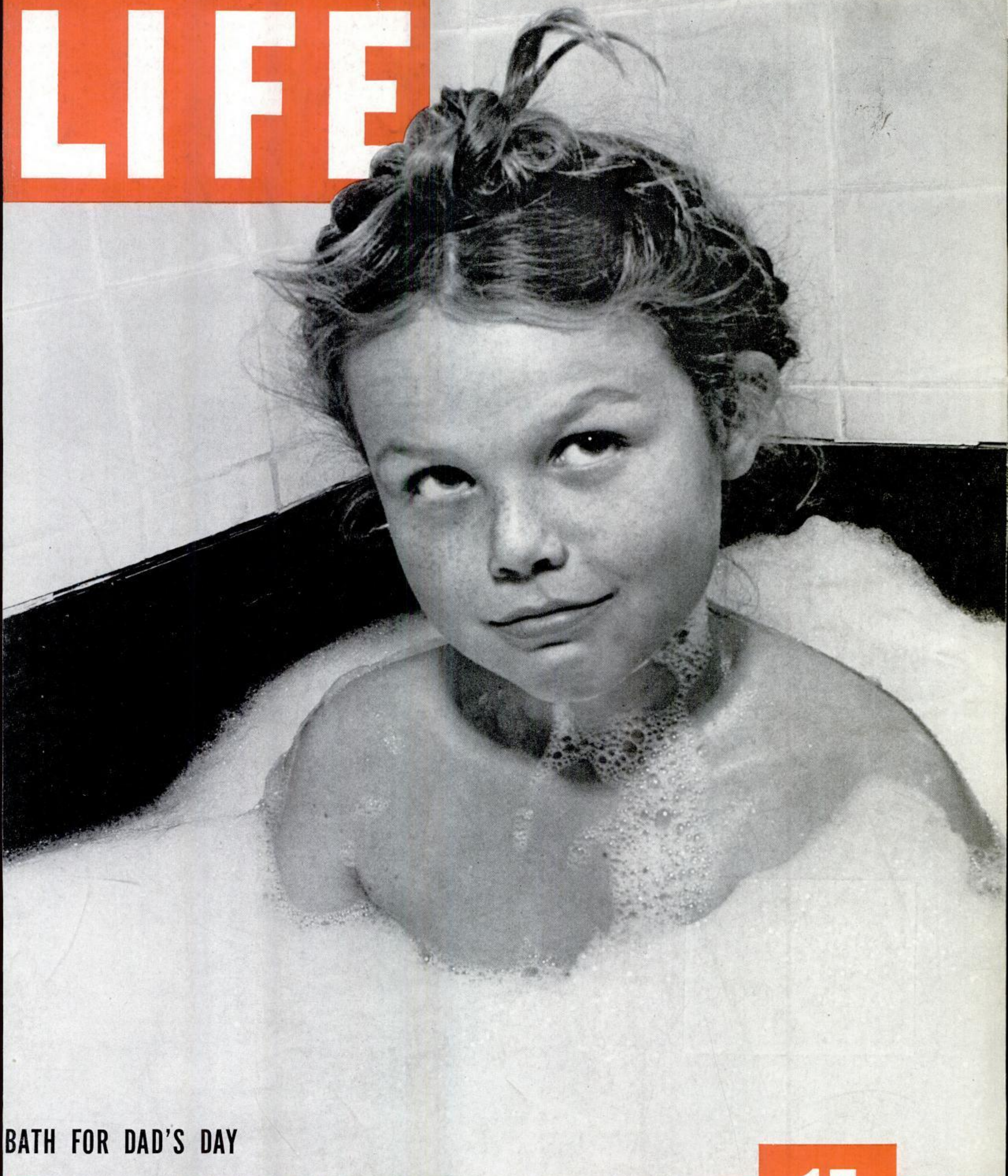


# LIFE



BATH FOR DAD'S DAY

MARCH 10, 1947

15

CENTS

YEARLY SUBSCRIPTION \$5.50





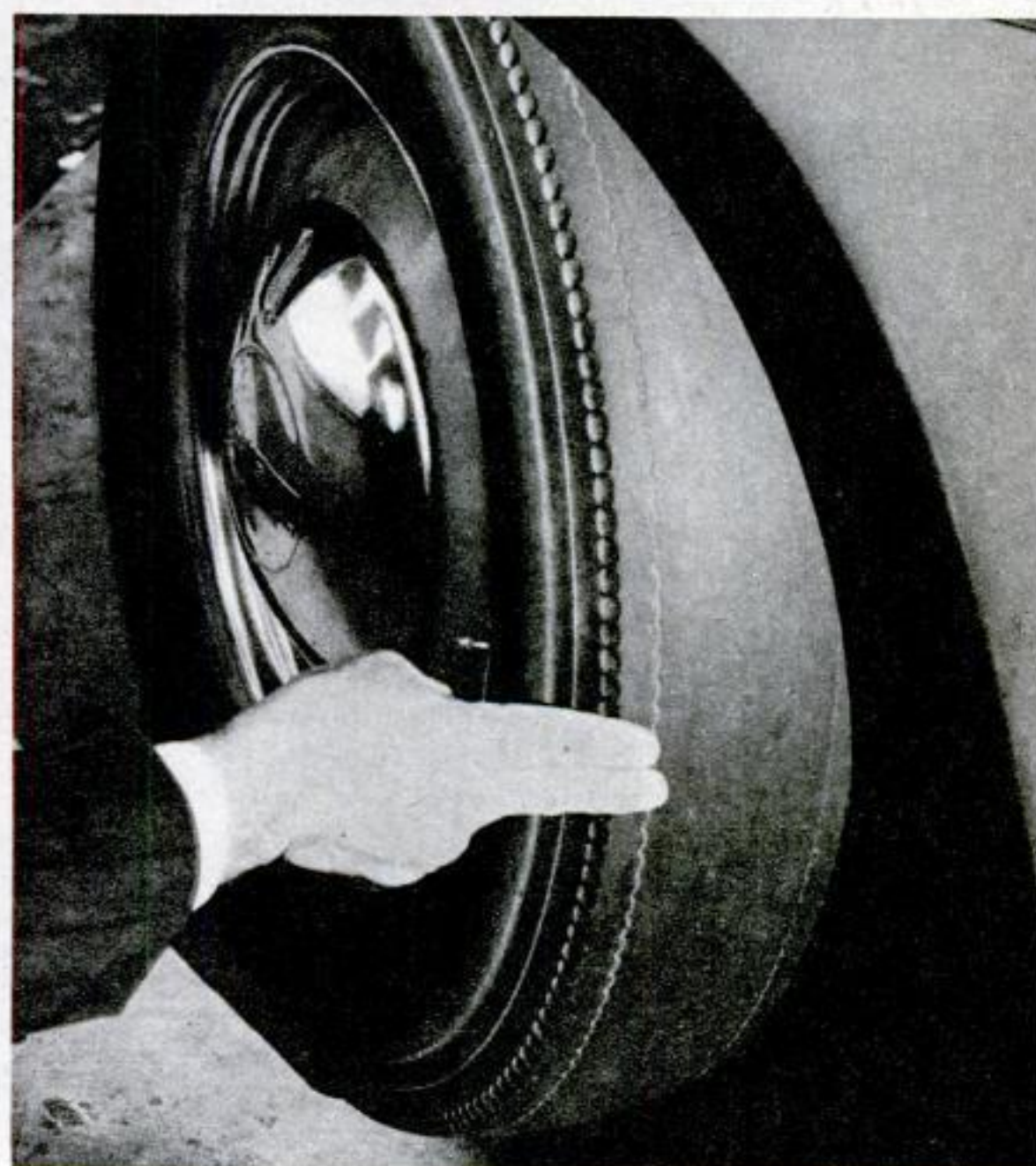
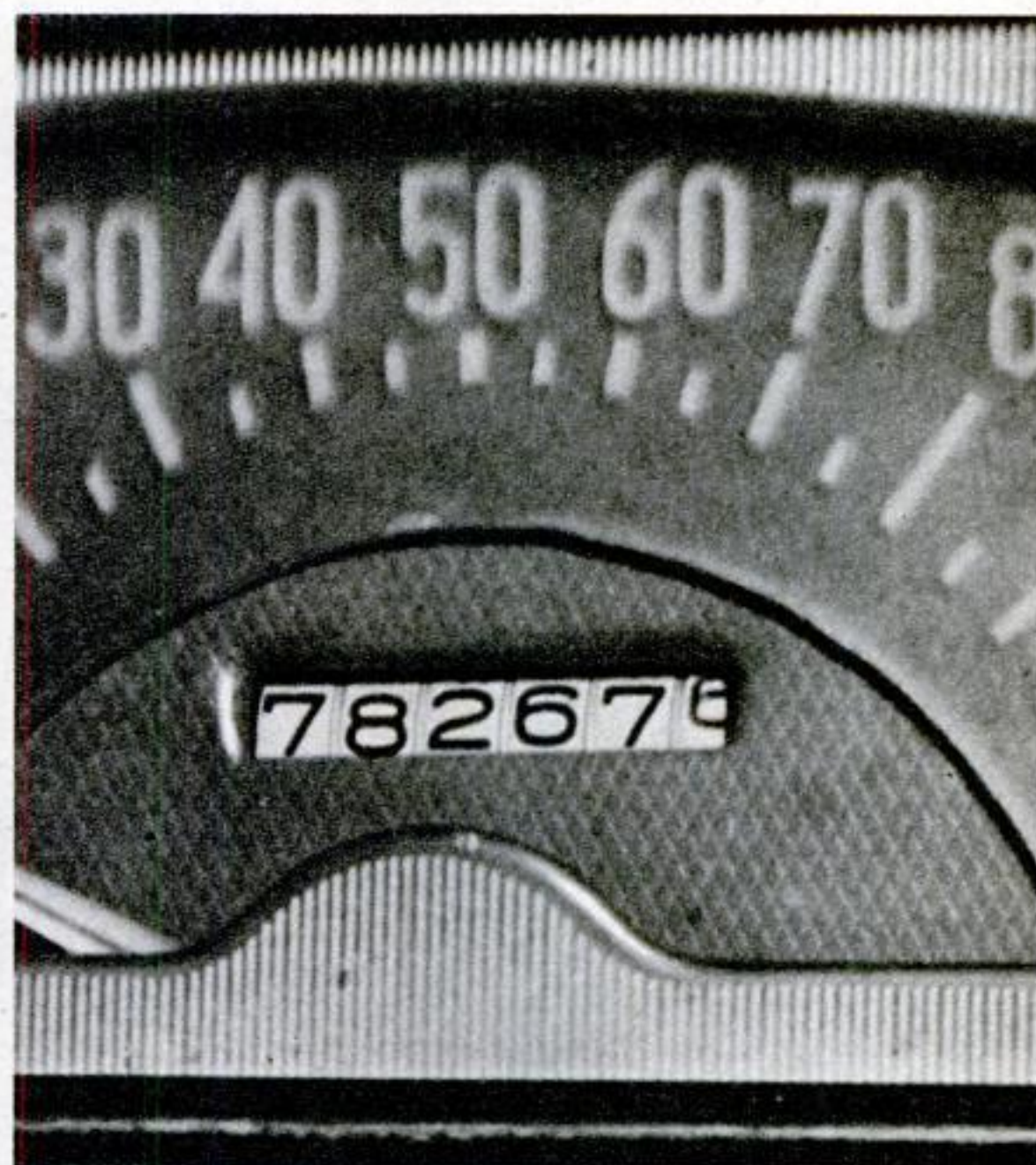
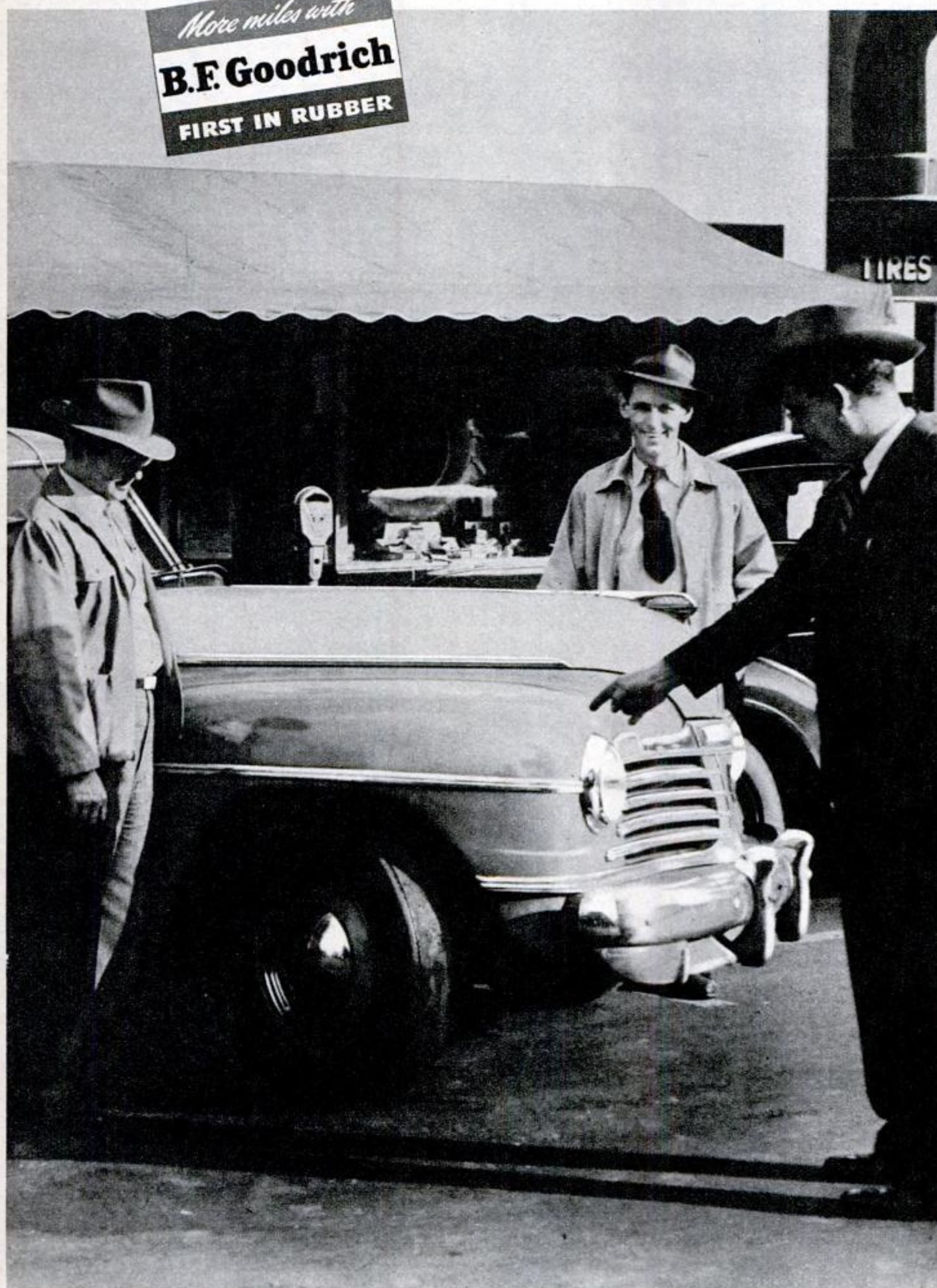
THIS LABEL IDENTIFIES THE  
FINEST WOOLENS IN THE WORLD

FORSTMANN WOOLEN COMPANY  
PASSAIC, N.J.





More miles with  
**B.F. Goodrich**  
FIRST IN RUBBER



## TYPICAL EXAMPLE: THE B. F. GOODRICH TIRE THAT OUTWEARS PREWAR TIRES

**T**HE B. F. GOODRICH tires on the cab shown above had already gone over forty thousand miles when these pictures were taken and were still in good shape to be recapped.

Reporting on these tires, L. R. Lane, Jr., of the Yellow Cab Company, Marion, Ohio, says:

"As you know, in taxi service, it is necessary to operate our cars on all types of streets and roads in all kinds of weather. In addition, we believe the tire has been subjected to an abnormal number of starts and stops.

"Based on our experience with the new B. F. Goodrich passenger car tire, we believe that it

will outwear prewar tires even in adverse conditions.

"Speedometer reading at time tires were put on was 35,062. Photos were taken at 78,267. Mileage on tires is now 43,205, and as you see, they are about ready for recapping."

One reason you get more mileage out of a B. F. Goodrich tire is that it carries a broader, flatter tread—puts more rubber on the road, spreads wear over a greater area. Because B. F. Goodrich engineers found that this wider, longer-lasting tread requires extra strength in the sidewalls, B. F. Goodrich tires today are being made with a new, stronger body. It is this body-tread combination

which makes possible a tire that *outwears prewar tires*.

Most people who need tires can now get the new B. F. Goodrich Silvertowns! Some sizes are still scarce, of course, but some dealers have a fair assortment right in stock. Talk to your B. F. Goodrich dealer. You may not have to wait at all. If you do, the chances are he'll find some way to keep you rolling until the new tires come in. *The B. F. Goodrich Company, Akron, Ohio.*

**B.F. Goodrich**  
FIRST IN RUBBER

This One



PAEY-FW3-H8JB



"We're doing a heap of recording for Columbia!"  
cries Woody Herman

"Just look at these hot albums!" says Dorothy Shay, "then make for your nearest Columbia dealer and buy a couple yards of top 'pop' tunes!"

... And we've got heaps more!" says Frank Sinatra, "but they'd fill the page, and there wouldn't be room for nice words like COLUMBIA, COLUMBIA, COLUMBIA!"

"Too bad," says Harry James, "they don't make magazines big as billboards ... to include all our top Columbia Records and Albums!"

## Today's Top Albums!

Friends, we've got a treat for you ... Records good enough to eat ... 5 new albums, jammed full of Columbia hits you'll love, but love! Start reading ... start buyin'!

**"Woody Herman and his Woodchoppers"**  
(Some Day, Sweetheart; I Surrender, Dear; Four Men On A Horse; Lost Week-End; Nero's Conception; Igor; Steps; Pam)  
Woody Herman and his Woodchoppers  
Col. Set C-121 \$3.00\*

**"The Voice of Frank Sinatra"**  
(You Go To My Head; I Don't Know Why; These Foolish Things; A Ghost Of A Chance; Why Shouldn't I?; Try A Little Tenderness; Someone To Watch Over Me; Paradise)  
Frank Sinatra with Orchestra under the direction of Axel Stordahl  
Col. Set C-112 \$3.00\*

**"All-time Favorites by Harry James"**  
(Ciribiribin; Sleepy Lagoon; One O'Clock Jump; Two O'Clock Jump; You Made Me Love You; Music Makers; The Flight Of The Bumble Bee; Concerto for Trumpet)  
Harry James and his Orchestra  
Col. Set C-117 \$3.00\*


**"A Victor Borge Program"**  
(Phonetic Punctuation (2 sides); A Lesson In Composition; The Blue Serenade; Grieg Rhapsody; Brahms Lullaby; A Mozart Opera by Borge; All The Things You Are)  
Victor Borge (piano). Orchestra under the direction of Paul Baron  
Col. Set C-111 \$3.00\*

**"Dorothy Shay (The Park Avenue Hillbillie) Sings"**  
(Feudin' And Fightin'; Say That We're Sweethearts Again; Mountain Gal; Efficiency; Flat River, Missouri; I've Been To Hollywood; Uncle Fud; I'm In Love With A Married Man)  
Dorothy Shay with Orchestra under the direction of Mischa Russell  
Col. Set C-119 \$3.00\*

\*Prices shown are exclusive of taxes

HEAR THE GREAT ARTISTS AT THEIR BEST

# Columbia Records

Trade-marks "Columbia" and  Reg. U. S. Pat. Off.

TUNE IN to the Columbia Record Stars on the "Columbia Record Shop" Radio Program with Fred Robbins. See your local paper for time and station.

"They ought to wire these pages for sound, too," says Victor Borge, "so you could hear Dinah Shore, Frankie Carle, Xavier Cugat, Kay Kyser, Les Brown, Gene Krupa, Claude Thornhill, Tommy Tucker, Dick Jurgens, Elliot Lawrence and the many other top Columbia Records stars!"





GOWN BY JAY THORPE

The minute you've lived for . . . when the right man  
slips the right ring on your finger.  
And it is the right ring when it wears the name "Art-Carved."  
Wood's own experts abroad selected, cut and polished its fine diamond.  
Wood's own goldsmiths created its original setting  
in the fine tradition of the oldest and largest maker of rings.  
At fine jewelers, ask to see a ring marked *Art-carved*\*  
Diamond rings \$75 to \$5,000. Wedding rings from \$9.

*Art-carved* rings by *Wood*

NEW YORK LONDON AMSTERDAM ANTWERP

BELOVED BY BRIDES FOR ALMOST A CENTURY (1850-1947)



**CARAT WEIGHT** alone does not determine the value of a diamond, for the beauty and worth of an expertly cut diamond of good color and clarity may far exceed that of a larger, imperfect stone. Write for the fascinating free booklet, "Choosing Your Diamond Ring," before you "go looking" for your engagement ring. J. R. Wood and Sons, Inc., Dept. L-2, 216 East 45 Street, New York City 17, N. Y.

\*Trade Mark Reg.





SO GRACEFUL in design, so smartly-slim is this strikingly handsome Ronson lighter for men and women. It snuggles into your palm, nestles in your pocket or handbag; a possession to prize with your finest personal jewelry and to trust through the years . . . a distinguished gift to convey your highest regard. The Adonis in sterling silver embodies the precision craftsmanship, the fine materials which are the hallmark of Ronson leadership.

A painstakingly-produced Ronson creation, available now in limited numbers only . . . and well worth waiting for.

Other appealing Ronson lighters for pocket and handbag, from \$5.50 to \$200. Exquisite table models for every room in your home. See them at your favorite dealer. No individual orders can be filled direct.

ON THE AIR. Tune in on RONSON'S "20 Questions", Saturday nights (Sunday nights, Pacific Coast) Mutual Network. For time and station, see your local paper.

Featuring the famous, patented Ronson safety-action . . .



**RONSON**

World's Greatest Lighter

NEWARK, N. J., TORONTO, ONT., LONDON, ENG.





## PROBLEM: Find the Farmer's Daughter

There's no sure way of telling Laurel Ann from her city cousin.

Nowadays country girls and city girls look alike, dress alike and think alike — and the movies and the radio aren't the only reasons.

This was not true years ago, when cars were rarities, roads were bad and the farm was hours away from town.

But even then companies like General Motors were seeking ways to find new customers. The surest way seemed to be to make their product better — more useful to more people.

So, year by year, they plowed back sizable portions of their earnings into improved designs, steady research, more efficient factories — all the things that make progress.

Year by year cars got better. Roads kept step. Buses and trucks

came. And the United States became really united in its ways of living and learning and doing business.

Now Laurel Ann rides to the same stores, the same movies, the same kind of schools as her friends in town. But that isn't all that has happened.

Suburbs have spread. Great industries have grown. Jobs have multiplied.

At General Motors alone the total annual pay roll has been increased more than sixteen-fold in the last 29 years. During the same time the people who own GM, the stockholders — today numbering more than 425,000 — have received only about 7½¢ out of each dollar of sales.

Only because General Motors and companies like it have prospered — and thus been able to improve their products — have so many people benefited in so many places.

So it seems clear that *all the people* profit when a business prospers.



"MORE AND BETTER THINGS FOR MORE PEOPLE"  
**GENERAL MOTORS**

THE PEOPLE PROFIT  
WHEN A BUSINESS PROSPERS

On the Air: HENRY J. TAYLOR, Monday and Friday evenings, over more than 300 Mutual stations coast to coast. Hear him!



# Lucky the Girl whose Easter Gift is Jewelite by PRO-PHY-LAC-TIC



## BRUSHES, COMBS, AND COMPLETE DRESSER SETS STYLED IN THE LOVELIEST OF PLASTICS



Jewelite Combs and other lovely Pro-phy-lac-tic Plastic Combs are made in a variety of styles for men and women.

Better drop a hint today that you'll want Jewelite this Easter. Its sparkling crystal and joyous colors are a shining promise of lovelier, healthier hair for you. Jewelite Brushes, made by the makers of the famous Pro-phy-lac-tic Tooth Brush, have bristles of long, resilient Prolon that reach right down to your scalp to provide beneficial stimulation, while burnishing each strand of hair to bring out *all* its natural beauty. Jewelite is sold at good brush departments. Be sure it's *genuine* Jewelite, a product of Pro-phy-lac-tic, America's foremost maker of fine brushes. Look for the name Jewelite on the box.



The new Jewelite "Invigorator" provides extra-wide bristle area (a complete half-circle of bristles) in a brush of unique grace and beauty. And it's *easy* to clean. Jewelite is available in delicate shades of ruby or sapphire, or in diamond-clear crystal.

**JEWELITE BY PRO-PHY-LAC-TIC**

PRO-PHY-LAC-TIC BRUSH COMPANY, Florence, Mass.



## LETTERS TO THE EDITORS

### TEXAS CHEATING

SIRS:

REFERENCE IS MADE TO YOUR REPRINTED STORY IN THE FEB. 17 ISSUE OF LIFE CONCERNING THE PREVALENCE OF CHEATING ON THE UNIVERSITY OF TEXAS CAMPUS. THIS STORY WAS WRITTEN BY A STUDENT FOR PUBLICATION IN OUR CAMPUS HUMOR MAGAZINE. IT WAS BASED ON A RANDOM SAMPLE OF 175 STUDENTS OUT OF A TOTAL STUDENT BODY OF 17,300. THE STUDENTS INTERVIEWED WERE ASKED: 1. WHETHER OR NOT THEY HAD EVER CHEATED ON AN EXAMINATION; 2. WHETHER THEY CHEATED REGULARLY; 3. WHAT MODE OF CHEATING THEY PREFERRED.

THE STORY WAS ILLUSTRATED BY POSED PICTURES OF POSSIBLE CHEATING TECHNIQUES.

VALID CONCLUSIONS CANNOT POSSIBLY BE DRAWN FROM AN AMATEUR SURVEY SUCH AS THIS. IT IS REGRETTED THAT LIFE BELIEVES IT PROPER TO REPRINT THIS IRRESPONSIBLE STORY WITHOUT MAKING ANY EFFORT TO CONTACT UNIVERSITY OFFICIALS AS TO THE CREDIBILITY OF THE STATEMENTS THEREIN CONTAINED. WE DO NOT CLAIM TO BE LILY WHITE IN THE MATTER OF CHEATING BUT NEITHER DO WE HAVE ANY REASON TO BELIEVE THAT WE ARE ANY WORSE IN THIS REGARD THAN OTHER INSTITUTIONS OF COMPARABLE SIZE.

WE BELIEVE YOUR REPRINT OF THIS STORY HAS DONE GRAVE INJURY TO THE UNIVERSITY OF TEXAS, ITS FACULTY, STUDENTS AND ALUMNI. WE ASK THAT IN YOUR NEXT ISSUE YOU PRINT THIS TELEGRAM WHICH WILL SERVE TO PLACE THIS STORY IN ITS PROPER SETTING AND THUS MAKE SOME AMENDS FOR THE GRATUITOUS INJURY ALREADY DONE.

JAMES C. DOLLEY  
VICE PRESIDENT

UNIVERSITY OF TEXAS  
AUSTIN, TEXAS

SIRS:

AVC POLL UPHELD US, SHOWED 53% CHEATED LAST SEMESTER. FEBRUARY ISSUE OF THE "RANGER" ALMOST COMPLETELY CENSORED.

JOHN BRYSON  
EDITOR

"TEXAS RANGER"  
AUSTIN, TEXAS

As a result of the uproar caused by LIFE's story, the American Veterans Committee chapter of the University of Texas took a poll of its own. Actual polling procedures, the sample and questions asked were cleared with professors on the university staff who are experts in public polling. Results, although reducing Bryson's figure of 66.8%, still bore out his original contention. The AVC plans to submit its findings along with a letter of recommendation to the University of Texas' student assembly. Meanwhile Dr. Theophilus S. Painter, president of the university, said, "No mature person will condone such flagrant violations of honesty or attempt to mitigate the seriousness of these acts. . . . It is clearly the responsibility of the administration and the faculty to do everything possible to remove from the students the temptation to cheat. But if the students themselves want to reduce this evil they and they alone can do the job. . . . In the meantime I believe that our student body is fairly representative of all American students and that conditions here are no better nor worse than in other schools of the same size."—ED.

Sirs:

. . . The Law School of the University of Texas prides itself on its honor system, whereby all examinations are unsupervised and students are free to come and go as they please. Violations of the honor system are tried before a student court with appeal to the faculty. The last major infraction of the system occurred more than five years ago. . . .

LOWELL LEROY LASALLE  
Austin, Texas

Sirs:

. . . The students of the University of Virginia consider themselves gentlemen, and no man is a gentleman unless he is honorable. . . .

JOHN HAPPER FURR  
University of Virginia  
Charlottesville, Va.

Sirs:

. . . Princeton students feel it beneath their dignity as gentlemen to indulge in cheating. We have no comment to make in regard to other colleges. We wish, however, to have it understood that all Princeton men are gentlemen.

WARREN H. HELD, JR.  
DONALD G. REITER  
Princeton University  
Princeton, N.J.

Sirs:

Here at Harvard we still look on a university as an educational institution and not a race track where we try to beat the odds. . . .

THE MONTAIGNE SOCIETY  
Cambridge, Mass.

Sirs:

We professors are largely responsible for student cheating. We invite it by:

1. Our own stupidity. Any professor who gives the kind of quiz that can be passed by cribbing off the cuff, etc. isn't quite bright.

2. What we expect from the student in an examination. All semester he has been toting thick textbooks in some half-a-dozen subjects. In addition he has class lectures and collateral assignments. No mind, however brilliant, can absorb so much information in so short a time. Yet the student is expected to enter an examination blind, while the professor, who has confined himself to one field, has all along relied on his notes. He would "flunk" without them.

3. The artificiality of the whole examination system. The student is supposed to know the answers to any question, sight unseen, thrown at him. But in life the lawyer may consult his legal tomes, the physician can refer to his medical books. . . .

CHESTER WARREN QUIMBY  
Visiting Professor of English Bible  
Ohio Wesleyan University  
Delaware, Ohio

Sirs:

With tears in my eyes I regretfully announce that your Feb. 17 issue was too late for my exams.

BURTON J. SCHULTZ  
Columbia University  
New York, N.Y.

### ABSTRACT ART

Sirs:

Winthrop Sargeant says (LIFE, Feb. 17) that Stuart Davis is interested in "making his canvases into decorative compositions that might provide a spot of color and intricate geometry

## LUSCIOUS LEMON FILLING needs no cooking—saves on sugar!



**QUICK! EASY!**

### LEMON MERINGUE PIE

1 1/3 cups (15-oz. can) Eagle Brand Sweetened Condensed Milk  
1/2 cup lemon juice  
Grated rind of 1 lemon (or 1/4 teaspoon lemon extract)  
2 eggs, separated  
2 tablespoons sugar  
Baked pie shell (8-inch)

Blend Eagle Brand Sweetened Condensed Milk, lemon juice, grated lemon rind (or lemon extract) and egg yolks. Pour into baked pie shell. Cover with meringue made by beating egg whites until foamy, then adding sugar gradually, beating until stiff. Bake in moderate oven (350 degrees F.) 10 minutes or until brown. Chill.

**LOOK! IT'S MAGIC SHORT-CUT COOKERY! IT'S MADE WITH EAGLE BRAND!**



Yes, that's the real secret of this marvelous pie filling. It's made with Borden's Eagle Brand, the original Sweetened Condensed Milk.

The best cooks in the country have used it for years for delicious ice cream, desserts, and candies, because Borden's high quality insures perfect results *always*. A big time-saver . . . because it's a ready-to-use blend of creamy whole milk and sugar.

Get the Book of Magic Recipes, FREE. Write to Borden's, 350 Madison Ave., Dept. L-347, New York 17, N. Y.

© The Borden Co.

CONTINUED ON NEXT PAGE





DRESS BY WILLIAM BASS

## not just nylons...but Cannon Nylons!

WANT TO BE SURE your nylons steal the show? Then wear Cannon Nylon Stockings! What glamorous, heavenly-sheer beauties they are! Expertly full-fashioned by Cannon Mills, a name that's always been star-high for loveliness. Each superlative pair machine-tested to guard against flaws—then sealed in a protective Cannon Handy Pack. Quantities are still limited, but ask for Cannon Nylons at your favorite store.



Copr. 1947, Cannon Mills, Inc.

CANNON MILLS, INC. ★ Makers of Cannon Towels, Sheets, Blankets

## LETTERS TO THE EDITORS

CONTINUED

when hung on somebody's wall." And, again, his method is likened to that of grandma's making a patchwork quilt. This is precisely what is wrong with abstract painting. The abstract idiom shrinks art to the point where it becomes mere pleasing decoration. There is little of the reflection of life and ideas which are an integral element in the works of the great masters all through painting's glorious history.

The editors who are conducting LIFE's educational program on abstract art might learn something from their colleagues in the movie department who in the same issue, writing on the art qualities of *The Yearling*, say it "has caught something which even the highest art can find elusive: a bit of life."

AARON BOHRD

Chicago, Ill.

● One of 28 artists who covered World War II for LIFE, Aaron Bohrod should be remembered by LIFE's readers for his paintings of Guadalcanal and the Normandy invasion.—ED.

### LABORATORY RATS

Sirs:

Miss Catherine S. Goodnow in her letter in LIFE (Feb. 17) on animal experimentation paints the scientist as a maniacal torturer. . . . Should you, Miss Goodnow, ever suffer from acute appendicitis, please remember as you yield to the anesthesia that somewhere in the misty background of the science that made it possible a laboratory animal was experimented on. Whether you are a lover of mice I do not know, but of one thing I am sure—would you not rather see a mouse killed to serve the cause of medical knowledge than see a child die from want of that knowledge? Think, Miss Goodnow, think! . . .

Boston, Mass.

PHILIP BLINDER

Sirs:

Does Catherine Goodnow eat potatoes? If so, I would like to tell you of the unmentionable tortures a poor potato goes through before it reaches her lips.

A living potato is jerked violently

CONTINUED ON PAGE 10

**Subscription rates:** U.S., Alaska, Hawaii, Canada, Newfoundland, 1 yr., \$5.50; 2 yrs., \$10.00; 3 yrs., \$13.50. LIFE International edition (fortnightly) for Canal Zone, Puerto Rico, Virgin Islands, 1 yr., \$4.50; all Pan American Postal Union Countries, 1 yr., \$6.00; United Kingdom, 1 yr., \$8.00; all other countries, 1 yr., \$7.50.

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## It tastes like heaven



## It helps regularity



## It's the grandest prune juice ever



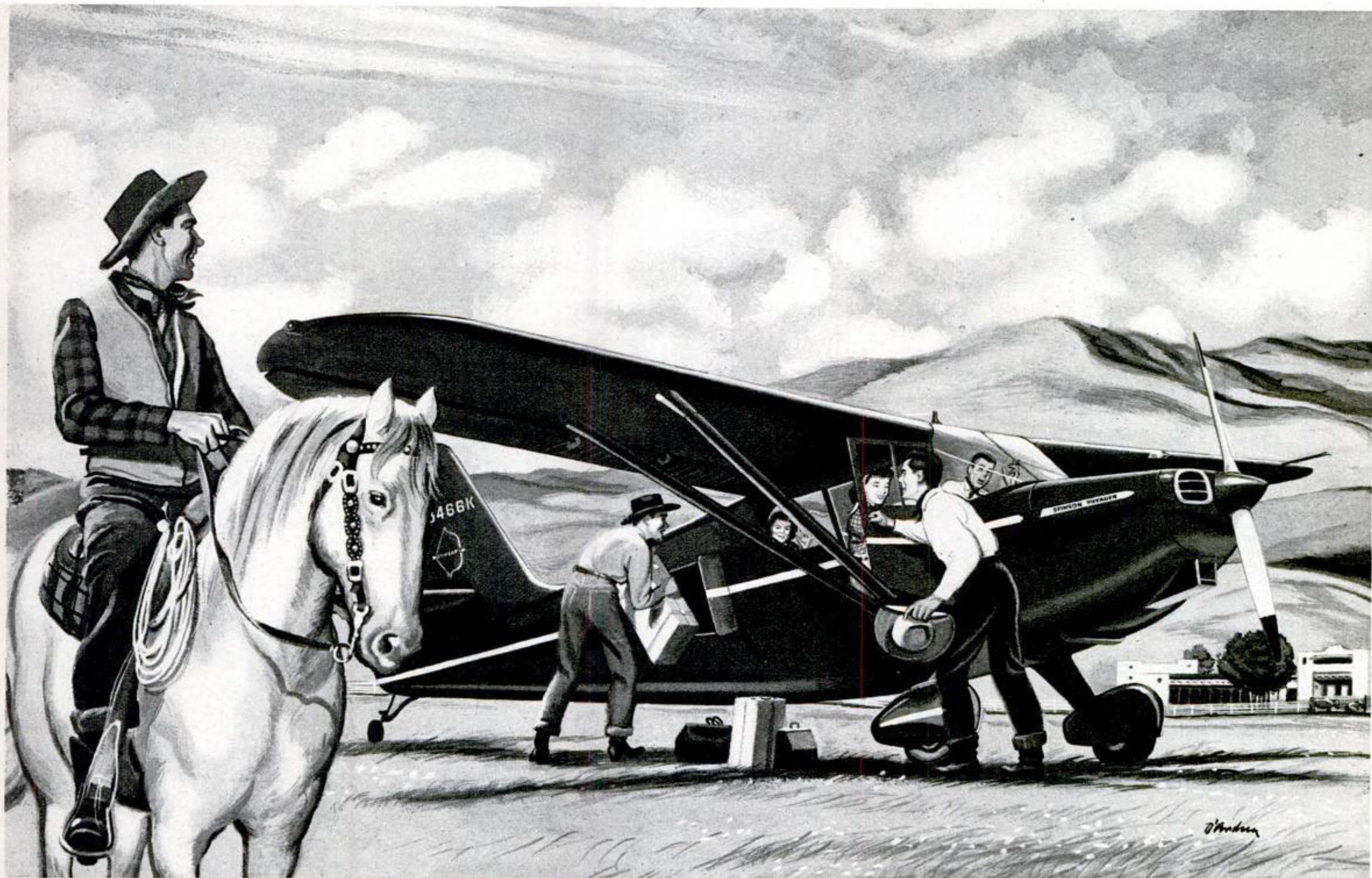
## SUNSWEEET PRUNE JUICE



Prepared and distributed by the  
makers of Mott's Fine Fruit Products



*Users call it a "fly-anywhere" plane—*



Stinson Voyager owner, and family, drop in to visit rancher friend during flying vacation trip.

## *the proved Stinson Voyager... improved for '47!*

**Y**ES, the stunning new 21st Anniversary Stinson Voyager is that kind of plane!

It's an easy-to-fly plane with inherent stability and rugged dependability — a "fly-anywhere" plane which can operate safely even from small fields and pastures.

And, trimmed for straight and level flight, this luxurious new 4-place Voyager literally flies itself! "No hands—no feet" on the controls!

**See what you get in the proved Stinson Voyager—improved for '47!**

The Stinson Voyager carries useful load of 1006 lbs. Cruises at 125 m.p.h. Maximum speed, 133 m.p.h. Take-off run, only 620 ft. Rate of climb, 650 f.p.m. Service ceiling, 13,000 ft. Stops in 290 ft. after landing.

Flaps for quick take-offs and slow, short landings. Built-in wing slots for safety. Inherently spin-resistant. Oleo spring-draulic landing gear

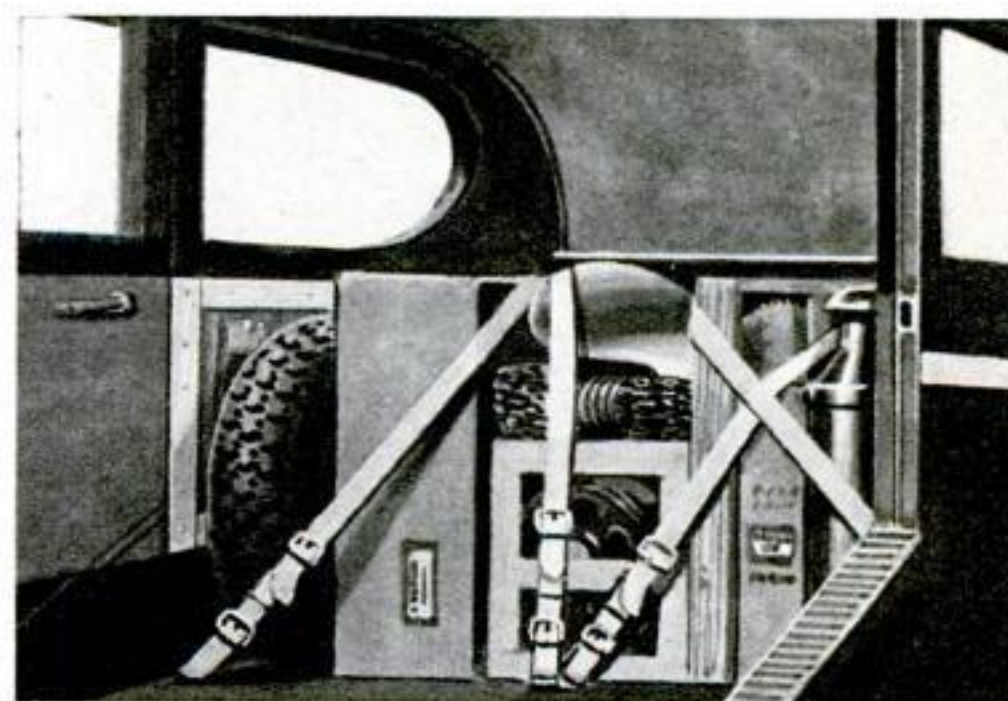
for smooth, cushioned landings.

Two-way radio, with dome loud-speaker . . . sealed-beam landing lights . . . navigation lights . . . engine starter . . . dual engine mufflers . . . hydraulic brakes. Cabin interiors designed by Henry Dreyfuss, soundproofed and air-conditioned for added comfort. Foam rubber seats . . . and many other de luxe features.

See this beautiful new Voyager at your Stinson dealer's. Once you fly it, you'll never be satisfied with anything less! Write for illustrated brochure to Stinson Division, Consolidated Vultee Aircraft Corporation, Dept. B, Wayne, Michigan.

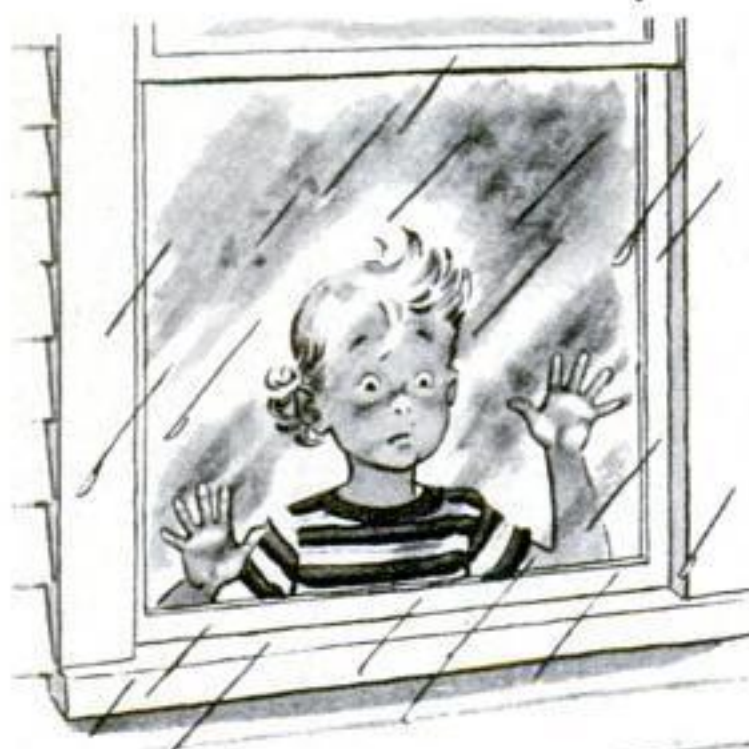
# **Stinson**

**FOR 21 YEARS—AMERICA'S  
GREATEST NAME IN PERSONAL PLANES**



**New! America's first personal "cargo" plane!** See the new Stinson Flying Station Wagon. Reinforced 24-cu.-ft. cargo compartment in 2-tone plywood paneling equipped with tie-down straps. A side-loading baggage compartment offers an additional 11 cu. ft. of carrying space. Carries pilot and 600 cargo pounds, or pilot, one passenger, and 500 cargo pounds. Two rear seats can be replaced in 5 minutes' time. Ideal "utility" plane for ranchers, farmers, sportsmen, and flying businessmen.





Johnny watched a passing shower,  
Nose against the pane.



Mother sprayed some WINDEX and  
The window's bright again!



Dad was helping Mother, but  
His fingers marked the glass.



A dash of WINDEX made it shine—  
Dad knew his work would pass!



Driving in the early spring  
Kate was bored for hours.



Walter used some WINDEX—  
Now she sees the pretty flowers!



Picture glass and window panes  
And windshields gleam for you.



Spray some WINDEX, wipe it off—  
Your glass shines bright as new!

WINDEX is a must for house cleaning! No streaking, no film, when you insist on this dustless, noninflammable, oil-free cleaner. Don't trust cheap substitutes!

COSTS LESS THAN A PENNY PER WINDOW—EVEN THRIFTER IN THE BIG 20-OUNCE SIZE

Get Brighter Windows Quicker With—

# WINDEX

TRADE-MARK REG. U. S. PAT. OFF. by The Drackett Company

Copy. 1947, by The Drackett Co

## LETTERS TO THE EDITORS

CONTINUED

from its peaceful home in the warm earth. This potato is sold, like a slave, on the open market. It is then taken into a modern torture chamber known to us as the kitchen. Then all sort of fiendish, diabolical, inhuman things start happening. Still alive, mind you (for it can be placed in water and roots will grow), the poor potato is *skinned alive*! Its very skin is painfully ripped and torn from its aching body. Can you imagine a more ignoble fate for a peace-loving, democratic American potato? After this unbearable agony it is thrown in a pan beside a bloody hunk of dead cow and, as a monument to man's skill and culinary ability, the poor innocent, self-respecting, harmless potato is slowly and torturously baked to death. May the Lord have mercy on our souls.

GEORGE WARMACK

Austin, Texas

### BUSCH ON NIGHTCLUBS

Sirs:

Give us more Noel Busch! His thesis on nightclubs (LIFE, Feb. 17) is delightful.

E. M. FIELDING

Hyattsville, Md.

Sirs:

... LOVE THAT MAN!

JANE RINGLER

Akron, Ohio

Sirs:

... Bravo! Bravo!

P. R. BESSERMAN

New York, N.Y.

Sirs:

... I resent vehemently Mr. Busch's nasty implication that we waitresses are dishonest and oblivious to the finer points of etiquette. It would give me utmost satisfaction to administer personally to him an old effective concoction, namely, a Michael Finn.

PEGGIE MASHETER

Washington, D.C.

SIRS:

ABOUT NOEL BUSCH, ESQUIRE—SINCERELY WOULD APPRECIATE KNOWING WHERE HE EATS THAT HE FINDS BUTTONS, BUTTS AND ALARM CLOCKS IN HIS SOUP AND WHAT HE WEARS THAT WAITERS CALL HIM "MAC." IS HE GARBED AS AN ICEMAN OR EVEN DISGUISED AS A PLUMBER TO ENCOURAGE THIS CAMARA-



BUSCH IN DISGUISE

DERIE? AT THAT HE MAY BE BETTER PLUMBER THAN WRITER. MY QUESTION: DOES BUSCH KNOW HOW BUSCH CAN BE IMPROVED? MY ANSWER: YES—GET OFF THAT PERCHERON BEFORE YOU FALL; JACKASSES ARE MORE YOUR SIZE.

NICKY QUATTROCIOCCHI  
PROPRIETOR

EL BORRACHO  
NEW YORK, N.Y.



SERVICE MEN in both the Army and Navy all over the world find Beech-Nut Gum a favorite

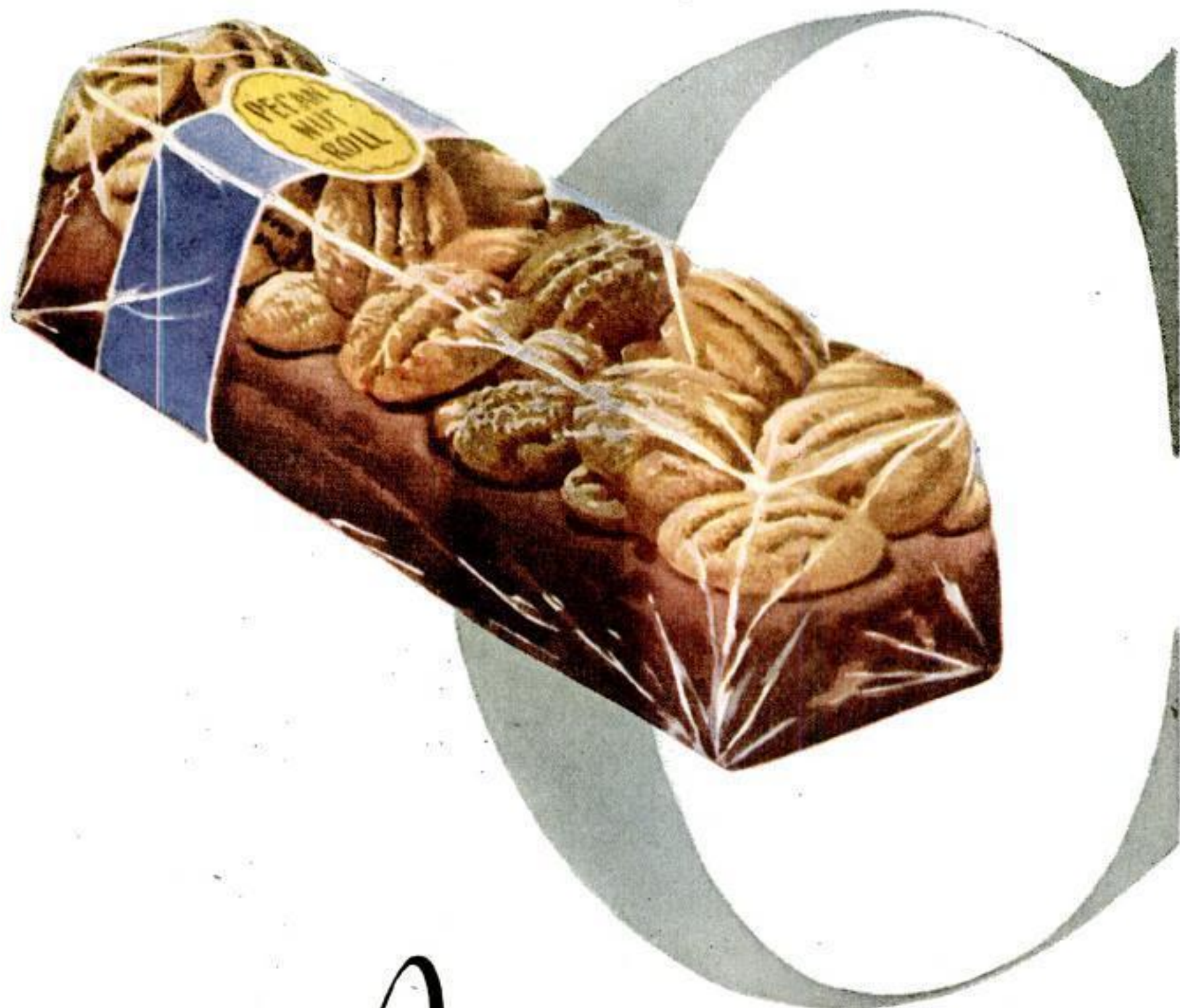
Everywhere it goes—the reputation of Beech-Nut for fine flavor goes with it



## Beech-Nut GUM



*Primer of Packaging Perfection*



is for Candy

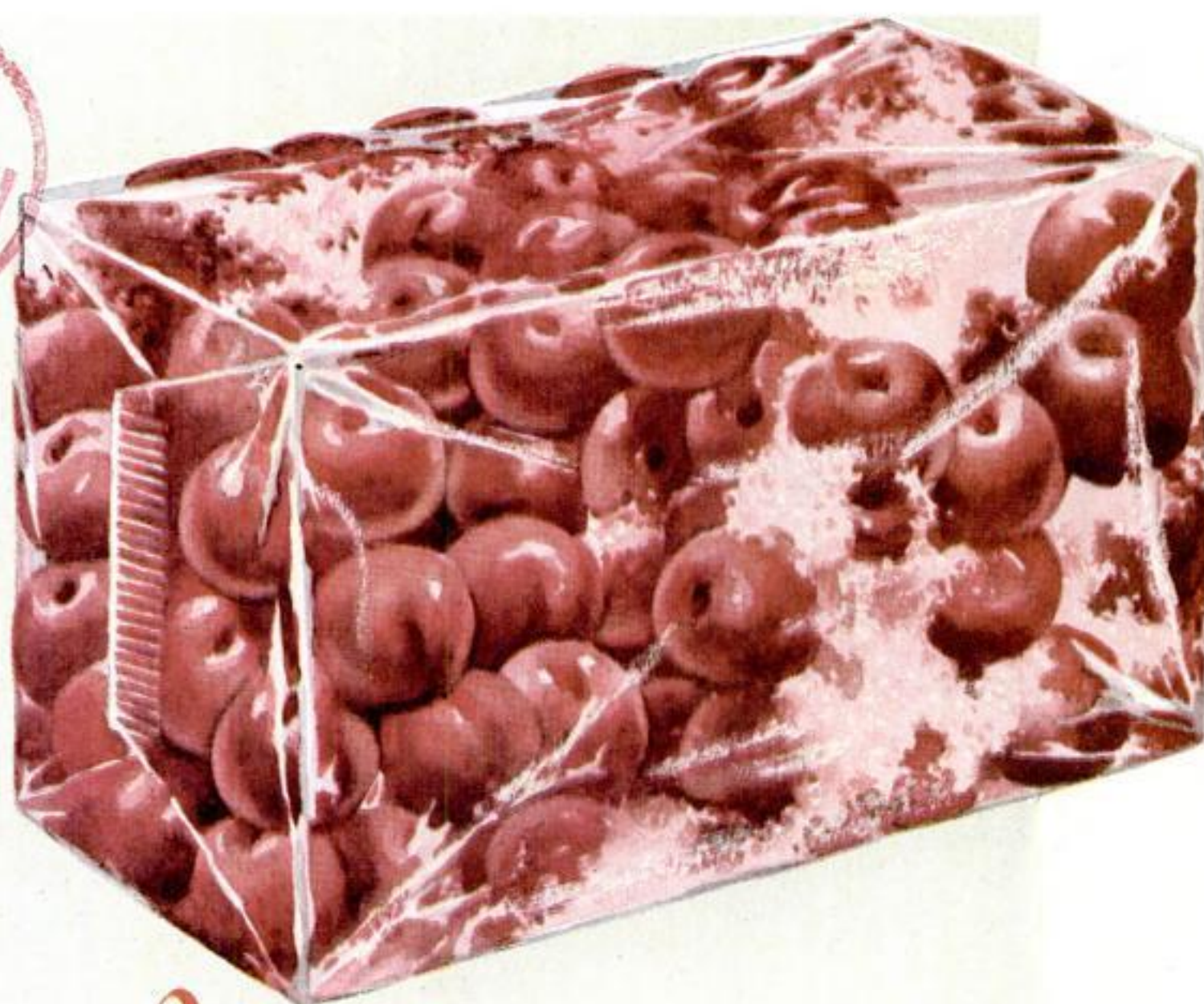


GOOD NEWS FOR SWEETS LOVERS—you'll find many bar and box candies more toothsome, more delicious today because they're now being flavor-sealed in PLIOFILM—the only transparent wrapping that provides *three-way* protection against air, moisture, liquids. PLIOFILM locks in succulent moisture, seals out staling air. That's why it's the perfect protection for candies, cheese, cigars, and everything choice. For peak enjoyment, pick the brand in PLIOFILM.

and for Cherries



A TIP FOR HOUSEWIVES—juicy fruits like cherries taste so much better when deep-frozen in their own rich syrup—and it's no trick at all in PLIOFILM freezer bags. You see, PLIOFILM bags are liquid-tight and you can heat-seal them leakproof with a flatiron. However there's no loss of juice, flavor, color—cherries keep juicy-red and summer-sweet till used. Ask for PLIOFILM freezer kits at lockers or variety stores. Look for foods frozen in PLIOFILM at markets.



Everything is better in **Pliofilm**

*3-way protection  
against air, moisture, liquids*

**GOOD YEAR**  
THE GREATEST NAME IN RUBBER

MEMO TO PACKAGERS AND SHIPPERS: Identifying your product as being sealed in PLIOFILM is a guarantee of superior quality every shopper recognizes. For information, write: Goodyear, Chemical Products Division, Pliofilm Dept., Akron 16, Ohio.

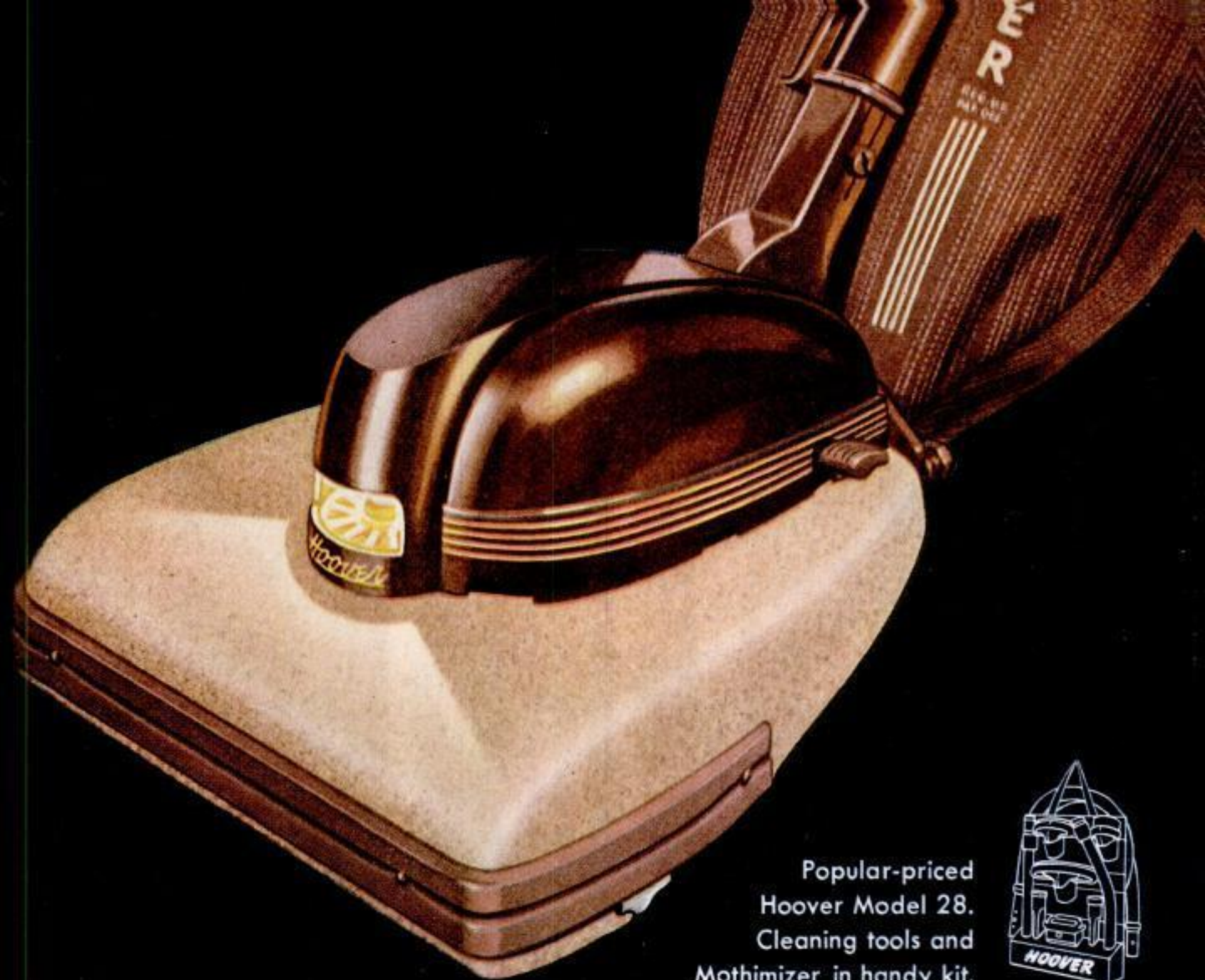
Pliofilm—T.M. The Goodyear Tire & Rubber Company



*I*t's not to be had for the asking, it has to be earned—that Great Name on a product that stands up over the years.

The Hoover Cleaner is preferred two-to-one over any other make. More than six million Hoovers have been sold. Yes—it bears the name plate you can be proudest of.

And if you would look for one deep fundamental reason why: "It beats . . . as it sweeps . . . as it cleans," the unique triple-action cleaning principle made famous by Hoover.



Popular-priced  
Hoover Model 28.  
Cleaning tools and  
Mothimizer in handy kit.



# *The cleaner*

---

# *of cleaners...*

---

# *Hoover*

REG. U. S. PAT. OFF.

The Hoover Company . . . North Canton, Ohio . . . Hamilton, Ontario, Canada



# LIFE'S REPORTS

## WHO IS BRUNO TRAVEN?

Noted novelist plays hide-and-seek with his public

by WILLIAM W. JOHNSON

Several years ago a beautiful young Mexican movie actress named Lupita Tovar carried on a strange correspondence with one of her fans. Although well accustomed to fan mail, these letters intrigued her. They were from B. Traven, a mysterious novelist who shuns publicity as avidly as most novelists seek it. As the correspondence went on, Lupita became more and more curious and at last she wrote him a note through his agent. She was going to Acapulco, the tropical Mexican seaside resort, for a holiday. Wouldn't he meet her there?

In Acapulco, Lupita received a note from Traven asking her to meet him at Caleta Beach the following afternoon, specifying that she must come alone. She kept the tryst but went accompanied by a carload of friends. The friends sat in the car and watched and waited while Lupita, her white beach robe flying, paced up and down under the palms. After a time she became impatient and left.

The next day she returned to the beach at the same time, but still no Traven. Traven, it was later discovered, had kept the appointment on the first day but had spent his time swimming in the surf, admiring her from afar. The friends, or so he said later, had frightened him away, and he had returned to the remote fishing village where he was living at the time.

This is about as close as anyone knowingly has come to Traven. People are always just missing him or deciding afterward that they have seen him.

Traven's best-known books are *The Death Ship*, *The Treasure of the Sierra Madre* and *The Bridge in the Jungle*. Together they have sold millions of copies in a dozen languages; nevertheless Traven is a poor man. During the war he received almost nothing from Europe and his last royalty check from the U.S., where his books have never had nearly the acclaim they have had elsewhere, was for exactly \$28. Because of his seclusion he has been a natural victim of literary piracy, particularly in Mexico and Argentina.

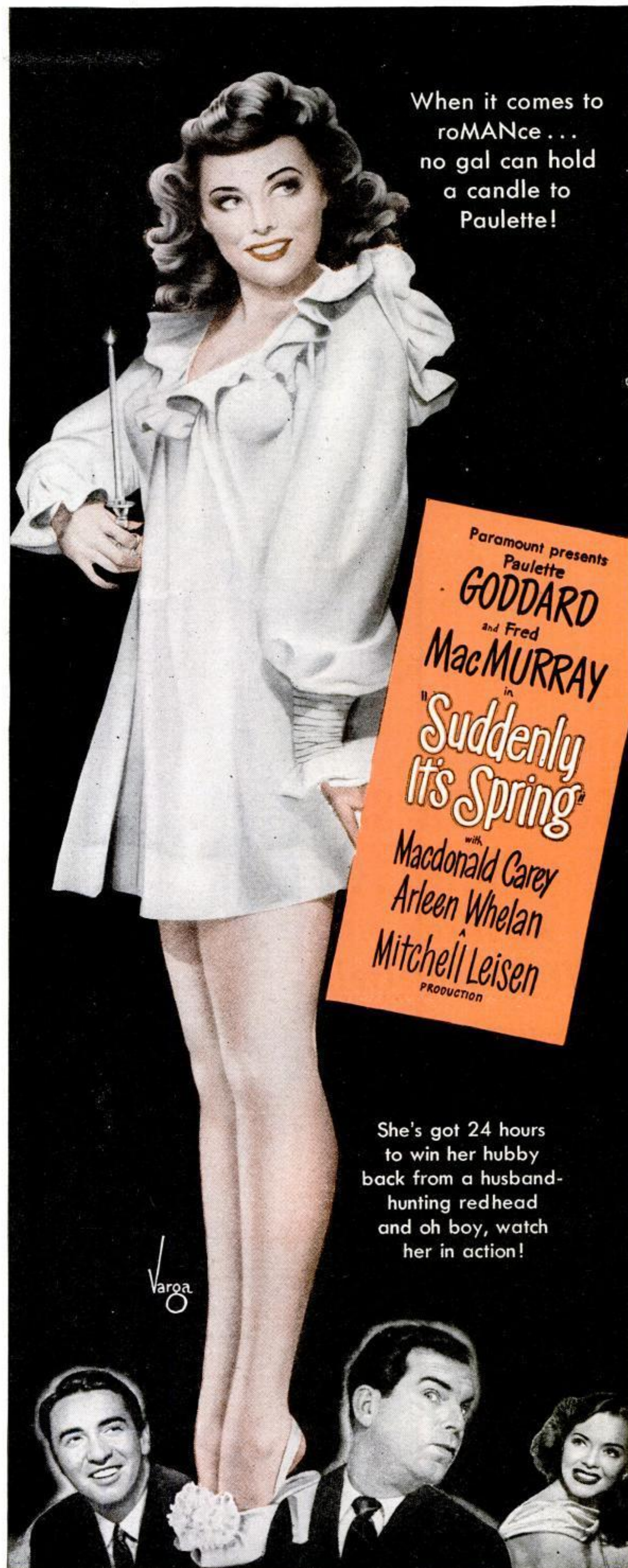
A Mexico City editor who was partially responsible for one of the many pirated editions of Traven's books was one day confronted in his office by a tall stranger in a raincoat and slouch hat. The stranger stared at him for a moment, then turned and left without saying a word. The editor, perhaps prompted by a guilty conscience, decided later that it must have been Traven.

Two men from Hollywood, commissioned by a movie company to negotiate for Traven's services as a writer, spent weeks in Mexico City looking for him. After they had given up and returned to Hollywood, the movie company received a letter from Traven. It said, in effect, "If you wish to do business with me, do me the courtesy of sending intelligent representatives. I was with your men on three different occasions and they never suspected it."

The paradox of a writer who refuses, through his dislike of publicity, to take advantage of his fame has puzzled writers the world over, most of whom have no hesitancy in telling the world. The literary world has created a vast body of legend to explain the peculiarities of B. Traven.

It has been suggested that he is a leper and must avoid society; that he is a criminal fleeing from justice; that he is a Stalinist spy, an anarchist, a Trotskyite plotter; that he is not one writer but several masquerading under one pseudonym; that he is a woman; that he is an American Negro embittered by persecution; that he is a German, an Austrian, a Dutchman, a Scandinavian, a Mexican; that he is one of a number of missing persons, ranging from Ambrose Bierce to Judge Crater. Dr. Alfonso Dampf, a scientist and explorer, thinks that he is a man called Traven Torsvan, who ac-

CONTINUED ON NEXT PAGE



When it comes to  
roMANce ...  
no gal can hold  
a candle to  
Paulette!

Paramount presents  
Paulette  
**GODDARD**  
and Fred  
**MacMURRAY**  
in  
**"Suddenly  
It's Spring"**  
with  
Macdonald Carey  
Arleen Whelan  
Mitchell Leisen  
PRODUCTION

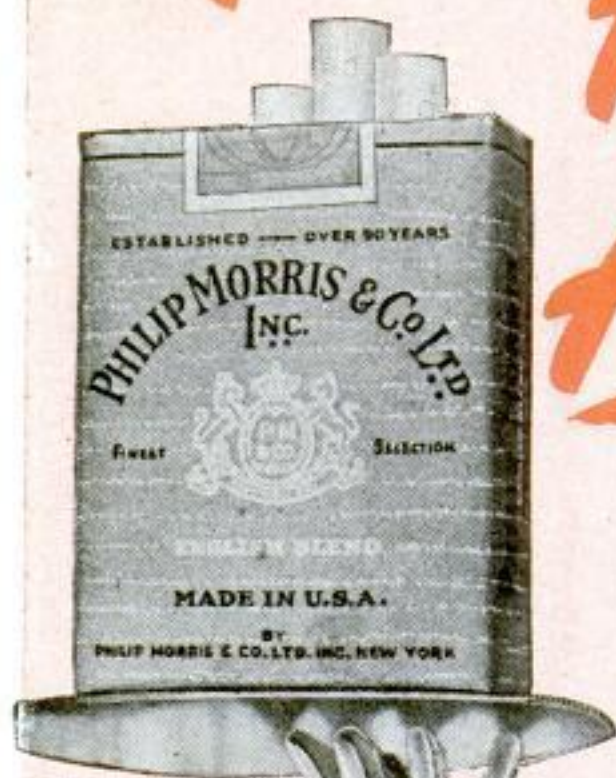
She's got 24 hours  
to win her hubby  
back from a husband-  
hunting redhead  
and oh boy, watch  
her in action!

Varoa

Produced by Claude Binyon • Directed by Mitchell Leisen



# The Flavor's All Yours.



when you smoke  
**PHILIP MORRIS!**

**CLEAN, FRESH,  
PURE . . .**

**America's  
FINEST Cigarette!**

No matter how much you smoke,  
*the flavor's ALL yours* — when  
you smoke PHILIP MORRIS! And  
*here's why . . .*

There's an *important difference*  
in PHILIP MORRIS manu-  
facture that lets the FULL FLA-  
VOR of the world's finest to-  
baccos come through for your  
*complete enjoyment — clean,  
fresh, pure!*

That's why PHILIP MORRIS  
*taste better — smoke better — all  
day long!*

**CALL FOR PHILIP MORRIS**

**ALWAYS BETTER . . . BETTER ALL WAYS**



**TRAVEN'S AGENT** is Esperanza  
Mateos, only person who knows him.

## LIFE'S REPORTS CONTINUED

companied one of Dampf's ex-  
peditions into the Mexican jung-  
le as a photographer in 1926.  
At any rate Traven wrote a  
book about the territory cov-  
ered by the expedition.

Traven has put a few facts  
concerning himself on the re-  
cord. One of these is that he  
was born in the U.S. Middle  
West. In 1941 he said that his  
age was 40, which would make  
him 45 or 46 at present. He  
has also said that in his life-  
time he has had exactly 26  
days of schooling, that he was  
on his own from the time he  
was 7, that at the age of 12 he  
deserted a Dutch ship on which  
he had worked as a cabin  
boy, went "on the beach"  
in Mexico, where he became  
an electrician's helper and  
where he spent most of the  
remainder of his life, inter-  
rupted only by occasional voy-  
ages as a merchant seaman. All  
of his friends, he says, are Mex-  
ican, and none of them sus-  
pects that he is a writer.

Periodically Mexican news-  
papers and magazines stage a  
Traven hunt. It is one of the  
journalistic profession's best  
rainy-day subjects. To date all  
these efforts have failed.

Last July *Esto*, a Mexico  
City magazine, printed a pic-  
ture of Chano Urueta, a movie  
director whom it identified as  
Traven. Some time later *Tiem-  
po*, a Mexican news maga-  
zine, published the picture of  
another "Traven"—a pipe-  
smoking character with glasses  
and a long forelock. Dozens of  
friends immediately identified  
it as Frank Tannenbaum, pro-  
fessor of Latin-American his-  
tory at Columbia University,  
who has spent much time in  
Mexico.

Wherever Traven is, these  
efforts must afford him amuse-  
ment and, to a certain extent,  
puzzlement as well. "Of an  
artist or writer," he once



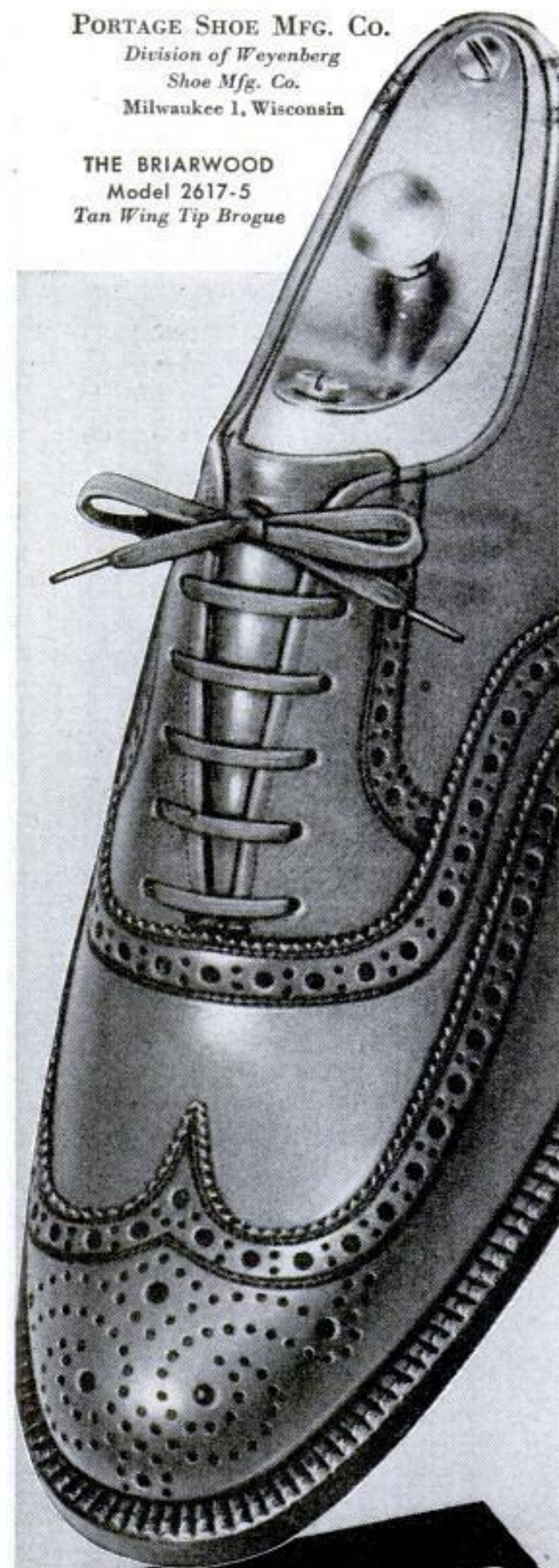
*Tops in Style  
and Comfort . . .*

**PORTO-PEDS**

Handsomely styled with a  
flair for smartness, Porto-Peds  
are easy on the eyes. And  
they assure the luxury of  
easy going comfort with their  
built-in resilient air cushion  
and flexible Arch Lift.

PORTAGE SHOE MFG. CO.  
Division of Weyenberg  
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Milwaukee 1, Wisconsin

THE BRIARWOOD  
Model 2617-5  
Tan Wing Tip Brogue



**PORTO-PED**  
*Air Cushion Shoes*



CONTINUED ON PAGE 16



# How many of these 252 gasoline companies display this trademark?

"Hmm—that doesn't seem many, considering the thousands of Ethyl pumps around—"



50

"Still doesn't seem enough to me—"



75

"Sounds a bit more reasonable—"



158

"Are there that many oil companies?—Seems like a lot to me—"



252

It isn't fair to keep you in suspense, so we'll give you the correct answer right away. Every one of the companies listed here uses "Ethyl" anti-knock compound to improve its best gasoline.

And this list doesn't take into account the thousands upon thousands of gasoline jobbers and dealers who also display the Ethyl trademark. You see, the oil refining companies that are licensed by the Ethyl Corporation to add its anti-knock compound to their gasoline often sell the finished product through distributors. These distributors in turn may display the Ethyl trademark on pumps that contain good gasoline plus this famous anti-knock fluid that increases power and performance.

ETHYL CORPORATION—MAKERS OF "ETHYL" ANTI-KNOCK COMPOUND

Absorption Plant, Inc.  
Advance Refining Company, Inc.  
Aetna Oil Company  
Allegany Refiners, Inc.  
Allied Oil Corporation of Illinois  
American Liberty Oil Company  
American Mineral Spirits Company  
American Oil Company, The  
American Republics Corporation  
Anderson-Prichard Refining Corp.  
Anglo-Canadian Oil, Limited  
Arkansas Fuel Oil Company  
Arrow Petroleum Company  
Ashland Oil & Refining Company  
Atlantic Refining Company, The  
Atlas Oil and Refining Corporation  
Aurora Gasoline Company and  
Keystone Oil Refining Company  
Baird Refining Company and  
Octane Oil Refining Company  
Bareco Oil Company  
Bay Petroleum Corporation, The  
Bell Oil & Gas Company, The  
Ben Franklin Refining Company  
Ben Hur Refining Company  
Berry Asphalt Company  
Big West Oil Company of Montana  
Breaux Bridge Oil Refining Company  
British American Oil Company, Limited, The  
Bryson Pipeline & Refining Company  
Caminol Company  
Canadian Oil Companies, Limited  
Canfield Oil Company, The  
Canton Refining Division of Central Pipe  
Line Company  
Carter Oil Company, The  
Century Oil Company  
Chalmette Petroleum Corporation  
Champlain Oil Products, Limited  
Champlin Refining Company  
Chanute Refining Company, The  
Chicago Corporation, The  
Cities Service Oil Company  
Cities Service Oil Company, Limited  
Cities Service Oil Company (Pennsylvania)  
Cities Service Refining Corporation  
Claiborne Gasoline Company  
Coastal Petroleum Corporation  
Coastal Refineries, Inc.  
Colonial Beacon Oil Company  
Col-Tex Refining Company  
Comet Refining Company, Inc.  
Consumers Cooperative Refinery Assn.  
Consumers' Co-operative Refineries, Limited  
Continental Oil Company  
Cooperative Refinery Association  
Cosden Petroleum Corporation  
Cotton Valley Operators' Committee  
Crown Central Petroleum Corporation  
Danahoe Refining Company  
Danciger Oil & Refining Co.  
Daugherty Refinery  
Deep Rock Oil Corporation  
Delta Refining Company  
Derby Oil Company, The  
Distillate Production Corporation  
Douglas Oil Company of California  
Duval Gasoline Company  
Eagle Oil & Refining Co., Inc.  
Eastern States Petroleum Co., Inc.  
Eddy Refining Company  
El Dorado Refining Company, The  
Elk Refining Company  
Farm Bureau Cooperative Association, Inc.  
Farmers Union Central Exchange, Inc.  
Fen-Ter Refining Company  
Five C Refining Company  
Fletcher Oil Company  
Francis Gas Company  
Franklin Creek Refining Corporation  
Freedom Valvoline Oil Company  
Frontier Oil Refining Corporation  
Frontier Refining Company, The  
Gas & Oil Refineries, Limited  
Gasoline Production Corporation  
Geier-Jackson Recycling Company  
General Petroleum Corp. of California  
Gilley Oil and Refining Company  
Globe Oil & Refining Co. (Illinois), The  
Good Rich Refining Company, Limited  
Gratex Refining Company  
Gray Refinery, Inc.  
Great Southern Corporation  
Gulf Oil Corporation  
Gulf Refining Company  
Hagy, Harrington and Marsh  
Hamman Oil & Refining Company  
Hancock Oil Company of California, The  
Harbor Refining and Transportation Co.  
Hart Refineries  
Frank C. Henderson Trust #2  
Hi-Way Refineries, Limited  
Home Oil Distributors, Limited  
Home Oil & Refining Company  
Humble Oil & Refining Company  
Hunt Oil Company  
Husky Refining Company  
Hutex Oil & Refining Company  
Idaho Refining Company  
Imperial Oil, Limited  
Independent Refining Company  
Indiana Farm Bureau Cooperative Assn., Inc.  
Inland Empire Refineries, Inc.  
Inland Refining Company  
Johnson Oil Refining Company  
Johnson Oil Supply Company  
Kantex Refining Company, The  
Kendall Refining Company  
Kern Oil Company Limited  
R. Lacy  
Lakeside Refining Company

LaSalle Petroleum Corporation  
Leonard Refineries, Inc.  
Lion Oil Company  
Lion Refining Company  
Lone Star Producing Company  
Louisville Refining Company  
McBride Refining Company, Inc.  
McCallen Refining Company and  
Signal Hill Refining Company  
McCall Frontenac Oil Company, Limited  
McMurrey Refining Company  
McNutt Oil & Refining Company  
M. F. A. Oil Company  
MacMillan Petroleum Corporation  
Magnolia Petroleum Company  
Malco Refineries, Inc.  
Maritime Oil Company  
Marvel Refining Company  
Mercury Oil Refining Company  
Mid-Continent Petroleum Corporation  
Mid-West Refineries, Inc.  
Midland Cooperative Wholesale  
Mohawk Petroleum Corporation  
Naph-Sol Refining Company  
National Cooperative Refinery Association  
National Refining Company, The  
New Mexico Asphalt and Refining Co.  
Newhall Refining Company  
North Star Oil, Limited  
Northern Petroleum Corporation, Limited  
Northwestern Refining Company  
Norwalk Company, The  
Ohio Oil Company  
Old Dutch Refining Company  
Olympic Refining Company  
Onyx Refining Corporation  
Operators Oil & Refining Company  
Oriental Refining Company  
Pacific States Oil Company  
Paluxy Asphalt Company  
Pan American Petroleum Corporation  
Pan American Refining Corporation  
Pana Refining Company  
Panhhandle Refining Company  
Patton Oil Company  
Pennsylvania Refining Company  
Pennzoil Company, The  
Peppers Refining Company  
Perry Petroleum Company  
Petco Corporation  
Petrol Corporation, The  
Petroleum Products Refining & Producing Co.  
Petroleum Specialties, Inc.  
Petroleum Utilities Company, Inc.  
Phillips Petroleum Company  
Placid Oil Company  
Pontiac Refining Corporation  
Premier Oil Refining Company of Texas  
Preston Oil Company, The  
Prichard Refining Company Limited  
Producers Refining, Inc.  
Pure Oil Company, The  
Quaker State Oil Refining Corporation and  
James B. Berry Sons Company, Inc.  
Radio Oil Refineries, Limited  
Rado Refining Company  
Refugio Refinery, The  
Republic Oil Refining Company  
Resolute Oil Corporation  
Richfield Oil Corporation  
Richfield Oil Corporation of New York  
Rock Island Oil and Refining Company, Inc.  
Rock Island Refining Corporation  
Roosevelt Oil Company  
Root Petroleum Company  
Louis Rose Refining Company, Inc.  
Rothschild Oil Company  
Seaside Oil Company  
Shallow Water Refining Company  
Shamrock Oil & Gas Corporation, The  
Shell Oil Company, Inc.  
Shell Oil Company of B. C., Limited  
Shell Oil Company of Canada, Limited  
Signal Oil Company  
Sinclair Refining Company  
Skelly Oil Company  
Social Oil & Refining Company  
Socony-Vacuum Oil Company, Inc.  
Sohio Petroleum Company  
Soltex Refining Company  
Southern Oil Service, Inc.  
Southern States Refining, Inc.  
Southwestern Oil & Refining Company and  
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Unita Oil Refining Company  
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Unity Petroleum Corporation  
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REMINDS YOU  
TENDER LEAF  
TEA BALLS ARE

*5 ways better*



If YOUR grocer doesn't have this type of Tender Leaf Brand Tea Balls the first time you call for them, please try again. He'll have them soon.

**1** The tea is famous-for-flavor Tender Leaf Brand Tea, richer and more delicious.

**2** No hands ever touch the Tender Leaf Tea Ball that goes into your cup—not even your own. Each tea ball comes in its individual sanitary envelope, ensuring absolute cleanliness.

**3** Each tea ball has a LONG string attached for convenience and ease in serving.

**4** The TAG itself is an added convenience. Handiest possible way to put the tea ball into your cup—and to remove it when the tea is made.

**5** The tasteless filter paper, clean, crisp and white, filters your tea crystal-clear as it's being made.

BIG PACKAGE  
SAVES YOU MONEY  
*ask for it*

AMERICA'S LARGEST SELLING TEA BALLS

## LIFE'S REPORTS CONTINUED

wrote, "one should never ask an autobiography, because he is bound to lie. . . . If a writer, who he is and what he is, cannot be recognized by his work, either his books are worthless, or he himself is."

Despite Traven's insistent obscurity, the search goes on, and sooner or later it leads to the door of Esperanza López Mateos, an attractive blond Mexican who for the past seven years has been Traven's agent in Mexico and official translator (Traven writes in English) into Spanish. She corresponds with him directly and sees him in person, either in outlying parts of Mexico or in Mexico City itself, where Traven occasionally comes to buy supplies, to see a doctor, to prow through bookstores, attend concerts or merely mingle with people on the street.

Since Señorita López Mateos is obviously a literary person and since she is an adventurous person well acquainted with the remote, dangerous parts of Mexico, it has only been natural that she herself is suspected of being Traven. Señorita López Mateos of course denies this. She points out that some of Traven's books were written 20 years ago when she was a very young girl, and that furthermore Traven's work is distinctly unfeminine. "Traven," she will say, "does not attempt to suggest reforms nor to elaborate theories; he confines himself to telling that which he sees and that which he lives, because in this he finds pleasure and, sometimes, money enough to eat three times a day. This is a very personal opinion of mine, and if I have the feminine weakness of elaborating a theory, then that is definite proof that I am not Señor Traven."

But who Traven is remains the secret of the señorita and Traven himself.



**TRAVEN MAY BE** this man who, calling himself Traven Torsvan, took part in an expedition into the Mexican jungle in 1926. B. Traven wrote a book with a similar locale.



ON A PEDESTAL



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200 MADISON AVE., NEW YORK 16, N. Y.  
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You'll scent and savor the lingering fragrance of wood smoke in

# AMERICA'S LUXURY BACON




Hand Picked  
Sugar Cured  
Tender Smoked

You won't need to announce, "Breakfast is ready!" when you're serving Armour Star Bacon—just the aroma of this luxury bacon will get the family to the table on time! It's an appetizing promise of bacon at its best—slow-smoked over fragrant hickory and hardwood fires—dry sugar-cured the slow, sure way—hand-picked for choicest quality. No wonder each perfect-looking slice fries so evenly—and so little of it fries away.

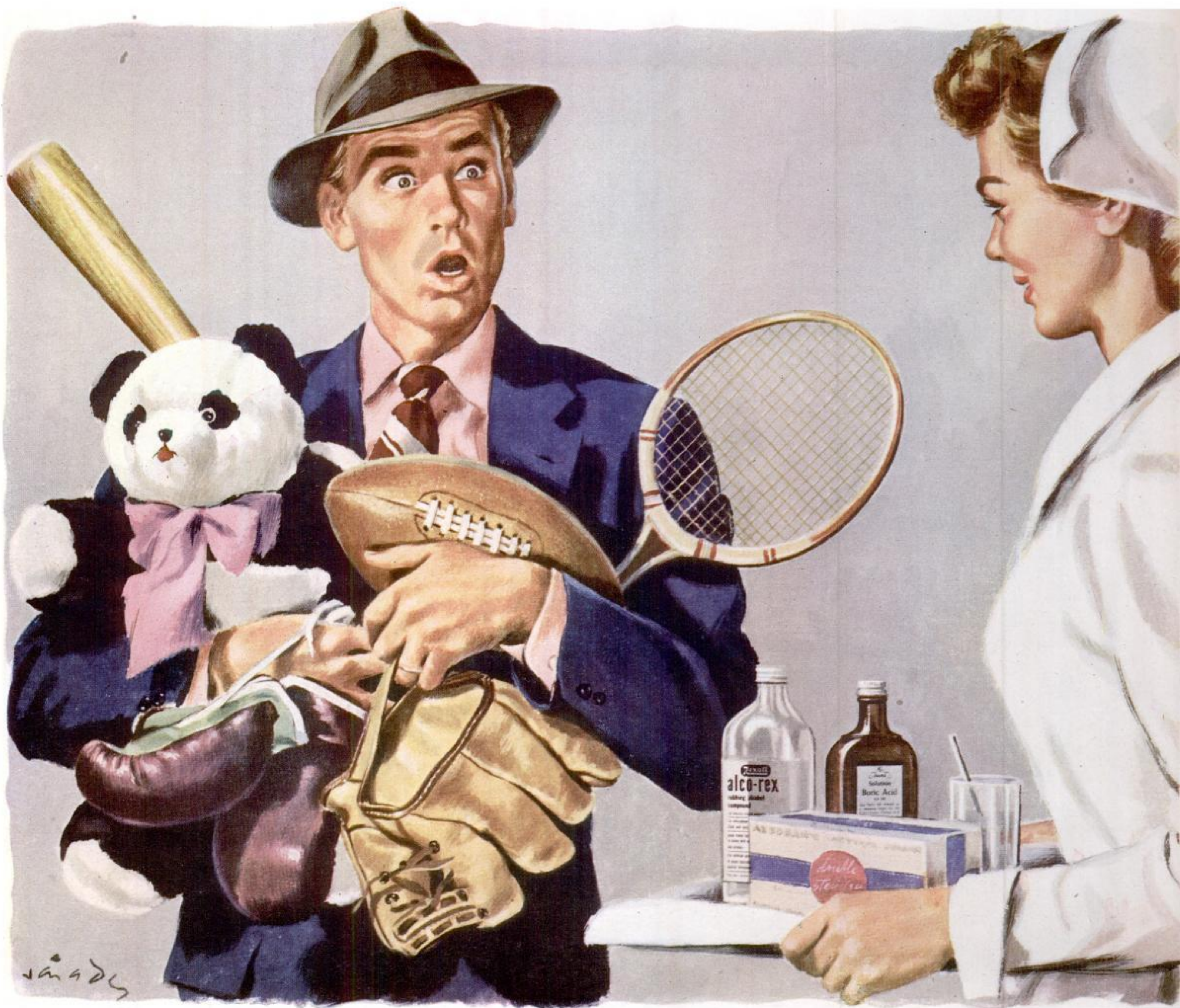
The demand for America's Luxury Bacon is naturally so great that your market may not always have it. But when you do get it, it will always have that subtle flavor-difference, that crisp, appetizing appearance that says it's Armour Star! Serve it soon with baked Clover-bloom eggs . . . each wearing a wreath of buttered chopped parsley.

*For new and interesting bacon recipes, write Marie Gifford,  
Dept. 52, P. O. Box 2053, Chicago 9, Illinois*



The best and nothing but the best is labeled **ARMOUR** 





## "It's a girl?"

"You must be mistaken, nurse . . . it's Mrs. WILLIAM Bowman that I mean. We're going to have a *boy*—later on today."

"No mistake, Mr. Bowman—your surprise party's over! Go right in to see her—and that beautiful seven-pound daughter of yours!"

Drop that Big League equipment in the hall, William, before you rush in to assure the ladies in your life that women were always your favorite sex! This should teach you that *when you buy for babies, you'd better not depend on guesswork!*

That's what millions of lively young families like the Bowmans have discovered. They've learned the reliability rule two generations of doctors and families in America have lived by: *for drug store products, always depend on Rexall.*

For such families, Rexall Laboratories have perfected today's completely modern and complete line of Rexall drugs, prescription drugs, and supplies. They know that *when it comes to a baby, you've got to have the best.* You must be able to count on every precaution of science and pharmaceutical

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For a lot of fun, hear Jimmy Durante and Garry Moore on the Rexall Drug Radio Show, Fridays, 9:30 to 10 P. M., EST, Columbia Network.



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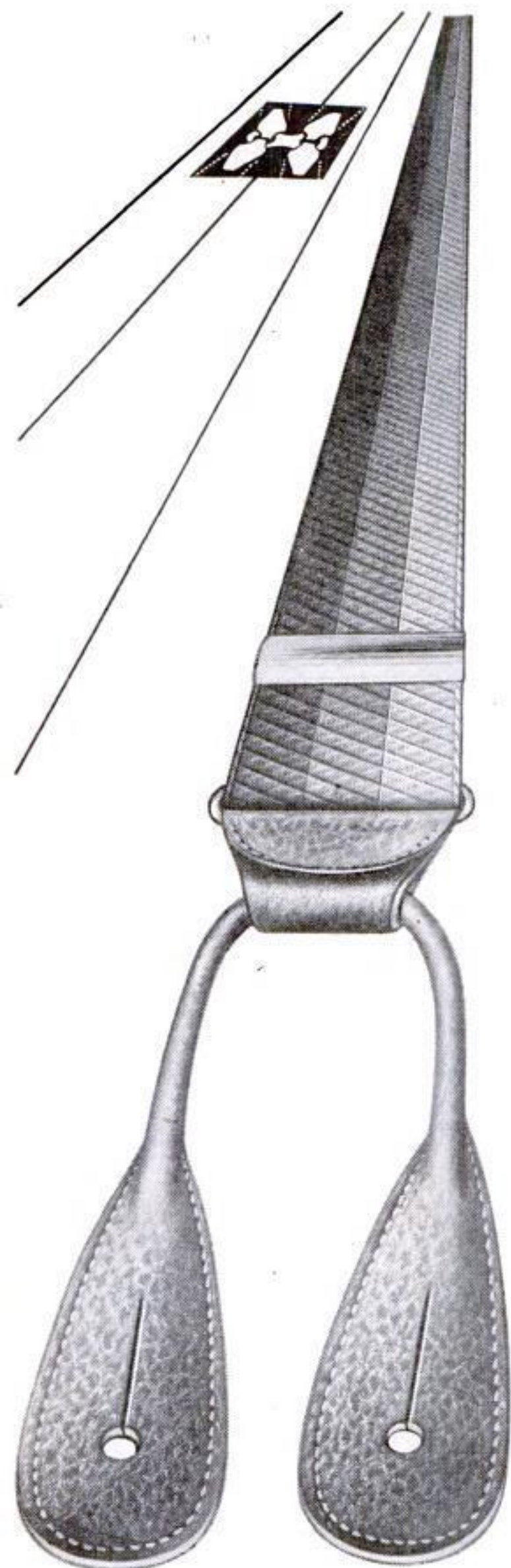
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No finer aspirin exists. Pure, uniform, quick-disintegrating and quick-acting. Get the big 100-tablet bottle this month. It will be a trusted friend in your medicine cabinet always.





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*Can't skid off your shoulders*

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"Goodness knows what's become of my will—  
now that you avoid '5 o'clock Shadow'!"

# Where there's a Will...

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Shadow'—and what a pleasant  
way! Gem Blades are everything  
fine blades can be—and their deep  
wedge-edges give you more  
good shaves per penny!

**WHAT'S MORE,** Gem Blades  
and Gem Razors are made for  
each other! They interlock  
precisely. They fit perfectly.  
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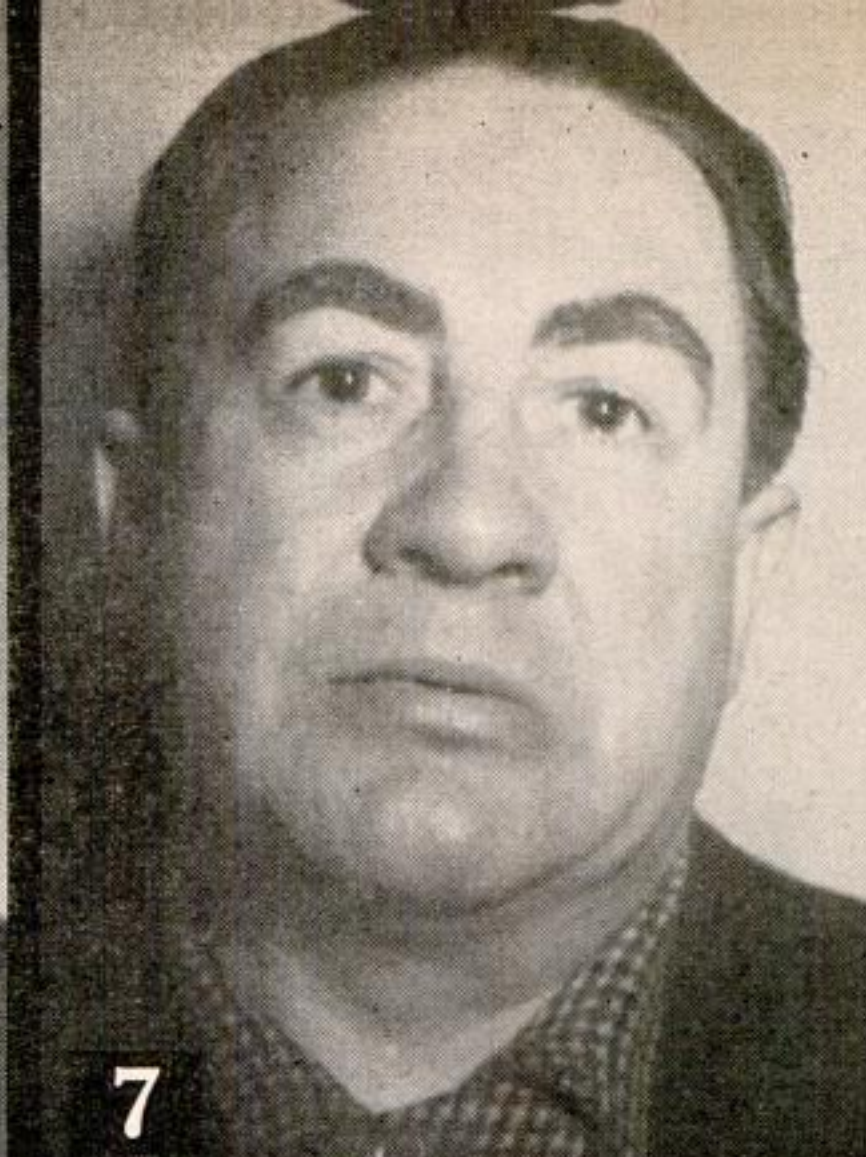




## ***SPEAKING OF PICTURES...***

***...HALF THESE FACES ARE  
CRIMINALS; HALF ARE HONEST  
CITIZENS. WHICH IS WHICH?***





One of the most fallacious notions anywhere is the belief that there is such a thing as a "criminal look." Every day newspaper readers can be heard muttering, "He certainly looks like a crook," when they come across a suspect's picture. This, however, is a highly overrated method of criminal identification. To prove it LIFE invites its readers to separate the innocent from the guilty among the 28 faces shown here. Of these people, half have been convicted of crimes ranging from kidnaping to wilful homicide. The other 14, like the majority of respectable Americans, have never been publicly accused of anything more heinous than overtime parking. They are members of an organization called the Mystery Writers of America, Inc., which includes some of the country's top detective-story authors. To make the test fair, LIFE photographed the mystery writers in exactly the same way that criminals are usually caught by the camera—against bare walls, in bleak surroundings and without special props. The results indicate an interesting untapped source for Hollywood villains. To find out which are the mystery writers and which the criminals, turn the page.







## Rather wallop a walrus than shave?

DOES your face feel raw and rough after every shave? Do you dread the next bout with your razor?

Then you're one of those many

unfortunate he-men who have both wiry whiskers and tender skin.

But you can do something about it, you know. Just remember...



## You need a heavier cream to shave a tender skin

MOLLÉ is a heavier cream... a brushless cream. It hits the toughest beard right in the whiskers, makes a lighter one a pushover.

Because it's heavier, Mollé not only softens your whiskers, it holds

'em up straight so your razor practically floats through 'em.

You shave faster, you shave closer, you shave easier, and you shave painlessly when you use Mollé. Try it. Pronounced "Mo-lay."



## SPEAKING OF PICTURES

CONTINUED

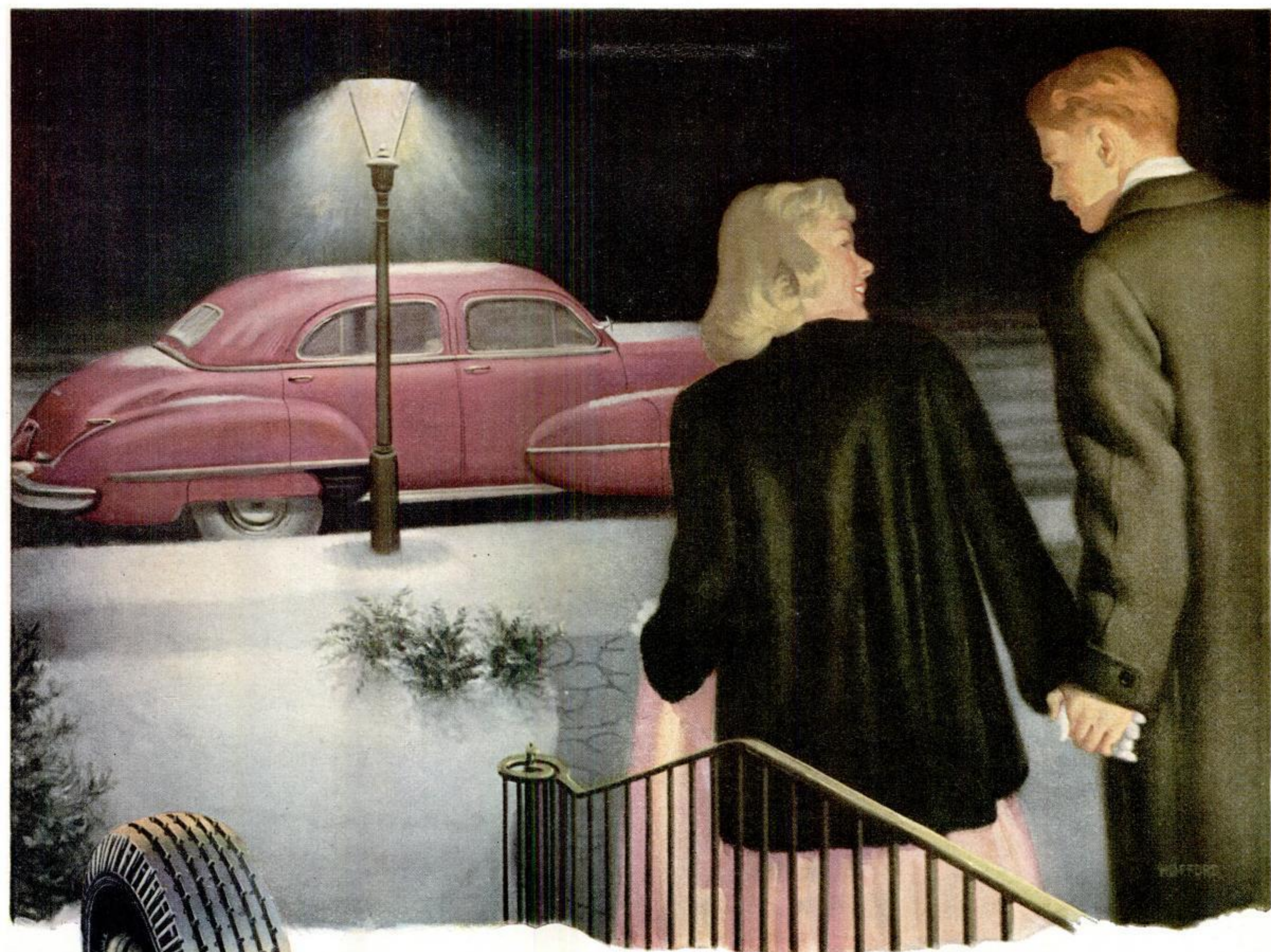


MYSTERY WRITERS OF AMERICA INC. HOLDS BOARD MEETING

## WHO THEY ARE:

- 1 GEORGE "BUGS" MORAN** once bossed a Chicago gang, was among survivors of St. Valentine's Day Massacre engineered by the late Al Capone.
- 2 ALFRED CLINE**, Colorado choir singer, made a good living by marrying ladies he met at church socials. They all "died" suddenly. His stretch: 126 years.
- 3 LAWRENCE TREAT**, vice president of Mystery Writers of America, has written crime books like *B As in Banshee*, *D As in Dead* and *V As in Victim*.
- 4 JOHN FIORENZA**, a Manhattan upholsterer, raped and strangled authoress Nancy Titterton in 1936. He was electrocuted nine months later.
- 5 VERONICA PARKER JOHNS** writes mysteries like *Shady Doings* and *The Singing Widow*, has just finished another about murder at a dog show.
- 6 LAWRENCE G. BLOCHMAN** is ex-reporter who has worked in the Orient. His mysteries include *Bombay Mail* and a movie, *Quiet Please, Murder*.
- 7 KURT SEVERIN** once worked as a nightclub master of ceremonies, is now a photographer and writer who specializes in crime in Latin America.
- 8 CLAYTON RAWSON** is a crime story editor for Ziff-Davis Publishing Co. His books bear titles like *Footprints on the Ceiling*, *Death from a Top Hat*.
- 9 BRETT HALLIDAY**, whose well-known mystery plots feature a detective named Michael Shayne, is the husband of Writer Helen McCloy (see 19).
- 10 WINNIE RUTH JUDD** murdered two women in 1931, shipped their bodies to Los Angeles in trunk. She was declared insane, committed to an asylum.
- 11 JOHNNY TORRIO**, one of Chicago's big racketeers in the 1920s and a Capone henchman, was convicted of nothing worse than income-tax evasion.
- 12 ARTHUR D. PAYNE**, Texas attorney, murdered his wife with dynamite in 1930. While waiting for his trial he killed himself with another charge.
- 13 F. ORLIN TREMAINE**, now an editor for Macfadden Publications, still writes mystery stories about a scientist named Professor E. Z. Bart.
- 14 MANFRED B. LEE** is one half of the partnership which produces all the Ellery Queen mystery stories. The other half is Frederic Dannay (see 21).
- 15 HENRY KLINGER** is an assistant story editor for 20th Century-Fox. He joined the Mystery Writers to scout for good motion-picture whodunits.
- 16 BASIL "THE OWL" BANGHART**, machine gunner for the old Chicago Touhy gang, got 99-year sentence for kidnaping, wound up in Alcatraz.
- 17 JOSEPH R. "YELLOW KID" WEIL**, one of the Midwest's most talented swindlers, has been in and out of prison since 1909, is now at liberty.
- 18 ROBERT IRWIN** ran amok in 1937, murdered his sweetheart's sister, her mother, spiked a roomer with an ice pick, got a 270-year prison term.
- 19 HELEN McCLOY** has been writing for 10 years, created the character Basil Willing, who solves crimes through extensive knowledge of psychiatry.
- 20 WILLIAM MANNERS** is the editor of *Mystery Novel Classics*, a detective pulp magazine. He was also on the board of experts of radio's *Crime Quiz*.
- 21 FREDERIC DANNAY** is the other half of Ellery Queen, a famous pen name used by Dannay and collaborator Lee (see 14). They write a radio show.
- 22 E. WALBRIDGE McCULLY** has been writing thrillers like *Blood on Nassau's Moon*, *Death Rides a Tandem* for six years. She has three daughters.
- 23 PERCIVAL WILDE**, who began writing mysteries in 1937, is also an authority on one-act plays, has had some of his own performed in Sing Sing.
- 24 JACK "LEGS" DIAMOND** wound up a long career of robbery and homicide when he was murdered by underworld colleagues in a hotel room.
- 25 FRANCIS M. CARROLL**, a Maine deputy sheriff, murdered an aged doctor and his wife in 1938, is now serving a sentence of life imprisonment.
- 26 WAYNE LONERGAN** came home to New York from RCAF in 1943, shattered his wife's skull with candlestick. His sentence: a minimum of 35 years.
- 27 NEVILLE GEORGE HEATH** was quickly nabbed by Scotland Yard detectives after killing two of his women friends. Heath was hanged last fall.
- 28 KATHRYN KELLY**, wife of Gangster "Machine Gun" Kelly, was convicted as an accomplice in a 1933 kidnaping, sentenced to life imprisonment.





*When the youngsters take the car to a dance—*

## Aren't you glad they're riding on Royals?



Yes, there are times when you take a *special* measure of comfort in knowing that the tires on your car are the very finest and safest that can be made. And if you want unquestionable proof that U. S. Royals are exactly that, here is one of many:

Just notice which tire leading automotive engineers select for the original equipment on the cars they build! These automotive engineers



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Royals for your car, it's good to know that your judgment is backed up by experts.

No wonder you feel extra secure when you know the family is "Riding on Royals."

# U.S. ROYAL

## TIRES

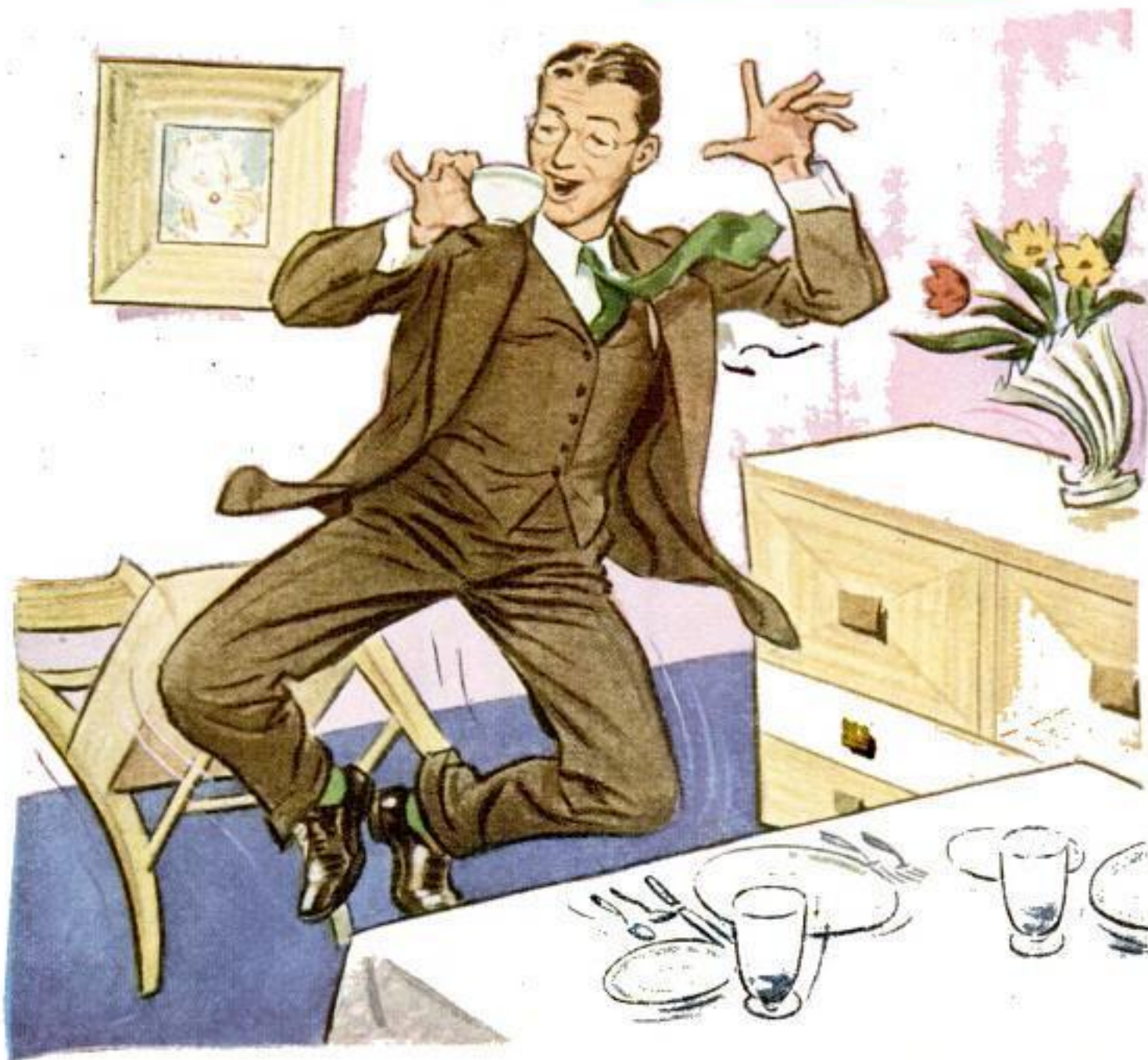
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Rockefeller Center  
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# You never dreamed a coffee could offer all this!



## 1. More enjoyment—or your money back!

Some husbands actually break out in a jig when they taste that grand Borden flavor, folks tell us. Could be, could be! All we say is this: If you don't like Borden's *better* than any coffee you ever tasted—ground or instant—we'll give you your money back!\*



## 2. Magic convenience—No pot, no grounds!

Presto!—it's like pulling coffee right out of a hat! No waiting around for coffee to perk or drip. Just drop  $\frac{1}{2}$  to  $\frac{3}{4}$  of a level teaspoonful in a cup, add hot water. No pot to wash. No grounds. No waste. That's why Borden's is perfect for breakfast.



## 3. And, what economy! —half again as many cups!

Most users tell us they get *half again* as many cups from a regular jar of Borden's as are usually obtained from a full pound of ground coffee. Think how much that will save every week! Remember, Borden's isn't *half* coffee. It's *all* coffee—no dextrins, dextrose, or maltose added. That's why it goes so far.

NOWHERE ELSE CAN YOU GET ALL THIS IN A COFFEE! ENJOY BORDEN'S EVERY MEAL, EVERY DAY! STEP UP, LADIES—THE LINE MOVES FAST!



\* Use at least half a jar of Borden's. Then, if you don't agree it tastes better than any coffee you ever used, send us the jar with the unused contents, and we'll cheerfully refund your money. The Borden Co., 350 Madison Ave., New York 17, N. Y.



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## CONTENTS

### THE WEEK'S EVENTS

ROYAL FAMILY VISITS SOUTH AFRICA	27
EDITORIAL: THE GREEN CURTAIN	34
BABE RUTH SHOWS BATTING GRIP TO HANK GREENBERG	35
TEACHERS' STRIKE CLOSES BUFFALO SCHOOLS	36
RESCUE ATTEMPTS FAIL TO SAVE SCHOOLBOYS	38
SIAMESE TWINS ARE EXHIBITED IN CHINA	40
ROOKIES AT FORT KNOX GET "KID-GLOVE" TRAINING	43
MADAME PETAIN VISITS HER IMPRISONED HUSBAND	49

### ARTICLE

RELIGION AROUND THE WORLD by PAUL HUTCHINSON	106
--	-----

### PHOTOGRAPHIC ESSAY

ST. MORITZ	
PHOTOGRAPHS FOR LIFE by ALFRED EISENSTAEDT	97

### SPORTS

UMPIRE SCHOOL	57
---------------	----

### SCIENCE

ELECTRON FACTORY	63
------------------	----

### THEATER

"ALL MY SONS"	71
---------------	----

### EDUCATION

DAD HAS HIS DAY	77
-----------------	----

### BOOKS

THE NEW WORLD	80
---------------	----

### MOVIES

LAST YEAR'S MOVIES	86
--------------------	----

### INDUSTRY

TURTLE SOUP	121
-------------	-----

### OTHER DEPARTMENTS

LETTERS TO THE EDITORS	7
LIFE'S REPORTS: WHO IS BRUNO TRAVEN? by WILLIAM W. JOHNSON	13
SPEAKING OF PICTURES: WHICH ARE THE CRIMINALS?	20
LIFE'S PARTY: LIFE GOES TO A GAY NINETIES BALL	128
LIFE'S MISCELLANY: FILM-STAR FAMILY	133

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### LIFE'S COVER

The pert brunette shown bubble-bathing on LIFE's cover is little Ann Seidenglanz, 9, of Dallas, Texas. Ann's father says she doesn't always get so clean, but this is a special occasion. Ann is getting ready to put on her first long dress and take him to the Dads' Day party at her school (pp. 77-78). A fourth-grader, Ann studies arithmetic, spelling, French, English, reading and geography. She likes arithmetic best, but geography bores her. After school she plays kick ball, grows sweet-potato vines indoors, knits and reads about horses. She wants to run a flower shop when she grows up.

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COVER—CORNELL CAPA	BY STEFAN LORANT, REPRINTED BY PERMISSION OF THE PUBLISHERS, DUELL, SLOAN & PEARCE, INC., N.Y.
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28, 29—T. TO BOT. NEWS OF THE DAY NEWSREEL (3)	
—MAP BY ANTHONY SODARO AND FRANK STOCKMAN, ELIOT ELISOFON—ELIOT ELISOFON (2)	91—UNITED ARTISTS—20TH CENTURY-FOX—RALPH CRANE FROM B.S.
30, 31—ELIOT ELISOFON EXC. BOT. RT. KEYSTONE	92—M-G-M—20TH CENTURY-FOX—SCOTTY WELBOURNE, RUSSELL BIRDWELL AND ASSOCIATES
32—ELIOT ELISOFON EXC. BOT. RT. KEYSTONE	
33—ELIOT ELISOFON EXC. BOT. RT. KEYSTONE	94—PRESTIGE PICTURES—COLUMBIA PICTURES—20TH CENTURY-FOX
35—FRANK JURKOSKI FROM INT.	97 THROUGH 105—ALFRED EISENSTAEDT FROM PIX
36, 37—LEO CHOPLIN FROM G.H., EXC. T. LT. INT.	106—DAVID E. SCHERMAN
38, 39—A.P.—NEW YORK DAILY MIRROR BY DAVID HOLM	107—MAP BY MATT GREENE
40—MARK KAUFFMAN	108, 109—MAX KETTEL, A.P., NEWSPICTURES, EILEEN DARBY FROM G.H., HUBERT DAVEY, GEORGE STROCK
43, 44, 46—BERNARD HOFFMAN	112—ACME
49—GONZAGUE DREUX	115, 118—SOVOTO
50—GONZAGUE DREUX EXC. T. A.T.P.	121 THROUGH 127—WERNER WOLFF FROM B.S.
52—GONZAGUE DREUX	128, 129—LT. K. CHESTER, T. RT. CAMERA ASSOCIATES—JEAN HOWARD, K. CHESTER
57, 58—GEORGE BARRIS	130—JEAN HOWARD—CAMERA ASSOCIATES
63, 65, 66—F. W. GORO	133—PETER STACKPOLE
71, 72, 74—EILEEN DARBY FROM G.H.	134, 135—MARTHA HOLMES—PETER STACKPOLE
77, 78—CORNELL CAPA	136—LEON LEVSON—PETER STACKPOLE
80—FROM "THE NEW WORLD," © 1946 BY STEFAN LORANT, REPRINTED BY PERMISSION OF THE PUBLISHERS, DUELL, SLOAN & PEARCE, INC., N.Y.—ERIC SCHAAL	
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"Even if I don't wear pink satin negligees—"

... and even if high heels and fancy clothes don't belong in her down-to-earth wardrobe ...

Mrs. Edward Normand of Lakeside, Oregon, is just as fussy as any city gal about the niceties of living.

The Normands live up in Coos County, in a cabin surrounded by tall timbers and rhododendrons. And for a rugged life like that, she writes, you've "just got to have good things."

Good sheets, for instance.

Now it's only to be expected that her tall, outdoorsy husband, to quote Mrs. Normand:

"... sleeps like a log, and requires sheets that are strong, durable, and long enough to tuck 'way under each end of the mattress."

Nor is it surprising that "this logger's wife demands daintiness along with sturdiness."

So what sheets are the answer to her two-point prayer? Pequot, and no others! Because, quoting Mrs. N. again:

"They are dignified as a Douglas Fir, strong as Paul Bunyan's Blue Ox, and durable as my blue jeans and woolen shirts. They give dignity and graciousness to the simplicity of my life."

We couldn't have said it better ourselves. Dignified, dainty, durable and gracious ... smooth, close-woven, snowy-white muslin sheets! If that's the kind of sheets you like, ask for Pequots. They're America's most popular sheets.

Pequot Mills, Salem, Massachusetts.



Pronounced "PEE-KWAT"

# PEQUOT SHEETS

so good-looking  
so long-wearing



## *Trouble-maker?*

APPLE OF YOUR EYE—and actually the best boy in the world. And all the trouble he causes—the extra work, extra steps, extra effort—really doesn't matter.

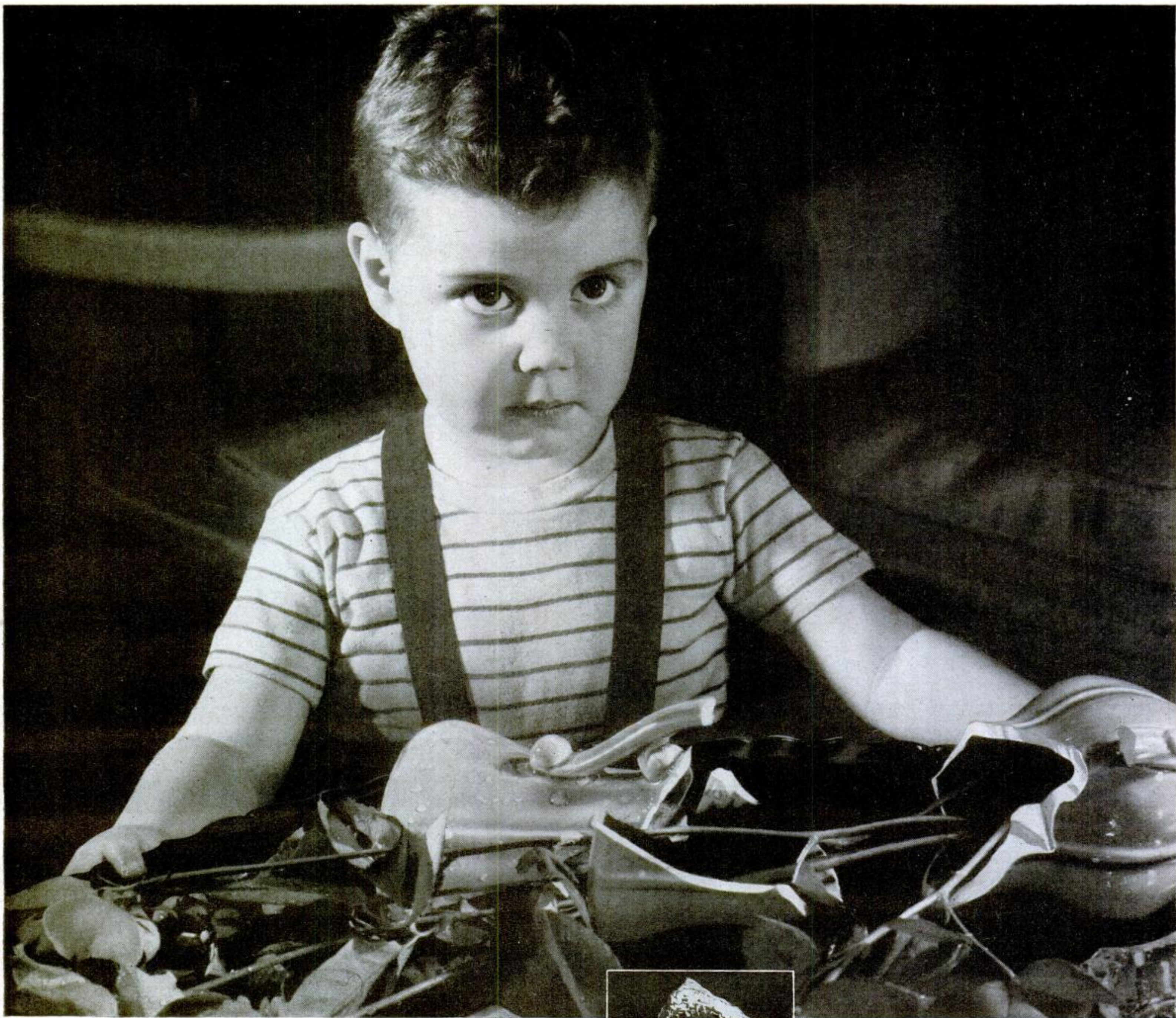
That time and energy and worry and patience are all part of your devotion to helping your child grow up. Another important part is securing his future, as far as you can—so that he may be able to fulfill his fine possibilities. Your Prudential life insurance representative can advise you about the kind of protection that future should have—for Prudential has worked out many plans especially suited to

families where there are young children.

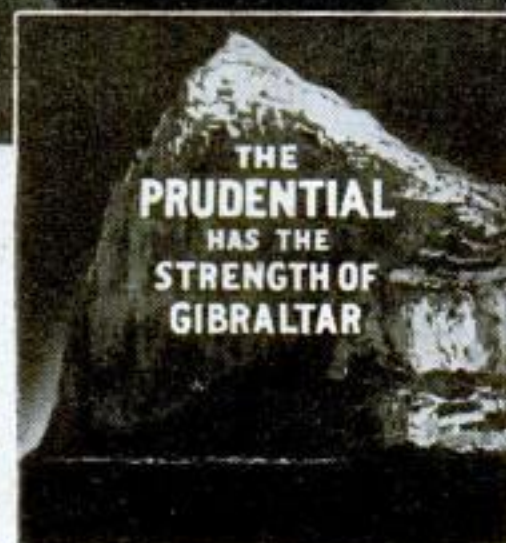
These plans include the provision of money for the care of the children if you should die; for their education expenses; or for your own later life, so that you won't be dependent on them. And Prudential protection is always safe and sure—safe, sure, and adaptable to any life insurance need. You'll like dealing with the Prudential—call up or write, *today*.

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*You will enjoy the Prudential Family Hour—Every Sunday afternoon, CBS. And the Jack Berch Show—Every morning, Mondays through Fridays, NBC*



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**THE PRUDENTIAL**

INSURANCE COMPANY OF AMERICA

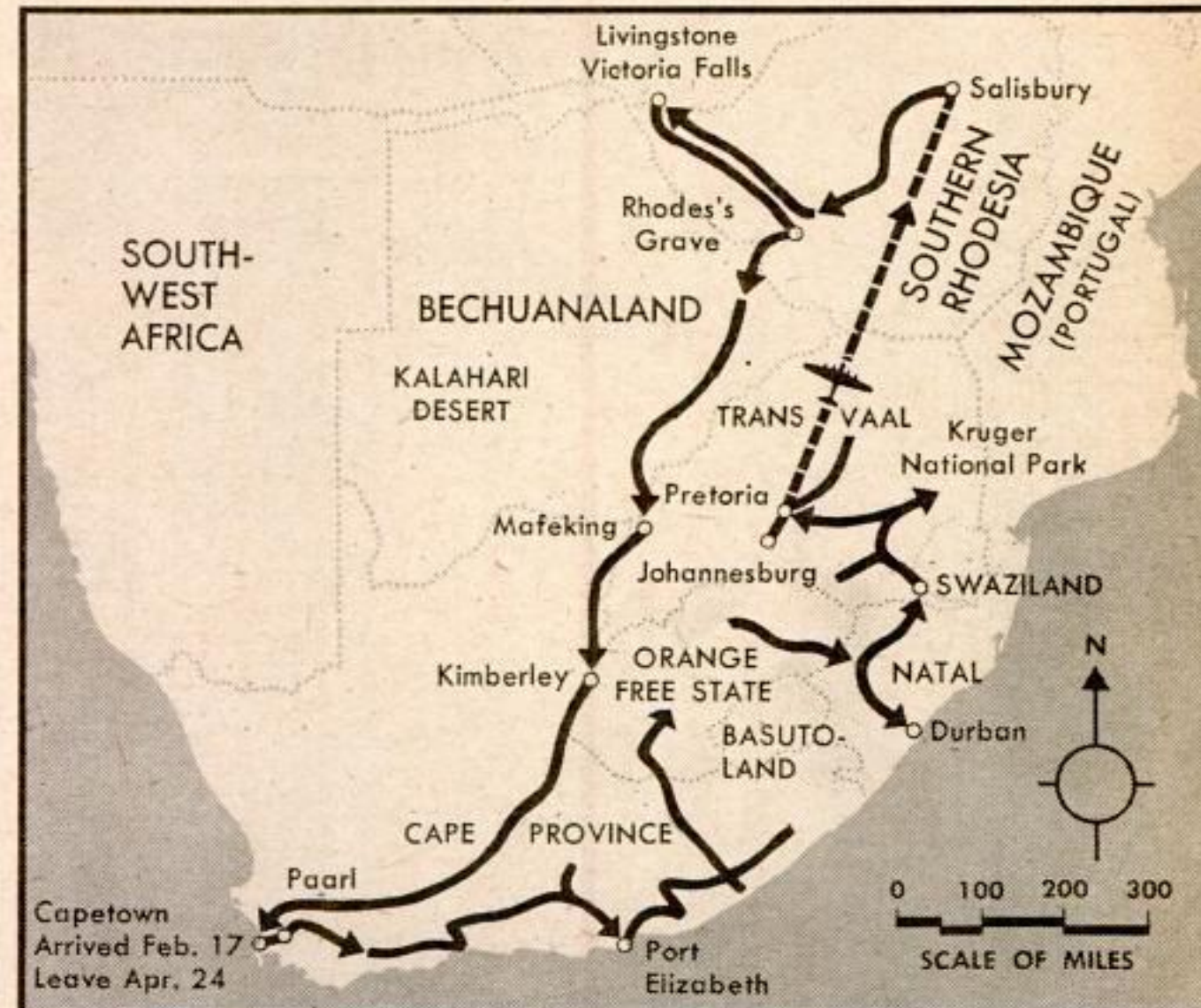
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**PLAYFUL PRINCESS**, heir-apparent Elizabeth, dodges about in a spirited game of tag with midshipmen aboard H. M. S. *Vanguard*. Leaping to elude one pursuer (*top*), she gets trapped between two more (*center*), finally falls into a historic hug with a brash but happy officer (*bottom*).



**ROUTE OF ROYAL TOUR** covers all the provinces of the Union, also takes in bordering Rhodesia and Bechuanaland but skips South-West Africa.

## THE TRIP DOWN TO CAPETOWN WAS FUN AND VISIT GOT OFF TO A GOOD START

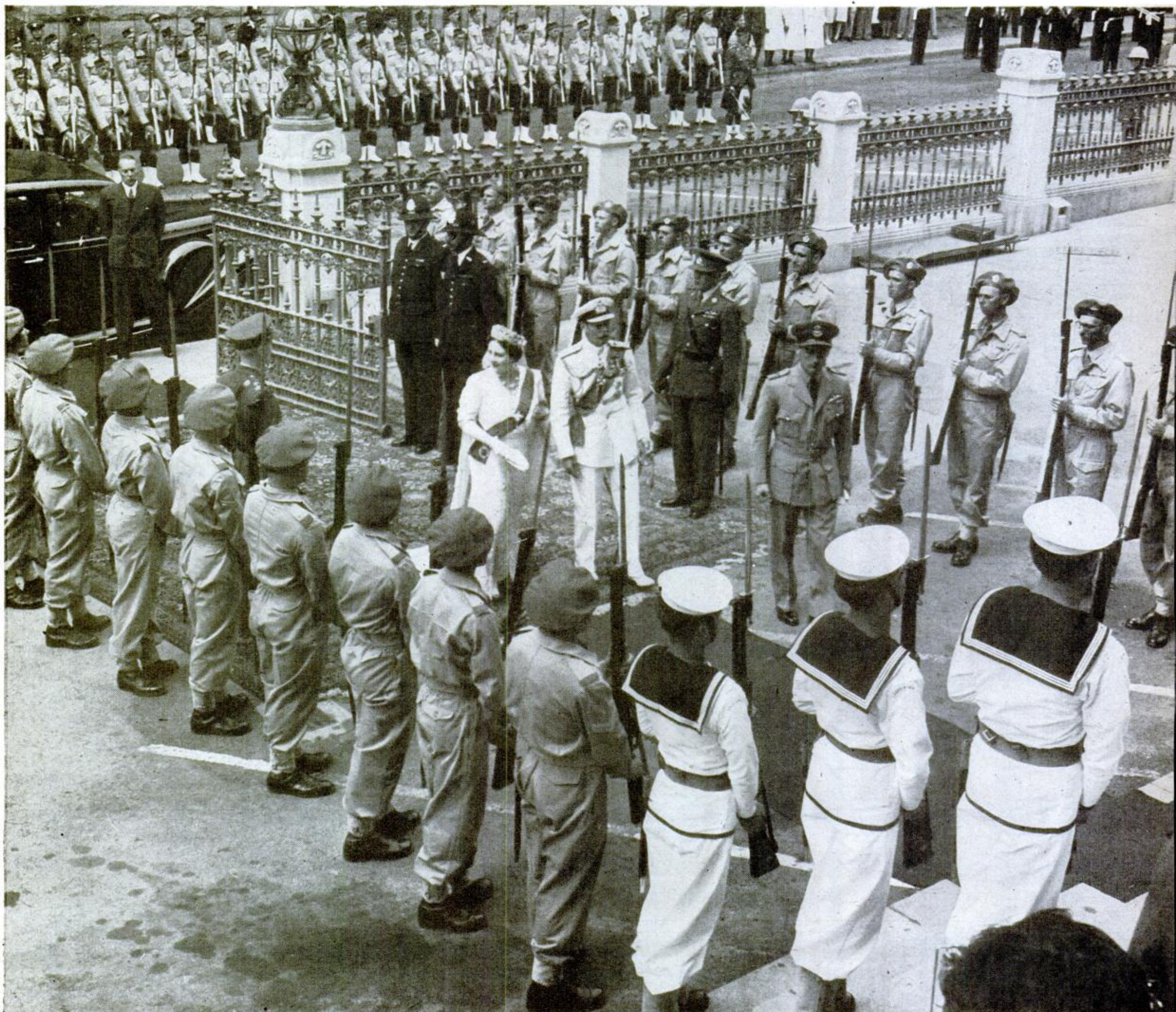
In the morning mist of Feb. 17 the bright new battleship *Vanguard* steamed up to the Capetown docks. Preparations had been elaborate but officials in the grandstand could not help fidgeting for fear something would go wrong. Then, as George VI came down the gangway with his wife and two daughters, the people in the streets burst into a many-tongued roar of cheers.

After 17 days of recreation and relative seclusion aboard ship, the royal family assumed again the solemn obligations of Empire. On the quayside they shook hands with spry old Jan Smuts, the Dominion's prime minister, and Dr. D. F. Malan, the leader of the opposition. The king reviewed the traditional guard of honor and hurried along to the dais of the grandstand to join Queen Elizabeth and the two princesses. There he received the perspiring cabinet ministers and their wives and posed with them for photographs. Then with a smile, a nod, a discreet wave of the royal hand, he was carried in a great procession of motor cars down Kingsway to Government House. The first of countless celebrations, scheduled to last eight weeks, was off to an auspicious start.



**PRIME MINISTER SMUTS** (*left*), in a heavy business suit despite the 113° heat, leaves the quayside ceremonies en route to the Government House reception. Superstructure of *Vanguard* is visible over top of the royal train.





ALONG A PATHWAY OF ROYAL CARPETS THE KING AND QUEEN WALK FROM THEIR CAR TO ATTEND THE OPENING SESSION OF THE SOUTH AFRICAN PARLIAMENT

# ENGLAND'S KING VISITS SOUTH AFRICA

On Feb. 17, for the first time in the history of the Empire, a British ruler formally opened parliament in the Union of South Africa. The occasion was a carefully promoted display of imperial glamour in trappings oddly matched with Britain's austere Labor government. At civic receptions the king and queen, with careful impartiality, greeted Boers and Britons, Bantus and Malays, Indians and Chinese and swept on to a grand tour of their rich and troubled Dominion.

It was a brave show, brand new to South Africa

but essentially the same show that Britain has staged many times in many realms. This time it glittered all the more brightly for the fact that it was enacted against a darkening backdrop of imperial calamity. The structure of the British Empire, raised by mighty men from Drake to Churchill, was crumbling. Even as its king paid tribute to the work of Rhodes, his royal cousin Mountbatten was on his way to India to undo the work of Clive. One by one the plums of power were slipping away—Egypt, Palestine, Burma. From London

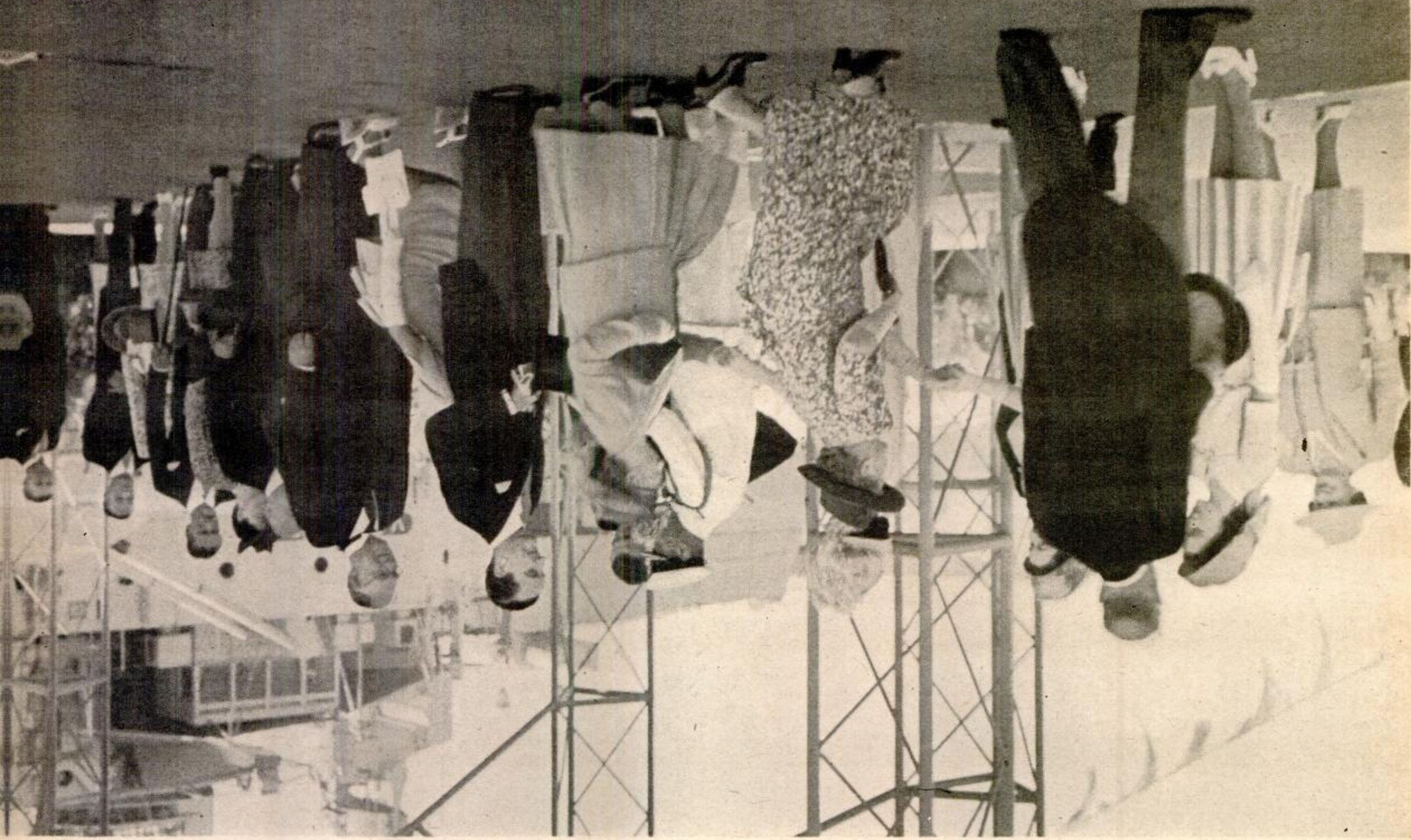
the king's ministers sent a fateful message to America: We cannot support Greece any longer. Suddenly the whole eastern Mediterranean, where yesterday ran the life line of empire, was America's burden—or Russia's.

At home in England the heirs of empire shivered in heatless houses, idle for lack of the coal that once fired the engines of world dominion. They found bleak comfort in watching on a sunlit stage on a faraway continent the performance of an old pageant now nearing the end of its run.





**ARRIVING AT CAPETOWN, H.M.S. Vanguard** (above) circles slowly in the bay while morning mist still clings to Table Mountain. South African natives (foreground) cheer and sing. Later they re-enacted a local carnival to celebrate the king's arrival.



**IN HIS FIRST RECEIVING LINE** at quayside the king (below, center, white uniform) greets the Dominion cabinet ministers and their wives, who curtsy a bit uncertainly before the queen (on the king's right) and Princesses Elizabeth and Margaret Rose.



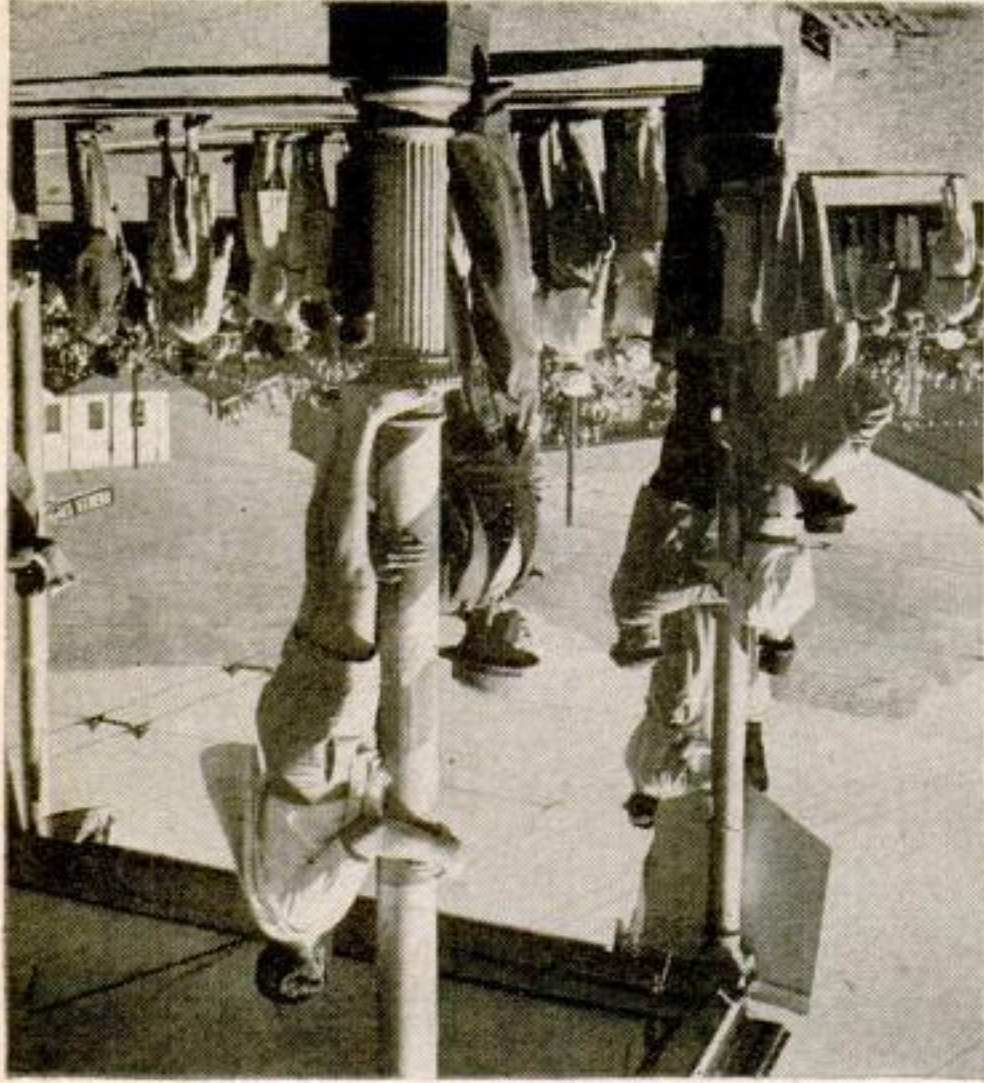
**ALL DRESSED UP,** Malay children are attendants in wedding ceremony re-enacted for visitors at colored ball.



**STATUE OF EDWARD VII,** grandfather of present king, provides elevation from which to watch George VI.



**FOR A GLIMPSE** of passing royalty some South Africans shimmy up posts to see above the dense crowd.



**AMONG THE LOYAL SUBJECTS** WAVING UNION JACKS ALONG ROUTE OF ONE OF THE KING'S PROCESSIONS WERE THESE GRINNING COLORED CHILDREN FROM A DUTCH





Within the British Commonwealth the Union of South Africa is most afflicted with race problems. Although the royal visitors appeared at both white and colored functions, they assiduously observed the sharply drawn color line. The first ball was attended only by whites. The next night a ball (picture right) was given for what official announcements delineatedly referred to as "residents of the non-European community," which meant the Malays, Indians and African natives whose skins are not light pink. At the white ball the princesses joined in the dancing. At the "non-European" party they joined their parents in a box watching Malay dances, Javanese singers, the re-enactment of a Malay wedding ceremony. Parade routes, however, were lined indiscriminately with cheering subjects of every color.

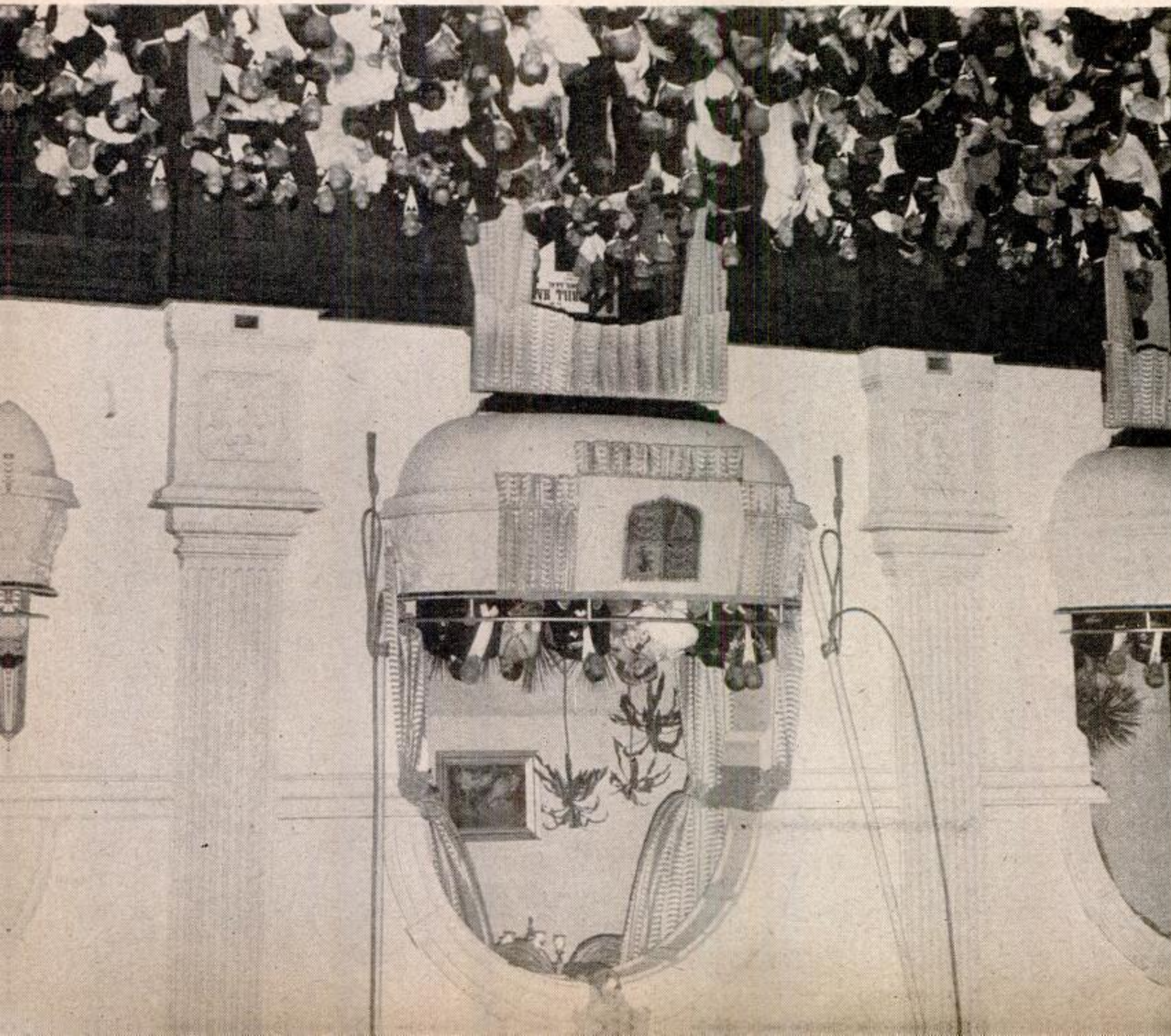
## SOUTH AFRICAN COLOR LINE WAS CAREFULLY OBSERVED

REFORMED SCHOOL AT PAARL, CLOSE TO CAPE TOWN



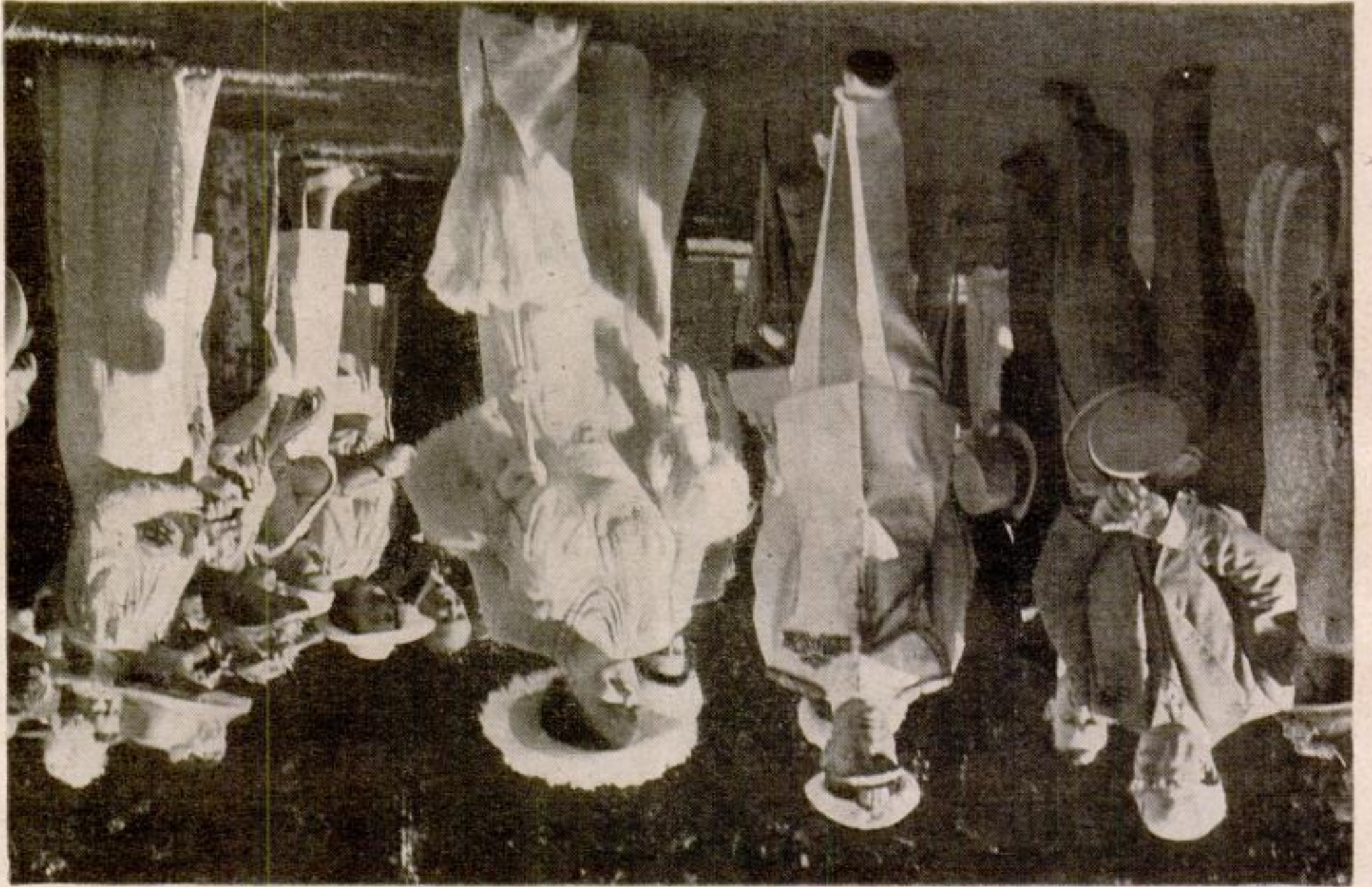
**AT THE BALL** (above) given for non-Europeans the king and queen, accompanied by Capetown mayor and wife, occupy central box high above swirling dancers.

**EAGER SUBJECTS** (below) watch from palm trees as royalty makes visit to the city hall. For parade schoolchildren had the day off, cripples were carried from hospitals.

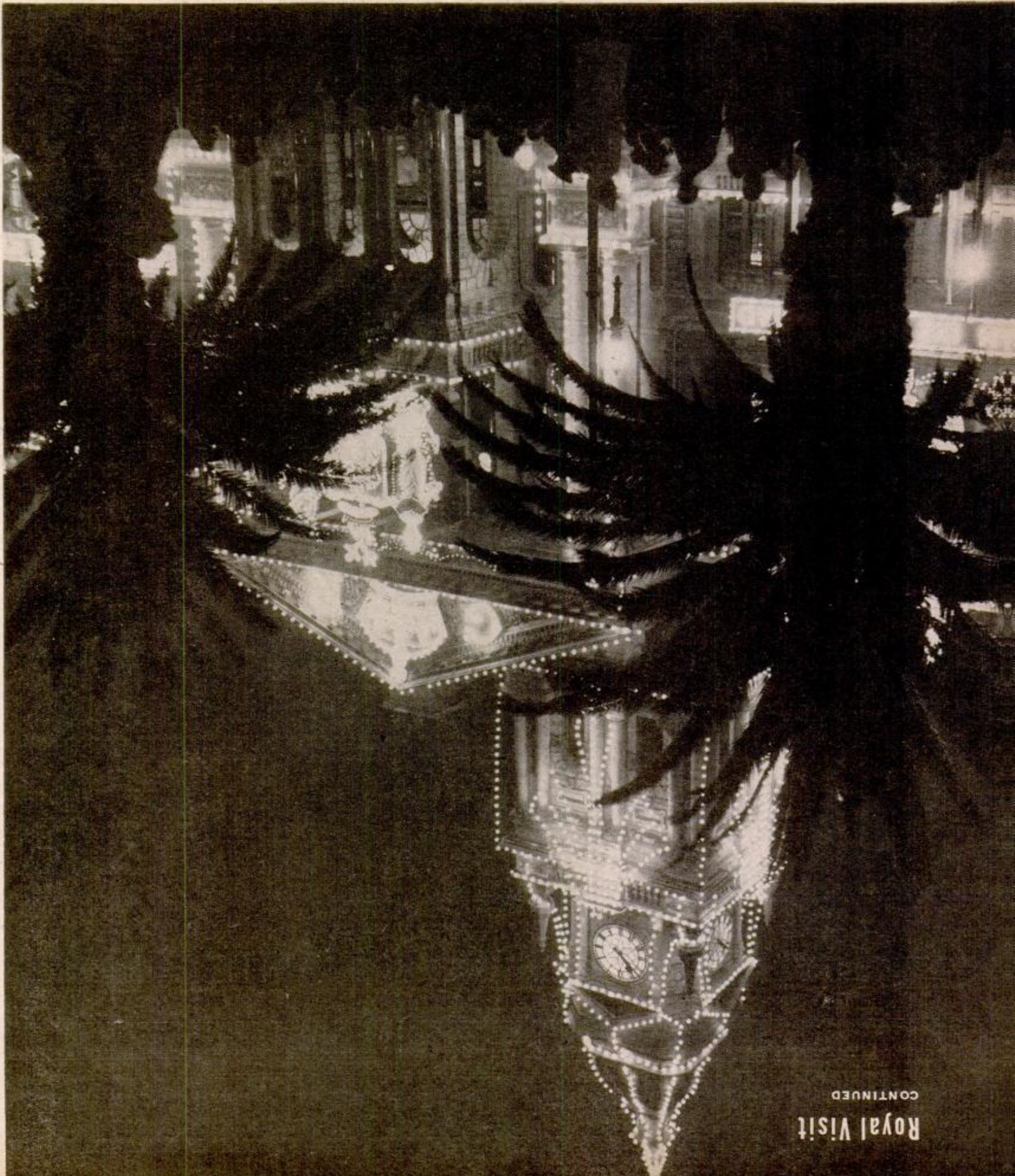




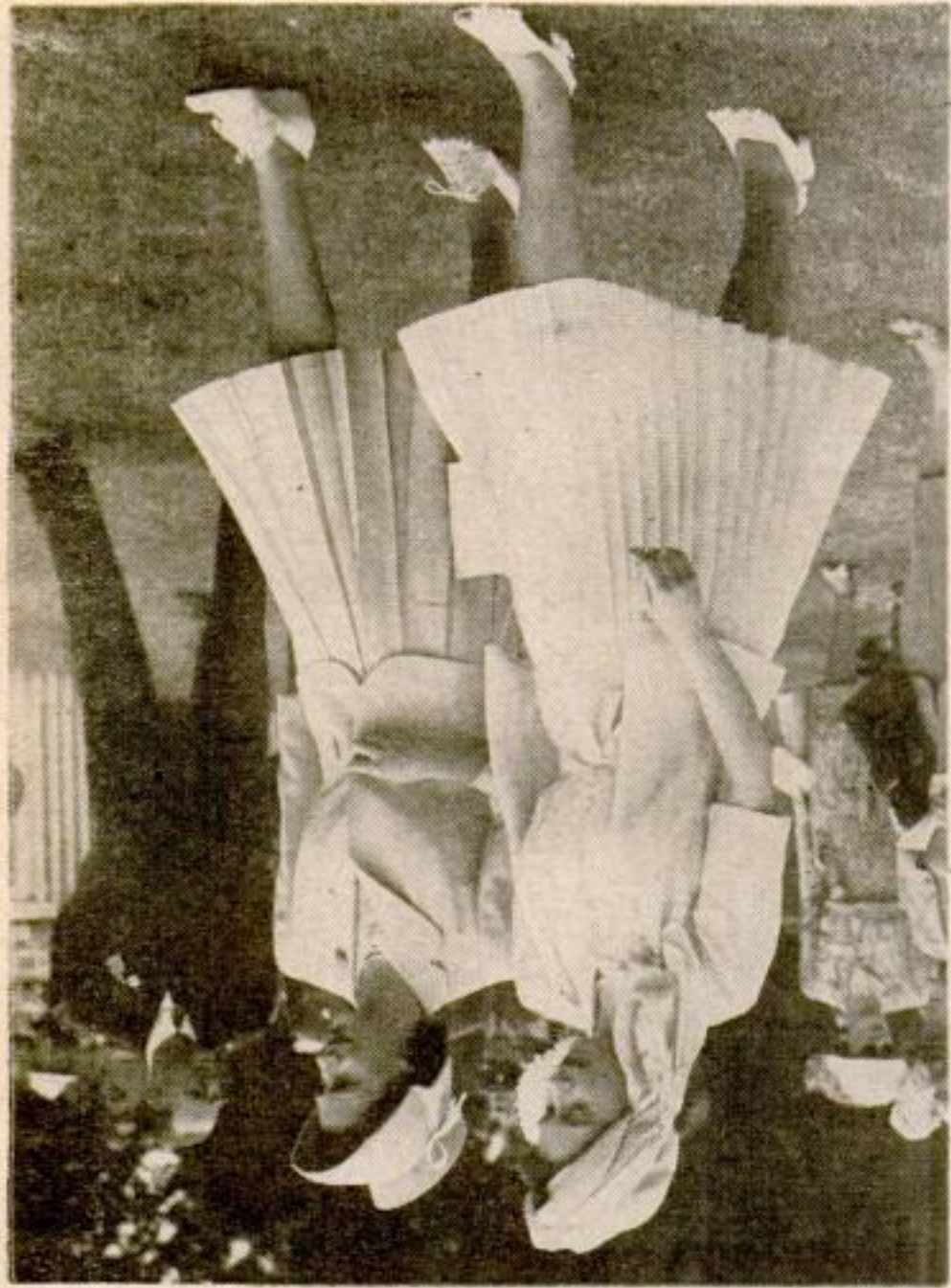
**AT GARDEN PARTY** given by Governor-General G. Brand van Zyl the queen wears long dress, the princesses wear short ones so that guests who come in either long or short will feel quite at ease. All the family are in white.



**CITY HALL** in Capetown was scene of state banquet and two civic balls for royal visitors. Huge coat-of-arms, with motto *Spes Bona* (Good Hope), is Capetown symbol. Thousands of Africans crowded city to view illumination.



**THE PRINCESSES** display their cool made-in-Britain clothes. They watched their parents closely, did as they did.



To white South Africans an invitation to any one of the dinners, balls, garden parties, receptions or other festivities given for the royal family was the highest obtainable social honor. Those who achieved this distinction were numbered by the thousands—5,000 at the Governor-General's garden party, 500 at the Capetown City dinner—and the hundreds of thousands who did not get invitations could console themselves with parades and other public displays. South African newspapers devoted column after column to the tour, with minimum attention to news in England. Editors went overboard for Queen Elizabeth, particularly after it became apparent she was wearing ostrich feathers (one of South Africa's specialties) as often as possible. The queen, said the *Cape Times*, "looked indescribably beautiful with her dark hair and lovely complexion complemented by the orchid pink of her full crinoline satin gown."

## SUMMONS TO ROYAL PARTY WAS HIGHEST SOCIAL HONOR

**HOT WEATHER MAKES A PARADE SPECTATOR FAINT**





# THE GREEN CURTAIN

## IT HANGS BETWEEN US AND A SALES OPPORTUNITY FOR DEMOCRACY IN LATIN AMERICA

The postwar period has plainly shown that the material happiness of the rest of the world largely depends on the export of goods and services from the U.S. As described on this page recently (*LIFE*, Feb. 17), one of the characteristics of democracy as a great way of life is that it, too, is exportable. There is a strong potential demand for it wherever men are not dead to the love of freedom. By all odds the broadest area open to this sales opportunity for U.S. foreign policy lies within the 20 republics of Latin America.

If we are seriously to tackle the job of furthering democracy in Latin America, we should take heed of the two most elemental rules of foreign trade. Rule 1 requires that the product be modified—without, of course, damaging the basic design—to fit the consignee's desires and needs. We will show little respect for Latin Americans by merely trying to dump on them the strictly domestic model of our political theories and aspirations. For that matter we will not secure many allies anywhere if we attempt to create them only in our own image. Rule 2 in international dealing expects the consignor to know and have confidence in the consignee. Without this knowledge there is no way of telling either how the product should be designed or if it will be properly received on arrival.

To conform to this second rule and get on with a job of first importance, the American people will have to rid themselves of generations of ignorance and misconceptions about the people and political dynamics of Latin America.

### What We Don't Know

Most Americans who think about Latin America at all are likely to think of it as being practically next door. We do have a common border with Mexico. But the flying time from Chicago to Buenos Aires equals the flying time from Chicago to Karachi, India. Most Americans think of Latin America as a flourishing garden, which it is not (for example, only 2% of Colombia is under cultivation). Most Americans think of the common man of Latin America as colorful and gay, which he is not (Latin America bows only to the Orient in the distressfulness of its poverty, illiteracy, infant mortality and life expectancy). Worse than our misunderstanding of these physical and social facts is the amount of misinformation lodged in the collective American skull on the subject of the nature and spirit of Latin American politics. The verdant subtropical screen which lies between the two cultures seems to act as a sort of ideological Green Curtain.

Most Americans have no better basis for understanding the swift changes in regime which have characterized much Latin-American history than they have for understanding the governmental structure of the Latin-American republics. While it is true that the original constitutions of some Latin-American states echo certain phrases and ideals from American and French political documents of the 18th Century, the structure of most Latin-American governments is in the main utterly unlike that of the U.S. or of prewar France. The voting rules in Latin America, the selection of the legislatures, the extraordinary fiat of the chief of state, the provision for his succession and the choice

of his advisers—all these would seem very unfamiliar to a student of U.S. civics. So would the balancing of governmental powers and the relationship between the central and local administrations.

The other historical fallacy commonly held by North Americans about Latin Americans is that the latter fought their wars of liberation to escape intolerable political tyranny and strangling economic mercantilism from abroad. The Spanish colonies did not break with Spain until long after it became disastrously clear that the tottering Escorial no longer possessed the means of governing them. For under Spanish rule, harsh at times but distant and unsteady, the Spanish colonial had at least the illusion that he was enjoying the political condition which the Spanish spirit uniquely demands: personal and local liberty, and a strong, effective government—both at the same time. Says Cecil Jane, in his *Liberty and Despotism in Spanish America*, "Defective as the Spanish system of government in the New World was . . . it was thus not defective in the eyes of those who were primarily concerned."

### What They Want

If the historical background of these "proud, intensely nationalistic and deeply patriotic" peoples is improperly comprehended by North Americans, their lively contemporary political behavior is even more so. To understand the nature of Spanish-American politics one must first understand three things about Spanish Americans: their tradition of *caciquismo*, or bossism; their lack of opportunity for personal advancement outside the state, and, most important of all, their inheritance of that brand of intemperate idealism peculiar to the Spaniard.

The Spaniard has always respected the *muy hombre*, the Strong Man, and few languages have more names for more different degrees of boss than Spanish: *jefe*, *jefecito*, *cacique*, *patron*, *caudillo*, and, more recently, *lider*. In Spanish America everybody's heart belongs to some kind of daddy, and daddy tells him how to vote. The small, medium-sized and big bosses who command these constellations of voters may, of course, from time to time alter their loyalties one to another. This is one factor which gives Spanish-American politics an atmosphere of impermanence. But *caciquismo* marches on.

In Spanish America, where so little wealth has been domestically developed from the potential, there is usually just one jackpot, and the government in one way or another controls it. For ambitious natures the prize is immensely tempting; it has often seemed worth upsetting the local ground rules to win it.

Neither of the above considerations provides more than a cynical explanation for the kinetic character of Spanish-American politics. In all communities which have evolved a political consciousness there naturally occurs a conflict between the two ideals: the desire for personal and local liberty and the desire for a strong effective government. In northwestern Europe and in North America this political ambivalence has been reconciled in a number of ways by a number of historic compromises. The Spaniard and the Spanish American do not compromise. They do not compromise in their domestic or spiritual relationships and they do not com-

promise in politics. The Spanish spirit extravagantly admires and cherishes both of the two great political antipodes. Ferdinand VII, one of the most despotic kings who ever ruled Spain, was still respected as *el mucho rey*. On the other hand a lot of good people went to their deaths in Spain a few years ago in the name of democracy, socialism, communism and even anarchy. "The difficulty of the problem confronting the Spanish Americans," says Jane, "may be gathered from the fact that nowhere in the world has a solution which would satisfy the aspirations of the race been reached."

This, of course, may not be true in the future. For the shift of power toward a popular base which characterizes 20th Century politics has not gone unnoticed in Latin America. Argentina achieved a genuine popularly elected government in 1916 under Irigoyen. The present predominant party in Peru is led by Haya de la Torre, one of the most widely respected liberals in Latin America. Some aspects of a popular movement are even to be found in the regime of Argentina's Perón and among the Communists of Brazil led by Luis Carlos. It will be interesting to watch the political mutations of Latin America in the next half of this century.

### Goal to Gain

In spite of their mercurial tendencies at home, Latin-American political leaders have frequently looked very good indeed on the stage of world statesmanship. The multiple frontiers of the Latin-American nations, plus their heavy dependence on the rest of the world for trade, have produced some internationalists of the first order. Almost all Latin America has sent distinguished delegations to the United Nations conferences, where it was found that it was not hard to do business with men like Aranha of Brazil, Padilla of Mexico, Camargo of Colombia or Belt of Cuba.

The business that we have to do with them and their people is serious. It goes well beyond the neighborly formula of Franklin Roosevelt, "We must prove ourselves their friends and champions." It consists of learning who and what the Latin Americans are. After that it is a matter of recruiting their deepening interest in the system of government and living that we believe in—as it is and as it can be—in whatever way we can and against whatever internal or external competition there may be. This is not imperialism. It is the proper functioning of a great power which has the strength of its doctrines and which wishes to survive.

### PICTURE OF THE WEEK: ➡

The most famous sick man in the U.S. was up and about last week. But George Herman Ruth still showed the effects of a neck operation and 82 days in the hospital. "The Babe's" popularity, however, was undimmed by the 12 years that have elapsed since his last major-league home run. More than 28,000 letters poured in from well-wishers in the past three months and his appearance in newsreels brought applause all across the U.S. Last week the idol of every American kid was sufficiently improved to make a radio broadcast from his Manhattan apartment and to talk baseball with Hank Greenberg (*opposite*), the home-run king of 1946.





HIS STALWART SUBJECTS WAIT  
TO GREET THEIR KING-EMPEROR  
AT A CAPETOWN GARDEN PARTY





**STRIKING TEACHERS** parade in front of Buffalo's Technical High School, one of the two high schools still

open on second day of strike. Behind them students wad snowballs. Other students ran riot through understaffed

schools, dashed through halls, wrote "Give Teachers a Raise" and "We Don't Want Scabs" on the blackboards.



**LONELY STUDENT** Doris Cook, 8, sits at the back of her classroom at P.S. 17. She showed up at the school to find nine teacherless classmates so she read stories to them.



**YOUNG TEACHER** Bruce Brock, 7, helps Doris Cook teach the class on the first day of the strike. Declared Bruce, "This is the first time that I've ever been a teacher."



AN AILING BABE RUTH DEMONSTRATES HIS BATTING GRIP  
TO HANK GREENBERG, HIS SUCCESSOR AS HOME-RUN KING







**DETROIT TEACHER** Adelaide Hart (*left*) studies progress of Buffalo strike. Her federation plans strike vote.

# TEACHERS STRIKE

**Biggest school walkout in history reflects bigger national problem**

All across the country U.S. parents worried about their schools. The average teacher's wage was only \$37 a week. In six years 350,000 teachers had quit the profession and replacements were hard to find. Sporadic strikes had already broken out and teachers in more than 100 communities were talking of strike votes. Then in Buffalo last week 2,400 of them staged the perfect test case in the biggest teachers' strike the U.S. had ever seen.

On Monday 72,000 Buffalo children tripped to the city's 98 public schools to find 80 of them closed. Most of the children tripped happily back home to go coasting and skating. Soon a thin line of embarrassed teachers showed up before the schools. They were members of the independent Buffalo Teachers Federation which had called the strike. Their salaries ranged from \$1,775 to \$2,975 a year, plus a temporary increase of \$300. They said they needed \$325 to \$1,025 more and wanted Governor Dewey's Education Committee to report a favorable salary schedule. By Wednesday all the schools were closed. Buffalo's mayor referred the situation to Albany where Governor Dewey was studying a program of merit raises and long-term increases. The teachers said that the plan as it was set up would give no raise at all in 1947 to one third of them, very small raises to the rest. So they stayed out. Wondering how children would react to this example, New York taxpayers noted that their teachers are the best paid in the U.S.



**STUDENT PICKETS** with signs and placards march in front of schools to show support of striking teachers.



**CHILDREN'S FIELD DAY** was provided by the strike. Some of them served coffee and sandwiches to striking

teachers (*above*), some had a perfect opportunity to watch fire engines in action (*below*). Some just stayed at home.





# THE FAILURE OF A RESCUE

Schoolboys break through thin ice of Passaic River and drown when human chain falls short by 4 feet

After school on Feb. 25 three boys in Passaic, N. J., decided to try the ice on the Passaic River. When they reached the middle, the spongy ice cracked and the boys toppled into the black, numbing water. The youngest, 9-year-old Richard Kowal, disappeared almost immediately. The others, 10-year-old John Kowal, (not related to Richard) and 10-year-old Theodore Hunter, managed to cling to the edge of the ice. In a few minutes a crowd of white-faced people lined the river banks while police and firemen tried to save the youngsters. A fire truck's extension ladder was thrust out from the shore. It fell short by 2 feet.

Then a swimmer, Metro Wrobel, plunged in. While some of the crowd formed a human chain behind him (*below*), he smashed his way toward the boys. He

WITH RESCUE ONLY 4 FEET AWAY, TWO SCHOOLBOYS (BELOW, FAR LEFT) CLING TO ICE IN THE PASSAIC RIVER. A MINUTE LATER THEY LOST THEIR GRIP AND DROWNED





came heartbreakingly close (*right*). Pulling a rope and shoving a life preserver in front of him, he was only 4 feet from them when a thick cake of ice blocked his way. "Don't come any nearer!" one boy cried. "We're going under! You'll go too!" Wrobel tried to thrust the life preserver forward, but failed. His arms were frozen. Then, as he watched, the boys slipped under the ice and drowned. Wrobel fainted.

Two hours later the bodies of two of the boys were found, but at week's end the third still floated somewhere under the ice of the Passaic and Wrobel was in a hospital. "When I came to," he said, "I was here . . . and I still felt cold and my arms and hands hurt like hell, and I remembered the boys had died."



© 1947, BY THE HERALD-NEWS, PASSAIC, N.J.

WROBEL (TOP LEFT) TRIES TO BREAK HIS WAY TO BOYS (TOP CENTER) BUT FAILS



NEW YORK DAILY MIRROR





SEVEN-MONTH-OLD MALE SIAMESE TWINS, JOINED AT HIPS, ARE FED BY A WET NURSE IN A SHANGHAI SIDESHOW WHERE THEY HAVE BEEN SEEN BY 50,000 PEOPLE

## SIAMESE TWINS

**Freak children, abandoned to die,  
are saved for a Shanghai sideshow**

Seven months ago in China the wife of a Chekiang farmer gave birth to male Siamese twins who had a normal number of heads, arms and legs but were joined together at the hips. The monstrous birth was regarded as a bad omen so the twins were abandoned to die in a village dump. Next day, however, their mother relented and took them back.

News about the children spread and a doctor tried unsuccessfully to purchase them and then to kidnap them. A foster father appeared, took the babies

and put them on exhibition with a wet nurse as a sideshow to a Shanghai flea circus. There passers-by paid 10,000,000 Chinese dollars (about \$1,000 in American money) to see them. These children, like the first famous Siamese twins, Chang and Eng, exhibited by Barnum in the 19th Century, seemed healthy. But medical men gave them slight chance to survive, with or without surgery to separate them. Most Siamese twins die shortly after birth and only one set in thousands lives to maturity.





LOOK FOR THE RED-AND-WHITE LABEL

**"HIYA, HON, I'M HOME AND HUNGRY!"**



**"Now's When I'm Glad I've Campbell's Soups to Help Me Out!"**

"Seems like men can always eat—bless 'em! Take my man: it's home, a kiss and 'What's cookin'?' he wants to know. One thing: Tom goes for good soup. So pretty often I include one of his favorite Campbell's Soups. They're grand-tasting and so nourishing. Easy to fix, too. Tom says, 'Honey, you sure can put a meal on the table!' And maybe a bride doesn't like to hear that! Wouldn't you?"



A thick and hearty soup with tender plump beans, made specially tempting with the taste of fine bacon. Men say "More!"—and mean it!

**Campbell's**  
**BEAN with BACON SOUP**

Fifteen garden vegetables mingled in a good beef stock make this vegetable soup hearty and homey—and husband-pleasing. Yes, Ma'am!

**Campbell's**  
**VEGETABLE SOUP**



A chicken-rich broth, delicate rice and lots of tender pieces of chicken make a soup to your taste—and his!

**Campbell's**  
**CHICKEN SOUP**







## Birds Eye Spinach with Shrimp Creole

1 box Birds Eye Shrimp,  
cooked and cleaned

½ package (8 ounces) medium  
noodles, cooked and buttered

\*Creole Sauce

1 box Birds Eye Spinach, cooked

Prepare shrimp as directed on package. Add shrimp and noodles to Creole Sauce. Cook spinach as directed on package; drain, chop, and season with 1¼ teaspoons grated onion and 1 tablespoon butter. Place spinach in center of platter and border with shrimp mixture. Garnish with sliced cucumbers, cut in wedges. Makes 4 to 6 servings.

\*To make Creole Sauce, sauté 3 tablespoons diced onion, 1 small clove garlic, and 3 tablespoons diced green pepper in 3 tablespoons butter about 5 minutes. Remove garlic. Add 4 teaspoons cornstarch, ½ teaspoon salt, dash of pepper, 1 teaspoon sugar, and ¼ teaspoon horseradish and blend. Add 1½ cups tomato juice gradually and cook over medium heat until thickened, stirring constantly. Then cook and stir 3 minutes longer.

# Spinach was never like this!



This is Spinach and Shrimp Creole—a dish with more than a dash of genius.

It wouldn't be the wonderful eating it is, if the spinach weren't young and tender and thick-leaf spinach—Birds Eye Spinach!

Birds Eye Spinach has the most glorious flavor you ever tasted. An early-morning-fresh flavor that contrasts delightfully with the snappy Creole sauce and bland noodles.

Really a *song* to fix. Birds Eye does all the spinach washing and culling. Rids every spruce green leaf of every grain of sand and grit. Birds Eye does this right *after* the spinach is picked—right *before* they quick-freeze in the delicious flavor that makes Birds Eye the grandest spinach-eating ever!

Why not put Birds Eye Spinach on your shopping list *now*?

...it's Birds Eye  
Spinach, of course →



Don't you believe it!

When folks tell you other brands of quick-frozen foods are the "same as" Birds Eye, come right back with, "It just isn't so!" Any one who's compared quality and flavor knows there's *only one Birds Eye*—always superb quality—with money-back guarantee!



See for yourself!

Look at every package of quick-frozen foods you buy. See that it carries the Birds Eye trade-mark. That's the *only* way to be sure you're getting Birds Eye quality in quick-frozen vegetables, fruits, poultry, seafoods.





LISTENING TO HIS OWN RADIO, READING BY HIS OWN BED LAMP, PETTING HIS DOG, PRIVATE FRANK WASSERMAN, 17, RELAXES ON HIS SINGLE-DECKER BUNK

## THE ARMY'S KID-GLOVE ROOKIES

**The guinea pigs for Universal Military Training live in varnished barracks and take etiquette lessons**

Any old soldier will see at a glance what is wrong with the picture above. No rookie soldier in wartime ever saw the likes of a bed lamp—and even if he got a radio into his barracks, he would never have found an electric outlet for it. The sight of a dog lying on a bunk would have roused the sergeant to profane frenzy, if not to apoplexy. Moreover the average rookie, finding life a suc-

cession of top-decker bunks, had no idea that the army owned such luxuries as a single-decker.

Yet the soldier above is indeed a rookie, and nobody is mad at him. In fact the Army is currently dedicated to making him feel as much at home as possible. He is one of 664 teen-age "Umtees" (Universal Military Trainees) undergoing an experiment at Fort Knox through which the Army

hopes to prove to the mothers of America that reserve training can be dignified as well as useful. Besides these conveniences "Umtees" are met at the railway station by a kindly and solicitous general. Their barracks are varnished and sometimes curtained, and their meals are served family-style. They learn etiquette as well as fighting. Most incredible of all, they get demerits if they use profanity.



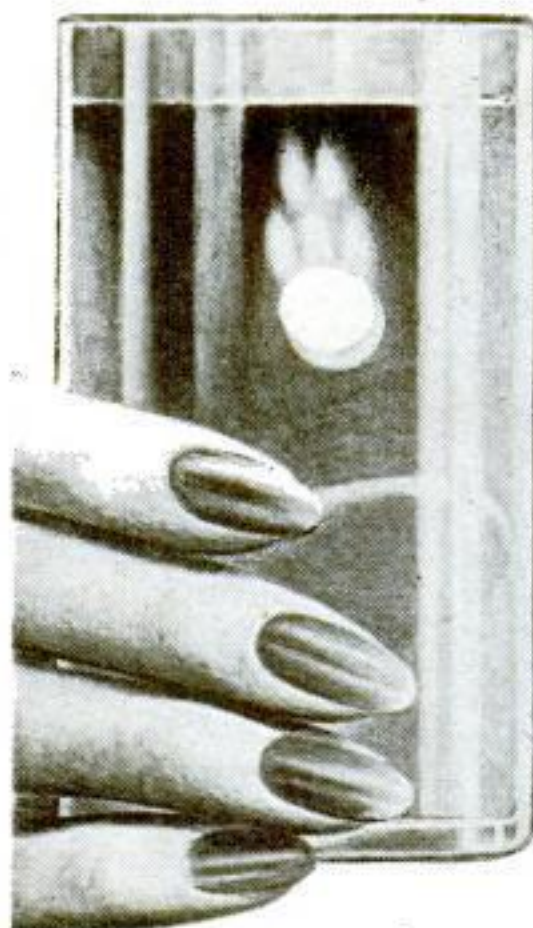
It happens within

# TWO SECONDS

Within two seconds, high-speed movie cameras operating in slow motion can take upwards of 300 pictures!



Test shows how fast Bayer Aspirin acts in your stomach.



And as this glass-of-water test proves, within two seconds after you take Bayer Aspirin, it's ready to go to work, to bring

## FAST PAIN RELIEF

No less amazing than the picture-taking speed of a movie camera is Bayer Aspirin's 2-second disintegrating action. This swift action is the result of three important manufacturing steps — not just one. And because of it, Bayer Aspirin starts to go to work almost instantly, to bring you really fast relief from ordinary headache, neuritic or neuralgic pain.

What's more, Bayer Aspirin's single

active ingredient is so remarkably effective doctors regularly prescribe it for pain relief . . . and is so wonderfully gentle to the system they have mothers give it even to small children.

And of all pain relievers, none can match Bayer Aspirin's record of use by millions of normal people — without ill effect. So for something you can take with confidence, be sure you ask for Bayer Aspirin when you buy.

Always ask for genuine

# BAYER ASPIRIN

### Rookies CONTINUED



**FITTED UNIFORMS** are provided by woman tailor who sometimes alters a blouse three times to make a customer happy and silence his friends' witticisms. Newcomers have not had time to sew the triangular "Umtee" insignia on cap.



**DANCE LESSONS** are given at service club by Judy McCown, who is paid by Army's Special Services division. She also throws in practical advice on how to ask a girl to dance, how to ditch her politely if she proves uncongenial.



**HANDICRAFT CLASSES** are open to any rookie who wants them. Trainee in the foreground is making a leather belt. In other classes he could learn metalwork, woodwork, photography, gem cutting, sign painting or radio announcing.

CONTINUED ON PAGE 46





**SWAMI:** For you I see a journey—it will be to a big building of many rooms, and I feel that this place, it is one place where you really *are* the guest.

**MAN:** Boy, oh boy! That *must* be a Statler Hotel!



**SWAMI:** I see you in a sparkling white room. There are many towels, much soap, and a waterfall. Wait—you reach up a hand and the waterfall changes its spray. Magic!

**MAN:** Nope! Just Statler's new 3-way adjustable showerhead!



**SWAMI:** Hah! Look! Music, dancing, beautiful singers! You are smiling. You are enjoying life at this Statler! Hmmm . . . who do you think is with you? *ME!*

**MAN:** O.K., Swami, let's go. I guess *everybody* likes to stay at the Statler!



**SWAMI:** Now the crystal shows you sleeping like a baby. That bed, it looks so soft, so very comfortable. But what is this? I see numbers, eight . . . three . . . seven!

**MAN:** Yep! That's a Statler bed with its 837 coil-spring mattress!



**SWAMI:** The picture changes. You are sitting at a table. Many friendly people are bringing much food. Ah, such soups, such meats, such desserts! Just looking makes me faint with hunger.

**MAN:** Just *thinking* of those Statler meals makes *me* hungry!



HOTELS STATLER IN

BOSTON • BUFFALO • CLEVELAND  
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED

HOTEL PENNSYLVANIA      HOTEL WILLIAM PENN  
NEW YORK                      PITTSBURGH

**PROTECT YOUR FUTURE WITH U. S. SAVINGS BONDS!**

**P. S.** Here's a tip for your trip. Try to plan your visit to a Statler for Friday, Saturday, or Sunday—that's when you'll have the best chance of getting the kind of accommodations you want!





## HERE'S YOUR INVITATION to join the world's most popular After-Shave Club

You are cordially invited to join the well-groomed men who top off each shave with a dash of cool, bracing Aqua Velva. Invigorating as mountain air, Aqua Velva leaves the face feeling smoother—helps prevent chapping. And you'll enjoy its agreeable, clean scent.

For real after-shave pleasure, use Aqua Velva regularly. It has long been the world's most popular after-shave lotion.

The J. B. Williams Company, Glastonbury, Conn., makers of fine shaving preparations for over 100 years.

A FEW OF THE MEMBERS  
Maj. George Fielding Eliot  
Burgess Meredith  
Sir C. Aubrey Smith  
Louis Calhern  
Richard D. Morgan  
Louis Bromfield



For the right fit... at the right time! Edwards shoes continually provide comfort and foot health security for that growing youngster... and in styles they'll want to wear.



# Edwards

SHOES FOR CHILDREN

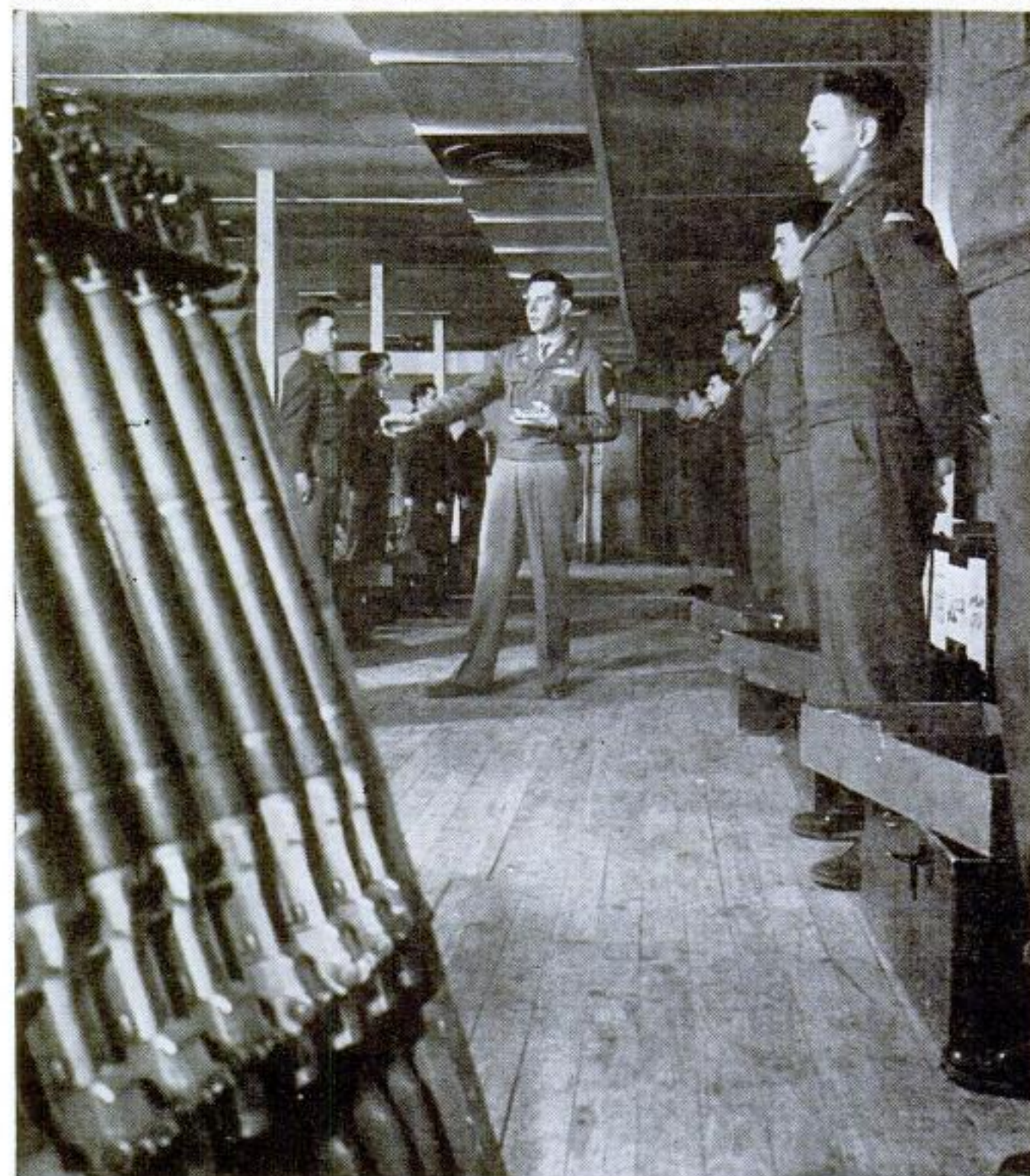
314-322 No. 12th Street, Philadelphia 7, Pa.



## Rookies CONTINUED



**MUSIC FOR LONGHAIRS** among the rookies is provided in sound-proof club room equipped with phonograph and large collection of classical recordings. Old soldiers will be interested to know that there is a rug on the floor.



**BARRACKS INSPECTION** finds a polite sergeant (center), his vocabulary purged of profanity, patiently pointing out such errors as arrangement of clothing in foot lockers and showing his young charges how to do better next time.



**COURTS-MARTIAL**, called "Trainee Courts," are conducted by rookies themselves instead of officers. Here seven rookie judges (rear) hear a rookie defense counsel (right) question witness. Captain at rear acts only as moderator.



***LUCKY STRIKE***  
***Means Fine Tobacco***

**... and in a Cigarette  
it's the Tobacco that counts**



***Yes, L.S./M.F.T.***

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QUALITY OF PRODUCT  
IS ESSENTIAL TO  
CONTINUING SUCCESS

***L.S./M.F.T.***







"FAMILY MUSICAL," by Mead Schaeffer. Number 1 in the series, "Home Life in America," by noted American illustrators.

## *Beer belongs...enjoy it*

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer is the kind of beverage Americans like. It belongs—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy it, this too belongs—to our own American heritage of personal freedom.



AMERICA'S BEVERAGE OF MODERATION







EVERY DAY ON THE ILE D'YEU, MME. PETAIN CROSSES WIND-SWEPT MOORS ALONG A BARBED-WIRE FENCE FOR AN HOUR'S VISIT IN HER HUSBAND'S PRISON CELL

## MADAME PETAIN

**On a lonely fishermen's island  
she stays near husband's prison**

When Henri Philippe Pétain, hero of Verdun and villain of Vichy, was convicted of wartime intelligence with the enemy, the 90-year-old marshal was shipped off to wait out his days on the bleak Atlantic Ile d'Yeu. With him went his 70-year-old wife Eugénie. There in the tiny fishing village of Port Joinville she settled down near her imprisoned husband.

Every day, in good weather and blustery Atlan-

tic storm, she walks the mile to his prison, visits with him and collects his soiled clothes to take back to her hotel room to wash and mend. Then she walks back again across the lonely moors, past tiny cottages where fishermen's wives peer out at her through curtains of fish nets. Back in her room she reads the heavy mail which Pétain is not allowed to receive. To questioners she says, "My greatest wish is to share his solitude and stay near him."

CONTINUED ON NEXT PAGE 49



"Glad to see you aboard!"



Smooth flying ahead

ANY FLIGHT with Johnnie Walker aboard is certain to be a pleasurable one. For this prize scotch . . . so genially smooth . . . so agreeably mellow . . . makes memorable every fleeting moment.



Both 86.8 Proof

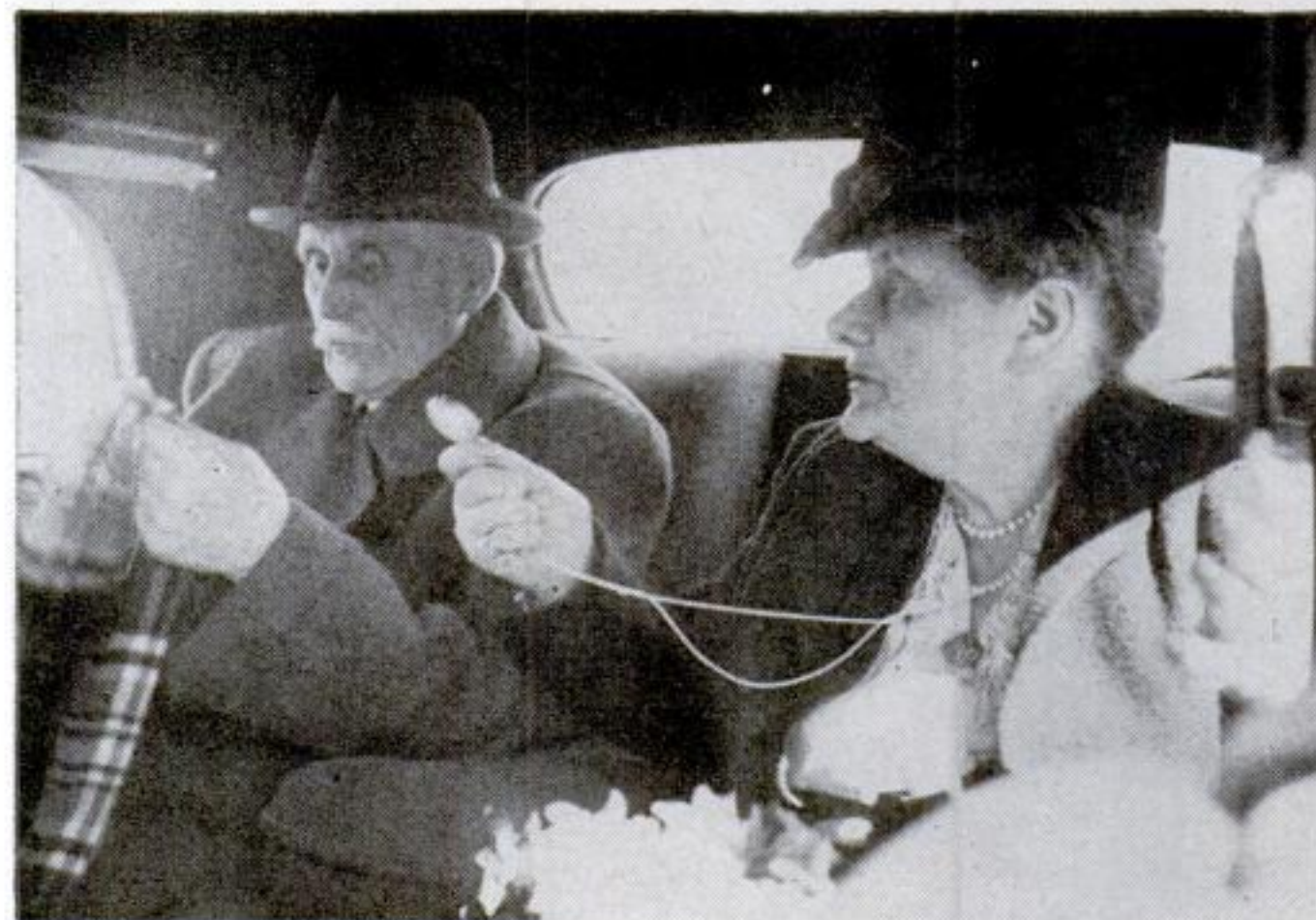


**JOHNNIE WALKER**

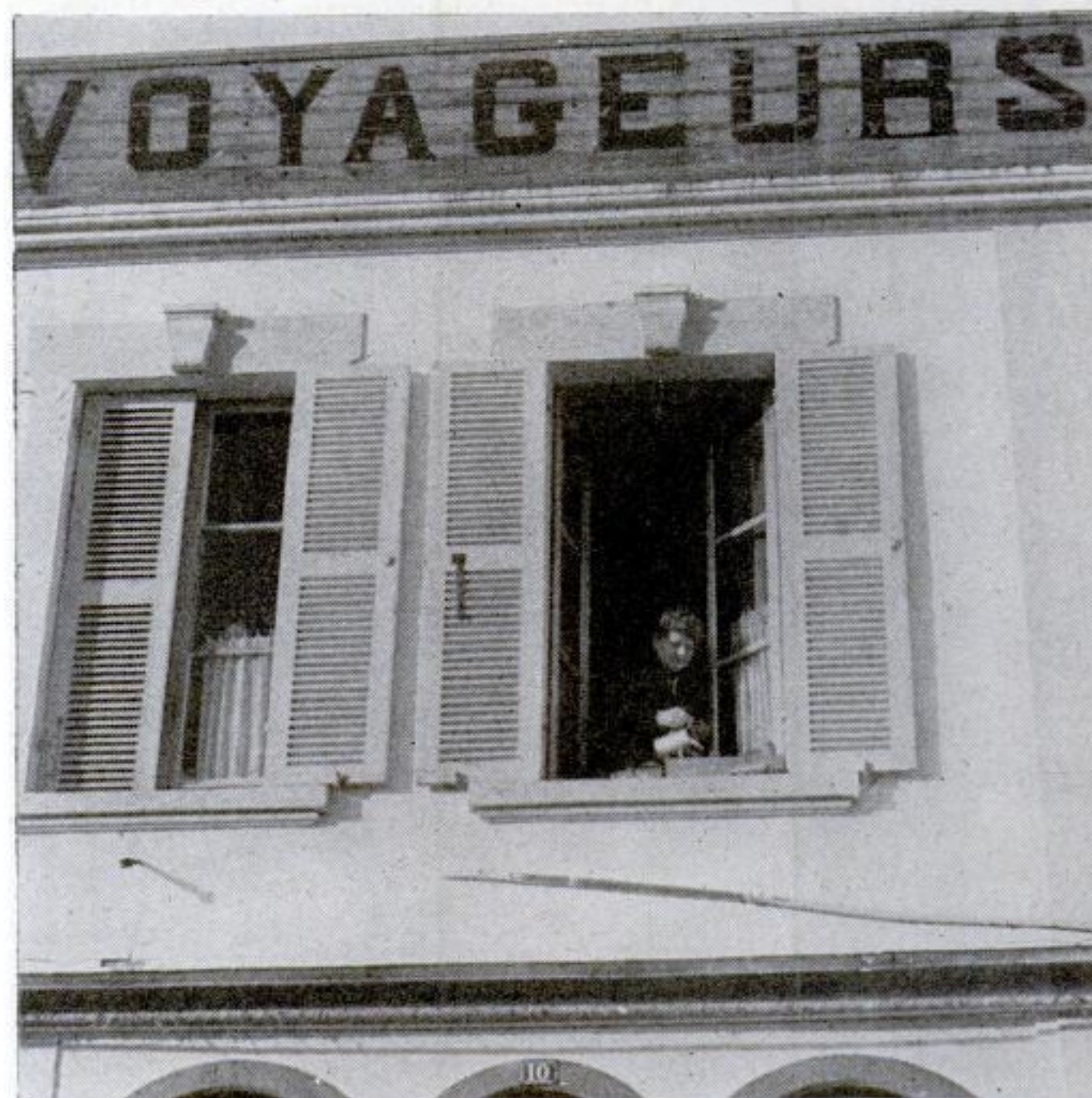
**BLENDED SCOTCH WHISKY**

CANADA DRY GINGER ALE, INC., New York, New York • Sole Importer

Madame Pétain CONTINUED



IN 1944 the Pétains fled across the Swiss frontier (above), later returned for trial. He was given death sentence, which was commuted to life imprisonment.



TENDING FLOWERS on window sill of hotel is now one of Mme. Pétain's few pastimes. Over her bed she has a photograph of the marshal in uniform.



HER COMPANIONS are wife and daughter of hotelkeeper with whom she dines because her room is unheated. Evenings she teaches the daughter to knit.

CONTINUED ON PAGE 52





...what oil do you use in your car, mister?"

"That's a fair question, lady. In fact, a good one. "Like thousands upon thousands of us independent dealers\*, I handle four or five good brands of oil. But for my own car, lady, I use Macmillan Ring-Free."

**Coast to coast** you'll hear this boast. "Only the best for my car. Macmillan!" Experts talking—service station owners, mechanics. Men who think, live, know automobiles.



**How come it's Macmillan** among 800 brands? Reasons galore! Macmillan is plenty different. Refined by an exclusive, patented process. Removes hard carbon (guaranteed!). Covers friction points with a tough, slick film.

Even a quart puts new hustle and muscle into your motor. And when refillin'—make it Macmillan...every time.

And say! Macmillan's a must for '47's. Assures the gentle breaking-in every new car deserves. Where you see the Macmillan sign — that's for you.

**ASK** your independent dealer! You'll benefit by his know-how in choosing everything from tires to spark-plugs. Ask him!



Throughout the nation,

**1000's UPON 1000's**

of these dealers\* say:

**"I USE MACMILLAN IN MY CAR!"**

\*Experts—mechanics, garage men and service station operators who sell Macmillan and more than 800 other brands of oil.

© MACMILLAN PET. CORP. 1947







## ✓ Check these LOW INSURANCE RATES

you'll find you really can  
afford to carry \$10,000  
of life insurance

Here is a long-term policy  
that protects you for the ex-  
pectancy of life based on your  
age, according to the American  
Experience Table of Mortality. It  
has cash and loan values. Rates  
quoted apply to standard risks.

Age	Monthly Rate Per \$1000
20	\$ .92
25	1.01
30	1.15
35	1.32
40	1.58
45	1.94
50	2.48

AT AGE 35, a \$10,000 policy  
costs you only \$13.20 per  
month and will, should you die  
during the expectancy period, pay  
your beneficiary \$10,000 or an in-  
come for life. This low-cost policy  
cannot be issued in amounts less  
than \$2,500. Write now for com-  
plete details. Use coupon below.

More than two billion dollars of insurance in force

## THE LINCOLN NATIONAL LIFE INSURANCE CO.

FORT WAYNE 1, INDIANA

ITS NAME INDICATES ITS CHARACTER

### MAIL THIS COUPON

THE LINCOLN NATIONAL LIFE INSURANCE CO.  
Dept. L-73, Fort Wayne 1, Indiana

Please send me full details about your Low Cost  
Plan, which provides ample protection at low cost.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Date of Birth \_\_\_\_\_

## Madame Pétain CONTINUED



**VETERAN OF VERDUN**, this ex-marine is one of the few people she meets  
on way. He often gives her goat's milk for Pétain, his commander at Verdun.



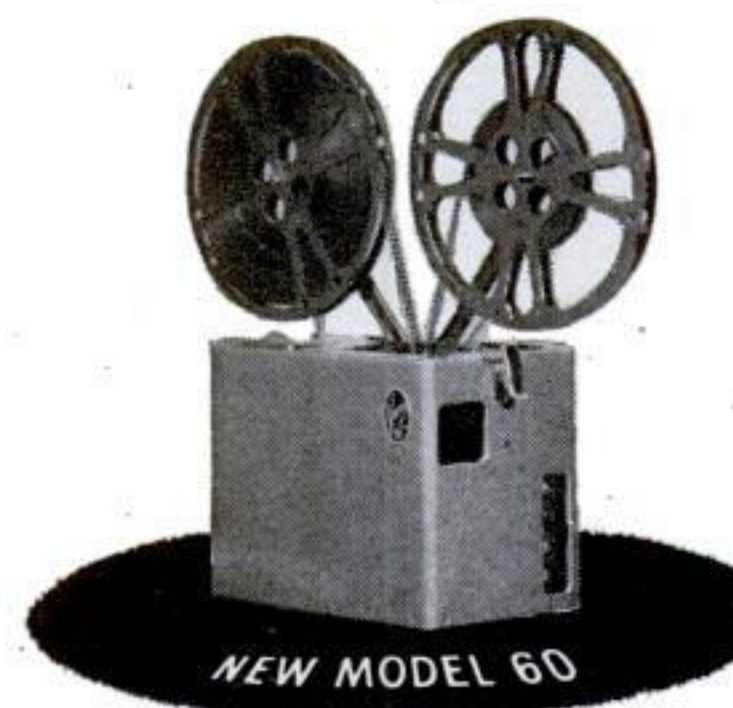
**WAYSIDE SHRINE** marks daily route. In bad weather Mme. Pétain finds  
the walking difficult. The island lies in the path of frequent Atlantic storms.



**THE LAST LAP** of her journey is across a field, through thistles and pine.  
She denies rumors that Pétain is unwell, agrees with doctor he can reach 100.



## 1947 Victor Triumph



— in 16 mm sound  
motion picture projectors

An innovation in 16mm projection  
equipment . . . the new, sleek Vic-  
tor "60" combines modern design  
and many new mechanical improve-  
ments. It is truly the finest 16mm  
sound projector offered for home  
entertainment and education today!

As smart in appearance as today's  
airplane luggage — with its light-  
weight aluminum case and match-  
ing speaker — the Model "60" fur-  
ther affirms Victor leadership in  
the 16mm equipment field. As far  
ahead as its striking appearance  
are the new engineering refine-  
ments which provide simpler oper-  
ation and peak performance — for  
either sound or silent films.

Learn about this home projector  
triumph by writing **TODAY** for  
booklet describing the Model "60".



## VICTOR

### ANIMATOGRAPH CORPORATION

A Division of Curtiss-Wright Corporation  
Home Office and Factory: Davenport, Iowa  
New York • Chicago

Distributors Throughout the World

MAKERS OF MOVIE EQUIPMENT SINCE 1910



# A wonderful cooking sauce from CALIFORNIA-



Westerners can tell you about this delicious cooking ingredient! . . .

It's Hunt's Tomato Sauce. And it's made in California.

Each can holds 8 ounces of the most taste-bewitching sauce you can imagine. Yet it costs only a few cents!

**Hunt's Tomato Sauce** is all tomato—through and through. Fresh, sun-ripened tomatoes are gently simmered with rare seasonings and spices to

give Hunt's its marvelous flavor!

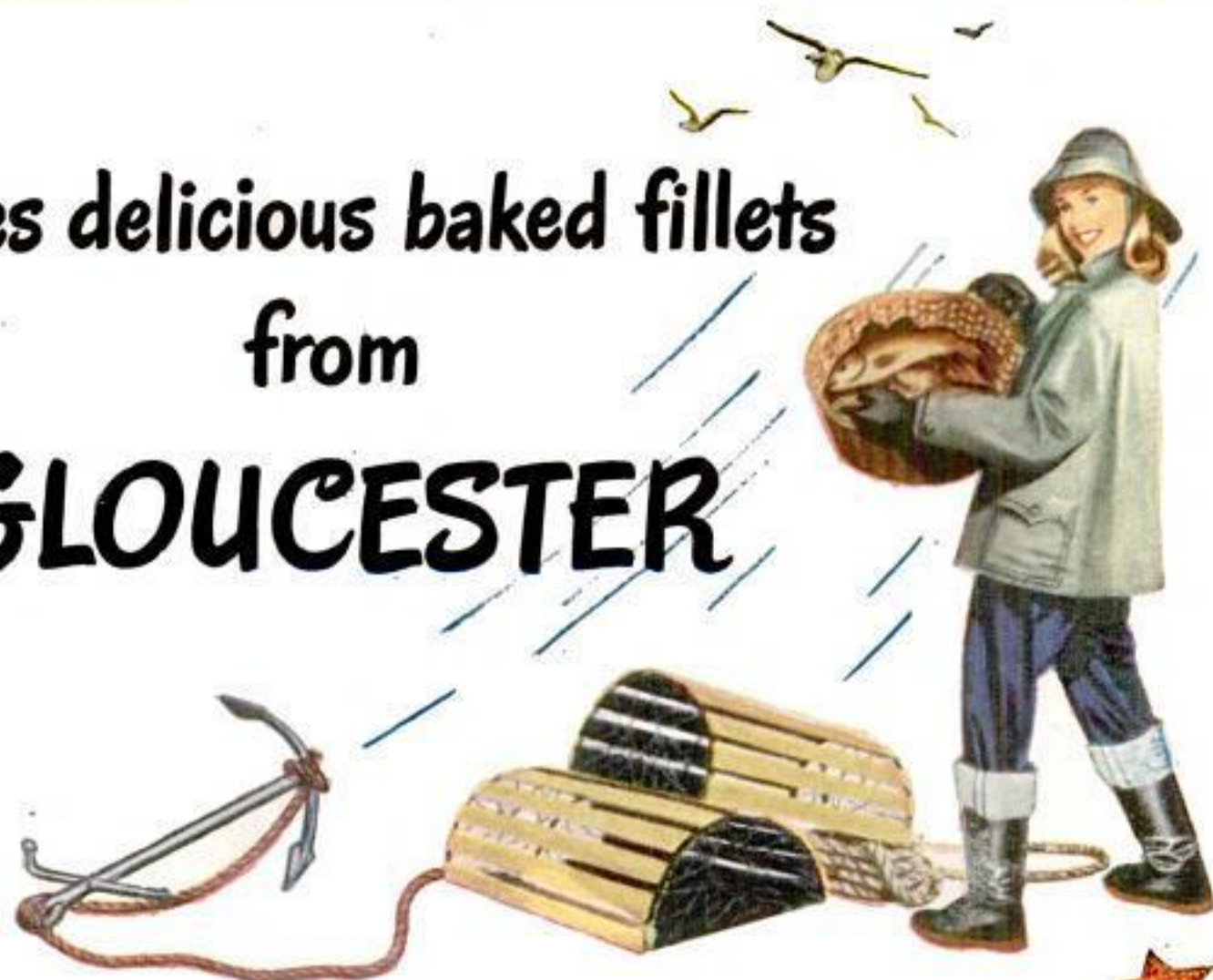
**With Hunt's** you can really make exciting *new* dishes out of your favorite recipes. Simply add Hunt's Tomato Sauce when you make meat loaf, soups, stews, spaghetti, rice, fish, pot roast, eggs, gravies. It's *that* easy!

**So, look for** the Hunt red label in *your* food store. This delicious cooking sauce costs so little that you'll want to buy *several* cans at a time!



© Hunt Foods, Inc., 1947.

# makes delicious baked fillets from GLOUCESTER



**Famed for** its old whaling harbor, famed for its New England cooking . . . Gloucester sends you this perfect Lenten recipe.

With Hunt's Tomato Sauce — this delicious dish is *easy* to prepare.

1 1/2 lbs. fish fillets	1/4 cup water
4 tbsp. margarine or butter, melted	1/4 tsp. pepper
2 tbsp. chopped onion	1 bay leaf
1 tsp. salt	dash of sage
	1 can Hunt's Tomato Sauce

Season fillets, place in shallow, greased baking pan. Mix butter, onion, salt, pepper, bay leaf, sage, Hunt's Tomato Sauce, and water. Pour over fish. Bake, basting occasionally, in moderate oven (350°F) 35-40 minutes or until fish is tender. Serves 4-5.

Remember, you get the concentrated goodness of more than *four* plump tomatoes in one can of Hunt's Tomato Sauce for just a few cents!



★ **Hunt—**for the best



*New!*  
*Not a cake make-up*  
*No water! Not drying!*

Easier to apply! No water! Just smooth on your Angel Face with its own luxurious puffet. This lovely new make-up gives you a wonderful glamour-toned mat finish, softer than cake make-up—and *not drying!* No wonder Angel Face began selling like hot cakes its very first day and has been breaking popularity records ever since!

*New!*  
*Stays on longer than*  
*powder*

Every day, more women are telling their friends "just try Pond's new Angel Face—you'll love it!" You've never known anything quite like it! A smoothing "cling" ingredient is sprayed into Angel Face—then blended in by terrific pressure. It's this pressure-fused "cling" that makes Angel Face *stay on* so angelically!

*New!*  
*Can't spill in your handbag*

Special extra reason why everyone loves Angel Face—it's a marvelous traveler! Doesn't spill in your handbag . . . doesn't "snow" over your clothes. Carry your handsome Angel Face case with you wherever you go. Be ready *always* to give yourself a luscious fresh make-up . . . smooth, flattering, lasting!





# NEW! ANGEL FACE

by POND'S

***SENSATIONAL NEW MAKE-UP...  
GOES ON WITHOUT WATER...AND STAYS!***

An instant success! No sooner did Angel Face appear in the shops than the excitement began! Rave notices in the beauty columns! Hurry-up re-orders from shops who were selling Angel Face as fast as they got it. And *everywhere* delighted new users asking their friends, "Have you tried Angel Face yet?"

During the very first month, Pond's had to double their output of Angel Face—then double it again—and still *again!*

It seems as if every woman who tries Pond's new Angel Face knows immediately that *here* is the perfect make-up she's been waiting for—with the best points of the old make-ups—and none of their faults!

- It's not a cake make-up. No water! Not drying!
- Stays on longer than powder!
- Gives a smooth, glamorous mat finish!
- Doesn't spill in your handbag!

*Have YOU tried Pond's new Angel Face yet?*

*Leading Beauties  
of Society adore it!*

"Pond's new Angel Face is the most flattering make-up, and so heavenly to use. No wet sponge . . . no powder base, and the soft, lovely color stays on for hours!"

MRS. ANTHONY J. DREXEL, III

"Angel Face has all the virtues of the best make-ups I've ever tried—and none of the drawbacks. No water, no drying effect. It's the cleverest beauty trick in years!"

MRS. PERRY TIFFANY

"Angel Face is the ideal make-up I've been waiting for—a make-up that gives a flattering color and finish to my skin, doesn't need water, isn't drying, and stays on! And besides all these virtues, Angel Face is made to order for handbag use—I carry mine constantly!"

MRS. JOHN A. ROOSEVELT



Angel Face has  
its own downy-  
soft puffet.

5 angel-sweet shades.

At better beauty counters  
everywhere—89¢, plus tax.



PART OF

THE AMERICAN SCENE

*New York Harbor*

America's front door! Studded with ships... fringed with skyscrapers... lit with the torch of Liberty—to so many it has been their first glimpse of the American Scene. Painted by Ferdinand E. Warren, A.N.A.



*Throughout this nation of coffee lovers* **MORE PEOPLE BUY AND ENJOY MAXWELL HOUSE THAN ANY OTHER BRAND OF COFFEE!**

● Like New York's teeming harbor, Maxwell House is part of the American Scene—for coffee is America's favorite beverage, and Maxwell House is its favorite coffee.

Nowonder *more* people buy and enjoy Maxwell House than any other brand at any price! *More* flavor's the reason! Many choice Latin-American

coffees are expertly blended for *mellowness... vigor... richness... full body*. Then "Radiant Roasting" develops the full flavor goodness. Vacuum Packing preserves it, roaster-fresh. No air can get *in*—no flavor can get *out*! No wonder, North, South, East, or West, it's Maxwell House wherever you go!

Tune in... *Maxwell House Coffee Time*... George Burns & Gracie Allen, NBC, Thursday night



Products of General Foods



NEWS! Now in  
Instant form too!

*Good to the Last Drop*

MAXWELL HOUSE, TOO,

IS PART OF THE AMERICAN SCENE





UMPIRES' CLOTHING AND EQUIPMENT IS MODELED BY STUDENTS AND INSTRUCTOR GEORGE BARR (CENTER), WHO WEARS LONG UNDERWEAR TO ABSORB PERSPIRATION

## UMPIRE SCHOOL

Fine art of bawling "stuh-rike"  
is taught by a big-league expert

Last month in Sanford, Fla. 94 men finished six weeks' schooling for one of the most exacting and least appreciated professions: umpiring a baseball game. Their instructor was George Barr (*above, center*), a National League umpire. For a tuition fee of \$75 he teaches men to call decisions with the gestures (*see below*) that are easily understood from the bleachers. He also teaches them never to get chummy with players and always to keep home plate brushed off. Fifty-two of Barr's graduates

will start the 1947 baseball season as umpires in small minor leagues which will pay them about \$225 a month. They will lead a hard life, sleeping in bad hotels and eating worse food. Even a major-league umpire like Barr has no easy job. He is paid up to \$12,000 for six months' work, but there is always Leo Durocher (*LIFE*, Feb. 3) to make life miserable. Nevertheless umpiring has one attraction which was noted by the American League's Tim Hurst. Said Hurst, "You can't beat those hours."

LED BY BARR (FOREGROUND), STUDENTS SPREAD HANDS, PALMS DOWN, IN GESTURE TO INDICATE BASE RUNNER IS SAFE. LATER THEY GOT TO UMPIRE BALL GAMES





IF YOU NEED A LAXATIVE

# when you have a COLD...



**A**VOID the weakening effects of harsh purgatives and cathartics!

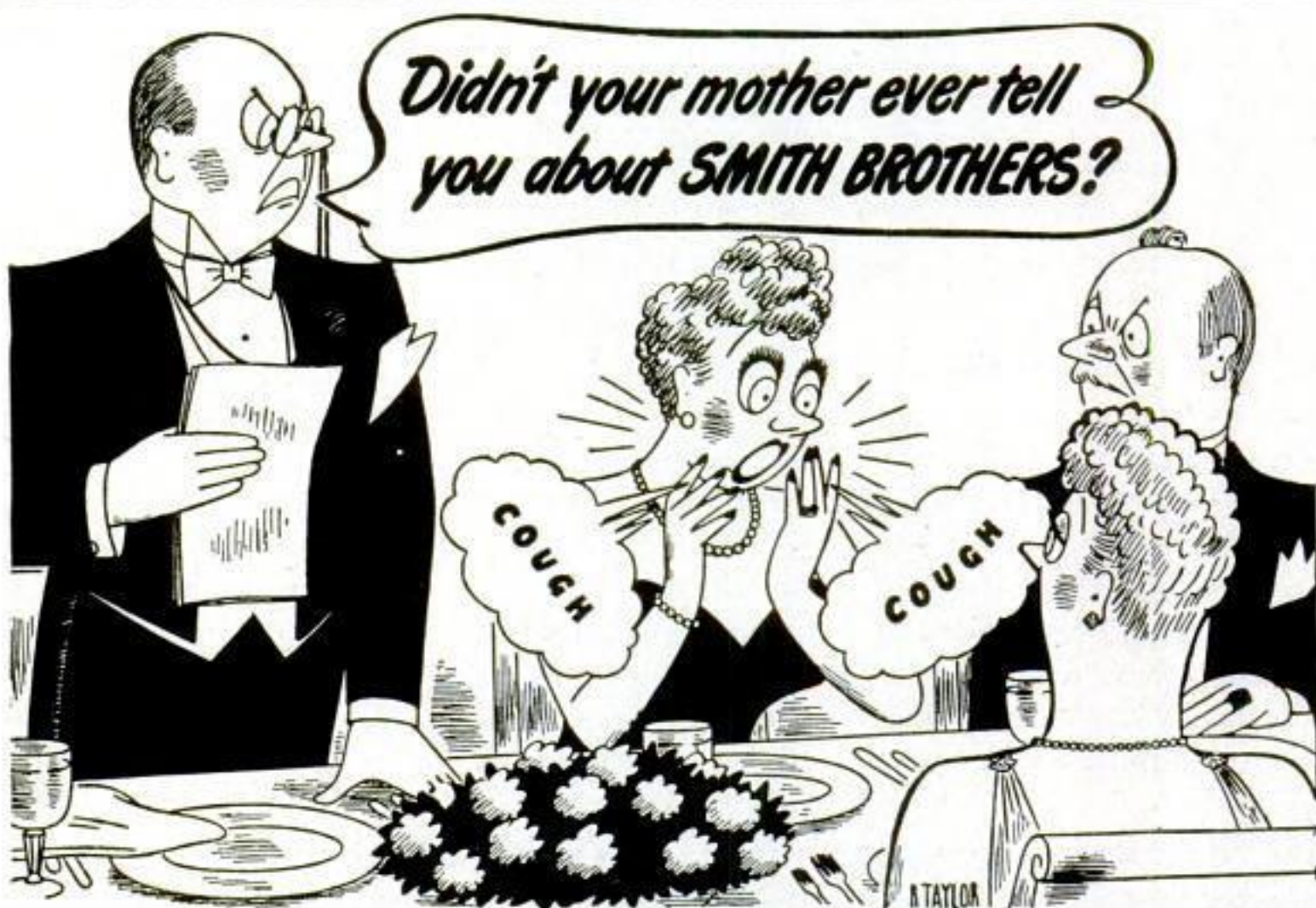
Take Ex-Lax... America's most widely used laxative! Ex-Lax gets results thoroughly, effectively—yet gently, too! It doesn't dehydrate your system the way some laxatives do—doesn't leave you feeling all washed out! And that delicious chocolate taste of Ex-Lax makes it a pleasure to take, not a punishment!

For over 40 years Ex-Lax has been America's favorite family laxative... fine for youngsters as well as grown-ups. Last year the people of this country showed their confidence in Ex-Lax by buying over 40 million boxes! As a precaution, use only as directed. 10¢ & 25¢ at all drug stores.



When Nature forgets...  
remember EX-LAX

Acts well!...  
Tastes swell!



## COUGHING IS OFFENSIVE!

Here's Quick 3-Way Relief:



...Go after those offensive minor coughs due to colds or smoking at the very first scratchy "tickle." Get Smith Brothers famous black Cough Drops, a scientific prescription-type formula of proven cough-relief ingredients used for years by the medical profession. Smith Brothers bring quick, long-lasting relief in 3 important ways:

1. Ease throat tickle
2. Soothe raw, irritated membranes
3. Help loosen phlegm

No narcotics. Let children enjoy them freely. Now in greatest demand of their whole 99

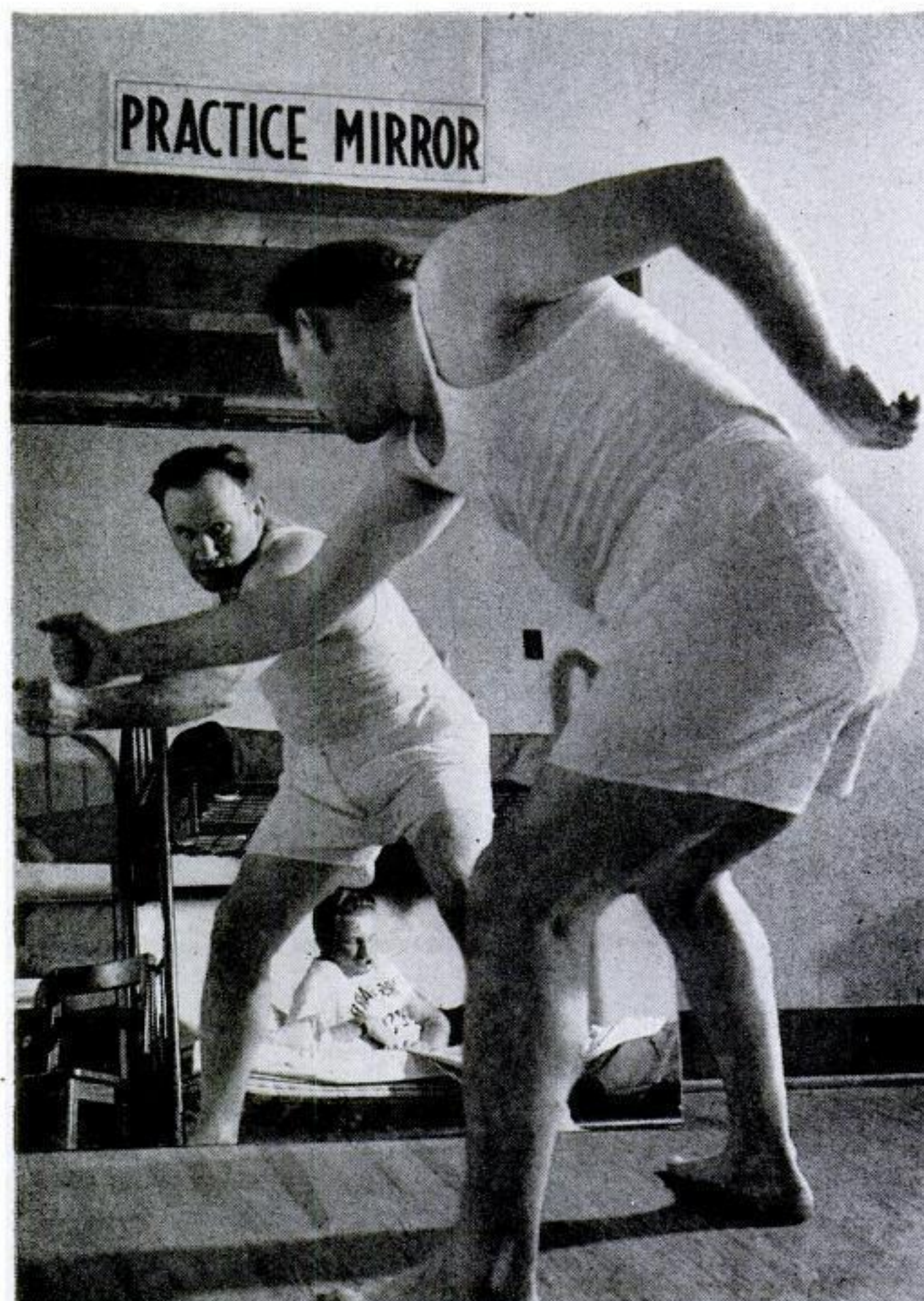
year history. A boon to smokers. Buy 2 packs today, one for pocket, one for bedside if night coughs strike.



## Umpire School CONTINUED



**STUDENTS DISAGREE** on a close decision. Fred Van Poucke (left) waves runner out, but Red Willcoxon (right) calls him safe. Barr (center) watches play.



**PRACTICING BEFORE MIRROR** is part of homework in naval barracks where students live. Hugh Brown (above) is perfecting form on "You're out."

CONTINUED ON PAGE 60



# RKO's PIC-TOUR OF THE MONTH



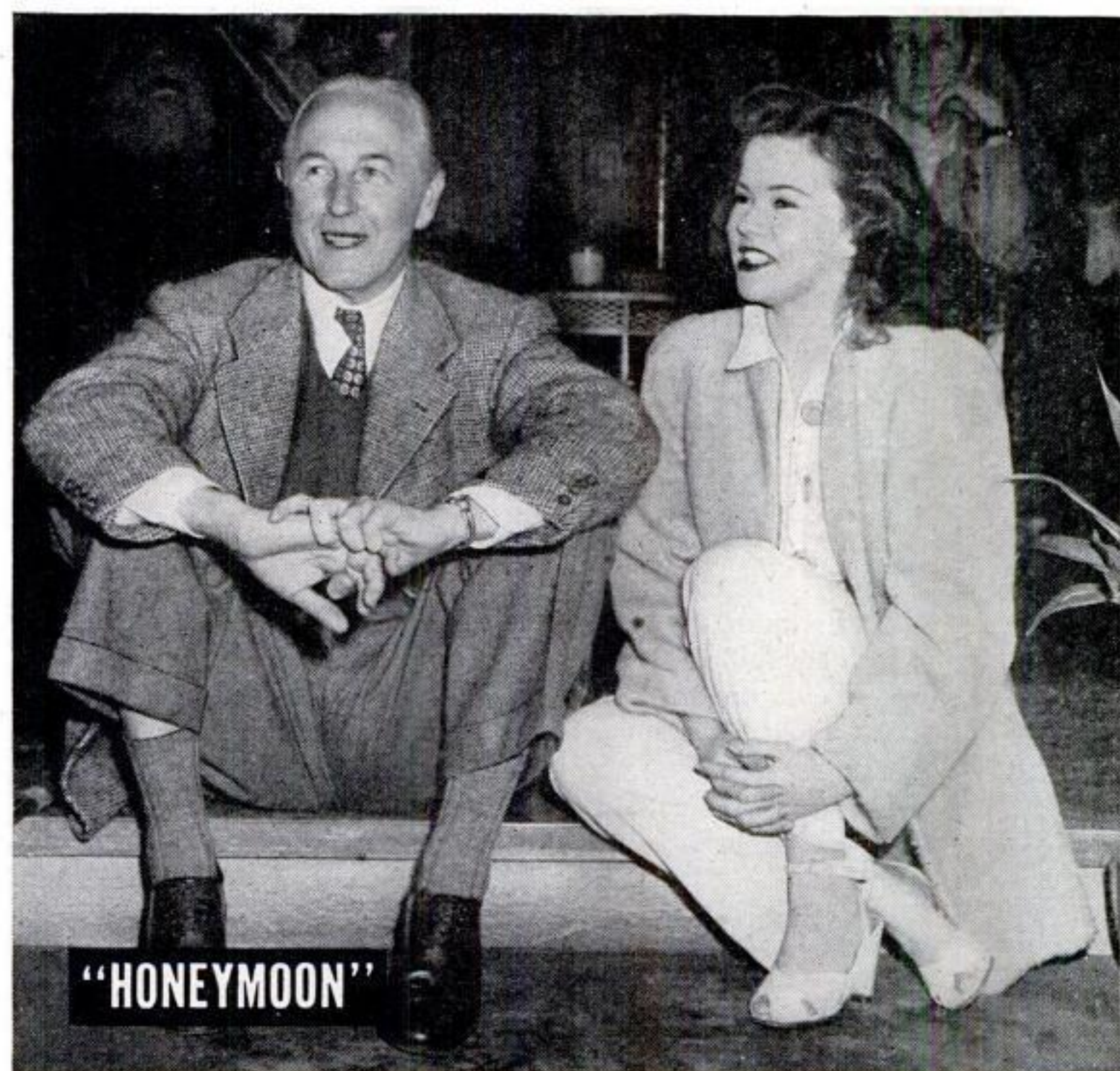
**"THEY WON'T BELIEVE ME"**

**WOULD YOU BELIEVE HIM?** Dangerously enticing for susceptible ROBERT YOUNG are the obvious charms of SUSAN HAYWARD, in this scene from RKO's *They Won't Believe Me*, but Susan *won't* believe him, as you can see here. The film skyrockets JANE GREER to stardom.



**"THE LONG NIGHT"**

**RACKED** by jealousy, goaded to desperate deeds, HENRY FONDA faces disaster in this closeup from *The Long Night*, a Hakim-Litvak production. Clinging to him is screen newcomer BARBARA BEL GEDDES, from the Broadway stage. Also starred: VINCENT PRICE, ANN DVORAK.



**"HONEYMOON"**

**SMILES BLOOM** on RKO's *Honeymoon* set, as SHIRLEY TEMPLE and director William Keighley watch rehearsal for battle royal between FRANCHOT TONE and GUY MADISON (*outside camera range*). This gay film, based on a Vicki Baum comedy, has glittering Mexico City locale.



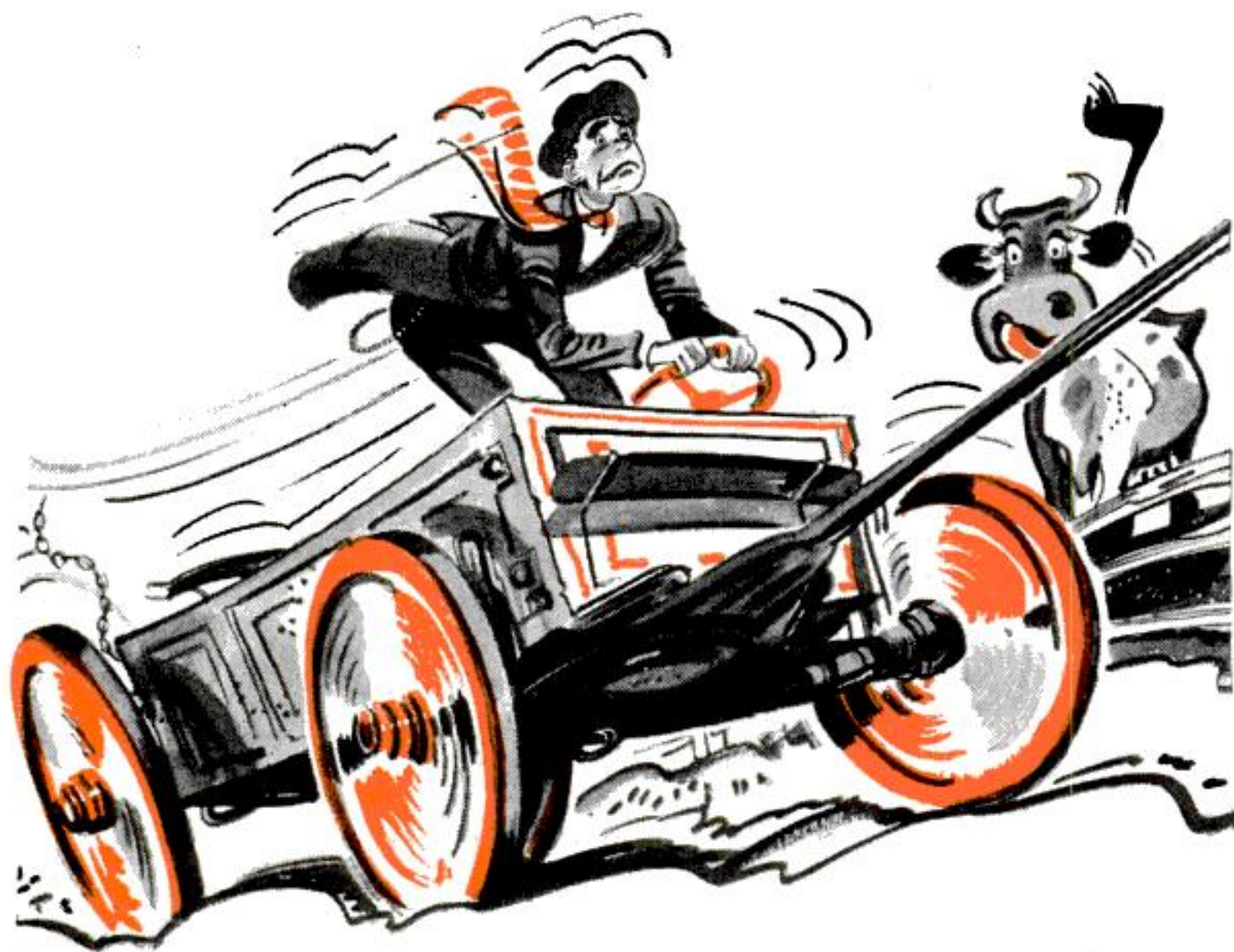
**"WOMAN ON THE BEACH"**

**BEACH LOVE SCENE**, about to be played for RKO's tensely dramatic *The Woman on the Beach*, evokes spirited discussion between JOAN BENNETT and ROBERT RYAN. Director Jean Renoir (*in the middle*) has his say, too. Film's stellar cast includes CHARLES BICKFORD.

**THESE BIG RKO PICTURES WILL  
SOON BE SHOWN AT YOUR THEATRE**







If your car feels like *this*... it's time for  
**MARFAK Chassis Lubrication**



THAT CUSHIONY FEELING LASTS LONGER WITH **MARFAK!**

Marfak Chassis Lubrication is specially made to fight wear two ways. It not only keeps wearing surfaces apart but sticks to those surfaces no matter how rough the going. Not for just a couple of hundred miles, but for 1,000 miles and longer — Marfak is in there fighting. You can tell the difference — a cushiony ride that makes driving a pleasure and tells you your chassis is fully protected against wear. Applied by chart, never by chance. Ask your Texaco Dealer to give your car that "Marfak feeling" now.



**THE TEXAS COMPANY**  
TEXACO DEALERS IN ALL 48 STATES

Turn on: } TEXACO STAR THEATRE presents the Eddie Bracken show every Sunday night.  
METROPOLITAN OPERA broadcasts every Saturday afternoon. See newspapers for time and stations.

## THE UMPIRE'S ROLE

In a most unruly pastime  
he remains an autocrat

WHEN the most famous of all baseball umpires, William Klem, was asked whether in his 37 years' service in the major leagues he had ever called a wrong decision, Klem answered that he had not.

It is to be hoped that in George Barr's school for umpires this point of view, along with the proper gestures and vocabulary, will be instilled into the pupils. Such confidence is essential to the proper discharge of a unique and important function which has been less generally appreciated than it might be.

In baseball the function of the umpire is not merely that of arbiter or judge, like that of the referee in other games. He represents also Authority. Dressed for this part in a grim mask and a dark suit that contrasts severely with the light uniforms of the players and the bright green turf, he roars and bellows, struts and frowns and issues the command, "Play ball!" If the U.S. writers who have expended so much eloquence on exotic sports like bullfighting cared to investigate the symbolism of a game much readier to hand, they might go considerably further. They could show perhaps that, in baseball's complex ritual, based on the mystic numeral three, the umpire represents Fate or Destiny, the Harsh Necessity (*ἀνάγκη*) of Greek Tragedy. They could suggest that the umpire is the Scapegoat King of Frazer's *Golden Bough* and the Boss or the Dictator of modern mythology; and they could investigate why he is sometimes referred to as "empire"—perhaps because of an umirical confusion of word with concept, or because of his uniform of imperial purple. However while all this may be what makes the umpire so important, what makes him unique is something else again. This is the reaction which, in the American national game, just such an important personage arouses.

In baseball it is against the rules for the players actually to kill or even maim the umpire, but threats to do both are conventional. Not only the players but also the crowd feels free to revile him, and it is significant that the crowd does so and gains great satisfaction thereby. In the American national game, in short, Authority is clearly the villain, tolerated because the game could not go on without him but obeyed only under protest.

Whether this is what makes baseball the national game may be debatable, but at least Authority's role in it is peculiar and indigenous. In cricket, for example, there is no raucous antagonism toward the umpire; that would, precisely, not be cricket. In Japan baseball is played just as enthusiastically as it is in the U.S. But in Japan, where a batter may not run out an infield grounder because it would be poor sportsmanship to profit by the fielder's error, the umpire's decisions, like MacArthur's, are considered unassailable.

In Berlin not long ago the Russian member of the Kommandatura complained because German boys in the American zone were being taught to play baseball and because this, to the Russians, looked like some form of militarism. By so complaining, the Russians merely betrayed again the limitations of their own frame of reference; for the fact is that from their point of view they had an even better cause for alarm, although they did not know it.

If Germans or anyone else really learned baseball well enough to know how to talk to an umpire, they would have learned a lot of other things as well. They would have learned, as Mr. Barr's pupils doubtless do not need to be instructed, that while exalted confidence like Mr. Klem's is indeed essential for anyone who attempts the role of Destiny, such confidence belongs in the ball park; and that even there it should be suspect always, heckled often and crowned occasionally with an empty bottle.

—NOEL F. BUSCH



ONLY RCA VICTOR MAKES THE VICTROLA



Victrola radio-phonograph 65 U  
plays on AC.

*It's a Beauty... It's a Hit!*



It's a table Victrola\* with automatic record changer,  
the "Silent Sapphire" pickup and the glorious TONE  
of the "*Golden Throat*"

● It's a handsome *radio* you can tune and control with the cabinet lid closed... it's a *phonograph* which plays up to 12 records automatically... and it's well on its way toward *setting* a record, too! A record for popularity! Hear it play one of the new RCA Victor records and you'll know why, for the "Golden Throat" brings out the full quality of such fine recordings.

No needles to change! The permanent pickup is a tiny jewel-point—the "Silent Sapphire." So safe, too—even scraping it accidentally across your records won't damage them. Hear it at your RCA Victor dealer's tomorrow!

**FINEST TONE SYSTEM IN  
RCA VICTOR HISTORY**

This symbolizes the "Golden Throat," RCA Victor's exclusive 3-way Acoustical System. This thrilling development is explained technically in a booklet attached to RCA Victor instruments.



**RCA VICTOR**



DIVISION OF RADIO CORPORATION OF AMERICA

\*"Victrola"—T. M. Reg. U. S. Pat. Off.



# Say **Shefford** *for fine cheese*

MELT IT



SPREAD IT



SLICE IT



## *Lift for Lenten Meals...* **CHEESE BY SHEFFORD**

Up with eating fun. Down with dull diet during Lent. How? Just add liberally to Lenten dishes the goodness of fine Shefford Cheese. Melted on toast, on fish or shrimp, on vegetable casseroles, in omelets. Yes, there's a wealth of honest natural flavor in quick-melting Shefford Chevel® Brand Cheese Food—in Shefford American—in Shefford Cream Spreads—in all the other kinds of fine cheese by Shefford to put that come-on-and-eat goodness in Lenten meals.

### **Shrimp Chevel Casserole**

Cook  $\frac{1}{2}$  cup washed, drained rice in 2 tablespoons melted shortening until golden brown. Then simmer in  $1\frac{1}{4}$  cups water with  $\frac{1}{2}$  teaspoon salt until tender (20-25 minutes). Cook  $\frac{1}{2}$  pound well-rinsed fresh shrimp (shells and veins removed) in  $\frac{1}{2}$  cup salted water for 3 minutes. Drain and reserve liquid. Melt 1 tablespoon Blue Bonnet Margarine or butter in saucepan; blend in  $1\frac{1}{2}$  tablespoons flour. Add gradually  $\frac{1}{2}$  cup shrimp liquid,  $\frac{1}{2}$  cup cooked tomatoes, stirring constantly. When thickened, add 2 teaspoons grated onion,  $\frac{1}{2}$  cup grated carrots,  $\frac{1}{4}$  teaspoon Worcestershire sauce. Add shrimp; heat through. Put hot rice in casserole; cover with hot shrimp mixture; top with  $\frac{1}{2}$  package (4 ounces) Shefford Chevel, sliced; place under broiler until browned. Makes 4 servings.

\*Chevel is a trade-mark owned by Standard Brands Incorporated.  
STANDARD BRANDS INCORPORATED  
New York 22, N. Y.







**CAPACITRON IS SET OFF** with a blaze of sparks from condensers which build up 5,000,000 volts in the tower at left. When current is discharged in big tube at

right, a blast of electrons is fired into the concrete blockhouse below. By putting substances such as food in the path of this beam, effects shown on page 65 are produced.

## ELECTRON FACTORY

A Brooklyn scientist constructs an atom smasher to preserve food

Great atom-smashing machines like the cyclotron are made primarily to study the atom in the laboratory. Now Dr. Arno Brasch, a German-born physicist who works in Brooklyn, has developed a new kind of atom smasher which he believes will have many commercial applications. Brasch's machine, which is called the capacitron, is built to manufacture a mighty burst of electrons for periods of less than a millionth of a second. Short elec-

tron bursts, Brasch and Associate Wolfgang Huber have discovered, have a special effect on living and dead tissue. The electrons mysteriously stop nearly all the chemical reactions in tissue without seriously changing its structure. The most obvious application of the capacitron is to preserve food. When raw meat, fruit and vegetables are put under the capacitron's electron beam, they can be preserved indefinitely without being cooked or frozen.



# To keep him GOING GREAT GUNS

...nourish **EVERY INCH** of him with GAINES!



**WHAT JOY** in owning a dog who is bursting with happiness, health, and pep! What joy in *looking* at him—the brightness of his eyes—the eagerness of his appetite—the wag of his tail. What joy in the *touch* of him—the smoothness of his coat—the solidity of flesh and bone—the strength in every muscle. Yes, expert care—and nourishing **EVERY INCH** of him—can pay you rich rewards!

But to nourish every inch of him, a food must supply so MUCH . . . so many things that meat alone is unable to supply. In GAINES there's every type of nourishment that dogs are known to need.



*whew!* **MASTER SAVES MONEY!**

GAINES costs less to feed than any other type of dog food. For GAINES is a dry food—it's ALL food. Just mix it with warm water—that's all you need! You add the water yourself at no extra cost. Of course, if your dog goes for GAINES more eagerly when you add milk, gravy, soup, or meat—by all means please your dog. But no matter how you mix it, GAINES should be the *main* part of every feeding, to make sure you nourish every inch of your dog.

GAINES is a Meal dogs love. A stand-by of veterinarians for over 17 years. Today's leading brand among breeders. Largest-selling dog food in America!

## All this—IN EVERY POUND OF GAINES!



**To build strong bodies**—as much proteins as in 1½ LBS. BEEF. **For sleek appearance and glossy coat**—the fats that would be provided by 1 OZ. BUTTER

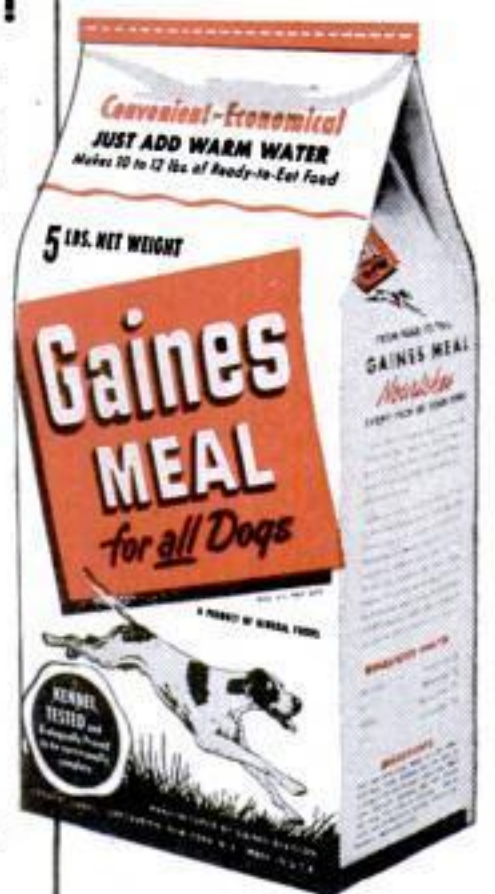
**For energy**—as much carbohydrates as in 2 QTS. COOKED OATMEAL. **For vitality**—as much iron as in ¾ LB. BEEF LIVER



**For strong bones and teeth**—the minerals that would be provided by 1¼ LBS. CHEESE



*and* all the vitamins and minerals dogs are known to need . . . in more than required quantities.



A Product of General Foods

For variety, try Gaines Krunchon, which is Gaines Meal compressed into crunchy pellets.

## Send for FREE SAMPLE

(COUPON FOR YOUR CONVENIENCE)

Gaines Division, General Foods Corporation,  
Box 13, Sherburne, N. Y.  
(In Canada: General Foods, Ltd., Cobourg, Ont.)

Rush free sample of GAINES MEAL and GAINES  
KRUNCHON, together with illustrated dog booklet.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# GAINES COMPLETE MEAL

"NOURISHES EVERY INCH OF YOUR DOG"

Copyright 1947 by General Foods Corp.



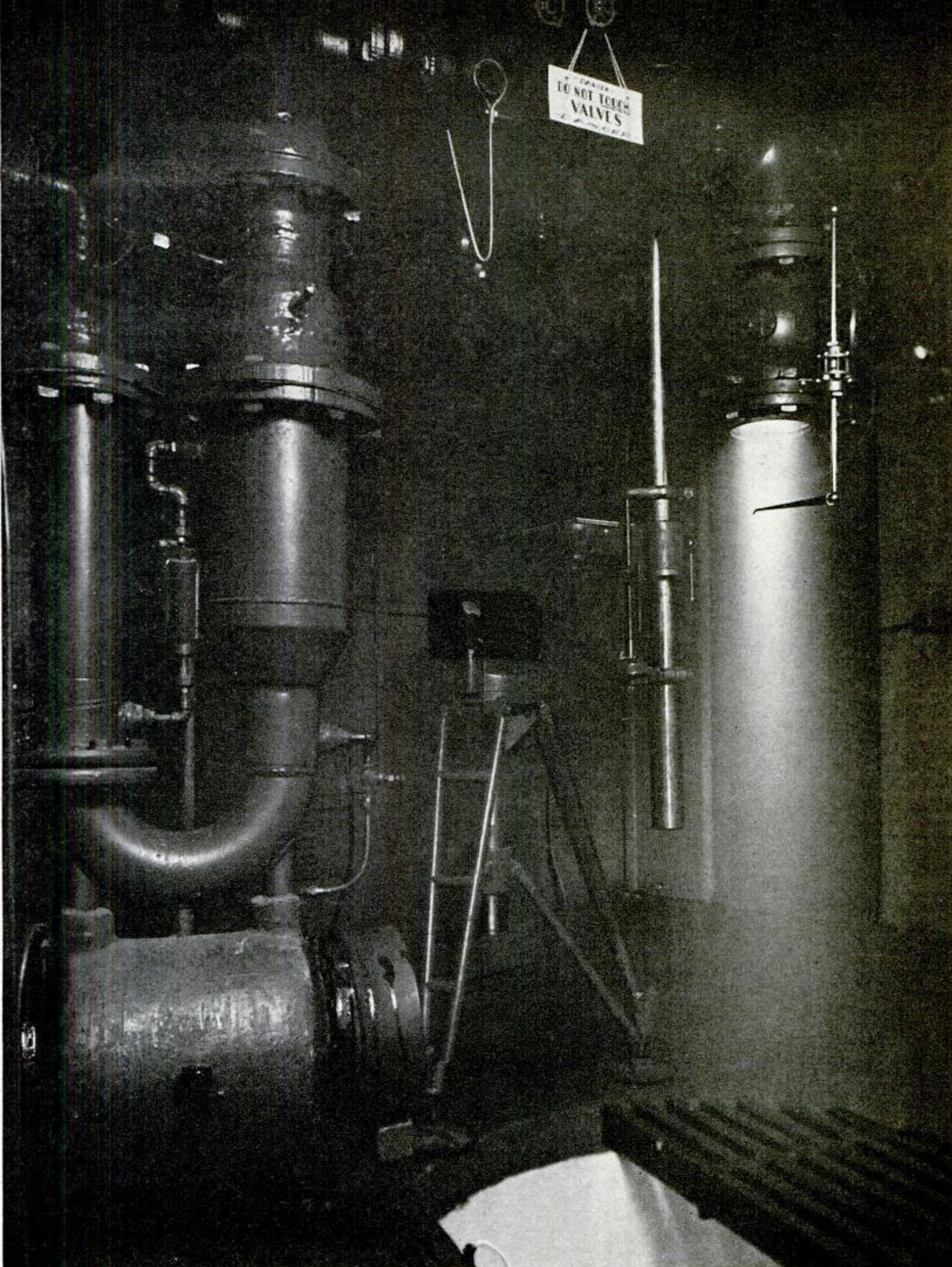


INVENTOR BRASCH PUTS FOOD VIAL IN BEAM PATH

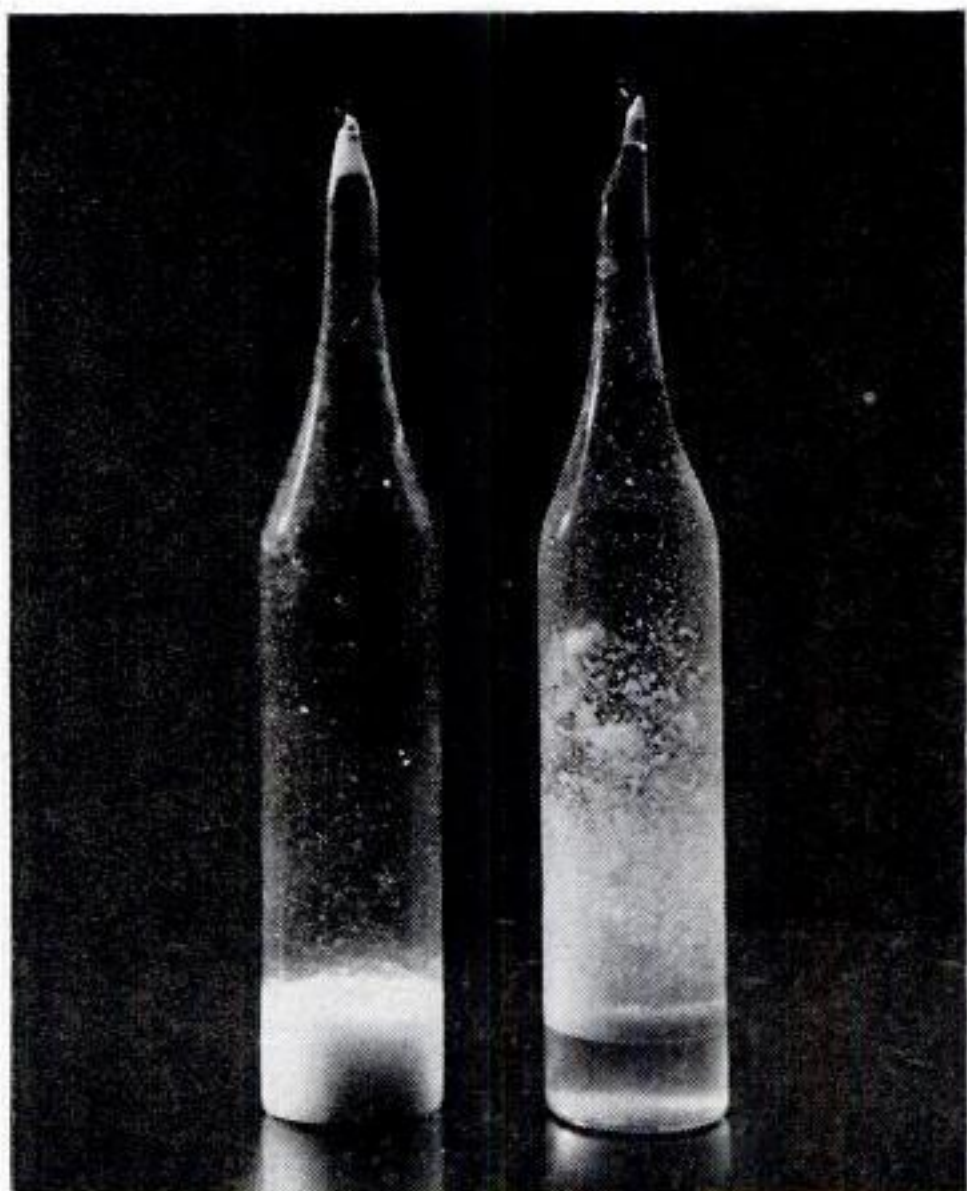
## ELECTRON BEAM SUSPENDS THE CHEMISTRY OF LIFE

The electron beam of Arno Brasch's capacitron can be used on almost anything where it is necessary to suspend the processes of life. When it is used to irradiate food, the beam not only kills bacteria which cause decay but also prevents the destructive effects of enzymes which are present in all living cells. This action of the beam may be particularly useful in the preservation of easily spoiled biological compounds such as penicillin and whole blood.

Effects of the capacitron's beam can be changed by varying the dose of electrons. Brasch and his associates have found that weaker bursts of electrons destroy the reproductive powers of germs without killing them. Since vaccines are merely weakened or dead germs, these sterile germs might be used to make vaccines which are unusually safe and predictable. Another medical application of the capacitron may be in the treatment of cancer. The capacitron's electron beam concentrates its greatest power beneath the surface of objects which are under bombardment so it could be used to treat deep-seated cancers without seriously damaging the healthy tissue above and around them.



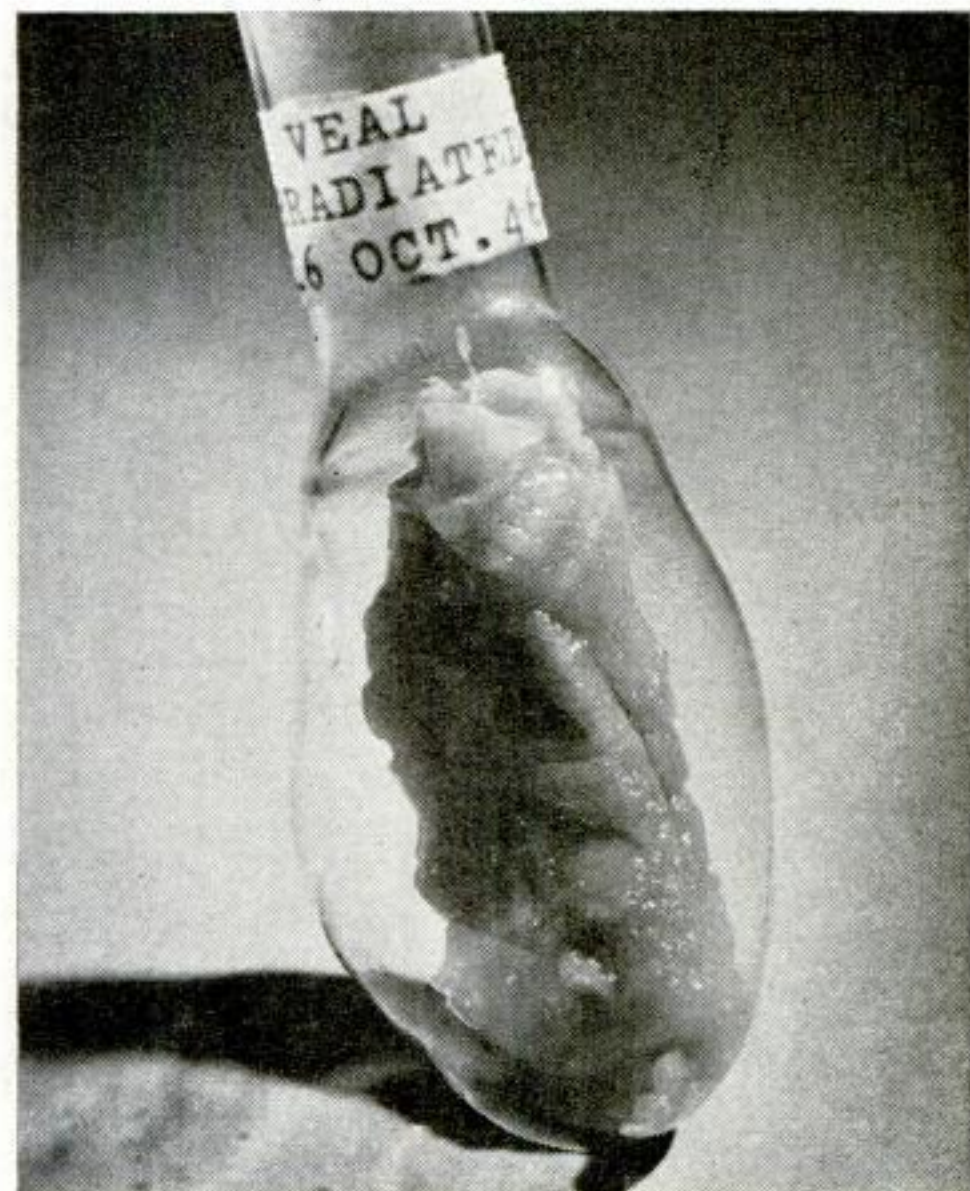
INSIDE THE CONCRETE SHIELD THE ATOM SMASHER'S DISCHARGE TUBE FLASHES SIX-FOOT ELECTRON BEAM



**IRRADIATED MILK** (left) is preserved while unirradiated sours. Process works better with other foods.



**STRAWBERRY** irradiated in a sealed capsule is still fresh and juicy after six weeks at room temperature.



**RAW VEAL** is still in original condition four months after it was exposed to electron beam inside a capsule.



# Weather-Bird Shoes

FOR BOYS AND GIRLS

## Win in all kinds of weather

Ordinary shoes are easy prey for the elements—Ruffy Rain, Mucker Mud and Dusty Dry. But Weather-Birds are protected by 5 special Weatherized features!

LET THIS BE A LESSON TO YOU!

Style 7041  
Brown or Red

"Oh, Goody... Weather-Birds!"

"They beat the weather!"

Style 6518

**PARENTS...**win the battle of the budget with stylish, long-wearing Weather-Birds! They have extra reinforcements in vital parts, and special fitting qualities. Demand Weather-Bird Shoes...because "it takes real leather to stand the weather."



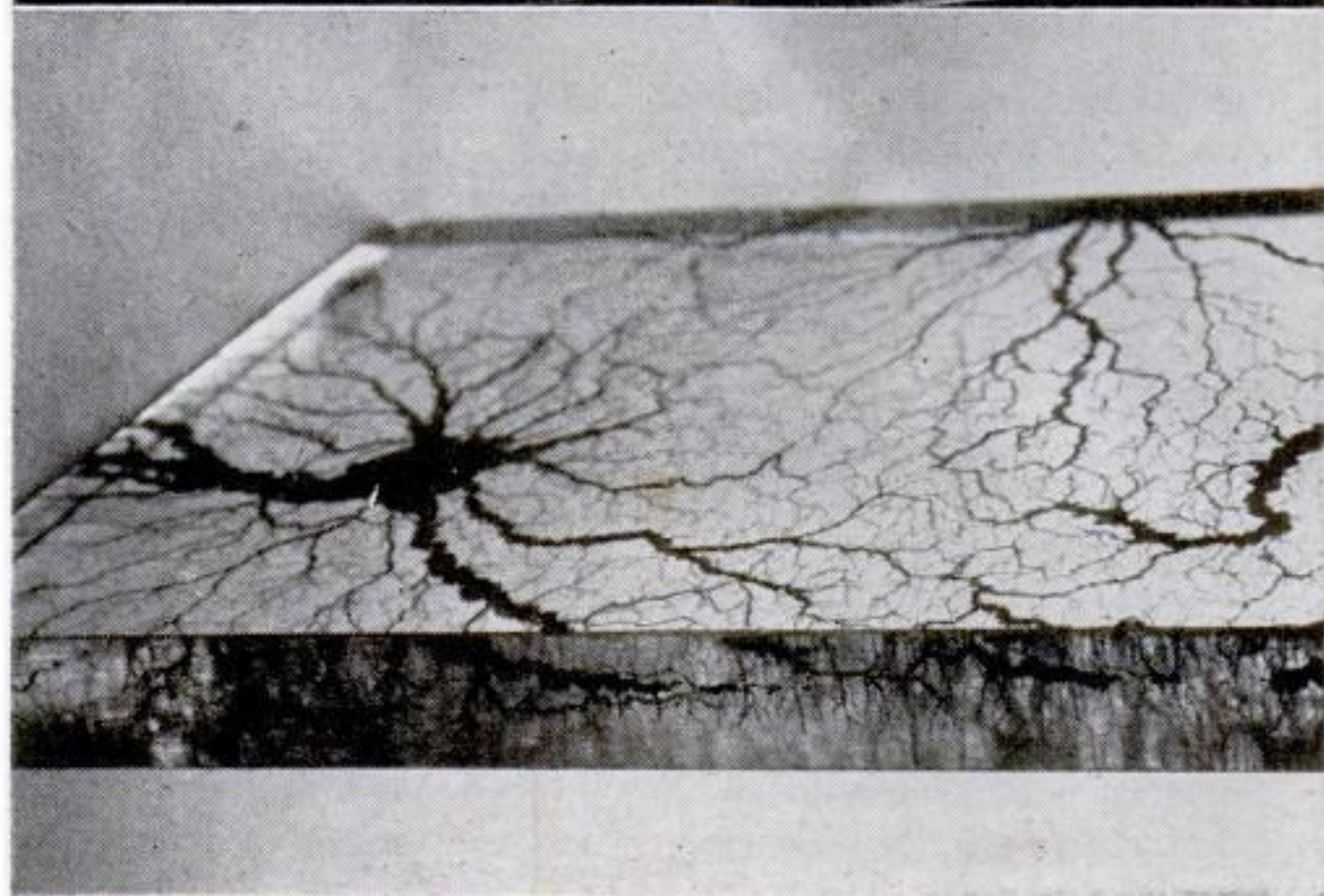
# Weather-Bird Shoes

FOR BOYS AND GIRLS ARE *Weatherized* PETERS DIAMOND BRAND

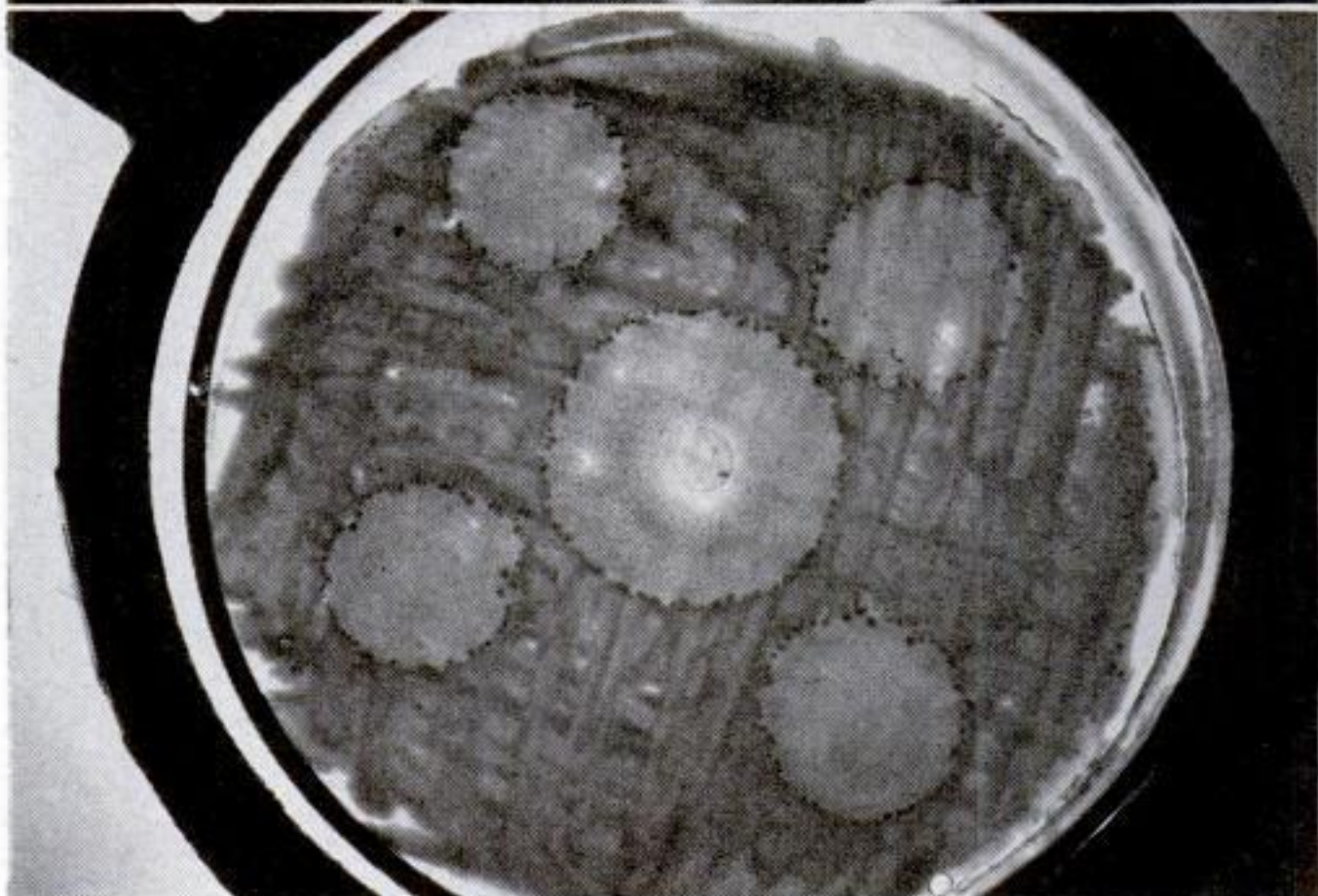
Look in Phone Directory or Write Us for Your Dealer's Name

PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS 3, MO.

## Electron Factory CONTINUED



**BOMBARDING OF PLASTIC** demonstrates that electron beam has greatest effect beneath surface, a characteristic of the capacitron which may make it a valuable instrument for treatment of cancer. Above: plastic is placed under discharge tube. Below: plastic is shattered inside but smooth on the surface.



**BOMBARDING OF BACTERIA** shows lethal effects of the capacitron beam. Above: an agar culture of bacteria is placed under the discharge tube and covered with a lead shield with holes in it. Below: pattern of holes is repeated in culture where the unshielded bacteria have been killed by the beam.



Plump Tree-Ripened Florida Oranges... all

**SQUEEZED**

**at the peak of deliciousness!**



**The Juice you love—the  
Juice you need...in handy cans  
all ready to serve.**

● **FLORIDA HAS DONE IT!** Just taste it. You'll be delighted. Yes, Florida has discovered how to give you your daily orange juice with that matchless taste of freshly squeezed fruit fully ripened on the tree.

The squeezing of the juice has all been done in Florida. It's in handy cans all ready to serve. So there's not a single day in the year—nor a moment in any day—when you can't enjoy the deliciousness, and vitamin-rich healthfulness of Florida orange juice!

... and what a *Helping Hand*

in saving you trouble  
in saving you cash  
in sharpening appetites  
in fighting colds, dangerous germs and fatigue  
with abundant VITAMIN C.



Try **ALL** these  
healthful  
Juices and Fruits

Florida Canned Grapefruit Juice  
Orange-Grapefruit Blended Juice  
Canned Grapefruit Sections



● FLORIDA CITRUS COMMISSION • Lakeland, Florida

*Canned*



**FLORIDA ORANGE JUICE**



8 years  
without a  
moment's  
privacy....



These Swift Quality Foods are representative of the excellence of all products bearing the name Swift . . . now as always the finest of their kind.



SWIFT'S PREMIUM HAM



SWIFT'S PREMIUM BACON



SWIFT'S BRANDS OF BEEF



SWIFT'S BROOKFIELD SAUSAGE



**Every product bearing a Swift brand name lives in a spotlight of continuous scrutiny at Swift & Company. It is watched over, examined, checked and rechecked by scientists, technicians and food authorities through every moment of its existence.**

What is true of one product in the Swift family of branded foods is true of all of them. All are constantly being improved through every resource known to science and many noteworthy contributions to better nutrition and better flavor are constantly being made.

The addition of tender beef to Prem is an example of this. When first introduced 8 years ago, Prem's splendid formula won instant approval. But Swift & Company's perfection-minded people kept looking for a way to make it still better. Their efforts were successful beyond any expectations. For tender beef gave Prem better flavor and better texture, too. American homemakers preferred the new Prem, 3 to 1.

Yes, literally turning a product inside out is nothing new at Swift & Company. Swift's Premium Ham and Bacon, Swift's branded Fresh Meats, Swift's Brookfield Sausage, Prem and Allsweet Margarine—to mention but a few—are subject to tests and controls almost without end. And Swift's expert buyers, processors, home economists, scientists and technicians—all have contributed to the high development of every Swift food product.

So look for products branded "Swift's Premium" and "Swift's Brookfield" at your dealer's store. Serve them often to your family. You'll quickly appreciate why they are recognized the nation over as "the finest of the fine."

# Swift & Company

**food purveyor to the nation**



SWIFT'S MEATS FOR BABIES



SWIFT'S PREMIUM LAMB



*This Swift Quality Seal identifies a family of food products which you can buy with complete confidence that each is the finest of its kind. All of Swift's resources, its 61 years of experience, the technical skills of its great laboratories and test kitchens stand behind this pledge.*



# Doctors Prove 2 out of 3 Women can have Lovelier Skin in 14 days!



"It's true!" reports Mary Connolly of San Francisco. "The 14-Day Palmolive Plan really worked for me! You need just one quick look at me to know it. Why, when I look in my mirror now, I can hardly believe that only 14 days ago, my complexion was coarse-looking, dull and oily!"

"In 14 days, the change in my complexion was definite—noticeable! And I'm only one of many. You know, 36 doctors—leading skin specialists—tested the Palmolive Plan on 1285 women and proved it can bring a lovelier complexion to 2 out of 3... in just 14 days!"

## **YOU, TOO,**

may look for these  
skin improvements  
in only 14 days!

### **Less Oily—Clearer**

"Less oily," Clara Duncan of Chattanooga, reports. Excessive oiliness often leaves skin blotchy-looking—robs it of that clear, lovely look. The Palmolive Plan brought definite gains to 89% of the women who had oily skin!



### **Less Coarse-looking—Smoother**

"Skin less coarse-looking in 14 days!" reports Edith Dehli of Chicago. The 36 doctors reported almost two-thirds of all the women tested had smoother—actually finer looking skin! See what Palmolive can do for you!



### **Fewer Tiny Blemishes**

Tiny blemishes—small blackheads, due to improper cleansing, respond to the 14-Day Palmolive Plan. "My complexion improved a lot," reports Elizabeth McGervey of Pittsburgh. The doctors found over half the women got clearer looking skin!

### **Fresher, Brighter Color**

"Skin brighter, actually less sallow!" says Bessie Long of Seattle, after testing the 14-Day Palmolive Plan. The 36 doctors report this same improvement for 2 skins out of 3. Start your Palmolive Plan today!



*Here's all you do!*

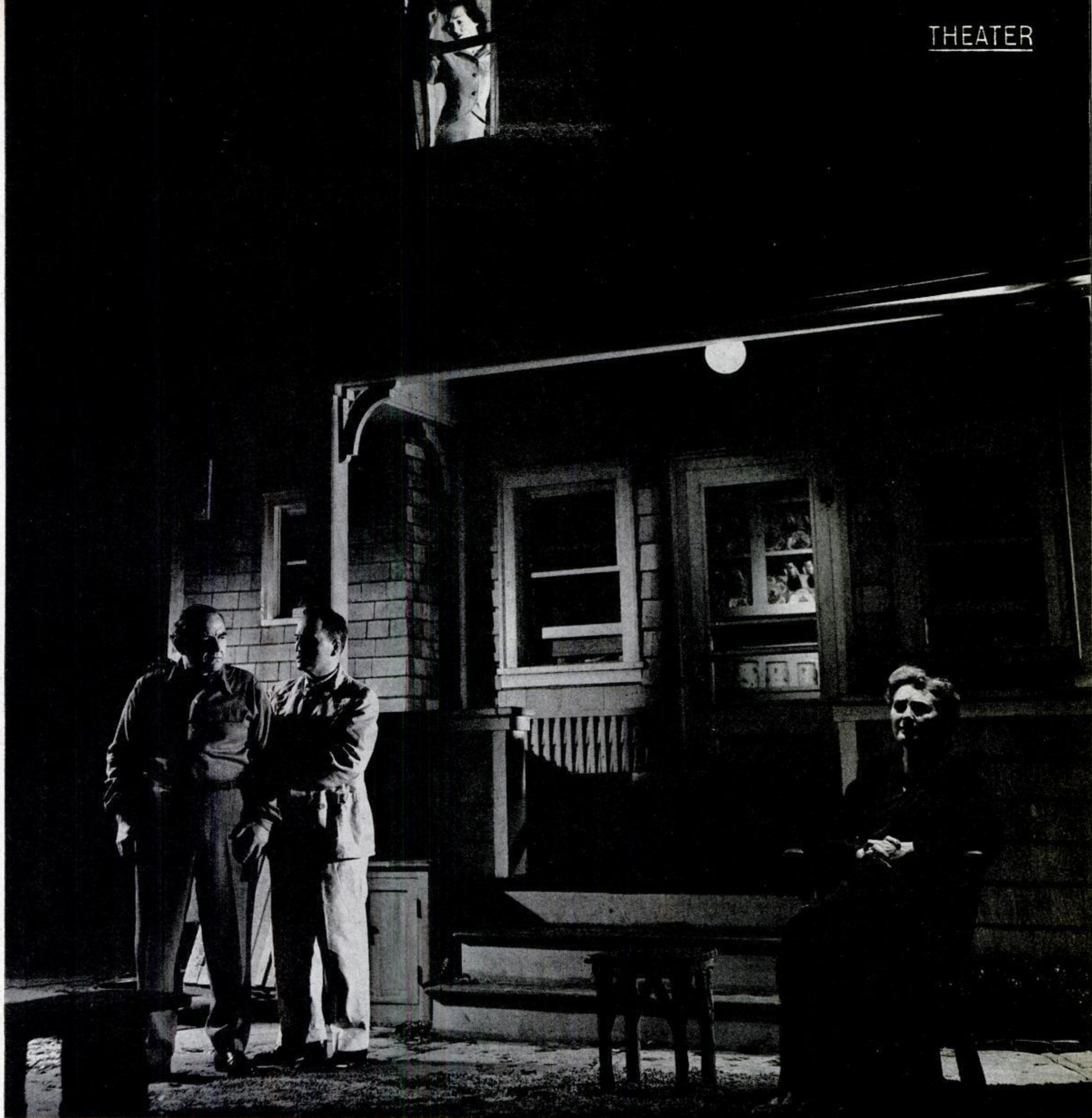
- 1 Wash your face with Palmolive Soap!
- 2 Then, for 60 seconds, massage with Palmolive's soft, lovely lather. Rinse!
- 3 Do this 3 times a day for 14 days. This cleansing massage brings your skin Palmolive's full beautifying effect.



**P.S.** For Tub  For Shower  Get the  
New, BIG, Thrifty  Bath Size Palmolive! 

**DOCTORS PROVE  
PALMOLIVE'S BEAUTY RESULTS!**





**SCENE OF TRAGEDY** is the Keller family's backyard. Standing with a neighbor, Joe Keller (Ed Begley, left) and his wife (Beth Merrill) miserably await the return of

their son Chris, who fled into the night after learning his father had shipped faulty war materials that caused 21 pilots to die. Chris's fiancée watches from the window.

## "ALL MY SONS"

**Talented young dramatist writes the season's first serious hit about war's aftermath**

The first serious war play to find favor at the Broadway box office this season is *All My Sons*, a drama of retribution set in a suburban backyard. On one side of its conflict is a cheating war contractor whose desire to make money for his family caused him to ship defective airplane engines. On the other is his son, an idealistic war veteran who condemns this money-loving "practicality" as murder.

*All My Sons*, which is performed by an excellent cast, is

crammed with lacerating scenes of personal conflict. More than that it is a play which deals with important things: idealism vs. practicality and duty to society vs. duty to family. Though Playwright Arthur Miller loads the dice in favor of idealism and society, he proves with this genuinely good play that he is both a craftsman and a thinker. Some critics consider him the most stimulating new playwright to hit Broadway since the debut of Clifford Odets 12 years ago.



**ARTHUR MILLER**, 31, has written a flop play, *The Man Who Had All the Luck* and a good novel, *Focus*.

CONTINUED ON NEXT PAGE 71



# HEARING-AID USERS!

*-Get "All Four" with*

**EVEREADY**  
TRADE-MARKS  
**MINI-MAX**  
HEARING-AID BATTERIES

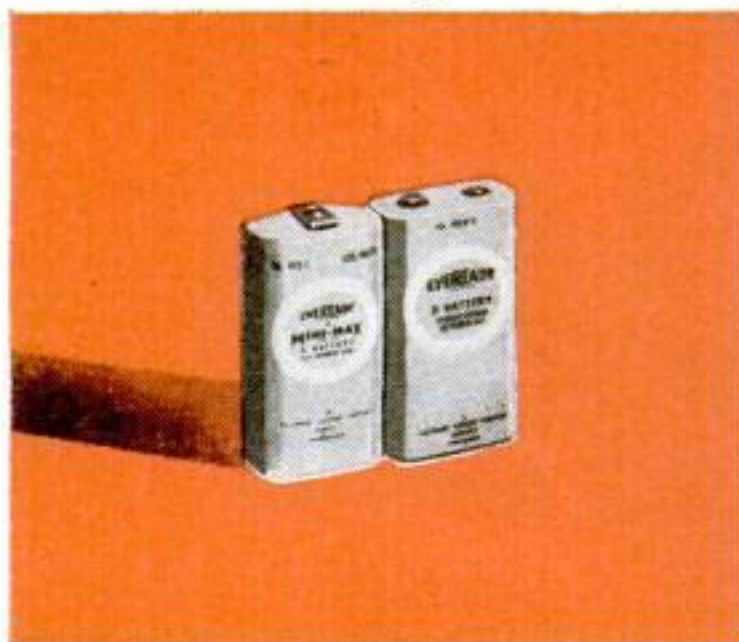
**1. BETTER HEARING LONGER.**  
Proper full-volume hearing, with less frequent power fading, due to exclusive flat-cell construction.

**2. FEWER BATTERY CHANGES.**  
Size for size, the longest-lasting "B" batteries in the world.

**3. THINNER, LIGHTER, MORE COMPACT.** Makes your hearing aid easier and more comfortable to wear.

**4. SAVES YOU MONEY.**  
Here is the most economical "B" power you can buy.

Get "Eveready" "Mini-Max" batteries from your hearing-aid dealer.



**ULTRA-SMALL** hearing aids (new sets with amplifier and batteries in one unit) and others with clips for two-unit instruments are designed around these "Eveready" batteries. #412-E "B" battery at left, smaller than a box of safety matches, delivers 22½ volts. (Similar "Eveready" 15- and 30-volt types also available.) "Eveready" "A" battery (#1016-E) matches "B" battery in size.



**THESE NEW** small "Eveready" batteries can be used with all existing vacuum-tube instruments employing 22½- and 30-volt separate plug-in "B" batteries. Ask your hearing-aid dealer about them. The 30-volt "Eveready" "B" battery (shown at left) is #430-P and the companion "A" battery (right) is #1040-P. The same high "B" capacity is also available in 22½ volts.



**FOR OTHER** modern hearing aids of the single-unit or double-unit type, this "Eveready" #420-E "B" battery delivering 22½ volts and this "Eveready" #1035 "A" battery offer excellent long life and economy. (15- and 30-volt "Eveready" "B" batteries are also available.)

The registered trade-marks "Eveready" and "Mini-Max" distinguish products of  
**NATIONAL CARBON COMPANY, INC.**  
30 East 42nd Street, New York 17, N. Y.  
Unit of Union Carbide and Carbon Corporation



**HEARING-AID** users requiring a heavy-duty 45-volt "B" battery obtain exceptionally long life from the "Eveready" #455-P battery (left). The "Eveready" #1052-P (right) is the companion "A" battery. (A 33-volt "Eveready" "B" battery is also available.)

Send FREE new booklet, "Progress Toward Better Hearing." (Use coupon or write Dept. L-5.)

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## "All My Sons" CONTINUED



**A WORRIED MOTHER** describes to her husband and son Chris (Arthur Kennedy) her fearful dreams about her younger son, a pilot missing in the war. Her fears deepen when the tree she planted for him is broken by wind.



**A BITTER VISITOR** to the Kellers is George Deever (Karl Malden). He has just learned that Joe Keller, his father's partner, had shifted blame for shipping defective materials onto George's father, who is serving a jail term.



**BITTERNESS IS FORGOTTEN** for a short time when clever Mrs. Keller makes a great fuss over George Deever and restores his good humor by recalling old times. George's sister Ann (Lois Wheeler, right) is engaged to Chris.

CONTINUED ON PAGE 74



# About Rosalie...who started from scratch...



NOW ROSALIE HAD...



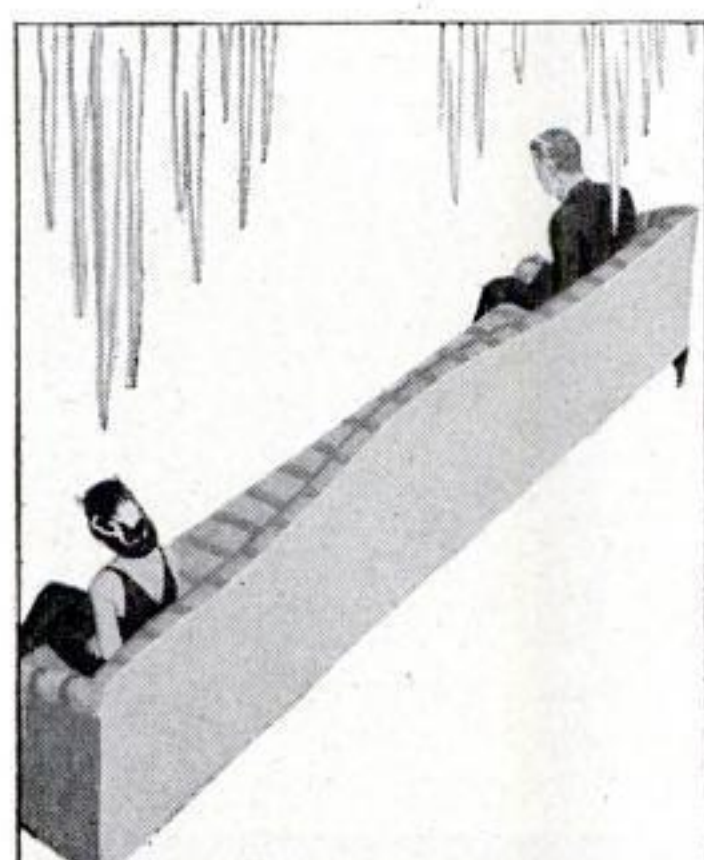
MAGNETIC EYES...



A SENSATIONAL SMILE...



AND LOVELY LEGS!



BUT IN SPITE OF ALL THIS, ROSALIE WASN'T DOING SO COSILY, AND HERE'S WHY...



HER HANDS WERE SO DRIED OUT AND ROUGH THAT THEY SCRATCHED LIKE A PUSSY CAT!



RESULT? HER BEAUX FELT DISAPPOINTED AND LET. DOWN — AND SO DID SHE!



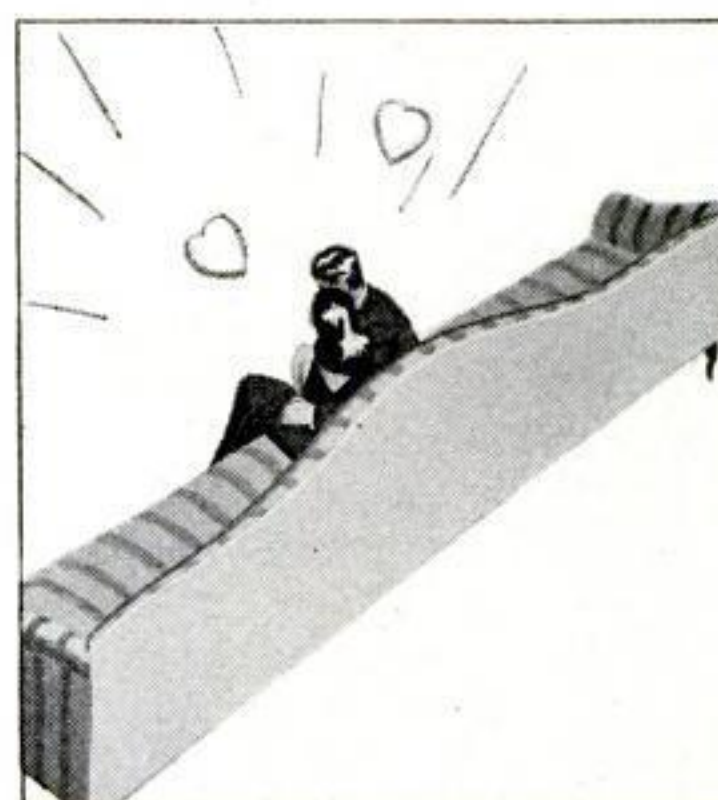
THEN ONE DAY SALLY LEE TOLD ROSALIE ABOUT AN ENTIRELY NEW AND DIFFERENT HAND LOTION! THE **BEFOREHAND** LOTION... **TRUSHAY**!



SO ROSALIE SMOOTHED CREAMY, FRAGRANT **TRUSHAY** ON HER HANDS BEFORE SHE TACKLED DISHES...BECAUSE **TRUSHAY** GUARDS HANDS EVEN IN HOT, SOAPY WATER!



AND SHE ALSO PUT **TRUSHAY** ON HER HANDS BEFORE SHE LAUNDERED HER PRETTY-PRETTIES! AND **TRUSHAY'S** SPECIAL "OIL-RICHNESS" HELPED PREVENT DRYNESS AND ROUGHNESS.



WELL, ROSALIE IS DOING QUITE COSILY NOW...FOR **TRUSHAY** IS KEEPING HER HANDS SOFT AND SMOOTH...THEY'RE NOT SCRATCHY ANY MORE.

## TRUSHAY



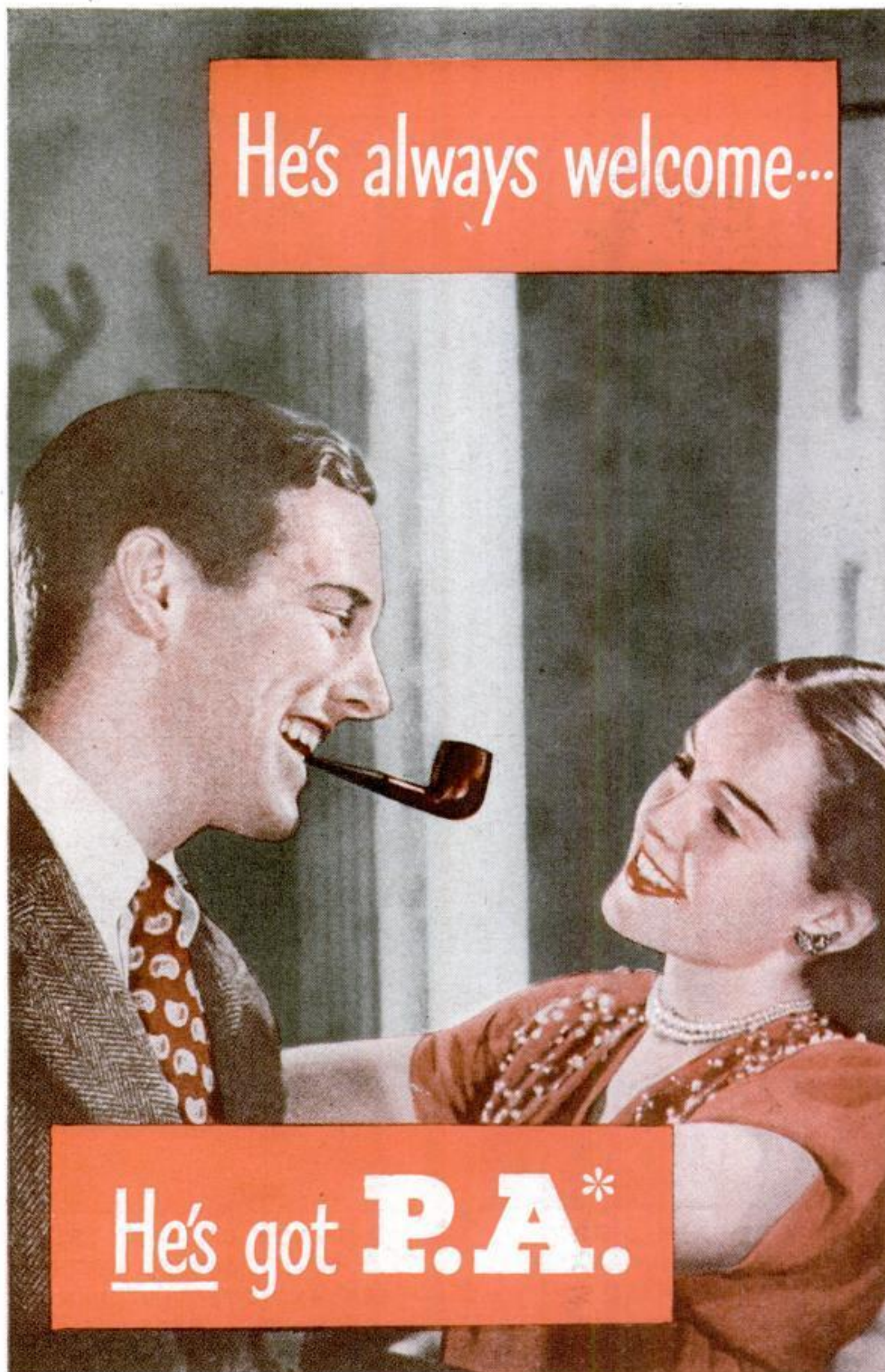
The "Beforehand"  
Lotion

PRODUCT OF BRISTOL-MYERS



**P. S.** Trushay's grand for softening hands at any time. Wonderful, too, for rough, dry elbows and heels...as a powder base...before and after exposure to weather. Trushay contains no alcohol, is not sticky. Begin today to use Trushay.





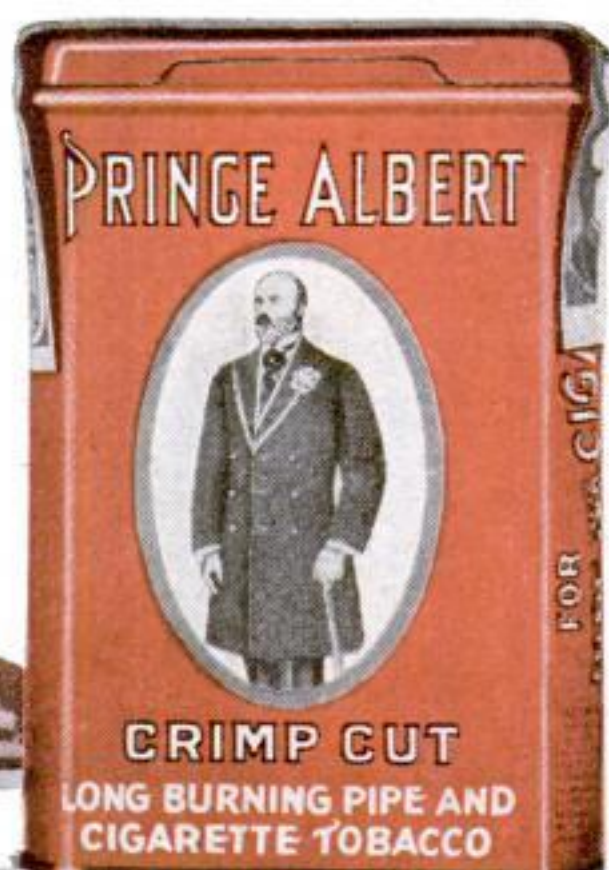
# P.A.\* means Pipe Appeal

## P.A.\* means Prince Albert

• And Prince Albert means real joy and comfort in your pipe! There's no tobacco like crimp cut P.A. for rich, satisfying flavor...yet it's mild and easy on your tongue. Prince Albert is specially treated to insure against tongue bite! No wonder more pipes smoke Prince Albert than any other tobacco. Try P.A. today!

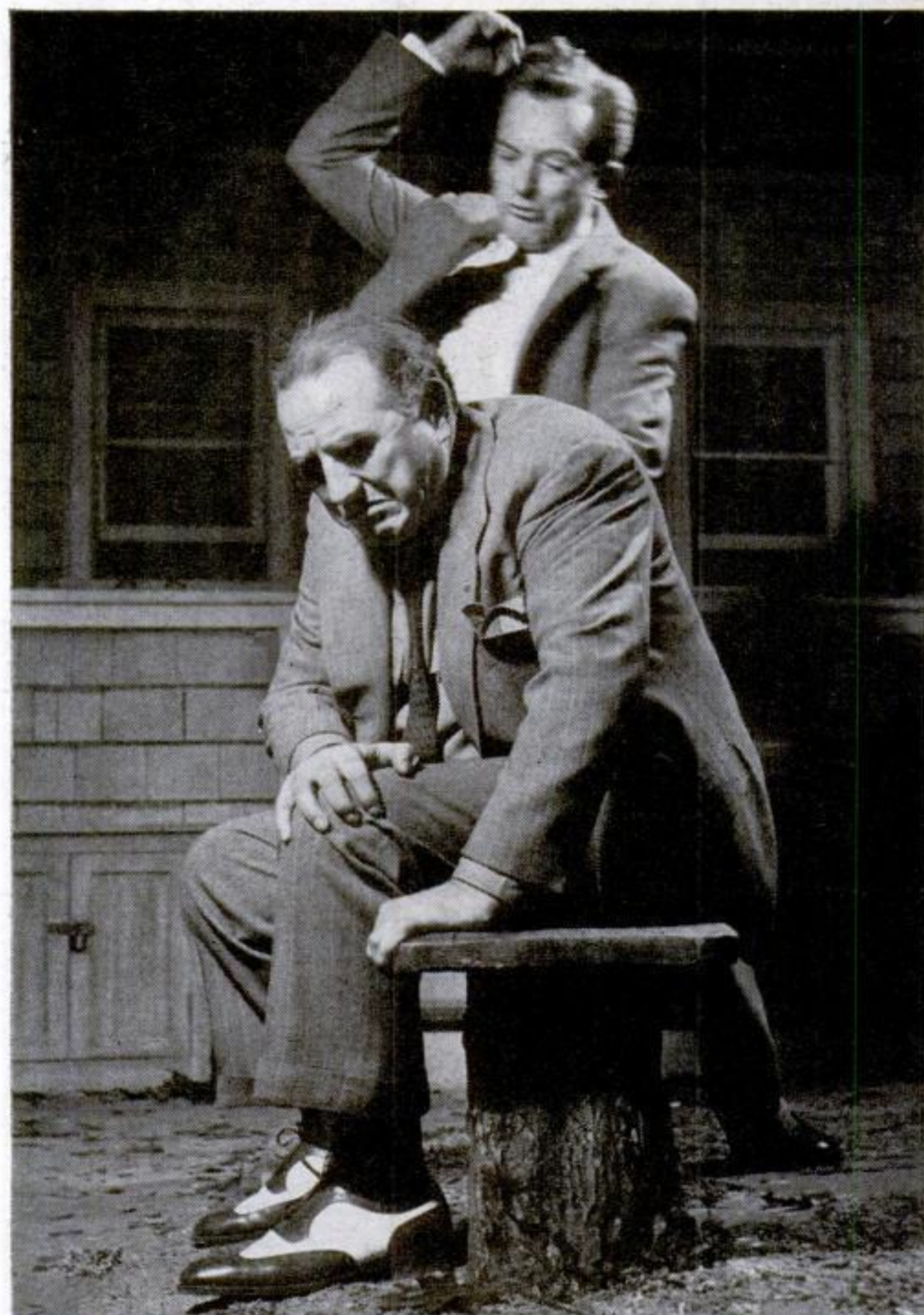
R. J. Reynolds Tobacco Company  
Winston-Salem, North Carolina

FOR ROLL-YOUR-OWN CIGARETTES—  
CRIMP CUT PRINCE ALBERT SPINS UP  
FAST AND EASY ... SMOKES RICH,  
TASTY, AND COOL

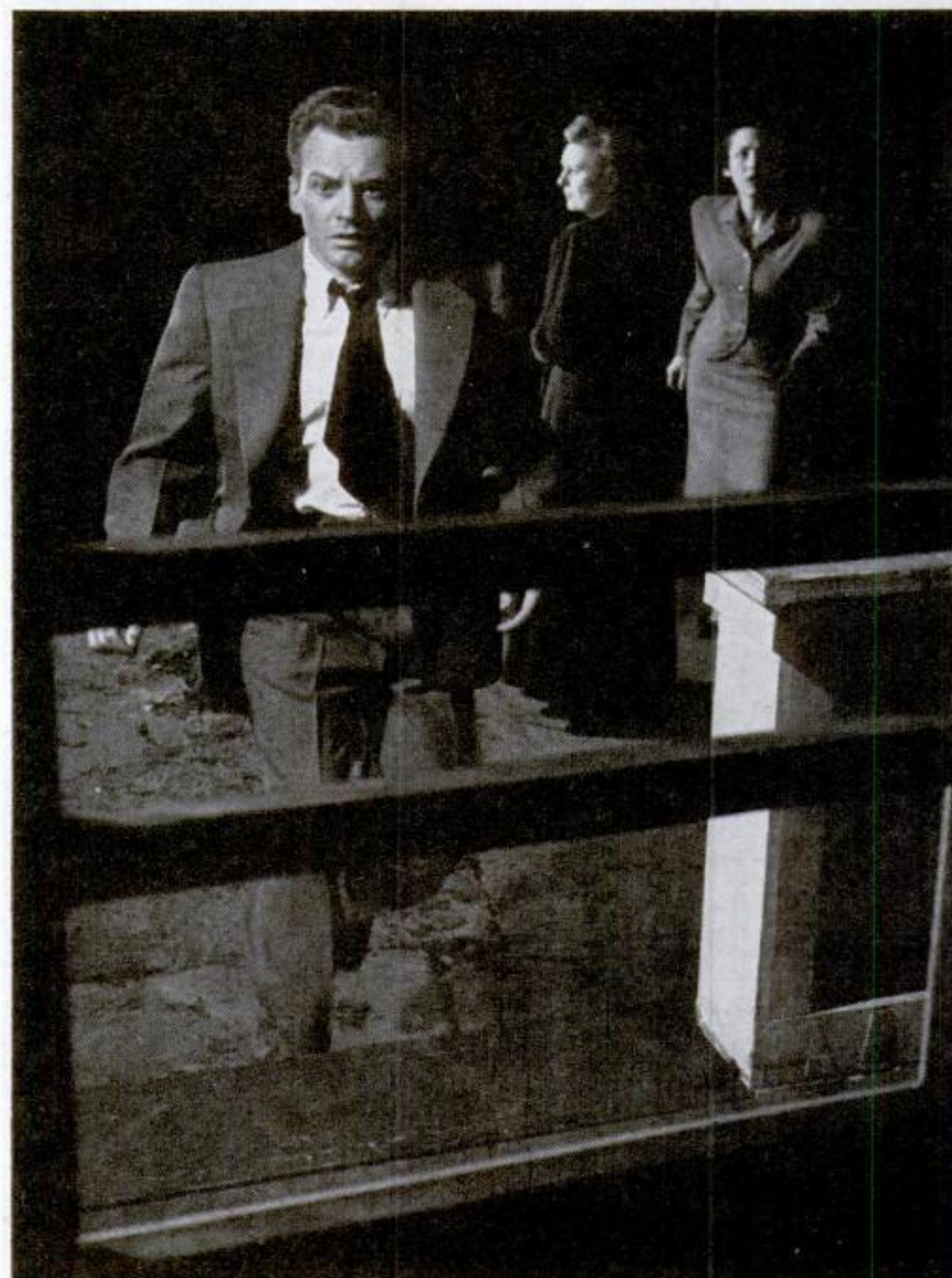


THE NATIONAL JOY SMOKE

### "All My Sons" CONTINUED



**SON STRIKES FATHER** in play's most dramatic moment. Chris Keller becomes crazed with anger when he discovers his father's guilt. His father tries to justify his actions by saying that he wanted to make money for his sons.



**FINAL TRAGEDY** comes when Joe Keller hears that his missing son actually committed suicide when he learned of the scandal involving his father. Hearing a shot, Chris rushes into the house. His father has killed himself.





*No brewer has ever discovered  
a substitute for Good Taste*

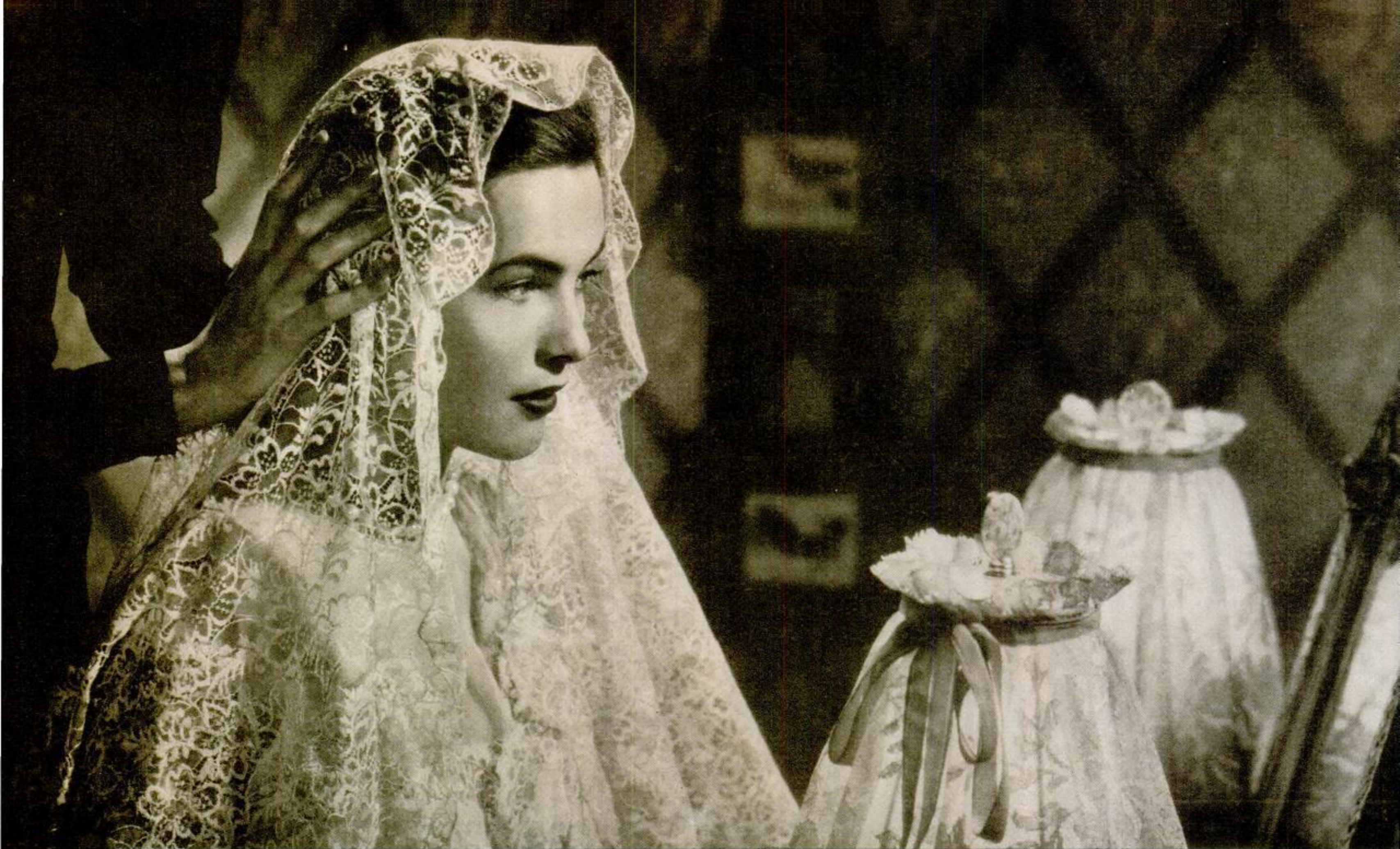
Ideals of the Founder VALENTIN BLATZ, 1826-1894  
Master Brewer, son and grandson of Master Brewers

*Blatz*

**BREWER OF BETTER BEER . . .**







## *I never thought I'd get married*

IT LOOKED as if I weren't *meant* to get married.

I happened to grow up at the wrong time ... just as the few young men in our town went off to war. And with my brother gone, the family needed me ... so I couldn't get away. Oh, there were lots of girls like me ...

We'd play bridge together and go to the movies. And we'd walk a little faster past wedding gown displays, or model rooms, or the gleaming silver in jewelers' windows.

But you never know when you'll turn a corner ... and everything changes. For my brother came home from occupation duty ... and brought Bill.

These last few months have been strange and magic as a dream. So much has happened.

Bill's diamond on my hand ... the adventures of apartment-hunting ... the heart-come-home joy of choosing our International Sterling pattern together.

I know now why owning the finest silver always makes brides starry-eyed. Already, I think of my own International Sterling as "family silver" ... beautiful and shining as the memories that will come to surround it.

And even though our first home may not be as big as later ones, none will have more character ... the character that comes from having everything right.



When you're choosing your lifetime table

silver, ask to see the lovely artist-designed International Sterling patterns.

Good news is that *prices on famous International Sterling have not been raised.* The money you've set aside still buys the same exquisite designs, fine workmanship, and weight-of-silver.

Begin, if you like, with individual place-settings (6-piece setting includes knife, fork, teaspoon, salad fork, cream soup spoon, and butter spreader). Settings as little as \$21.50.

All patterns on this page are made by the International Silver Company in the U.S.A.

TUNE IN to *The Adventures of Ozzie and Harriet*, Sunday evening, 6:00 p. m., E. S. T., Columbia Broadcasting System.

Copyright 1947, The International Silver Company, Meriden, Conn.



Wonderful news! Your dollars-for-silver will still buy you just as much superb International Sterling as you'd planned on! Prices have not been raised.

## *International Sterling*





**FINISHING TOUCH** to Ann Seidenglanz' party ensemble is a dab of perfume placed daintily behind ear.

## DAD HAS HIS DAY

**Texas schoolgirls invite fathers to come and be dates for a day**

Every February around Valentine's day the girls of The Hockaday School at Dallas, Texas invite their fathers to a Dads' Day. Honor bound to behave not like fathers but like dates, the fathers come bearing candy and corsages. The older girls—Hockaday runs from primary school up through junior college—greet their dates with reserve and poise. But the younger ones give way to pigtailed ecstasy because, as it does for 9-year-old Ann Seidenglanz (*shown on this page*), Dads' Day means their first big party, their first long party dresses, perfume and even a bubble bath (*see cover*).

Last month's Dads' Day was a wild success. The doting fathers were rushed through a program of volley ball, hamburgers and dramatic skits in the afternoon and a big party in the evening. The daughters took liberties with paternal dignity, making their fathers wear cardboard crowns and undergo initiation. The fathers who were initiated into the Latin Club had to answer classical questions. One father, asked how Julius Caesar parted his hair, answered, "In the middle." The daughters whooped, gleefully told him that Caesar was bald.



**ESCORTING FATHER**, Ann (*left*) and her sister Pat, 13, leave their house for the big party at the hotel.



**IN HER PETTICOAT** Ann Seidenglanz tries hard to stand still while her mother brushes out her long brown

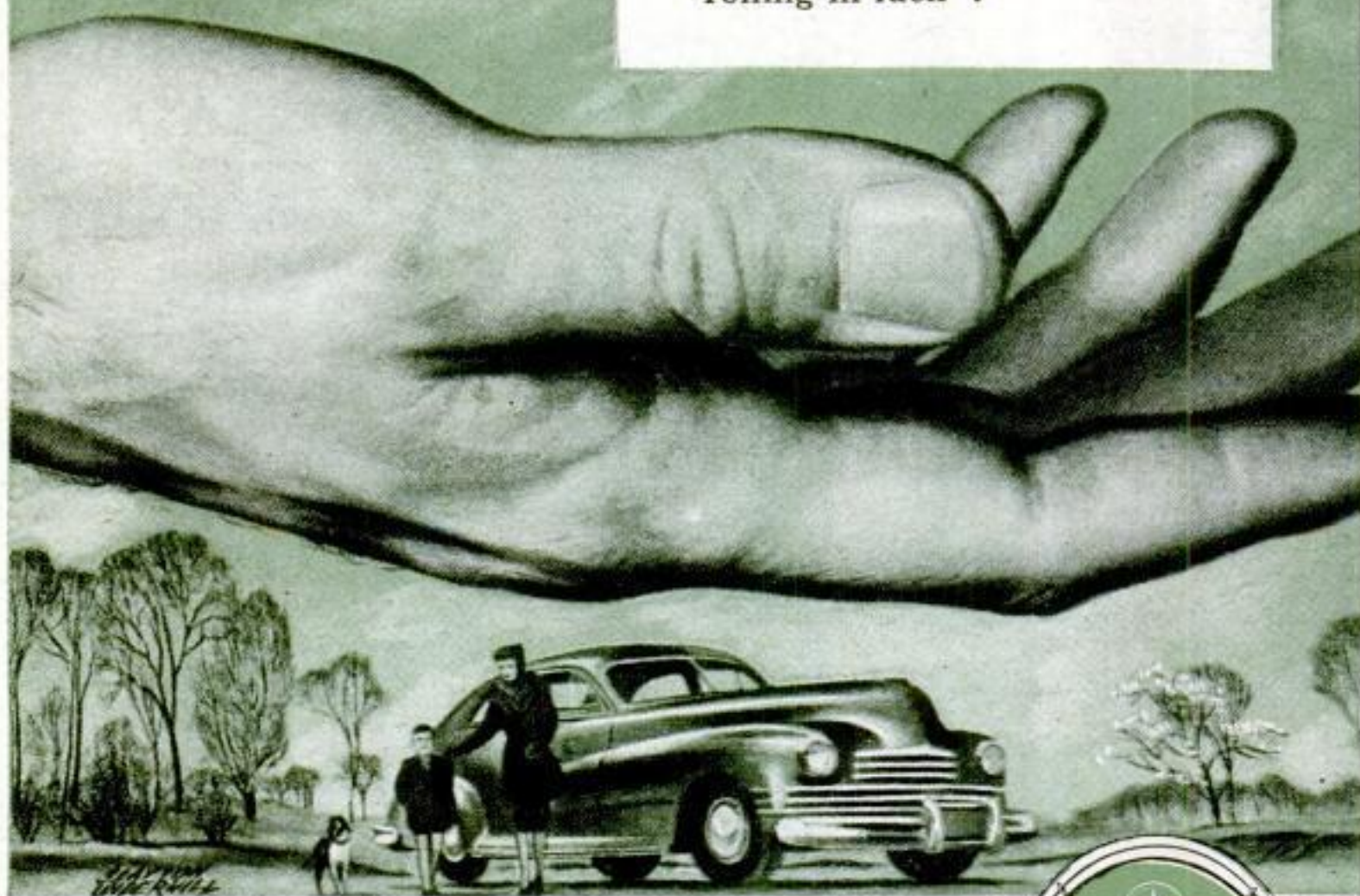
hair, which has never been cut. After this her hair was braided and roses were fastened to it with rubber bands.




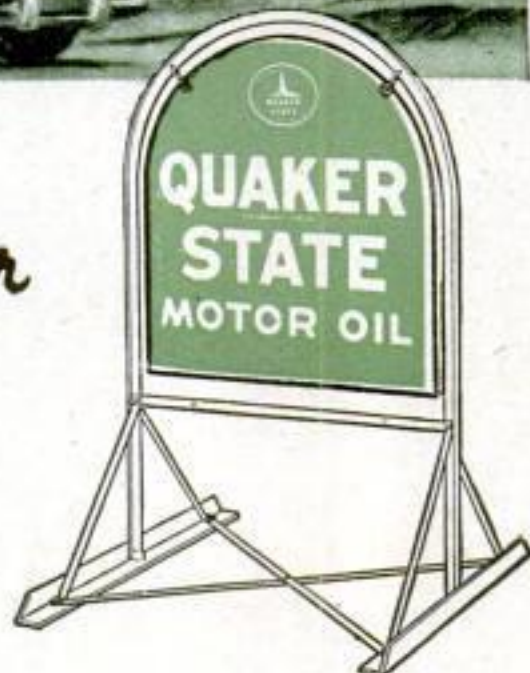
# Beginner's Luck!



**I**F you find this lucky clover key tag in *your* new car, thank the dealer who put it there to wish you luck. Its reverse side carries his friendly reminder to keep your smooth-running new motor dependably lubricated with Quaker State Motor Oil. But if you haven't a lucky tag, and your car *isn't* new—better make doubly sure to insist on premium-quality Quaker State to help you keep “rolling in luck”!



It's a lucky day  for your car when you change to Quaker State Motor Oil!



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PENNSYLVANIA  
Member Pennsylvania Grade Crude Oil Association

## Dads' Day CONTINUED



**FATHERS POSE** with portraits painted by 9-year-old daughters. Although these portraits were done before the fathers arrived, resemblance is noticeable.



**FIFTH-GRADE FATHER** Estes Mott sits with daughter Jacqueline.



**FOURTH-GRADE FATHER** William Cox is with daughter Jane Ellen.



**SEVENTH-GRADE FATHER** Ivan Irwin eyes daughter Betty Jean.



**FAMILY FRIEND** Roger L. Stephens was invited by Mary Ellen Harper.



**HER FATHER ABSENT**, Barbara Levy lies on bed and admires gardenia corsage he sent. “Fatherless” girls were adopted by other fathers for evening.



# Enjoy Margarine

**GOOD, GOOD, GOOD !**



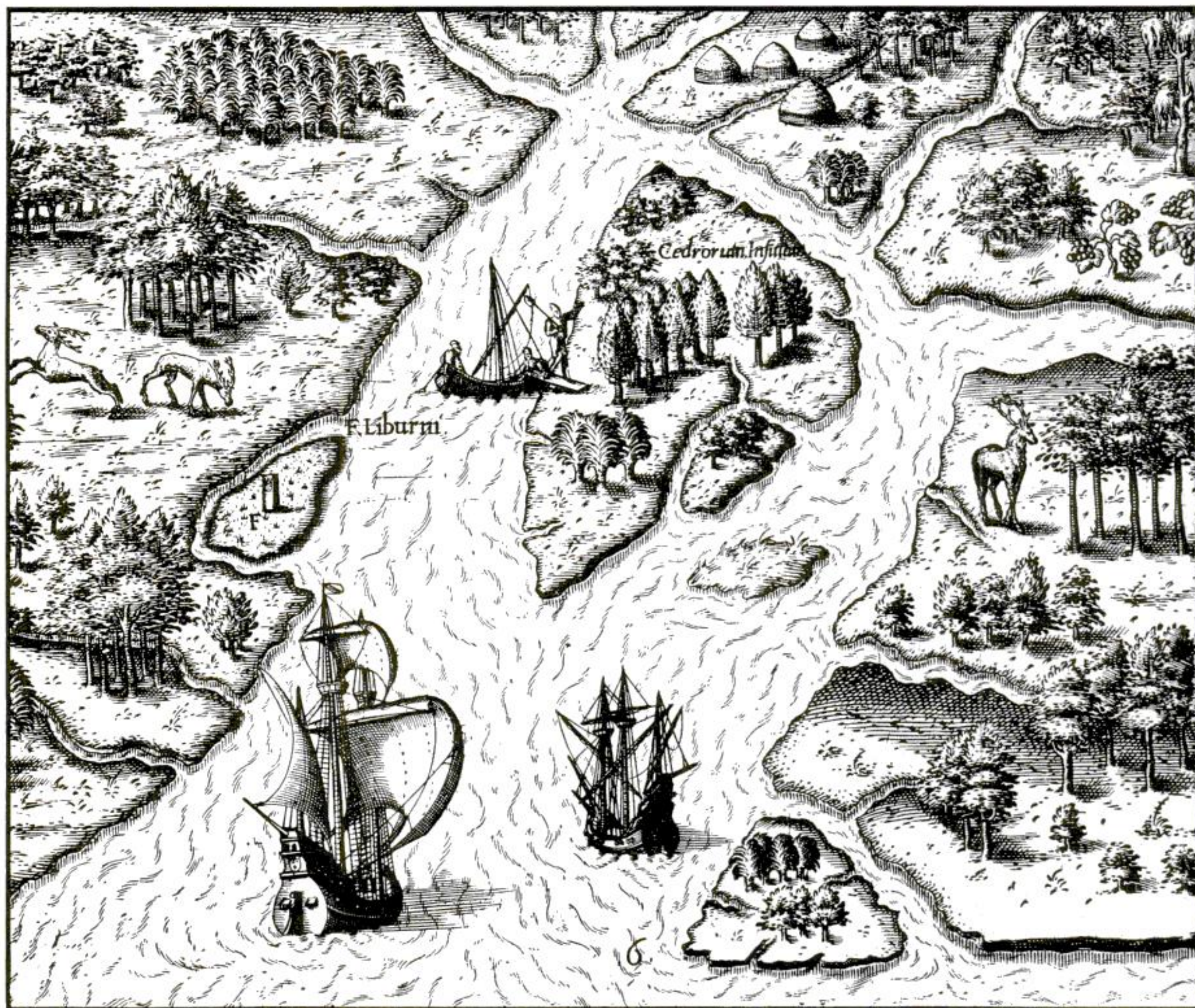
**The piggy bank proves how pennies-per-pound savings add up to dollars-per-year when you use modern margarine. Try its goodness on hot biscuits. It is a highly digestible energy food and a generous supplier of Vitamin A. Its low cost says, "Spread it freely." Its fine flavor says, "Spread it gladly."**

Modern U. S. pronunciation—*Mar'jar-in*

**WHY THIS PAGE IS YELLOW**—It is so you will again ask yourself, "Why can't I get margarine ready-colored yellow the way I want it?" In fact, this yellow color is to remind you that horse-and-buggy legislation dating back to 1886, through heavy taxation and license fees, restricts the sale of margarine colored by the manufacturer. No other food is so discriminated against.

**NATIONAL ASSOCIATION OF MARGARINE MANUFACTURERS, Munsey Building, Washington 4, D. C.**





### THE FRENCH EXPLORE SKULL CREEK

Le Moyne mapped a stream near Hiltonhead, S.C. where previous explorers had erected a column (island, left) to show French sovereignty.

# THE NEW WORLD

## New book shows how America looked in 16th Century

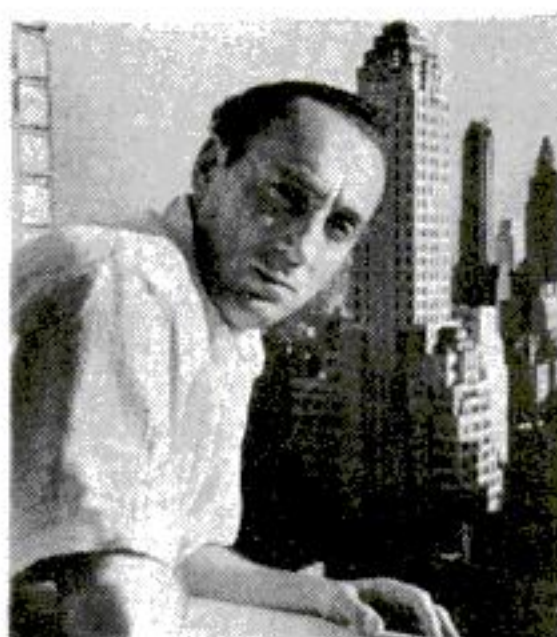
Incredible as it may seem in an age which feels that pictorial journalism is a product of its own, some of the early explorations of North America were covered by eyewitness pictures. The men who made the earliest pictorial records of the new land are not well known, and their pictures, until very recently, were virtually unheard of.

Their names were Jacques le Moyne de Morgues, a Frenchman, and John White, an Englishman. Le Moyne came to America in 1564 with an expedition of 300 Huguenots who sailed on the day before William Shakespeare was born. They explored "Florida," which then included virtually all the southern U.S., and planned to prey on Spanish shipping. Actually they alternated between begging the remarkably patient Indians for food and treacherously betraying their benefactors to enemy tribes in an effort to locate America's fabled treasure. Ultimately they were trapped by Spaniards who saw the extinction of Huguenots as their sacred duty. Le Moyne was one of the few who escaped.

John White accompanied Sir Walter Raleigh's first expedition to Virginia in 1585. Working in water color, White painted on the spot, carefully labeling his

pictures. With him was Thomas Hariot, who brought back to England not only crisp, vivid notes but two curious plants that became known as potato and tobacco. White brought his daughter to Virginia on a later expedition and became the grandfather of Virginia Dare, the first child of English parentage born in America.

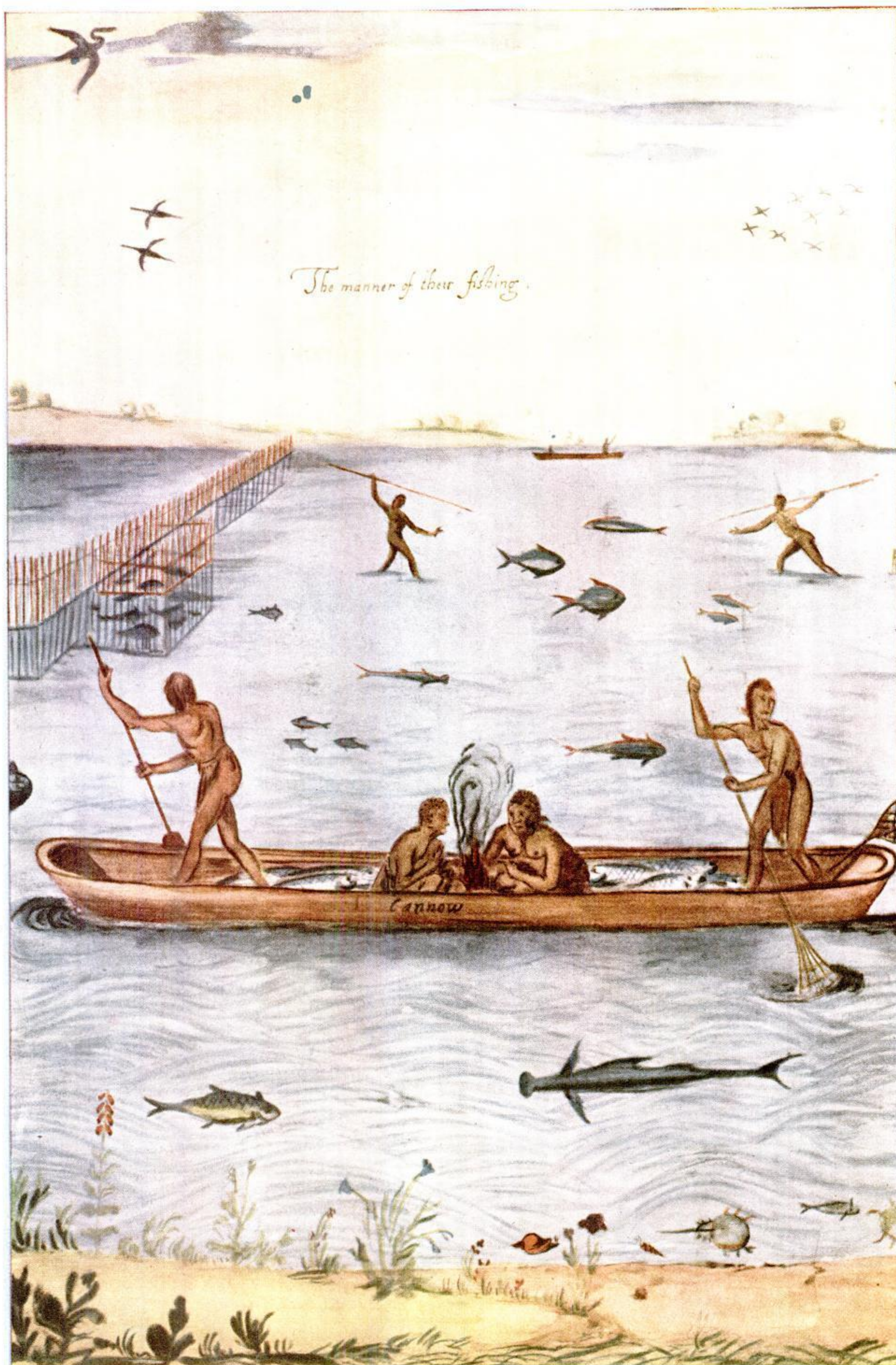
Both White's and Le Moyne's paintings were subsequently reproduced by Theodore de Bry, 16th Century Flemish engraver. All but one of Le Moyne's originals have disappeared. White's were almost forgotten in the files of the British Museum. This winter Stefan Lorant, picture editor and scholar (*How Lincoln Looked*, LIFE, Feb. 10), published the White water colors and De Bry's engravings of the Le Moyne pictures in a handsome book, *The New World* (Duell, Sloan & Pearce; \$20), which includes accounts by contemporary explorers. *The New World*, which won the 1946 Carey-Thomas Award for creative publishing, gives the U.S. its first authentic look into the teeming, game-rich wilderness and the Indian villages that were America in the 16th Century. On the following pages are White's paintings in color and two De Bry engravings after Le Moyne.



**STEFAN LORANT**

He is editor and annotator of the book, *The New World*.





### HOW THE INDIANS FISHED

One of John White's most vivid water colors, reproduced in *The New World*, shows Indians spearing fish (background), using spears that have been tipped with sharp fish tails. Cagelike device at left is a fish trap. Indians in the dugout-type canoe are cooking fresh-caught fish.



*The Tombe of their Cheroones or chief personage, their flesh being taken off from the bones from the skin and head of their heads is dried and enfolded in matts made of their furs, their bones also being made dry or covered in deer skins not altering their forme or proportion. With their Kywath, which is an Image of wood keeping the dead.*



### INDIAN CHIEFS' TOMB

The Indians skinned their dead chiefs, dried the skin and bones. They were preserved in a lifelike manner on a scaffold guarded by small idol (right).



### SORCERER

Indian sorcerers shaved their heads and wore black birds and pouches, "use strange gestures . . . are very familiar with devils."



### CHIEF'S WIFE

High lady of Pomeiock, a village near present-day Engelhard, N.C., supports an arm in her necklace. Her daughter has an Elizabethan doll which was gift of a colonist.



### INDIAN MEAL

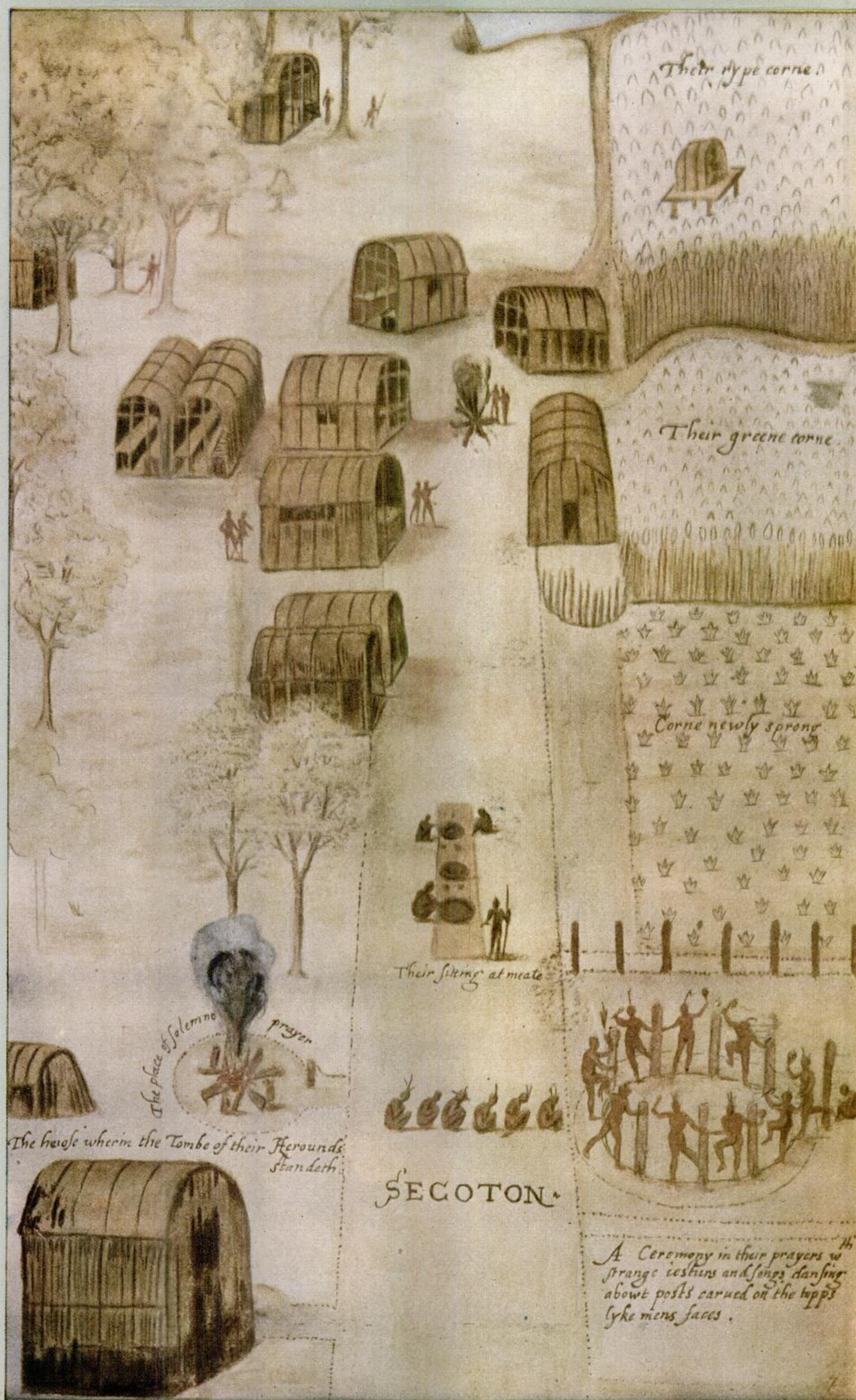
At meals men sat on one side and women on the other. Food here is boiled maize, "which has an excellent flavor." The Indians ate very temperately.





## SECOTA

This is an Indian village. Circle of poles at lower right is where Indians celebrated their solemn feasts. Fire at the left is where they prayed. Mat, where feasts are concluded, is in middle of the main street. Chiefs' tomb (opposite page) is at lower left. The other buildings are houses. Fields at right hold plantings of corn. Little hut in field at top houses a watchman who scares away birds and guards crop from the enemy.







### FRIGATE BIRD

This seabird may have been sketched during his voyage which took White well into tropical waters.



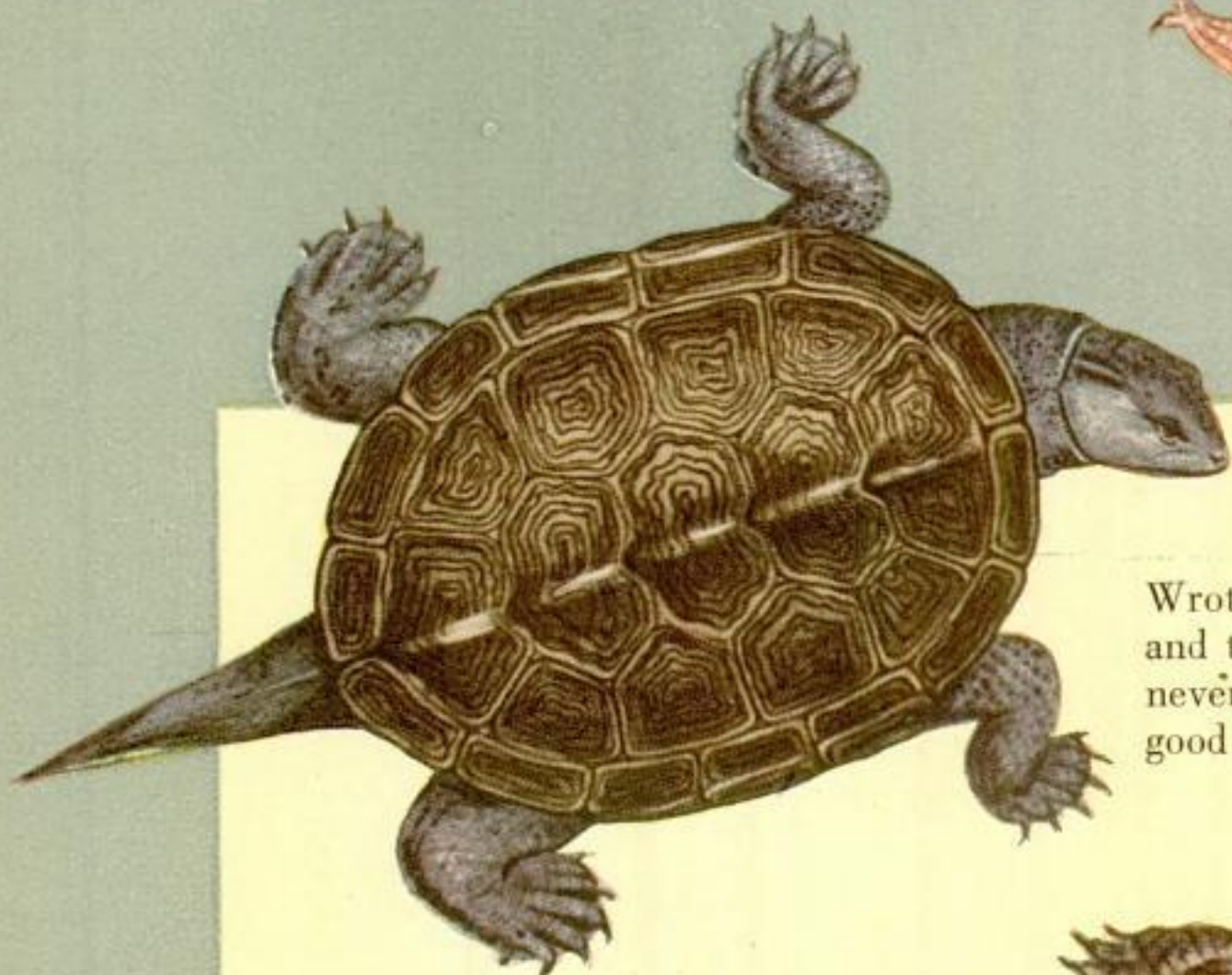
### PLANTAIN

This variety of banana (*at left*) is larger, starchier than the familiar kind, is still a staple in the tropics.



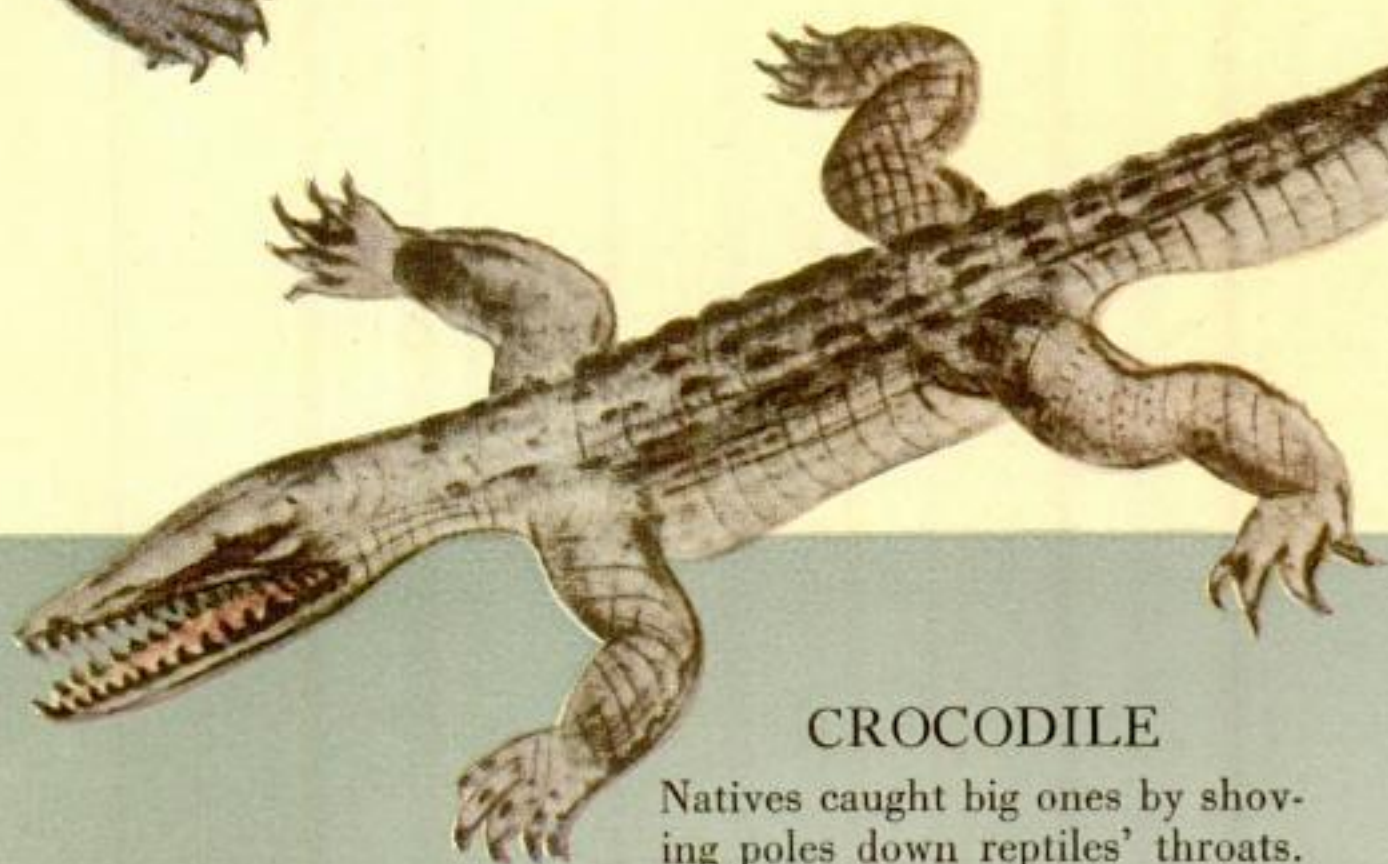
### BOX TORTOISE

For this picture White wrote own caption: "A land tort which the savages esteem above all other torts."



### TERRAPIN

Wrote Hariot: "heads, feet and tails look very ugly . . . nevertheless they are very good to eat as are their eggs."



### CROCODILE

Natives caught big ones by shoving poles down reptiles' throats.



### FLAMINGO

Strange birds, found in profusion, aroused the wonder of the colonists.



### WARRIOR

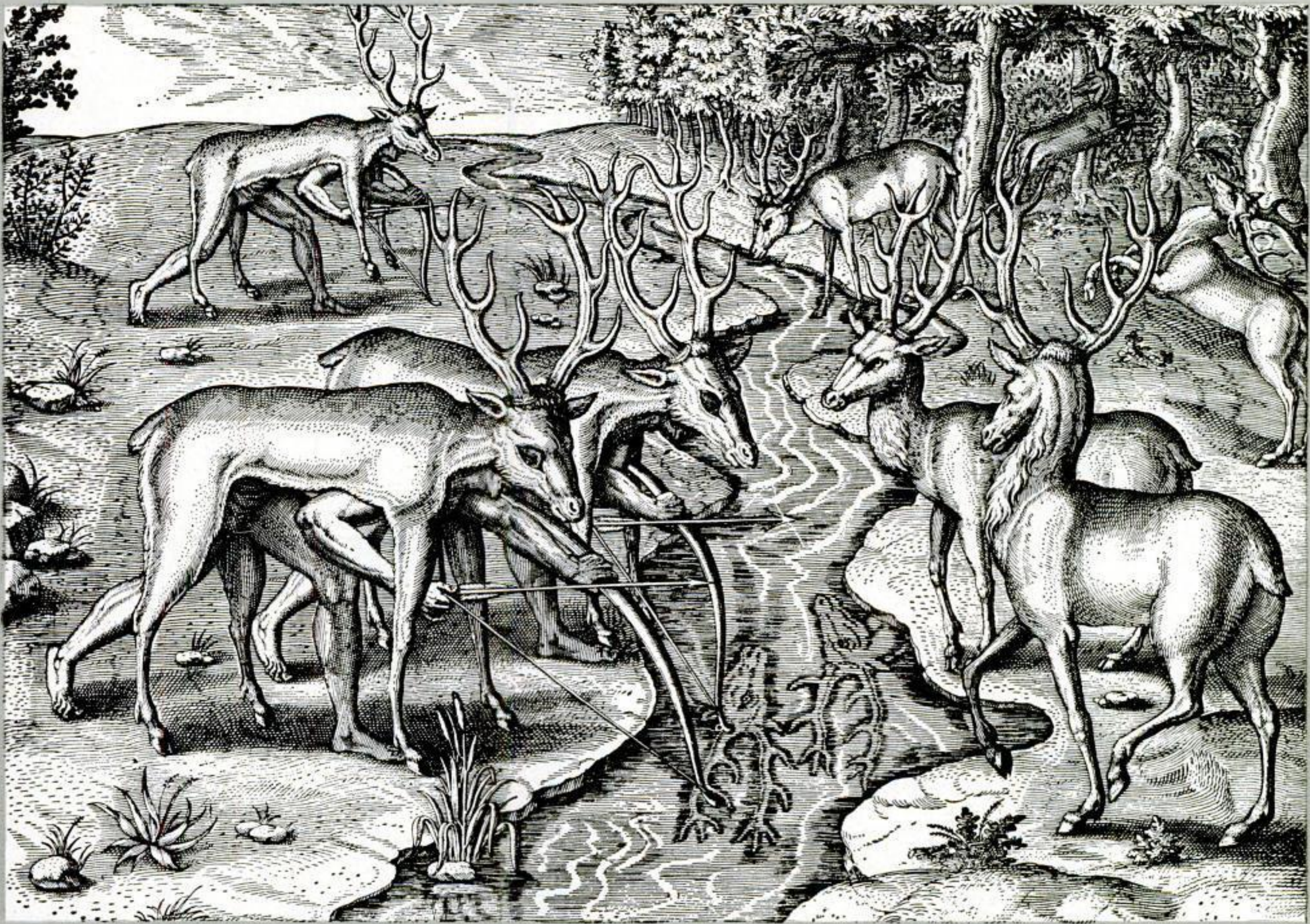
This Florida brave is distinguishable from Virginia Indians by costume, paint.



### FLYING FISH

The two-winged flying fish was accurately, delicately painted by White.



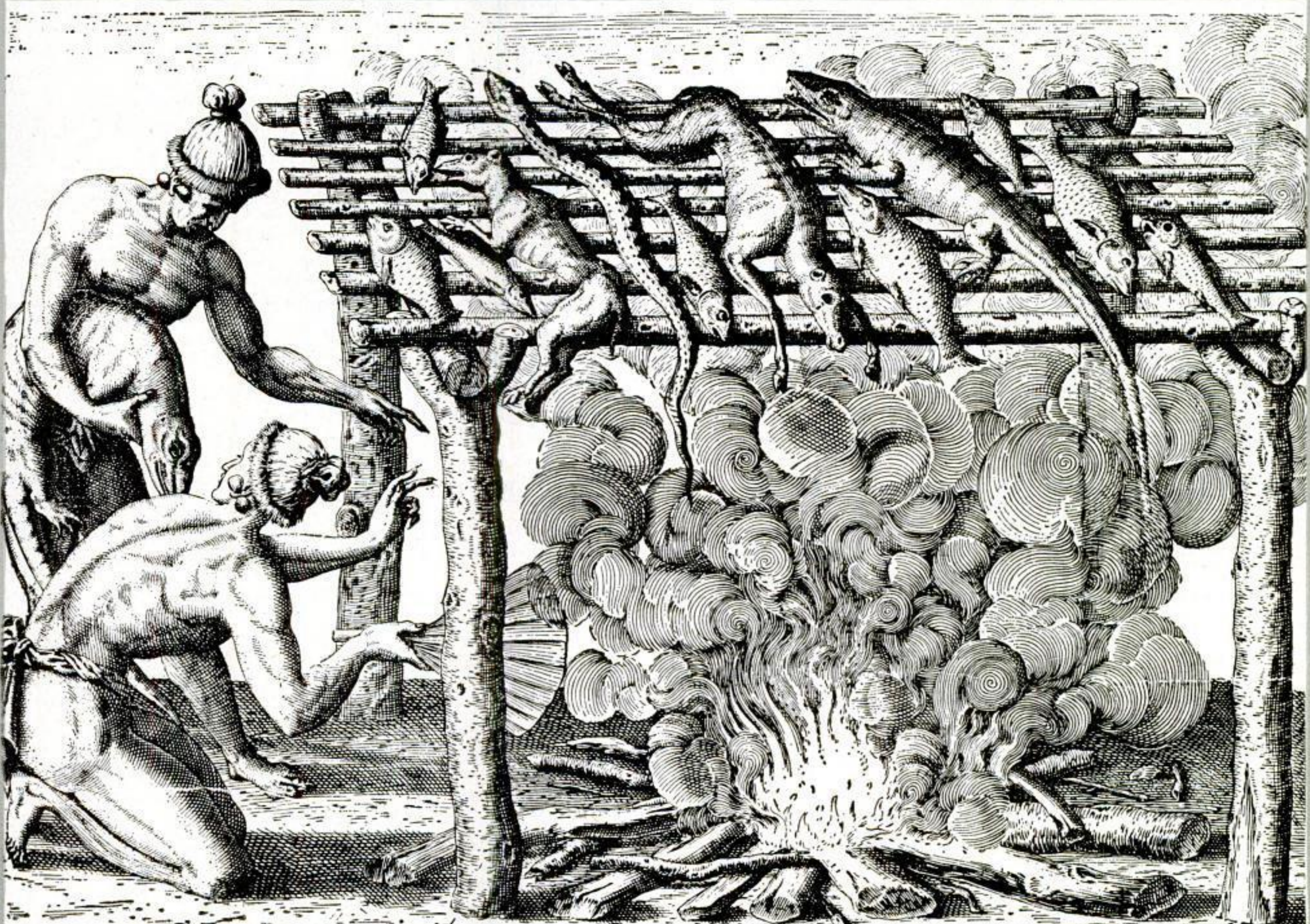


### DEER HUNT

This De Bry engraving (above), after one of the lost Le Moyne paintings, shows an Indian hunting technique. Hunters donned deer hides and heads to stalk live deer at watering places without alarming them.

### DRYING MEAT

Indians dried meat, fish and other foods by smoking them over a fire. Below are what appear to be a snake, deer, crocodile. Indians kept this dried food for winter use. Their crops were stored in granaries.





### "HENRY V"



The best movie of 1946 was taken straight from William Shakespeare. Produced in England, it won almost universal U.S. praise for its pageantry and tapestry-like settings and for William Walton's superb score. It was also a personal triumph for Laurence Olivier.

### "THE YEARLING"



Made from Marjorie Kinnan Rawlings' novel, this picture dealt movingly with the growing up of a boy in rural Florida. It was lavishly and carefully produced by Metro-Goldwyn-Mayer and starred Gregory Peck, Jane Wyman and young Claude Jarman Jr.

### "THE BEST YEARS OF OUR LIVES"



Producer Sam Goldwyn's salute to the ex-GI was handicapped by a plot of pure corn but filled with good scenes made better by William Wyler's direction and the acting of Fredric March, Teresa Wright, Dana Andrews, a handless veteran named Harold Russell.

### "THE KILLERS"



Using Ernest Hemingway's famous short story as a starting point, Director Robert Siodmak, Producer Mark Hellinger and Writer Anthony Veiller hired a cast of unknowns and came up with the best gangster film since the days of *Little Caesar* (1931).

## LAST YEAR'S MOVIES

**British films set the pace for Hollywood, which turned out a few excellent pictures but too many bad ones**

Next Thursday, March 13, the Academy of Motion Picture Arts and Sciences will solemnly hand out a dozen or so gold-plated statuettes called Oscars as awards for what it considers the best movie of 1946, the best acting performances and other achievements in the field. Academy Award time is the one occasion in the year when motion pictures seem to call for serious consideration from the public. Accordingly on these and the following pages LIFE presents some of the high spots (and a few low ones as well) from the 1946 output of an industry which was patronized by nearly 95,000,000 Americans every week during the past year.

The pictures above show scenes from the best movies of 1946. While the collective quality of this top-ranking group has been exceeded in other years, 1946 can lay claim to producing two films of almost classic stature. Far and away the best movie of the

year, *Henry V* utilized all the technical forces of the cinema—acting, pageantry, décor and music—to what seemed to be their fullest capacity and at last provided, after 350 years, a background adequate for Shakespeare's genius. *The Open City*, a movie made in Rome during the first days of liberation, caught with more feeling than any book or play yet published the heroism, the corruption, the loyalties and the suffering of plain people trapped in the path of World War II. To such bull's-eyes might be added *The Killers*, a minor masterpiece but memorable because it distilled the perennially popular cops-and-robbers story to its ultimate perfection on the screen.

Aside from these three movies and a dozen or so more, the general level of quality among 1946 movies was shamefully low. Even if only A pictures (movies made with high budgets and big stars) are

considered, those films which were not embarrassingly bad barely rated a passing mark.

Certain trends distinguished the movies last year. Tired of big studio discipline (and looking for higher personal profits), a number of competent actors, directors and artists continued to form independent companies of their own, assuring a more varied and possibly a better output for next year. Trends in subject matter stood out as well. Homicide, always popular, became an obsession with the movies in 1946, and thrillers that racked up less than four or five murders before the final fade-out seemed almost sissified. Movie killers were no longer drawn exclusively from the ranks of gangsters, however. Hollywood's sudden discovery of psychology late in 1945 meant that any character in a film might turn out to be an undiscovered maniac. Regular moviegoers were confronted by a pro-



### "IT'S A WONDERFUL LIFE"



James Stewart's first postwar picture was a Frank Capra fable about a poor man who nearly committed suicide before he learned how many friends he had. Packed with laughs and a jumble of sentiment, the film made everyone who saw it feel good all over.

### "THE OPEN CITY"



Made in Rome on a shoestring with many amateur actors, this Italian-language movie brutally recorded how a Catholic priest and a godless Communist worked together against the Gestapo and, betrayed by collaborators, faced death with unshrinking nobility.

### "CLUNY BROWN"



With Jennifer Jones, Charles Boyer and other diverting performers, 20th Century-Fox made Margery Sharp's novel about a lady plumber into the year's best comedy. Kidding a genteel British existence which is fading out, it was silliness of a high order.

### "THE SEVENTH VEIL"



In a year cluttered by psychological dramas, this British movie about a brooding Svengali and a shy concert pianist who loved him was the best of the type. Almost overnight it made a U.S. star out of James Mason and won a fine Hollywood job for Ann Todd.

cession of minds warped enough to confuse old Dr. Freud himself. Perhaps the best new hand in the field was Director Robert Siodmak, unknown three years ago, who made two fine thrillers in 1946 (*The Killers*, *The Dark Mirror*) and zoomed up to the top of his profession overnight. The high-budget western was back again, dressed up in Technicolor. Such



ROBERT SIODMAK

horse operas as *Canyon Passage* and *Duel in the Sun* also shifted the emphasis from the time-honored plains of gunplay to the untried uplands of sex. War pictures nearly vanished, largely because film magnates felt that no one would go to see them, but postwar problems were considered with the grim self-consciousness assumed by Hollywood in its approach to anything timely. An exception was *The Best Years of Our Lives*, a 172-minute catalog of bromides about the postwar world which was prevented from dying of its own sententiousness by intelligent

dialog, good acting and particularly by veteran William Wyler's direction.

Several war veterans learned that, even at \$5,000 a week, peace had its problems. Clark Gable found *Adventure* (p. 92) a complete disaster, while Robert Taylor walked into *Undercurrent* and sank beneath the surface. James Stewart, on the other hand, had his best role ever in *It's a Wonderful Life*, which, along with *The Yearling*, was a big, heart-warming event for the family trade. Only one significant new star appeared during the year. He was James Mason, a sharp-tongued cat-lover from England who seemed to find sensual pleasure in being mean to pretty ladies in somber movies like *The Seventh Veil* and *The Man in Grey*.

From England, in fact, came the most important motion-picture news of the year: that somewhere in the world existed competition for Hollywood. Backed by the apparently limitless capital in the hands of J. Arthur Rank (*LIFE*, Oct. 8, 1946) but still short of big stars, the British movie industry was as yet no threat to American supremacy. Just the same, Hollywood magnates felt embarrassed when it turned out that England, with a tenth of Hollywood's capacity, contributed about a third of the first-rate movies released in the U.S. last year.

This foreign competition worried Hollywood at the year's end. Meanwhile production costs stayed sky-high while the box-office revenues began to ease off. Last month even the executives at brass-heavy M-G-M, the movies' richest studio, could hear the ominous whistling of the budgetary ax.



WILLIAM WYLER

Since movie-going is as much a national habit of the U.S. as auto-mobiling and tooth-brushing, there was no danger of disaster. But the movies had still failed, save in exceptional cases, to rise above mere entertainment into the domain of art and culture. Movie-making remained an earthbound marriage between art and commerce, with censorship playing the shrewish mother-in-law. Hollywood had a firm grip on the untutored millions who are really never dissatisfied with any movie, but the discriminating were still amazed that an industry with such vast resources at its command produced so few good pictures.



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Lustre-Creme Shampoo was created by the genius of Kay Daumit. Out of her wealth of cosmetic lore, she combined rich lanolin with special secret ingredients in an almost-magic new formula. Once you try Lustre-Creme Shampoo you'll find its abundant, pleasant lather offers these advantages — compared to soap and liquid soap shampoos you've used before.

1. Lustre-Creme leaves hair glowing soft and brilliant, looking as though it had been given lots of good brushing;
2. Not drying;
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5. No vinegar or lemon rinse;
6. Works just as well in hard water.

So, no matter how you've been shampooing, you owe it to your hair to try Lustre-Creme Shampoo. See how soft, how naturally lovely, how brilliantly-alive and well-behaved your hair can be. Simple and easy to use. Economical — a little does so much. Ask for Lustre-Creme Shampoo at cosmetic counters in department and drug stores.

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Last Year's Movies CONTINUED

## THESE PERFORMERS WERE OUTSTANDING



**LAURENCE OLIVIER** played Henry V of England with a magnificence and style that indicated he had arrived at the zenith of both his profession and his own career.



**OLIVIA DE HAVILLAND** gave two top-notch performances, notably in a teary drama called *To Each His Own*. In *The Dark Mirror*, a thriller, she played neurotic twins.



**JAMES STEWART** acted the long and complicated lead in *It's a Wonderful Life* with his customary shy finesse, seemed even more engaging than he was before the war.



**INGRID BERGMAN**, in an Alfred Hitchcock spy picture called *Notorious*, seemed as genuinely talented, breath-takingly beautiful and completely charming as ever.



**CLAUDE RAINS** played Caesar in Shaw's *Caesar and Cleopatra* with the dignity and humor which have made him for years one of the movies' most accomplished actors.



**ROSALIND RUSSELL** gave the year's best character performance as Sister Kenny. It was a labor of love for her, bringing luster to movie otherwise almost bereft of it.

CONTINUED ON PAGE 91



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I should care"



Even a millionaire can't have more perfect toilet bowl sanitation than you can. Sani-Flush gives you complete cleanliness and odorless freshness by its thorough, disinfecting chemical action. Cleans away stains and film where germs lurk... is quick, easy, sanitary. There's no work. Just sprinkle Sani-Flush.

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**BAUER & BLACK**

Division of The Kendall Company  
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Last Year's Movies CONTINUED

## THESE WERE SOME MEMORABLE SCENES

### THE MOST IMPRESSIVE SCENE



IN "HENRY V" the charge of the French knights at the battle of Agincourt (1415 A.D.) was the most majestic and spectacular moment of the year. As gaudily caparisoned horses bore the heavily armed nobles to their doom at the hands of English archers, modern audiences could view the full panoply of the chivalry that died with the Middle Ages.

### THE MOST COMIC SCENE



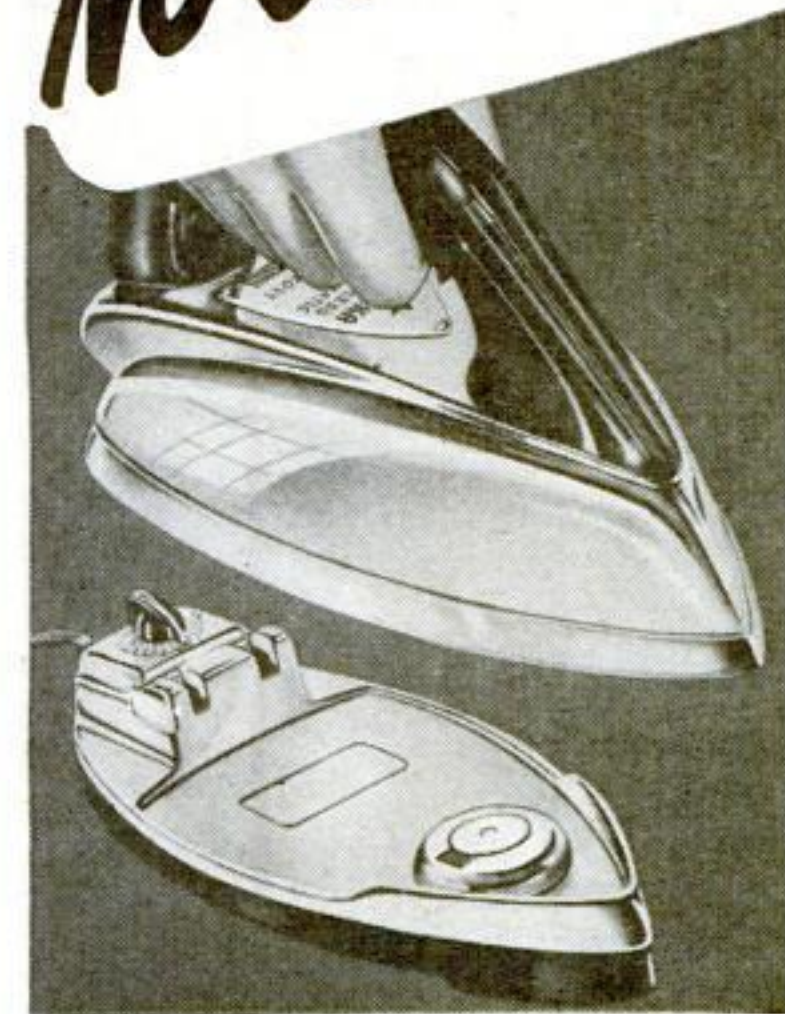
IN "CLUNY BROWN" Jennifer Jones accepted an advantageous offer of marriage from a stuffy English apothecary (Richard Haydn). As he pompously announced the match to his prudish relatives (above) a water pipe burst and Cluny tried to fix it. The gathering was so shocked by her vulgar interest in plumbing that the marriage was quickly called off.

### THE MOST FRIGHTENING SCENE



IN "SPECTER OF THE ROSE" Ivan Kirov played an insane ballet dancer. In one wild moment he danced around his bedroom, threatening his sleeping wife with a dagger. Audiences sweated freely before he leaped through a window to his death, leaving her unharmed. In most other scenes, however, Ben Hecht's talky melodrama was unimpressive.

"What—  
NO CORD?"



Yes! It's **EUREKA'S**  
amazing new **CORDLESS**  
**ELECTRIC IRON**

**NO CORD!** Think what that means! Nothing to tangle you up, and muss up clothes. You can iron with either hand, all over the board—switch from right to left hand, and save adjusting of clothes.

### IT'S AUTOMATIC!

Simply dial the heat you require, from rayons to woolens—you get *exactly* the temperature desired. The newly developed sponge-steel element maintains that heat *exactly*, as long as you need it. No hot spots to scorch clothes, because the iron remains horizontal when you "park it."

### IT'S FIRESAFE!



"Magic Watchman" switch in Safety Base turns current off and on—prevents flow of current except when iron is on Safety Base. Can't overheat and start fires. You can leave the iron on the board while you answer the door, or talk on the 'phone.

### SAVES MONEY—SAVES YOU!

With no twisting, dangling cord, you save those costly cord and plug replacements! You save on electricity, too, for the Magic Watchman lets current flow only when it's needed! And you'll be amazed how much energy the new Eureka Cordless will save you. Not only do you iron with either hand, but it's lightweight, too... because all controls and wiring are in the Safety Base.

See this amazing new Eureka product at your dealer's now!

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CONTINUED ON NEXT PAGE



## Save Sugar!

Delicious cake that's  
New, Quick, Easy!



"It's made in a  
saucepan, folks,  
for easier mixing,  
less dishwashing!"  
Brer Rabbit

- ✓ All mixing done in one saucepan!
- ✓ A handle to grasp as you mix!
- ✓ Delicious flavor, tender texture!

### RAISIN LOAF CAKE

½ cup shortening • 2 cups sifted flour  
2 tsps. baking powder • ¼ tsp. salt  
½ tsp. baking soda • 1½ tsps. cinnamon  
¾ cup Brer Rabbit Molasses  
2 eggs, unbeaten • grated rind of 1 lemon  
½ cup milk • 1½ cups raisins

**No creaming of shortening.** Melt it in 3- or 4-quart saucepan over very low heat. Remove from heat. Mix and sift dry ingredients.

**No beating of eggs.** Add molasses, unbeaten eggs and lemon rind to cooled shortening; blend well. Add dry ingredients alternately with milk, mixing well each time. Stir in raisins. Bake in well-greased loaf pan in mod. oven (350° F.) 45 min. or until done.

**A real treat!** Its delicious flavor comes from Brer Rabbit New Orleans Molasses.

**Over 60% Natural Sugar!** That sugar in Brer Rabbit Molasses comes straight from the sugar cane. Real sugar—in its natural form.

**Rich in Iron!** Brer Rabbit New Orleans Molasses is one of the richest food sources of iron the body needs for good red blood.

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BRER RABBIT, c/o Penick & Ford, Ltd., Inc.  
New Orleans, La., Dept. L310-7

## Last Year's Movies CONTINUED

# THESE WERE CINEMATIC LOW POINTS

### THE WORST MOVIE



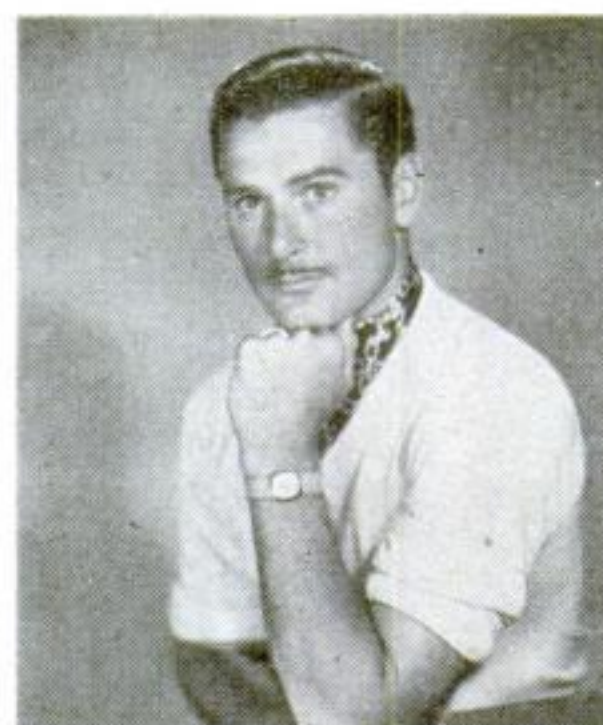
"ADVENTURE" induced slumber as it told drearily of a sailor's love for a librarian. In the main roles, Clark Gable's cockiness and Greer Garson's air of heroic refinement were a combination less digestible than cherrystone clams with hot chocolate sauce. To its publicity slogan, "Gable's back and Garson's got him" a logical response was "So What?"

### THE MOST PAINFUL SCENE



"A SENTIMENTAL JOURNEY" was a soap opera about an orphan saddened by death of her stepmother (Maureen O'Hara). Periodically, however, the dear departed returned from the next world and told the kid for God's sake to cheer up. At such moments sensitive audiences wept, not over the movie but because they had paid good money to see it.

### PERSONAL FLOPS

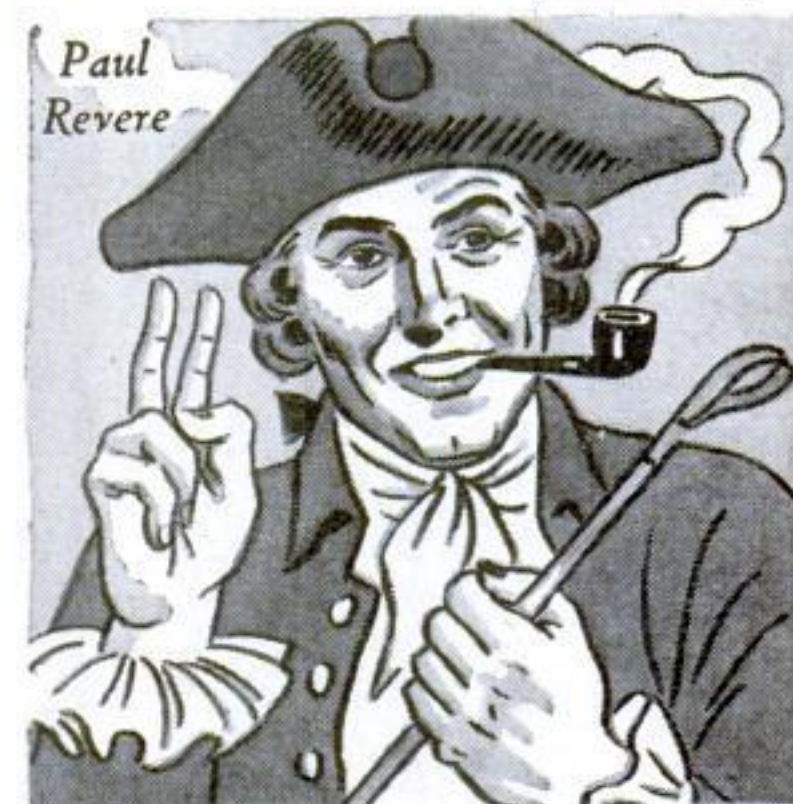


ERROL FLYNN slipped badly in his only 1946 movie, a stumbling thing about divorce called *Never Say Goodbye*. His frantic stabs at the light touch were only depressing.



JANE RUSSELL, owner of America's most advertised bosom, was in *The Outlaw* and *Young Widow*, displayed hardly enough talent to rate a walk-on role in a high-school play.

## That's putting it MILDLY!



Quick! Jump in the saddle! Spread the glad tidings! Cool, puff-by-puff satisfaction is coming, with—

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The Pipeline to Perfection.  
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CONTINUED ON PAGE 94





Count Igor Cassini  
America's foremost society reporter  
names lovely Henryetta as  
"Beauty Bride of the Month"



Home comes Tech. Sgt. "Bud" Heyburn from air service abroad . . . to wed his blonde-satin beauty! "Smooth 'n' mine!" says Bud. "Yours 'n' Woodbury's!" teases Henryetta. Yes, for kiss-smooth skin; it's Woodbury Facial Soap. *Extra-mild!*



Looking at something pretty, Henryetta? "Oh, you!" she laughs. "Can't help liking the smoothness a Woodbury Facial Cocktail gives. I start with plenty of Woodbury's mild creamy lather . . . then rinse, warm and cool. My daily beauty-must!"



Gather, girls! Another gorgeous Woodbury deb is ready to toss her bridal bouquet. "But every gal in the land ought to grab at Woodbury," says Henryetta, "for sparkle and smoothness that mow down men!"

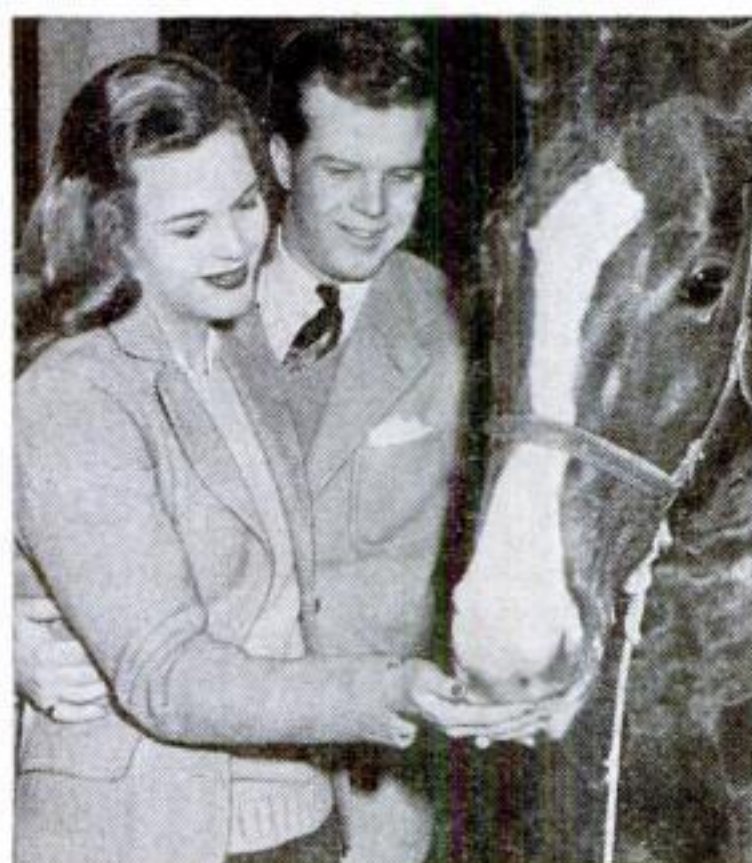


His bundle of charm! Alexander Heyburn, Jr., of Louisville, Ky., kisses his brand-new beautiful bride. She was Henryetta Gage,

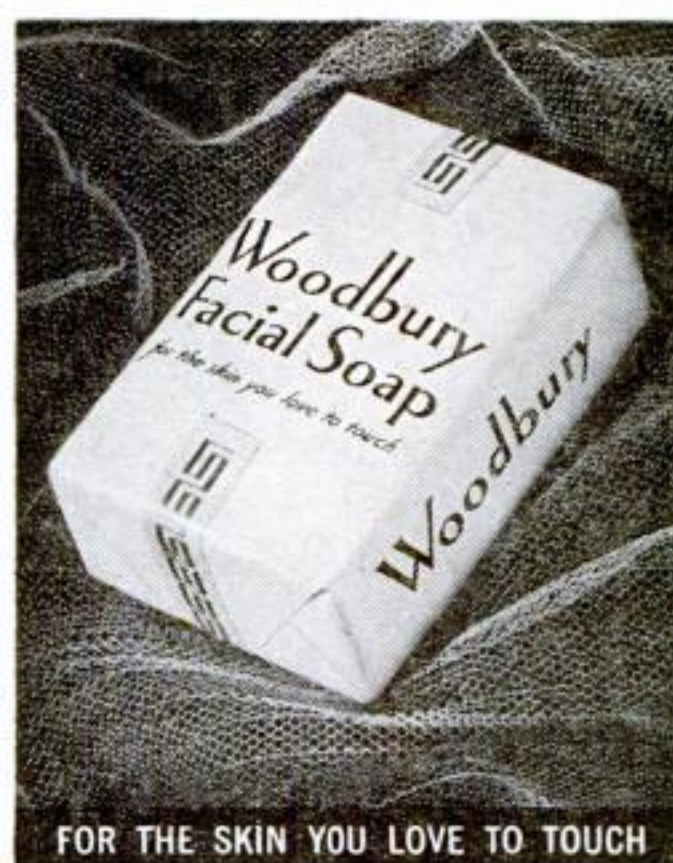
Woodbury deb of Nashville, Tenn. She entrusts her lovely honey-blonde skin only to extra-mild Woodbury Facial Soap.

*"My Wedded Wife—"*

**SHE'S ANOTHER WOODBURY DEB!**



Riding and polo run in the Heyburn family. But the bride is shying! Come on, Henryetta, this horse is gentle. "Says who?" asks she. "I'll tell you what's *always* gentle—Woodbury!"



More than mild! Woodbury Facial Soap contains a rich beauty-cream ingredient prescribed for *extra mildness*. True beauty soap, made for the skin alone!



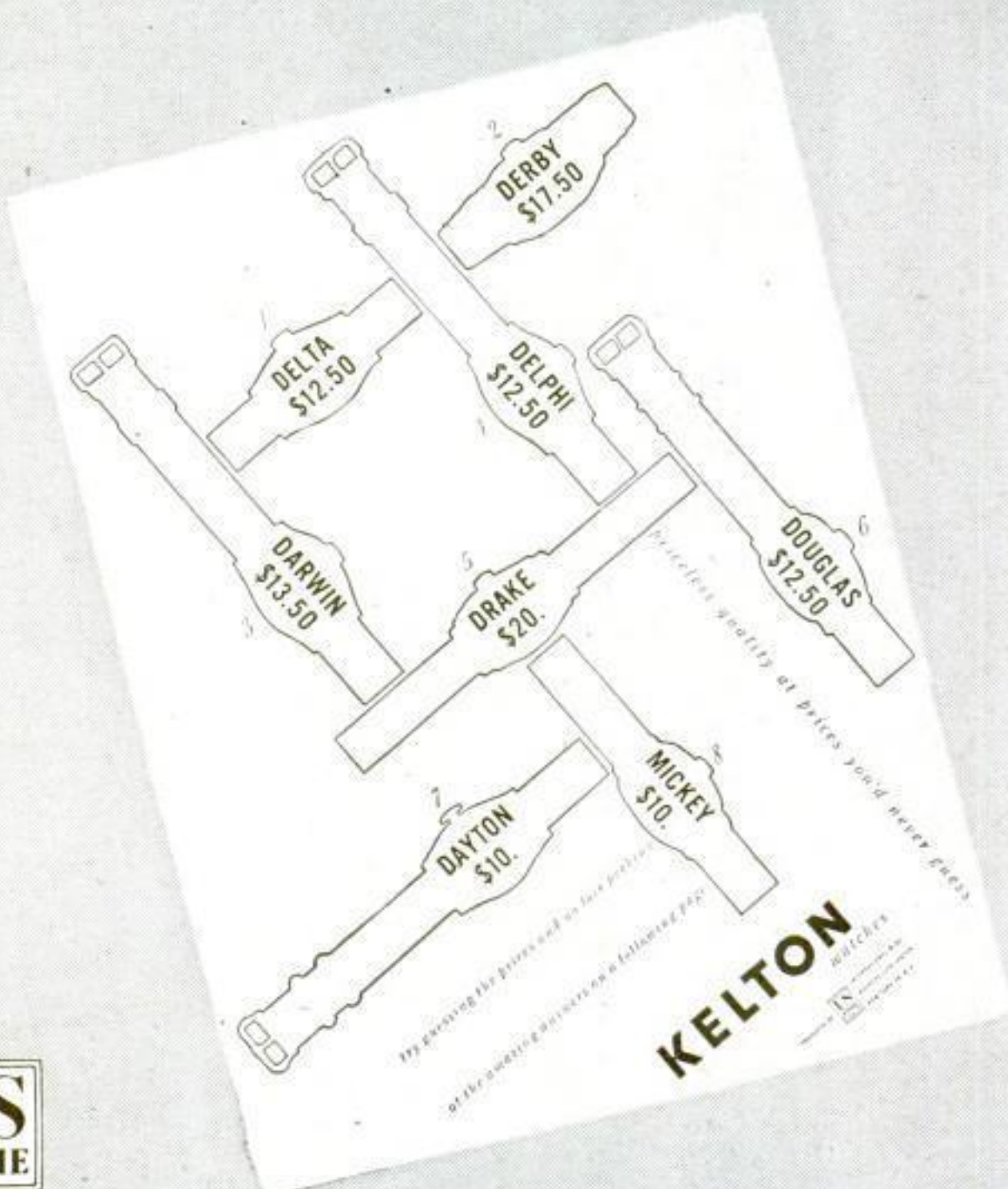
"Looks lovely—on me!" says Henryetta. Yes, flowers "go with" a petal skin like hers! So, girls, take a Woodbury Facial Cocktail before every glamour date. Look smooth, *romantic!*



# QUIZ Solution

Here are the answers to the KELTON WATCH QUIZ on page 90.

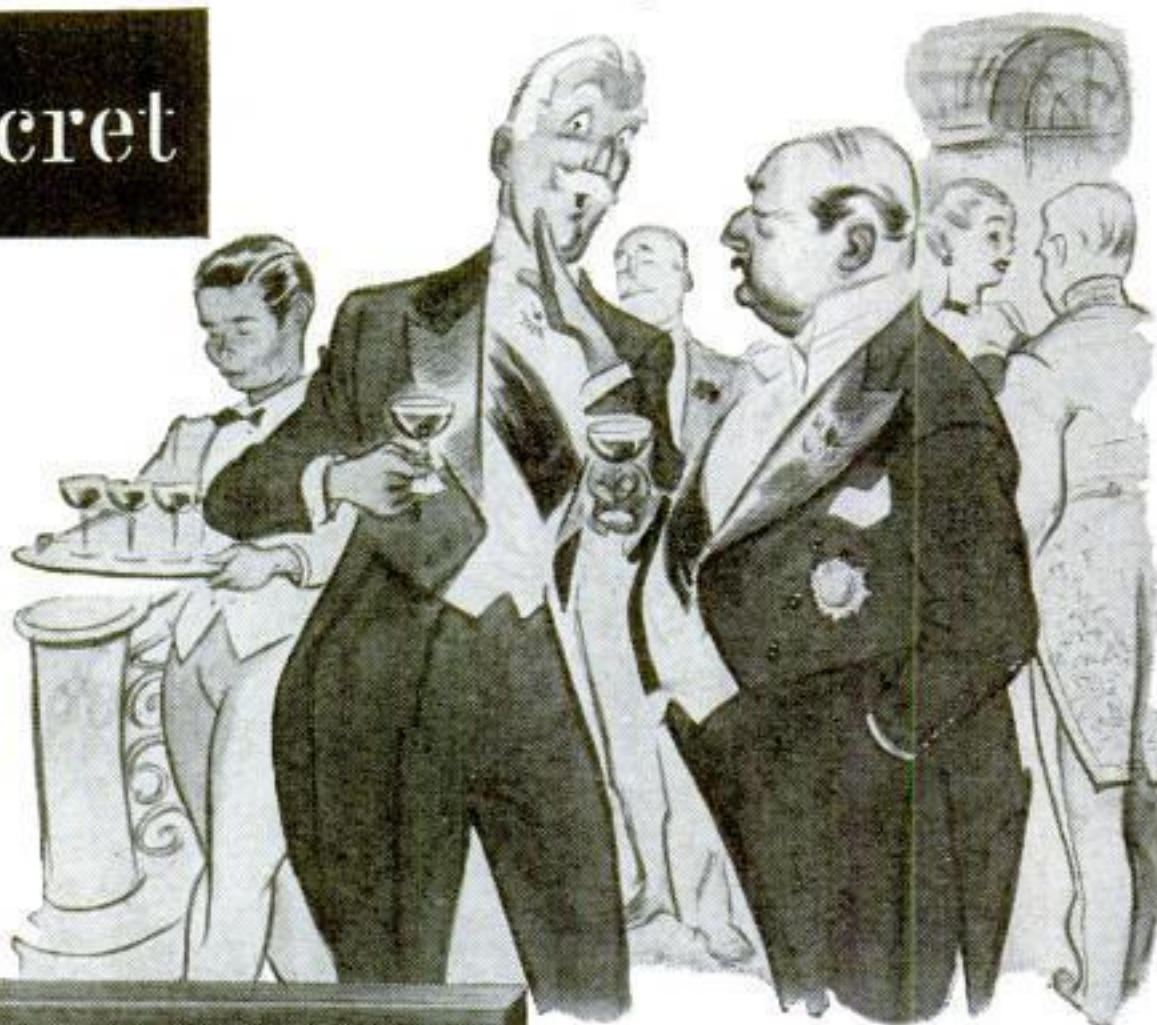
When you actually have a Kelton on your wrist, you'll be all the more amazed that such truly fine workmanship can be yours at such low prices!



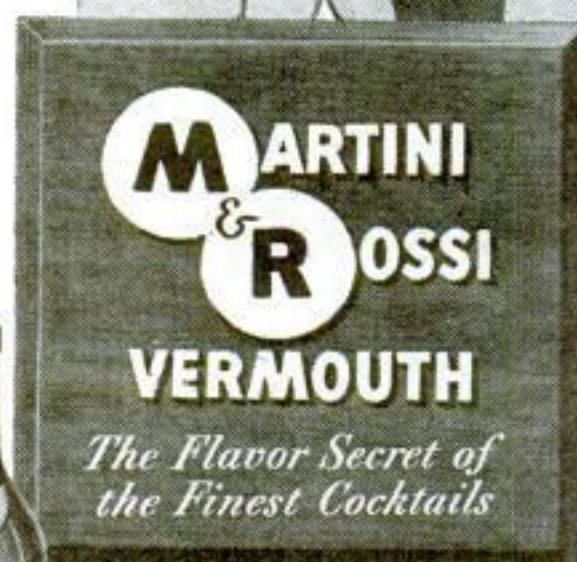
THE UNITED STATES TIME CORPORATION — International Bldg., Rockefeller Center, New York

## it's a secret

The cause of world peace is advanced several notches when the Ambassador of X—discloses to the Ambassador of Y—the secret of his famous Manhattan Cocktails. He uses Martini & Rossi REGULAR Vermouth.



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Martini & Rossi Vermouth is the secret of the world's finest cocktails . . . because its secret formula has never been successfully duplicated.

REGULAR for Manhattan Cocktails  
EXTRA DRY for Dry Martini Cocktails

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Last Year's Movies CONTINUED

## "LIFE" HAS SOME SECOND THOUGHTS

TWO MOVIES "LIFE" SHOULD HAVE PRAISED

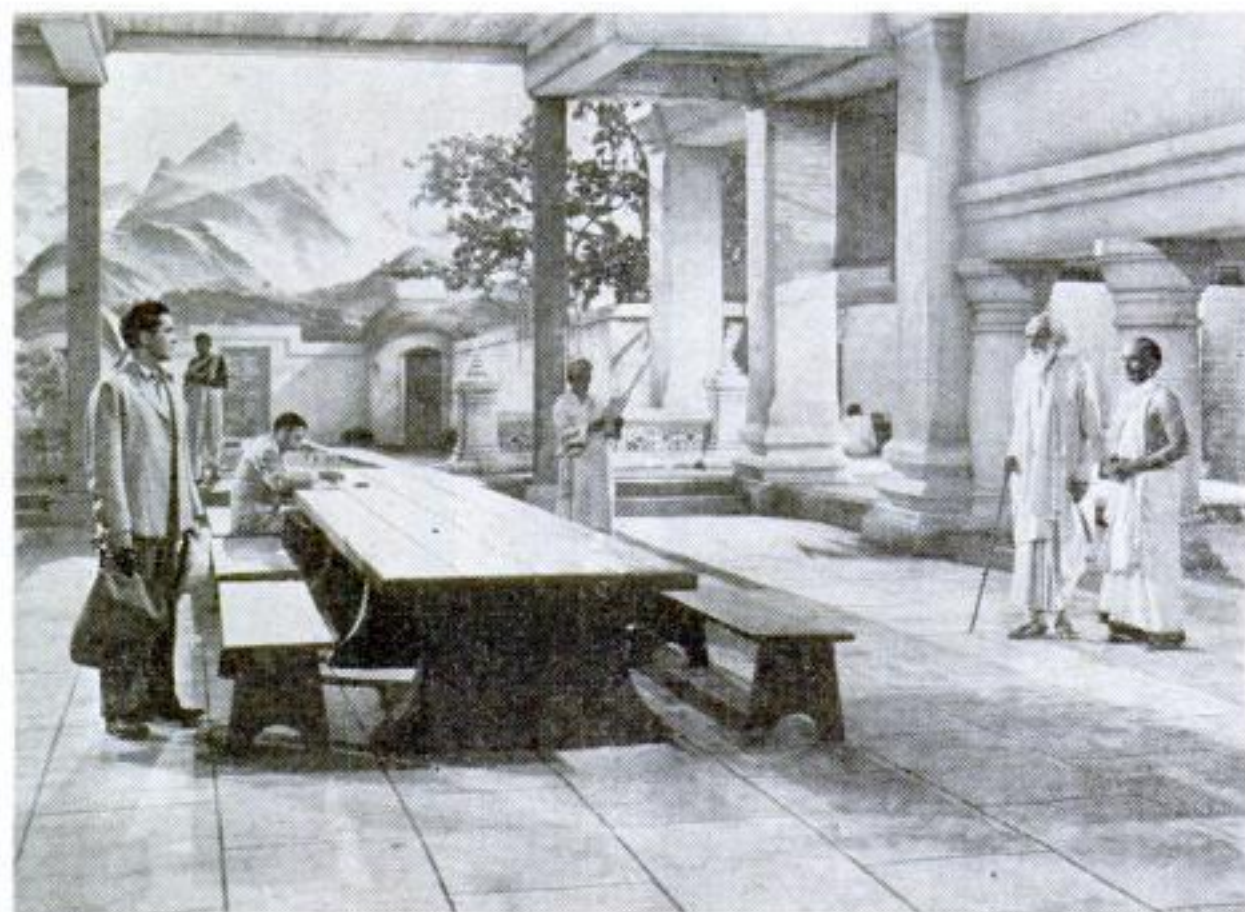


"BRIEF ENCOUNTER" was based on a playlet by Noel Coward. Looking back over the year, LIFE realizes it erred in not rating this fine realistic film as a movie of the week. Its story told how two English suburbanites (Celia Johnson and Trevor Howard), both already married, fell in love and then separated because it was the only sensible thing to do.



"THE JOLSON STORY," underestimated by LIFE, appears in retrospect to be the year's best musical. With no false heroics, it showed how the Jazz Singer became a great star and an unhappy man. Larry Parks played Al Jolson with great verve, but the movie's greatest asset was Al himself on the sound track, singing all the songs he made famous.

ONE MOVIE "LIFE" PRAISED TOO MUCH



"THE RAZOR'S EDGE" was overrated by LIFE. On sober second thought it seemed no better than the indifferent Somerset Maugham novel on which it was based, well acted but static and far too long. It tried bravely to show how a young man found spiritual peace and satisfaction, but it never really scratched deep into a potentially fascinating subject.



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**1.** Look in the classified section of your phone book for the name of your friendly Norge dealer. He will tell you all about the latest developments in household appliances.

**2.** See him and learn *why* Norge appliances win on appearance . . . *why* their performance gives you new hours of leisure . . . *why* their economy sets new records.

**3.** Then compare the prices of these "products of experience," so that you may know why only a Norge dealer can offer you the great values pictured below.



COMBINATION REFRIGERATOR and frozen-food "locker." Safe-keeps 31 pounds of frozen food. Extra bottle space. Six storage zones. Automatic defrosting. "Rollator" economy. Five models. Five-year protection plan.



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DIVIDED-TOP GAS RANGE—with large work space, large slide-out broiler, two large utensil compartments, large oven with temperature control and inside light. Effectively insulated. Three models.



ELECTRIC RANGE—combines every practical improvement in electric cookery. Automatic controls. Deep-well cooker. Three surface units. Two-element oven. Smokeless broiler. Utensil and warming drawers. Two models.



HANDSOME HOME HEATER—famous for low-cost, controllable oil heat. Exclusive features, such as L-shaped heat exchanger with porcelain enamel finish, and down-draft "Whirlator" tube. Four models in wide price range.



HOME FREEZER—new vertical type freezes and stores more than six cubic feet or 200 pounds of food—extending the season of low-cost, top-quality abundance. Larger chest models also available.

\* Trade-mark registered U. S. Patent Office and foreign countries

KNOW all these features—along with a mass of other exclusive advantages—by calling at your friendly Norge dealer's. See him to see why Norge appliances win on appearance . . . give you new hours of leisure . . . and set new records for economy. See his display of Norge "products of experience" to know why only your Norge dealer can offer such better products for better living—for the best value!

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**NORGE**  
BEFORE YOU BUY

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## Next move?

There have been some strange, and apparently unrelated, moves on this checkerboard. But each one has set in motion a chain of events which reaches deep into many homes across the land.

It reaches into workers' homes. In just the last 10 years the expansion of General Mills products has caused a corresponding expansion of personnel—from 6,699 in 1936 to 10,664 in 1946. More significant, the annual income of these workers has gone up from \$12,099,979 to \$30,069,281, a more than proportional increase.

It reaches into farm homes. During this ten-year period our bill from the farmer and other suppliers of the raw materials that go into General Mills

products has skyrocketed to over \$220,000,000.

It reaches into your home. As a customer you have felt or will soon feel the effects of this expansion in better flours for your kitchen and for bakeries, in ready-to-eat breakfast cereals, in time-saving soups and quick-mixes, in plastics made from soybeans, in medicines made from wheat, in one of the finest irons ever designed, in a wholly new kind of pressure saucepan.

Yet during all these years there is one thing that hasn't changed much. That is the rate of profit which General Mills makes on the products it sells you. During the past 10 years this profit

has averaged less than 3¢ on the dollar.

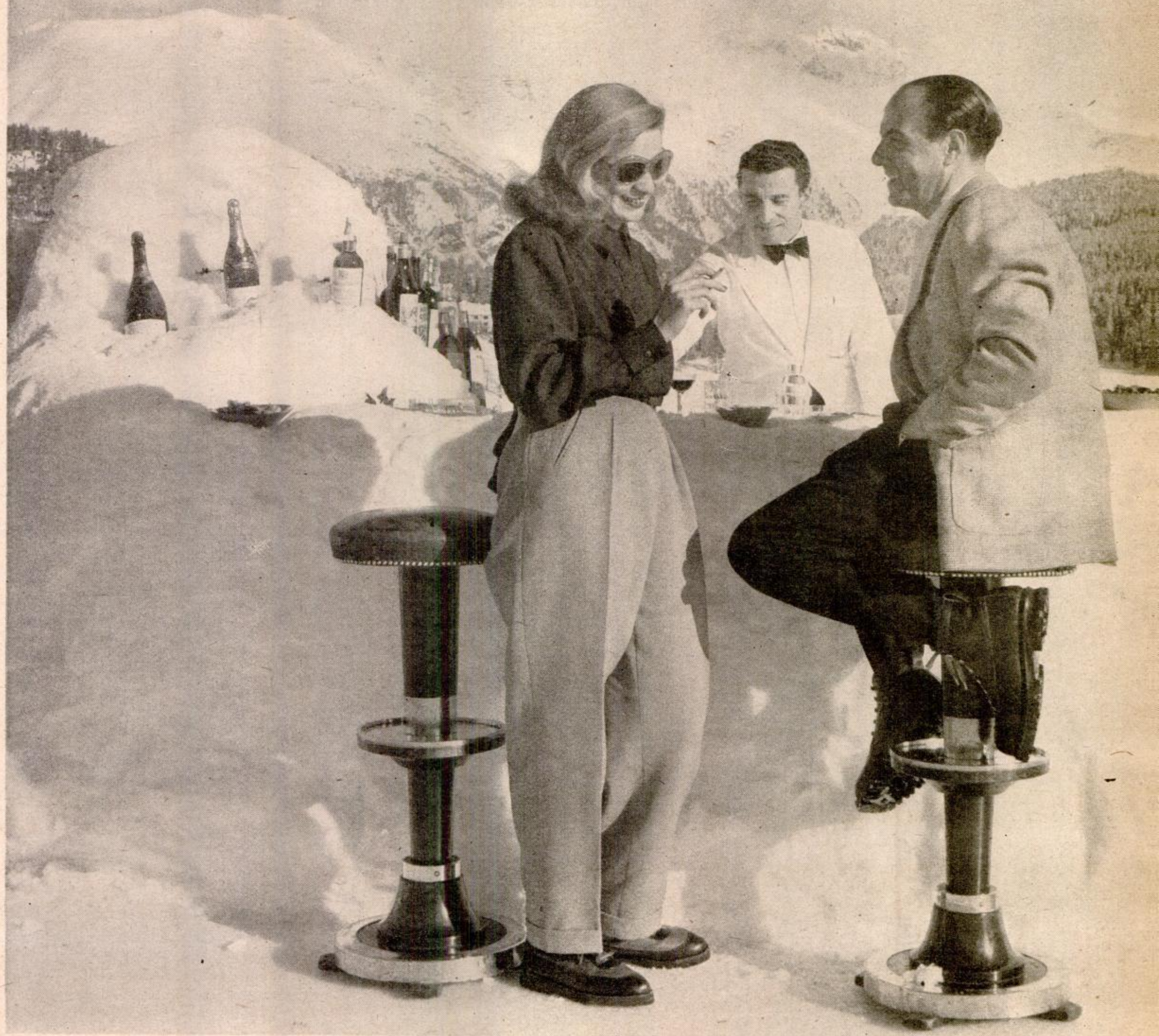
By continuing to make more useful products for you, we hope to continue to make more jobs for more people at higher pay, and to return a reasonable profit to our 12,300 stockholders.

That is the next move.

**General Mills**



# St. Moritz



MIDDAY COCKTAILS AT ST. MORITZ ARE SERVED ON THE PRIVATE ICE RINK OF THE PALACE HOTEL AT A BAR MADE OF SNOW

## Swiss ski resort retains prewar elegance

PHOTOGRAPHS FOR LIFE BY ALFRED EISENSTAEDT

The exiled royalty, minor princes, beauties, near beauties, sportsmen and bankers of the International Set consider St. Moritz *the* place to spend a winter holiday. It is not just because this village, tucked high in the Alps of southeast Switzerland, is world-renowned as a winter-sports center, with a famous Olympic bobsled run, unparalleled ski slopes and miles of beautiful mountain trails (*p. 105*). It is mostly because St. Moritz is the most fashionable village in Europe. For more than half a century royalty has assembled on its Alpine slopes, at its outdoor cocktail bars and

in its luxurious dining rooms. St. Moritz has always been the place to see the world's great. It has also been the place for the not-so-great to be seen.

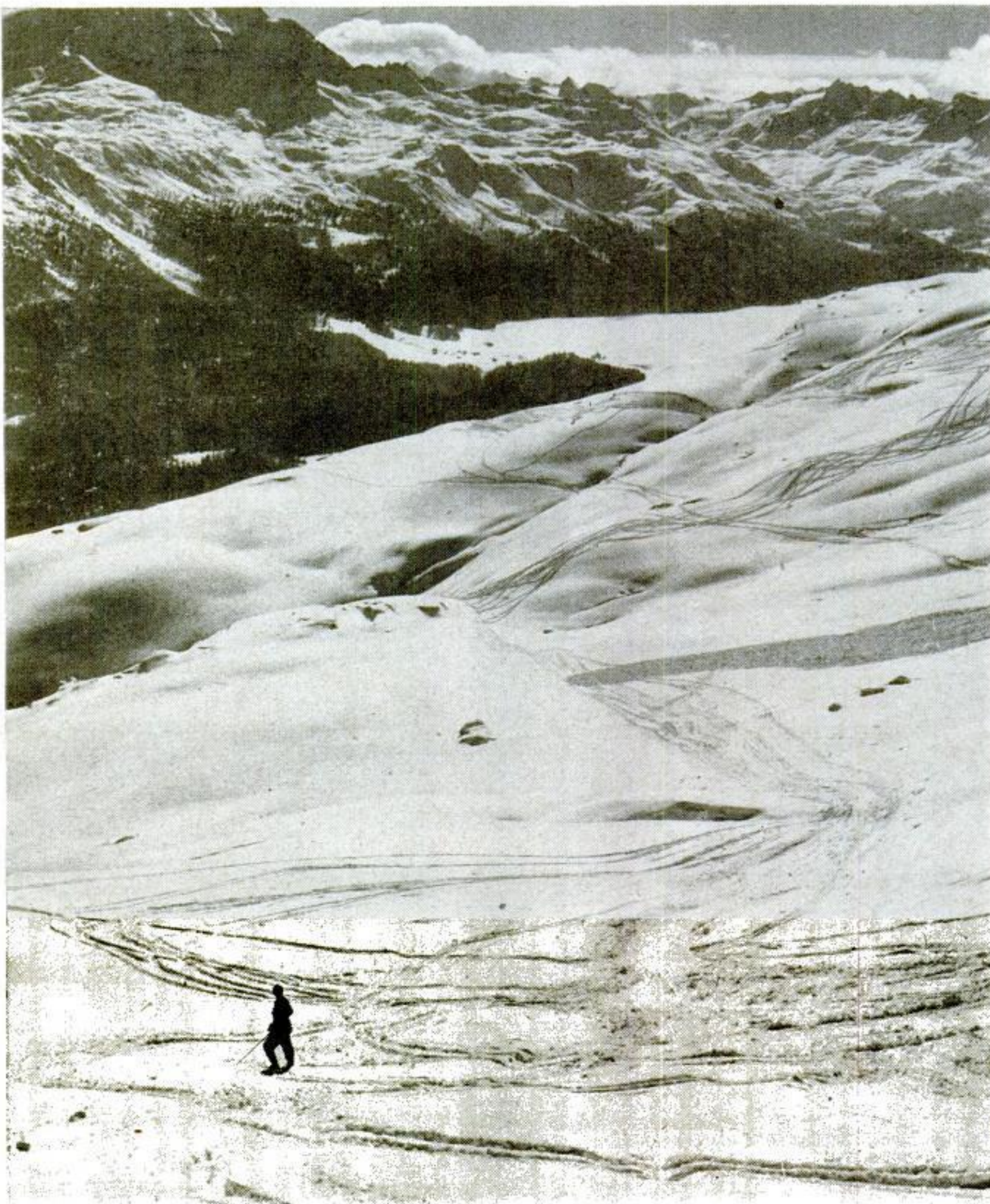
Somehow St. Moritz got through the war without closing. This winter, despite currency restrictions, the resort has all the sybaritic elegance of prewar years. Once again the old familiar faces (*pp. 102-103*) are at their old familiar places—the Palace Hotel, Suvretta House, the Kulm Hotel—for the old familiar rounds of skiing, drinking, eating, napping. Only nowadays, as one native observed, "The princes are not princes any more."





## St. Moritz CONTINUE

**THE FAMOUS VILLAGE** nestles in a valley called the Engadine beside a frozen lake. At right on lake is the Palace Hotel, town's largest. Beyond the peaks in background is Italian frontier.



**BOBSLEDDERS** from U.S. are N. B. Leggett (*left*) and M. H. Clyde. They wear crash helmets and knee pads in case of a crash on dangerous run (*opposite*).

**SKI TRACKS** curve down the Alpine slopes around St. Moritz. Some visitors are expert skiers but an unusually high percentage of them are in novice class.





**ST. MORITZ SPECIALTY** is the famous Olympic bobsled run, one of the most dangerous runs in the world. Here spectators watch a four-man team carefully shift weight as it rounds the notorious Sunny Corner where many fatal crashes have taken place.





**LINE-UP** gives headwaiter at Palace a chance to inspect his men, who are experts at social protocol. So they can interpret for English-speaking guests he translates such items on menu as *salade coeur de laitue Reine Claudine* into English (lettuce salad). Most waiters are French or Italian who come to St. Moritz for the season.



**FOR THE COMMON PEOPLE** the Chesa Veglia is the favorite meeting place for an evening of dancing and drinking. Local boys and girls and ski instructors mingle here with foreign tourists on a footing of equality not permitted in large hotels. Local people depend heavily on brief tourist season for their year's income.

St. Moritz CONTINUED

## Its accommodations

In St. Moritz hotel registers, where Swiss law requires guests to give their occupations, the most frequent inscription is the self-assured "None" of the aristocrat. For a clientele like this the resort has to offer more than the common variety of winter entertainment. Besides the usual ski tournaments, children's ski tournaments, skating tournaments and curling matches, St. Moritz offers an indoor tennis tournament and three-day tours through the Alps



**ROYAL DINNER PARTY** is given by Egyptian Prince Abdel Mon-eim (right, wearing glasses). Guests, reading clockwise from left foreground, are Greek Diplomat Taky Corvissiano; the Princess of Hesse; Prince Nicholas of Romania; the hostess; Prince Christian of Hesse;



# are fit for kings

on skis. It also has an airport for visitors' planes and a private airline from St. Moritz to London. Guests can bathe in carbonated water, spend an afternoon in a special card-playing room (*below, right*), even hire men to carry their skis. But St. Moritz' elegance reaches its height in the private dinner party (*below*). There the continental service and the abundant food and wine are fit for the leisurely habits and pampered palates of St. Moritz' distinguished guests.



Princess of Schaumburg-Lippe; Baron Charles de Buxhoeveden; Peter Zervudachi of Greece; M. de la Huerta, Spanish Embassy Secretary in Paris; Princess Nicholas; the host; Princess Sixte de Bourbon-Parme; Belgian Marquis D'Assche, and Austrian Baron Doblhoff.



**HANSELMANN'S PASTRIES** are famous among gourmets. All day the pastry cooks at this de luxe tearoom work feverishly to have confections ready by 4 p.m. when guests start streaming in from the ski slopes. A daily stop at Hanselmann's is considered as necessary to the scheme of things as skiing or dressing for dinner.



**IN BAD WEATHER** the guests are inclined to stay indoors for long sessions of bridge. Here they while away an afternoon at the Kulm Hotel, one of the Big Three in St. Moritz. To keep the patrons amused, hotels organize such entertainment as betting games in the lobbies, weekly gala dinners and other diversions.





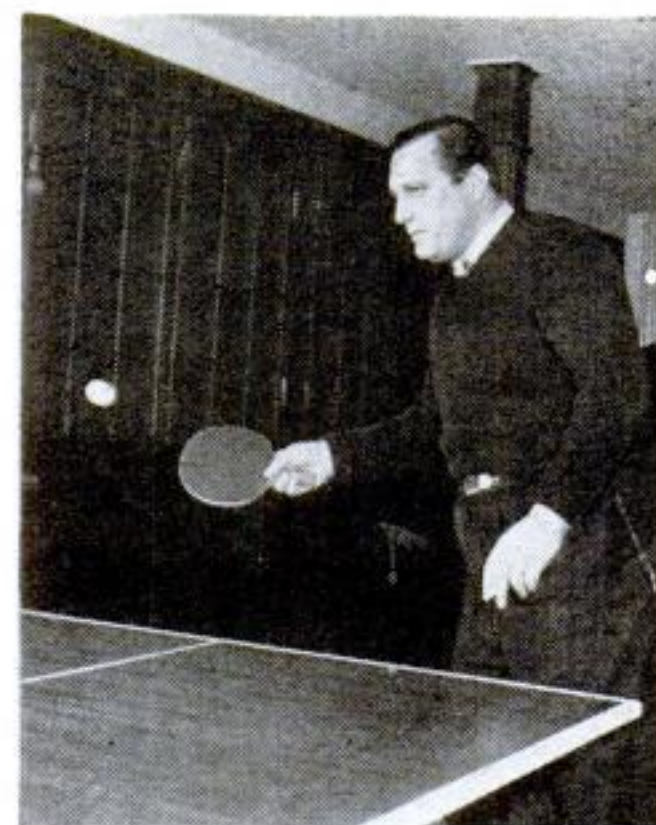
**EX-KING PETER** and Queen Alexandra try ski slopes. Guests referred to him as "the king."



**PIN-BALL GAMES** fascinate ex-king when the weather is too unpleasant to go out skiing.



**JEWEL SAFES** in Palace office are opened each evening to get gems for dinner costumes.



**DENIS CONANDOYLE**, son of author, plays ping-pong. He is husband of Princess Mdivani.

## Its guests are varied

Guidebooks say that the rarefied intoxicating air at 6,000 feet makes St. Moritz visitors less sleepy but also "makes them thirsty." Both attributes are a great boon to the conglomeration of vacationists shown here, who gather in the hotels in the evening and spread out into private clubs in daytime. Most exclusive is the Corviglia Club, whose 90 life members have built a clubhouse (next to bottom picture, right) on the top of a hill. There Corviglians, who number among their founders the Duke of Alba and two Rothschild barons, can enjoy lunch far from the profane eyes of other tourists. At night in the best hotels formal dress is *de rigueur*, and no lady of fashion would dream of wearing the same dinner gown on successive evenings. This means that a fashionable St. Moritz vacationer, like the one on the opposite page, must take along a lot of luggage.

**A CHIHUAHUA** (below) gets more attention on street than the conglomerate costume of his mistress. St. Moritz was crowded with many fashionable dogs, including one with leg in splints as result of a curling accident.



**EX-OWNER OF CASINO** at Cannes, Greek-born Nico Zographos, chats at Palace with dinner partner. "Nicky" Zographos, known as world's most scientific gambler, was one of richest vacationers at St. Moritz this season.



**SHIPOWNER** Basil Mavroleon of London provides a light for Mrs. Sally Clark, the American-born wife of an executive of General Motors' British subsidiary. The scene is the terrace of the exclusive Corviglia Club.



**EGYPTIAN PRINCESS** Nasli Shiah (left), wife of Prince Abdel Mon-eim, goes for a stroll through the snow with young Peter Zervudachi and Princess Sixte de Bourbon-Parme, sister-in-law of Austria's last empress.







**BRAZILIAN** Luisa Andrada-Miller wears a bare-midriff skiing outfit on the sunny slopes.



**SPANISH GRANDEE**, Duke of Alba, ex-envoy to London, heads exclusive Corviglia Club.



**SWISS MODEL**, Mrs. Alexandra Wolff, takes advantage of sun to convert shirt into a bra.



**PRIVILEGED DOG** gets thorough whisking when he returns to hotel from snowy streets.



**WHAT IT TAKES** to clothe a St. Moritz vacationer is demonstrated by Diana Walker of London, granddaughter of the late South African Diamond King Barney Bar-

nato. Surrounding her are all the things she brought in four bags, including seven evening dresses, seven pairs of evening slippers, four fur coats, two diamond bracelets.



**SUMMERY FROCK** is worn by Irma Hugo of Johannesburg, South Africa for *diner dansant*.

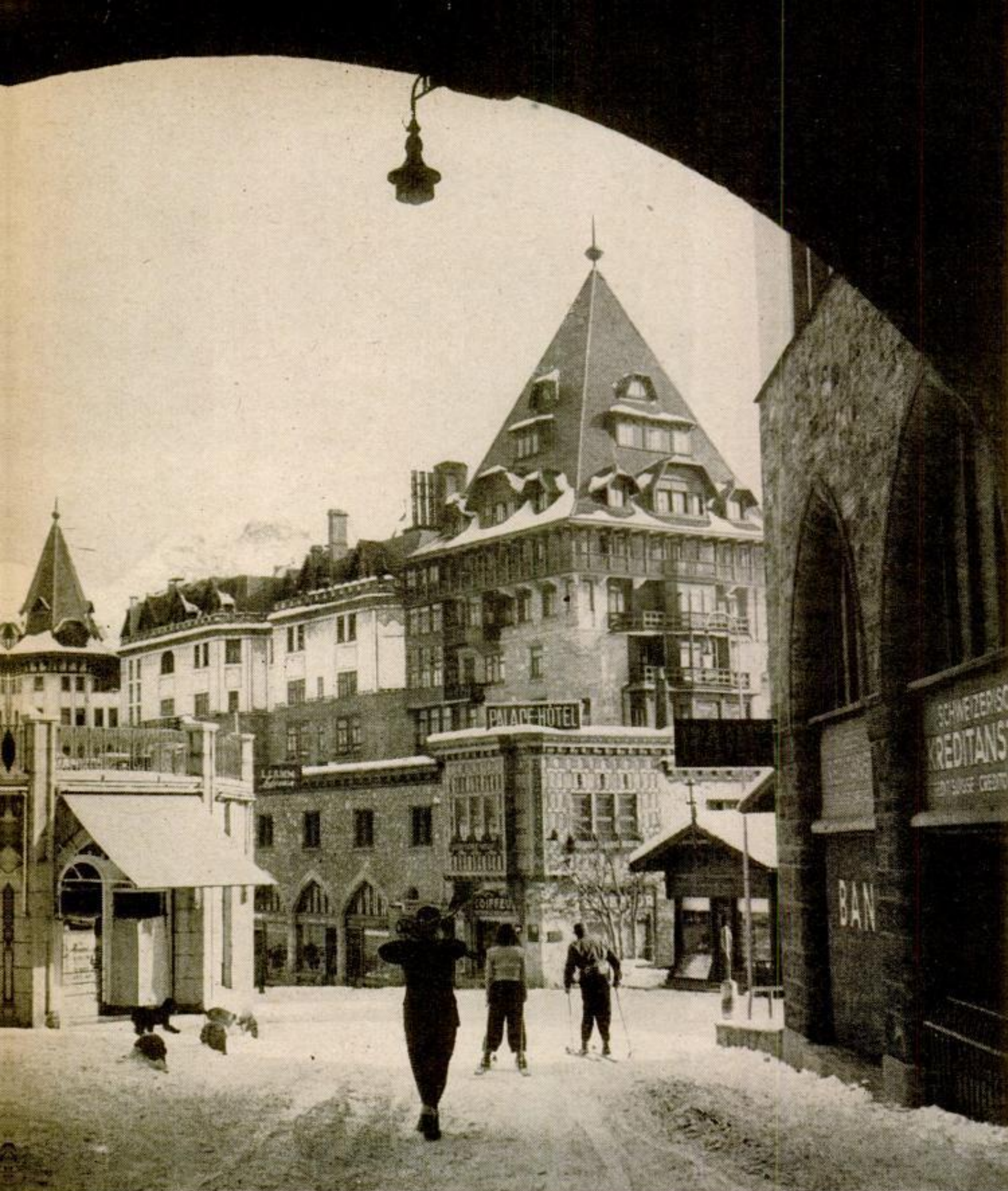


**THICK COATS**, like those of Isabelle Nicole and her dogs, protect them from the 17° cold.



**CLUB BADGES**, like British Major Beaumont's, are prized as symbols of curling prowess.





## St. Moritz CONTINUED



**SUNBATHING** and napping on hotel balcony after lunch is as popular a pastime for vacationers at St. Moritz as the skiing. At 6,000 feet the ultraviolet rays are very strong.

**FASHIONABLE CENTER** is Palace Hotel (*above*) where many of Europe's crowned heads have been guests. The hotel has 200 rooms. Rates start at \$70 per week for good room and meals but bills somehow add up to much more.



**SUNDAY SLEIGH-RIDES** are an ancient custom among natives of the Engadine. With menfolk seated behind, they set out for a round of visits in neighboring villages, making a picturesque spectacle for the town's guests.









THE ANCIENT CATHEDRAL OF CAEN IN NORMANDY  
STANDS AMONG THE RUBBLE OF THE SAME WAR  
WHICH HAS MADE MAN FEEL NEW NEED FOR GOD



# Religion around the World

An eminent Christian journalist, on tour of the globe, finds that men are turning to God but not to churches

by PAUL HUTCHINSON

Managing editor of "The Christian Century"

**T**HIS is a sobered world. When one circles it, as I have just done, one meets everywhere men and women raising the most profound questions the human mind can ask.

Has man, who so brief a time ago seemed on the verge of piercing the ultimate secrets of the universe, by the increase of his knowledge only gained the means of destroying himself? Have the milestones along what he once confidently called his march of progress led to the edge of the abyss? Or is there yet some remedy for man's folly, some light amid the encircling gloom which, if he follows it, will bring him back into communal kinship with his fellows and his world? Is man a slave of blind economic determinisms or is the world a testing ground for the powers of spiritual forces in which moral law operates as inexorably as physical law? Such are the questions which, with countless variations, thoughtful minds in today's world are asking. And as they ask, the impulse to religion revives.

When the present century opened the religious skeptics, the economic and physical determinists seemed to be sweeping the field of intelligent thought. They are still strong today. The U.N. has just chosen as the director of its Educational, Scientific and Cultural Organization Julian Huxley, who declares, "I do not believe in God, because I think the idea has ceased to be a useful hypothesis." And in England last summer the universities united to publish an exposition of *The Use of History*, written by A. L. Rowse of All Souls, Oxford (English Universities Press), which dismissed man's speculation with the sweeping declaration, "The idea of God has been rendered superfluous." The source and sponsorship of that pronouncement suffice to indicate that if there is a visible return to religion there are still many entitled to a respectful hearing who have not joined the march.

Yet today, as we approach the middle of the century, the most casual survey of what is going on in the contemporary world will disclose new stirrings of interest in religion. Man's desperation, his search for firm ground on which to stand in a world of shadowy standards and dissolving moralities, impels him with new longing to explore the possibilities of a spiritual interpretation of reality. Everywhere, among all races, in all cultures, men's searching hands are stretching out to touch the portals of a new world of faith.

To those who carefully examine this new stirring, however, a paradox immediately presents itself. At the very time when man has new respect for the claims of a spiritual interpretation of life, the institutional forms of religion are plagued by spreading weakness. Not for a hundred years has so much importance been granted the values championed by the churches or less authority conceded to the churches themselves.

This paradox seems to be

*The author of this article has just completed a round-the-world assignment for LIFE on the status of religion abroad. Starting last June, Mr. Hutchinson traveled throughout Europe ("Does Europe Face Holy War?" LIFE, Sept. 23), the Middle East, India, China and Japan. In this article, he sums up the impressions of eight months of observation and answers such questions as:*

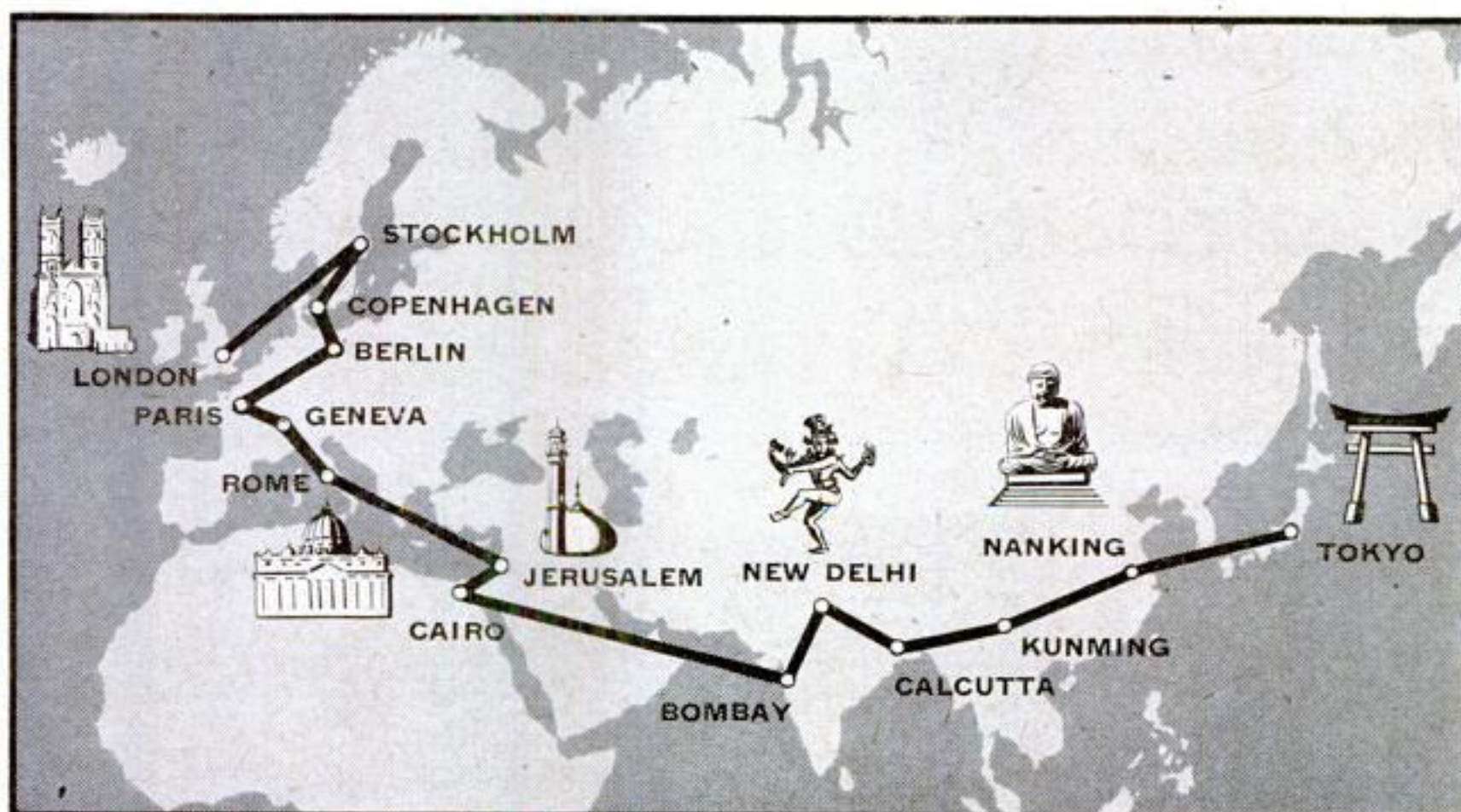
- Where is there a rebirth of religion?
- Why is it outside the churches?
- Is Zionism a religious movement?
- Can Christians bargain with Communism?

worldwide. When a Tokyo newspaper, fired by the current Japanese desire to imitate all things American, recently conducted a Gallup poll of its own on religion's importance, an overwhelming majority of the capital's inhabitants answered that religion is indispensable, that religious instruction should be given in the public schools and that religious institutions are necessary for the moral health of the nation. An equally overwhelming majority acknowledged that they never enter temples, shrines or churches! Similar answers would probably be obtained in almost any large city in the world except in Russia.

England presents a striking contrast between the dwindling influence of the churches and the intense interest shown by all sections of the population in the BBC talks on religion by C. S. Lewis. Lewis, an Oxford don who leaped to fame with his *Screwtape Letters*, became Britain's most discussed broadcaster, with his genial and satiric attacks on materialist philosophies. But this layman commands a hearing which no bishop and no priest can approach. Any candid churchman will testify that the generation of Britons which fought the war and the generation now following into maturity are not in the churches. A report adopted last year by the Church of England declared that the work of the churches must now start from the premise that Britain "is a pagan nation."

In Germany the churches, when confronted by the test of the Hitler-Rosenberg paganism, made a far better record than any of the Reich's other institutions. When Einstein wrote that the churches had furnished the only important internal defiance until Nazism was face to face with defeat, he paid them a deserved tribute. Many expected that because of this record the end of the war would be followed by a spectacular burgeoning of new life in the German churches. Nothing of the sort has taken place. The churches have tried vigorously to restore their shattered parishes. They have given effective aid to the war destitute, to returning prisoners, and to those of German descent forced to migrate from other parts of Europe. They have shown a new concern for the moral soundness of government, and they have not hesitated to protest against injustices and mistakes in the policies of the occupation. The German people know all this, and they respect it. Moreover they have been tragically instructed in the ruin to which worship of secular gods can lead. But there is no evidence of any considerable rise in church membership. As a matter of fact the churches in postwar Germany give the impression of being caught in a desperate struggle for survival.

In the Latin nations the position is somewhat different. Not for decades has the Roman Catholic Church exercised the political power and social influence which it wields today in Italy, France, Spain and Portugal. Catholic parties hold the balance of power in both the former; in the latter two



HUTCHINSON'S TRAVELS took him to centers of six different religions represented on the map above: Christianity, Judaism, Mohammedanism, Hinduism (four-armed god), Buddhism and Shinto.





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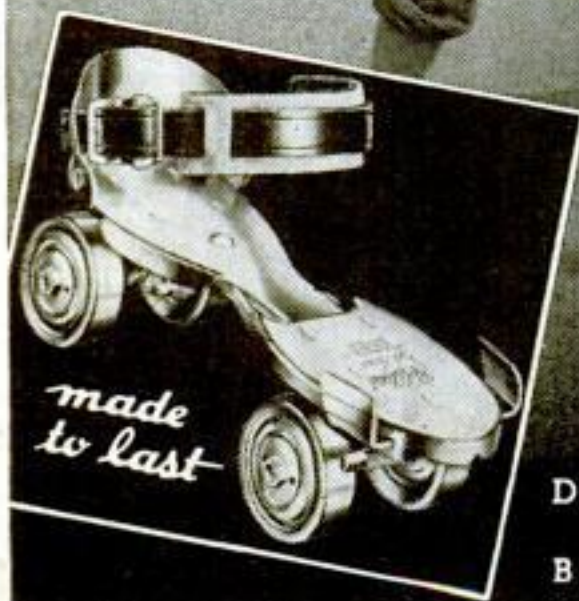
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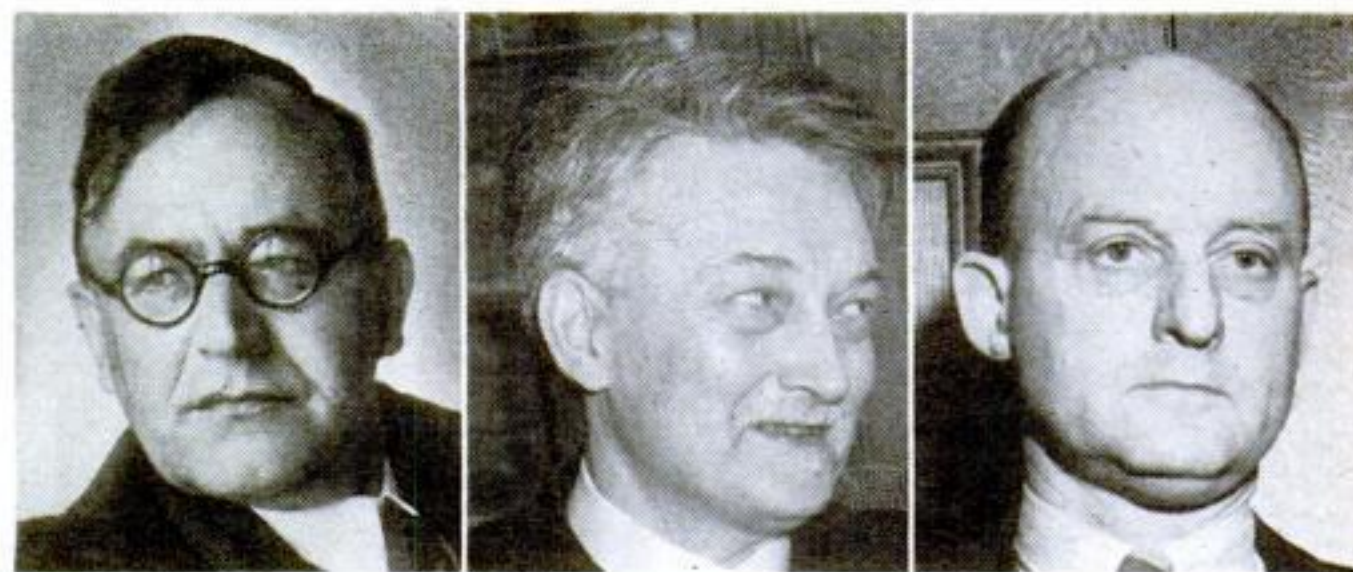
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**THEOLOGIAN**s like Calvinist Karl Barth (left), Catholic Jacques Maritain (center) and Neo-Orthodox Reinhold Niebuhr reaffirm existence of moral law.

## RELIGION AROUND THE WORLD CONTINUED

the relationship between the Franco and Salazar governments and the church is so close that such opposition as there is centers its attack on the alleged clericalism of the régime. Likewise in these countries a revived Catholic movement, most productive in France, is compelling a new attention in intellectual circles for the anti-materialist position. Nevertheless the church is apprehensive at the spread of Communism among the Latin masses. So much in danger does the papacy feel that the Vatican has adopted a belligerence without parallel since the days of Pius IX. One distinctly feels, when visiting the papal city-state these days, the tension of a citadel under siege.

The story does not differ in the regions of the Orthodox Church. To be sure, considerations of state policy have restored the church in Russia to good standing, but, while the churches are filled, one seldom sees young people in them. Current political contests in Yugoslavia, Bulgaria and Greece give support of the church there a special political significance. Those who attend the churches in the Communist-ruled states do so mainly as a means of registering their opposition to the Red régimes, while in Greece they do so to show support for the monarchy and conservative politics.

Of course this is not the whole story. In some ways the Christian churches have come out of the war stronger than they entered it. For instance there is a stronger consciousness of worldwide unity in Roman Catholicism today than ever before in modern times. Whatever one may think of the means employed, the churches of Eastern Orthodoxy are more closely linked than they have been for generations. Protestantism is struggling as never before for interdenominational and international unity. Yet while these things are true, they do not alter the fact that institutional religion has little influence over the masses and over contemporary social orders and agencies.

Nor is this situation confined to Christendom. Among the world's surviving Jews a mounting devotion to Zionism is being accompanied by a relative weakening of the synagogue. "Communalism"—the struggle between Hindus and Moslems—is the vital issue in India. Yet here again the motivating factor is political rather than religious. In China the sight of temples falling into decay, their courtyards weed-grown while the paint peels from their images and inscriptions, has become so common that a temple in a decent state of repair is a matter for comment. In China, also, there is a large gap between the number of Chinese who have come under Christian influence in mission schools and the small proportion of these who are active members of the Christian churches. The Soong family, for example, is known around the world as a "Christian" family. But it would be interesting to know when a member of this family last attended a Chinese Christian church.

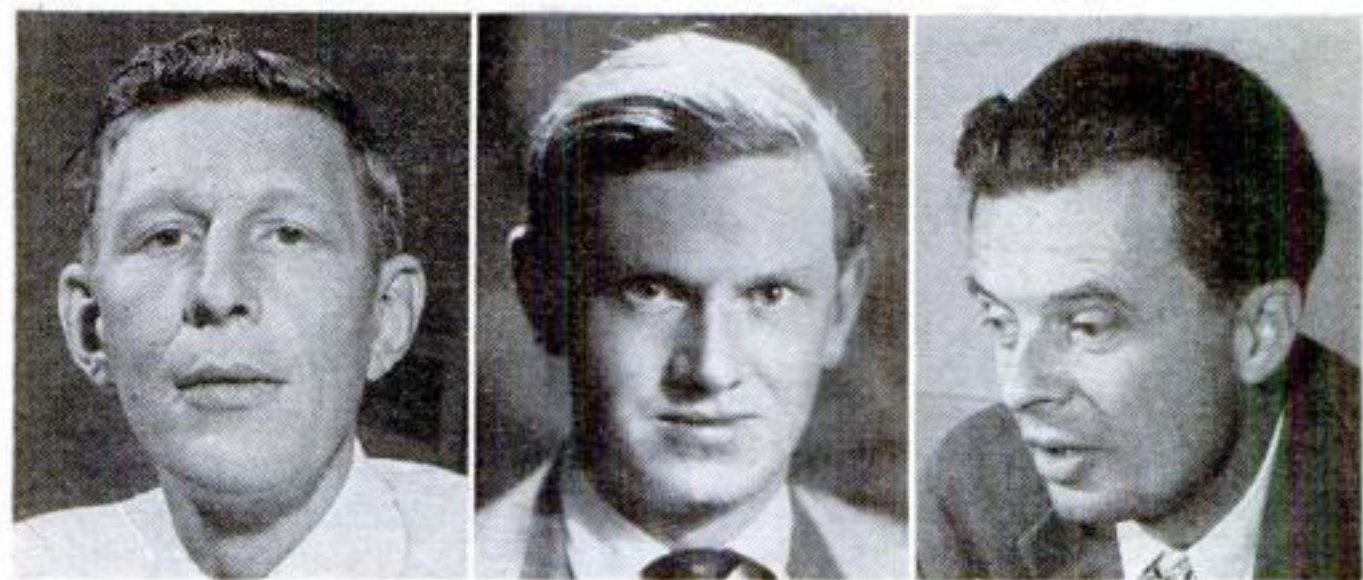
Such is the universal paradox—man under such terror of the future that he is turning with new openness of mind to a spiritual interpretation of life, while the churches are less and less able to command the active loyalty of the masses.

### The growing roots of faith

**T**HESE are conditions which lie on the surface, however. There are deeper facts about the current religious situation, and hence more important ones. They show unmistakably the signs of man's developing spiritual concern.

It would be naive to expect, in this day, the "God-intoxication" of a 17th Century Spinoza. But the pull exerted on the modern mind by the mystery of the immaterial is to be found in novelists like Maugham, Waugh, Aldous Huxley and Silone, in poets like Eliot, Auden and Claudel, in essayists like Charles Morgan, Berdyaev and Bernanos, in the proceedings of such a gathering as the





**WRITERS** like Poet W. H. Auden (*left*), Novelist Evelyn Waugh (*center*) and Philosopher Aldous Huxley now search for religious truths in their books.

recent congress of European philosophers at Geneva (*LIFE*, Oct. 14), in the theater's repeated efforts to plumb the depths of a St. Joan and even in the box-office-impelled tribute which Hollywood pays to the naive faith of a Bernadette.

The church is today producing its most searching theological thinking since Thomas Aquinas and Calvin. One doubts whether America has ever nurtured a theologian whose capacity for analyzing the superficialities of life and the needs of the future equals that of the contemporary Reinhold Niebuhr. Catholic thought has leaped into the very center of the world's cultural crisis with the work of Jacques Maritain. A whole school of searching speculation has sprung from Continental Protestantism, much of its vigor originating in the Swedish Church but disclosing its most important figure in Karl Barth. Barth, a Swiss theologian, was driven from his faculty post at Bonn by the Nazis. His sweeping rejection of the claims of any sort of "natural" religion, his insistence on man's dependence on the mercy of a God who can be known only through His supernatural self-revelation—which is to be found in His "Word," largely transmitted through the Bible—mesh with a boldness in public affairs that yesterday made him one of Europe's most powerful opponents of Nazism and today one of its leading advocates of cooperation with the Russians.

Along with this intellectual renaissance goes recovery from the awe which at the turn of the century Western religion exhibited toward the claims of science. Dazzling achievements in penetrating the secrets of the physical universe, coupled with the work of Freud and his disciples in exploring the motivations of human thought and action, had cast a debilitating spell over the whole world of faith. Sometimes the effect was to provoke a rejection of scientific discoveries, as in the "Bible belts," and thus to stigmatize religion as intellectual obscurantism. Sometimes it was to afflict the clergy with a mistrust that made them afraid to speak until they could buttress their words with the magic formula, "Science says . . ." In either case the loss of religious authority became equally inevitable.

Within the past dozen years this hesitation has all but disappeared. Physical scientists now find their world of energy resting on foundations that sound more and more metaphysical with every new description, and psychiatrists acknowledge a welcome affinity between the results of their research and the insights voiced by religion 3,000 years ago. The contribution of science to the understanding of the physical and the psychic is no longer feared. Indeed it is welcomed. Re-establishment of the paramount authority of religion in the determination of values, and the importance of that determination to the living of a rewarding life has freed religion from its post-Victorian inferiority complex.

Likewise there is evident a new sense of social responsibility. Old jibes about the indifference of religion to anything except preparing its devotees for a blissful afterlife no longer have much point. The "pie in the sky" allegation looks pretty silly when set down alongside, let us say, the *Quadragesimo Anno* encyclical of Pius XI or the Social Creed of the Federal Council of Churches of Christ in America. Such a declaration as "religion is responsible for the character of civilization," which first began to gain wide currency among Western churchmen not more than 20 or 30 years ago, carries far-reaching implications. It leads, for example, to the Christian Socialist parties that are playing important roles in the rehabilitation of Europe and to the influence which, at San Francisco and subsequently, Catholic, Protestant and Jewish bodies have combined to wield in winning American popular support for the United Nations. Even in such debatable fields as race relations and industrial disputes, where the penalties for adopting an unpopular course are sure to be severe, this new sense of social responsibility is pushing the churches toward increasing attempts at intervention.

CONTINUED ON PAGE 112

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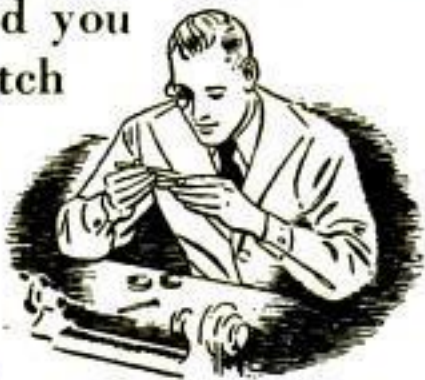


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top can have the same disastrous result . . . can cause the condensation of a droplet of moisture in the case that will rust the best steel mainspring ever made.

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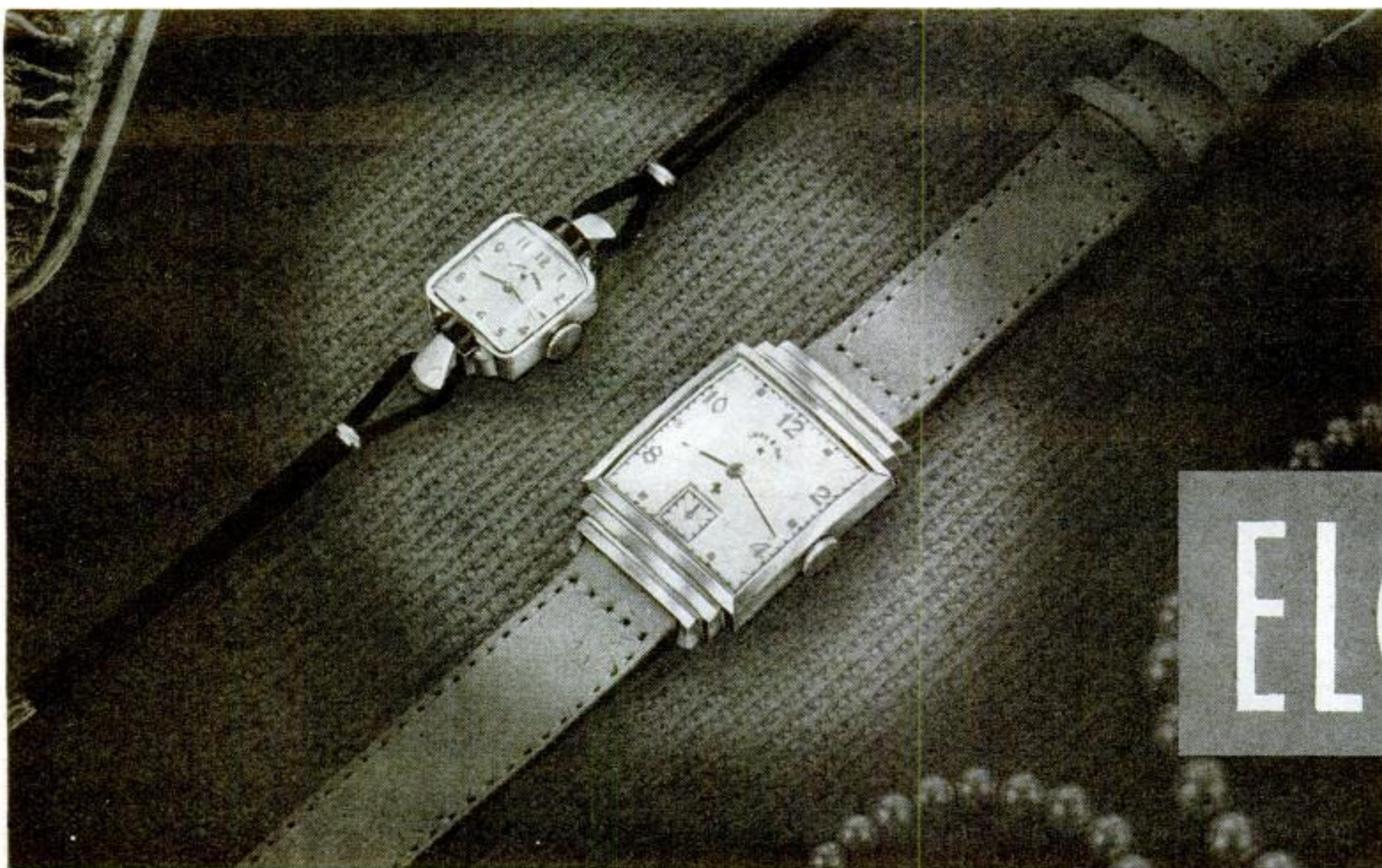
The mark "dp" on the dial identifies all the beautiful new Elgins as the *only* watches with DuraPower Mainsprings.

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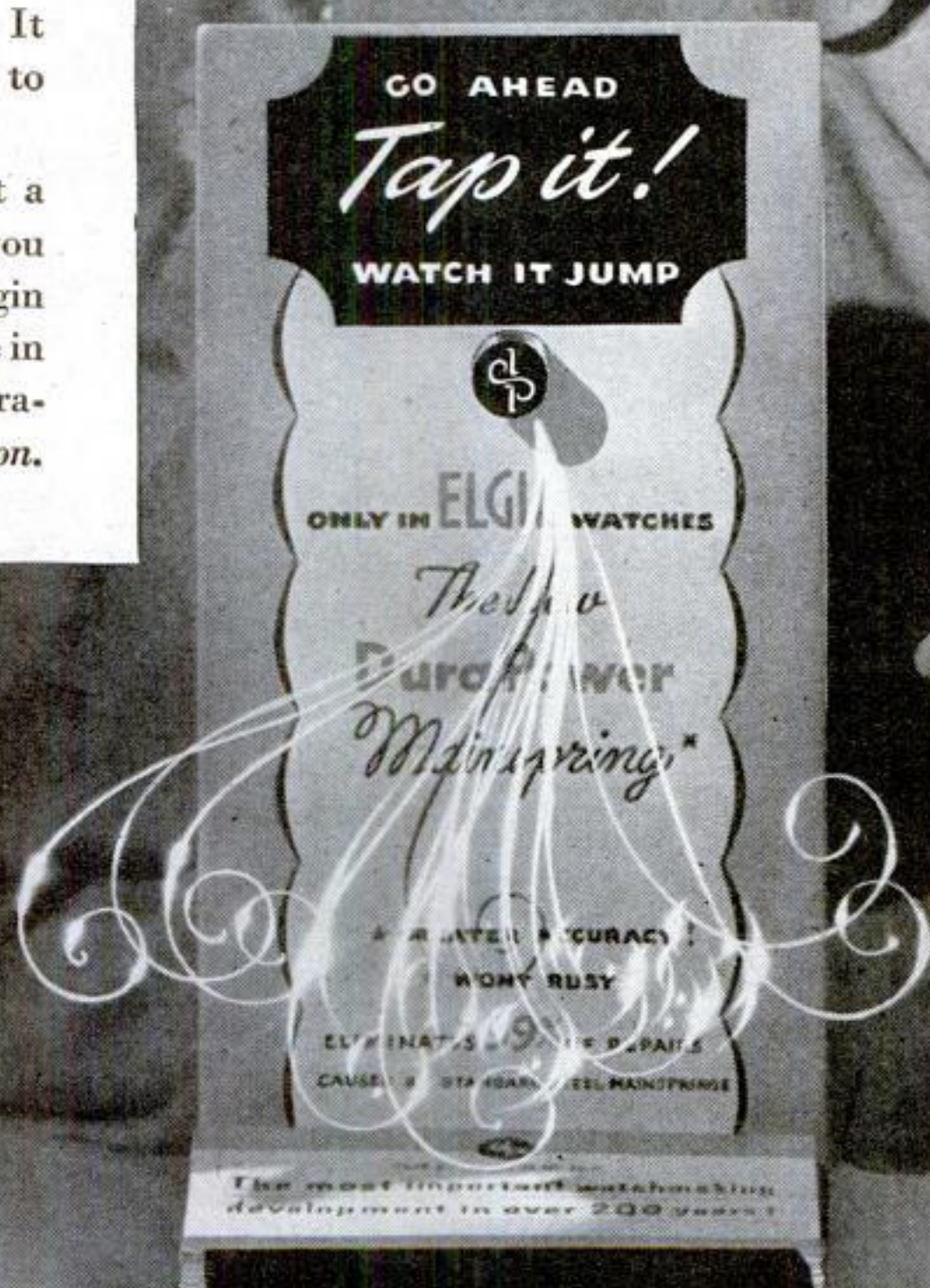
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**WHITE TEMPLE** of Lakshmi-Narayan in New Delhi welcomes untouchables. Built by friend of Gandhi, it is symbol of Hinduism's reform of caste system.

## RELIGION AROUND THE WORLD CONTINUED

Frequently these projections of the activity of organized religion into regions hitherto regarded as "secular," and hence out-of-bounds, raise problems which church leaders themselves would sooner avoid. Take the issue of separation of church and state as an illustration. Most American churchmen will insist that this is one of their most cherished national principles. Protestants have tried to claim it as peculiarly their own, but Al Smith, when a candidate for President, insisted that it is equally cherished by American Catholics. (It has never had much standing in either Protestant or Catholic Europe.) But the attempt to draw a line between church and state becomes increasingly difficult as the Federal Council of Churches, the National Catholic Welfare Conference and the Central Conference of American Rabbis find more and more in the work of the legislative and executive branches of government on which they believe it their duty to pass "the judgment of religion."

### The rediscovery of moral law

**S**TILL another indication of an awakened vigor in religion is the growing self-assurance with which it insists on the reality and authority of moral law. Contemporary civilization is desperately sick with ethical relativism. The "lost generation" of F. Scott Fitzgerald and Ernest Hemingway, which dragged mankind from the tragedy of 1914 to the catastrophe of 1939, was lost from the hour when it could no longer distinguish between good and evil, when it tried to sneer the whole moral problem out of court as nothing more than conventional custom. When ethics lapsed into the fashionable or the expedient, Hitler followed as the night the day.

But the very rise of the relativistic ethics of totalitarianism has brought religion into the lists as the champion of moral law. In one statement after another, Pius XII and his predecessor have insisted on obedience to the moral law as the only salvation for man and society. American Protestants, meeting to consider the requirements of a just and lasting peace, affirmed, "We believe that moral law, no less than physical law, undergirds our world. There is a moral order which is fundamental and eternal, and which is relevant to the corporate life of man and the ordering of human society. If mankind is to escape chaos and recurrent war, social and political institutions must be brought into conformity with this moral order." Gandhi, appealing for peace between the Hindus and Moslems of India, rests his whole case on the moral law.

That there are difficulties in the application of the moral law to the particular circumstances of the contemporary world, every thoughtful religious leader knows. But religion becomes of new moment in an age threatened with social disintegration when it declares that unshakable moral standards exist, that human destiny hangs on man's attitude toward these standards and that it is the business of man and all his institutions to try to bring all the activities of life into conformity with these principles.

Evidence of awakened vigor in the world of faith is not confined to Christendom. Most of the ethnic faiths are feeling new inner stirrings. Among Moslems this aroused religious consciousness is primarily political in source. With the Arab League emerging as a

CONTINUED ON PAGE 115

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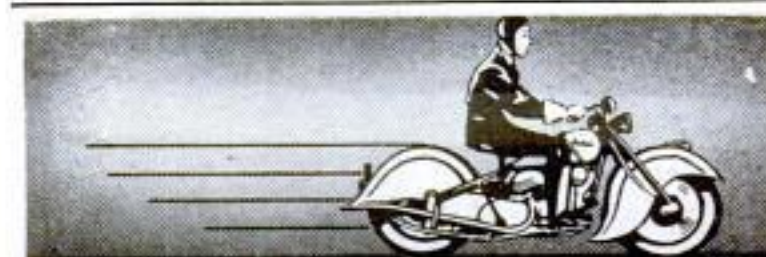


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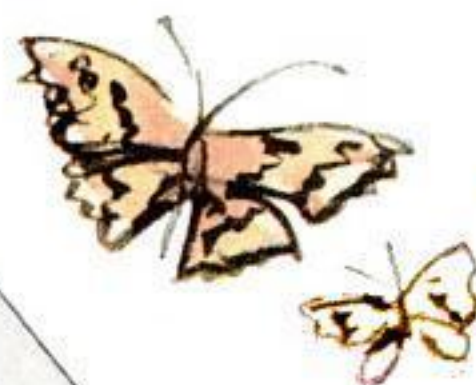
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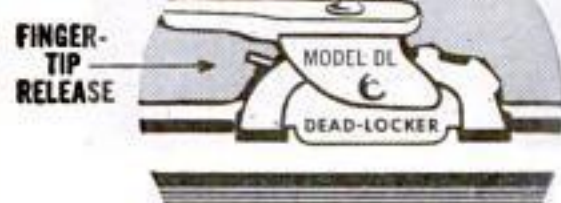
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THE PATRIARCH ALEXEI OF MOSCOW, head of the Russian Orthodox Church, is an object lesson for those Western religious leaders who hope that Christianity can find a *modus vivendi* with Communism. His church, existing by sufferance of an atheistic, totalitarian state, takes its orders from the state.

## RELIGION AROUND THE WORLD CONTINUED

factor of major political importance and the Palestine imbroglio furnishing a propaganda issue for Moslems from Egypt to the borders of India, the sense of religious community, of the importance of being a Moslem and belonging among the faithful of Islam, is immensely heightened.

In India, likewise, there are signs of a newly vital religious interest. Gandhi's influence accounts for much of this. The insistence of the mahatma and his followers on reforms in Hinduism has provoked a corresponding stirring among Indian Moslems. Again the motive is primarily political, but the effect in enhancing the communal importance of religion is undeniable. Among other things this is producing a drive by both Hindus and Moslems to do away with the social ostracism of the 70,000,000 untouchables and to incorporate them fully in Hindu or Moslem communities. Dr. B. R. Ambedkar, most widely known outcaste leader, has proposed a mass movement from Hinduism to Islam. Hinduism is not blind to what the effect of this would be. Not only are numbers of Hindu temples and Hindu communal wells, in response to Gandhi's exhortations, being opened to the "depressed classes," but massive new temples are being built in which is taught a Hinduism purified of animistic corruptions, where the doors stand open to the outcastes. In New Delhi, for example, alongside the massive houses of government rise the gleaming white walls of the new Lakshmi-Narayan Temple, one of four such temples built at enormous cost in as many cities by the industrialist G. D. Birla, who frequently acts as Gandhi's "angel." Its marble halls hold shrines to Lord Buddha and the Sikh Gurus as well as to Lord Krishna. It rejects all caste distinctions. It proclaims that "God is one," that "Soul is imperishable" and that the worship of religious images is only a technique employed in "the kindergarten stage in the spiritual life of a man" to bring him to the point where he can "subdue his mind by yogic practices and acquire true knowledge of self." Young Hindus who had drifted away from the religious practices of their fathers are flocking back into the Lakshmi-Narayan Temple and its counterparts.

Even in Japan, where defeat has brought widespread disillusion with traditional religious forms, officials of the Allied military occupation report a rapid growth in certain Shinto sects whose teachings almost parallel those of Christian Science. One Buddhist authority predicts that the rigors through which Buddhism is pass-

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## RELIGION AROUND THE WORLD CONTINUED

ing will lead to an inner regeneration by means of which that faith will regain a power among the Japanese masses that it all but lost in the later stages of the purportedly divine monarchy.

Judaism is a special and debatable case. There can be no question that among Jews there is greater consciousness of their "Jewishness" than existed in the pre-Hitler world. Zionism has become one of today's most explosive issues. Beneath and within Zionism surges an unmistakable mystical fervor. Yet the Zionists who have settled in Palestine are in most cases secularistic in outlook. Few of their communal settlements encourage any form of formal religious observance. The Marxism of many Zionist immigrants is rigidly orthodox in its adherence to the dictum that "Religion is the opiate of the people." If, therefore, Zionism is to be regarded as a new blossoming of the religious faith of Israel, this must be understood in terms of its spirit and its hidden motivations rather than of any eagerness for resurrection of the authority of synagogue and rabbinate.

### The challenge of Communism

**T**HE inescapable challenge which beyond all others confronts the world of faith today arises out of Communism. Within 30 years, more than a fifth of the world's habitable land has passed under Communist rule or guidance. Fanatic Communist parties are grasping for power all over Europe and in many parts of Asia and Latin America. Communism is officially atheist. The Comintern declared in 1928, "The ultimate aim of the Communist International is to replace world capitalist economy by a world system of Communism. . . . It will bury forever all mysticism, religion, prejudice and superstition. . . ." That pronouncement has never been modified. Yet Communism, with its unflagging zeal for converts, seems to be as much a religion as a system of politics and economics.

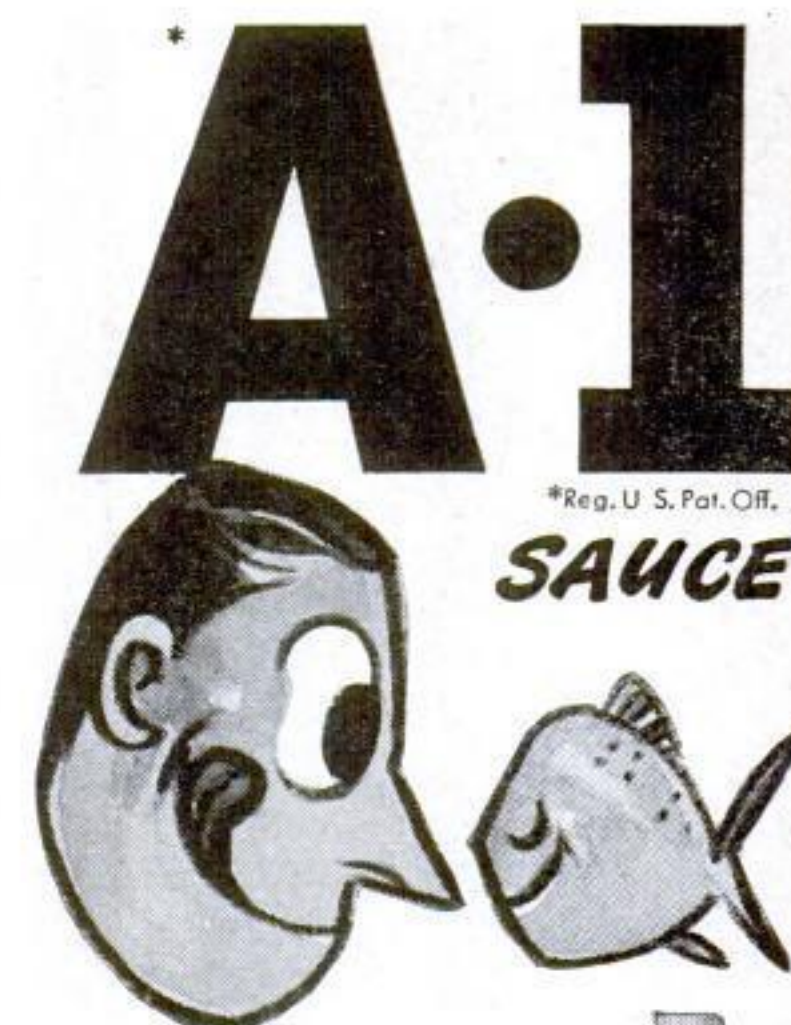
Communists scorn such an interpretation. They hold that theirs is simply a "scientific" application of the teachings of history to the problems of man's livelihood and social organization. Not only a scientific system of government but the *only* such system. Religion in all its forms they lump, as in the quotation from the Comintern program, with superstition. It is something designed to deaden the masses to their exploitation at the hands of capitalist masters. Yet Communism reproduces the characteristic marks of organized religion more faithfully than do many of the churches. It has its sacred scriptures, its inspired revelators, its dogma, its heresy trials, its excommunications, its saints, its martyrs, its demonology, its ruling hierarchy, its pope, its consecrated priesthood, its missionaries, its proselyting passion, its initiatory vows, its sacred shrines, its apocalyptic future to compensate for a grim present. Save in the purposes for which they exist, there is little difference between the international of the Kremlin and of the Vatican. And in the spirit which inspires Communists there is a limitless devotion and often a concern for human salvation that can hardly be understood except as the oblation of a religious zealot.

Thus understood, Communism and Christianity become the great rival faiths of this desperate time. Theirs is a struggle for men's souls. Hence the Pope is right in calling Communism the supreme enemy of Christianity, and the American bishops he sent to Japan last summer were consistent when they proposed common action with Buddhists to oppose the Communist advance. Contemplating the fate of Western Europe from the Vatican today, Pius XII must feel in an advanced and beleaguered citadel. After all Trieste is hardly more than an hour's bomber flight from Vatican City.

Many religious leaders in the West, apprehensive at the possible results of the implacable opposition to Communism proclaimed by the Pope and responsive to the humanitarian goals that are avowed aims of Communist society, shrink from facing the reality of this challenge. In some way they apparently believe the differences can be transcended, the tensions resolved and Communism and Christianity find a way to live together in peace and mutual regard.

Yet the fact is that Christianity believes one thing about the nature of the universe, and Communism believes the opposite. Christianity believes one thing about the nature of man, and Communism believes the opposite. Christianity believes one thing about man's destiny, and Communism believes the opposite. Christianity believes one thing about the nature of morality and the basis of ethics, and Communism believes the opposite. Christianity believes one thing about the primary goals of life, and Communism believes the opposite.

Under these circumstances, how can there be any true accommodation or even a prolonged truce between these two faiths—unless, that is, one or the other modifies its nature and creed? The unlikelihood of that prospect points to the conclusion that as Com-



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CONTINUED ON PAGE 118





# news

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but she doesn't care,



Needs Alka-Seltzer,  
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Head starts to ache,

## RELIGION AROUND THE WORLD CONTINUED

munism spreads—if it continues to spread—the tension between it and religion will grow. However distasteful the fact, Christianity needs to realize that it is just at the beginning, and not nearing the end of its struggle with this materialistic faith.

This is by no means to suggest that the Communist challenge indicates a weakening of Christianity. The police character of the Communist state when experienced in actual practice, the helplessness of the individual in the hands of a totalitarian order, the mocking meaning which is attached to terms like "freedom" and "democracy" and "virtue" within a Communist society—such things are ending the religious indifference of thousands of Europeans. They account for the spectacular rise of the "Christian" political parties. In this sense a militant Communism may prove to be the awakener of new religious loyalties, the welcome executioner of a stultifying period of religious indifferentism and formalism.

Yesterday's accusation that religion is the servant of reaction no longer carries conviction. True, there are sorry pages in the record of man's past when religion has been that. And there are spots where a timid and tradition-bound ecclesiasticism still supports an outworn order. Who would deny it? But in this world in which we now find ourselves—

... as on a darkling plain  
Swept with confused alarms of struggle and flight,  
Where ignorant armies clash by night.

—it is not everywhere or characteristically so. Did religion serve Hitler's reaction? Does Clement Attlee see in it a servant of reaction when he says that the British Labor party is animated by the socialism of the New Testament, more than of Marx? Is it a reactionary influence in the awakening East? What is the implication when reactionary interests in the U.S. launch costly propaganda campaigns to curb the "meddling" of religion? No, religion can no longer be dismissed as a force facing backward.

But is it a force that will open the way by which mankind can go forward? Man nears the climactic crisis of his desperation. Not all the jaunty words of the generals and admirals can exorcise Hiroshima. The atomic bomb is a reality; its magnification without moral controls is a promise of obliteration. As W. H. Auden puts it:

The subatomic gulfs confront our lives  
With the cold stare of their eternal silence.

Where is man to find the way of escape from this terror which he himself has fashioned? Through politics? Observe the United Nations organization! Through science? Observe the consternation of the atomic physicists! Through his technics? Observe the mounting carnage on the battlefields of industry! Then will man find the way through religion? Who can tell? But it is worth remembering that it was not a bishop or a priest but a victorious general in the hour of his victory who stepped on the deck of the battleship *Missouri* to warn a listening world: "We have had our last chance. . . . The problem [of survival] basically is theological and involves a spiritual recrudescence."



LENIN'S TOMB (lower right) is Communism's Holy Sepulcher. Communism has all the earmarks of a religion and its central shrine arouses far more "religious" fervor than does the St. Basil's Cathedral across Red Square (left, rear).

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Left: Buoyant, clean-swept  
shape with Spring's softer suits.

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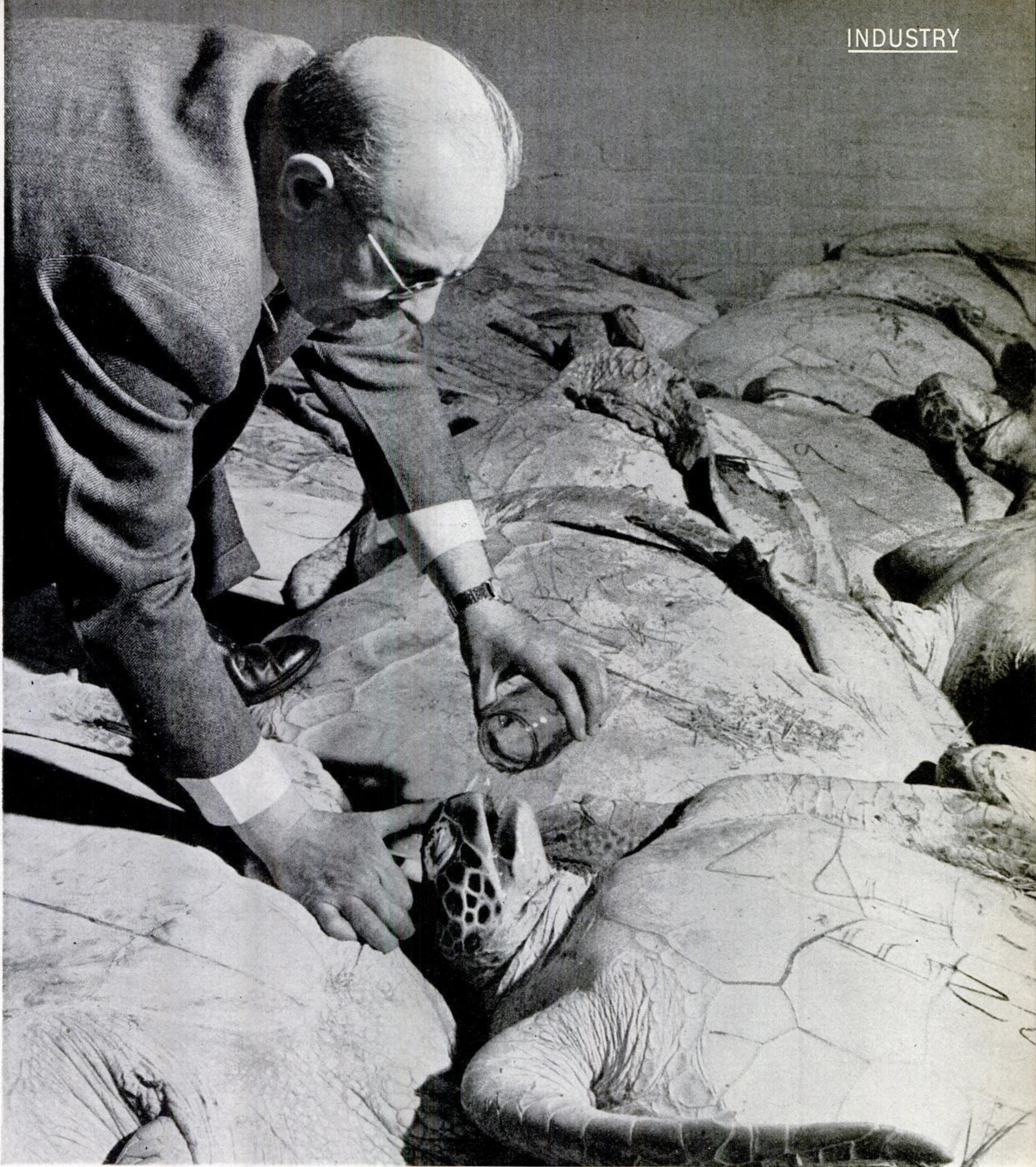
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## TURTLE SOUP

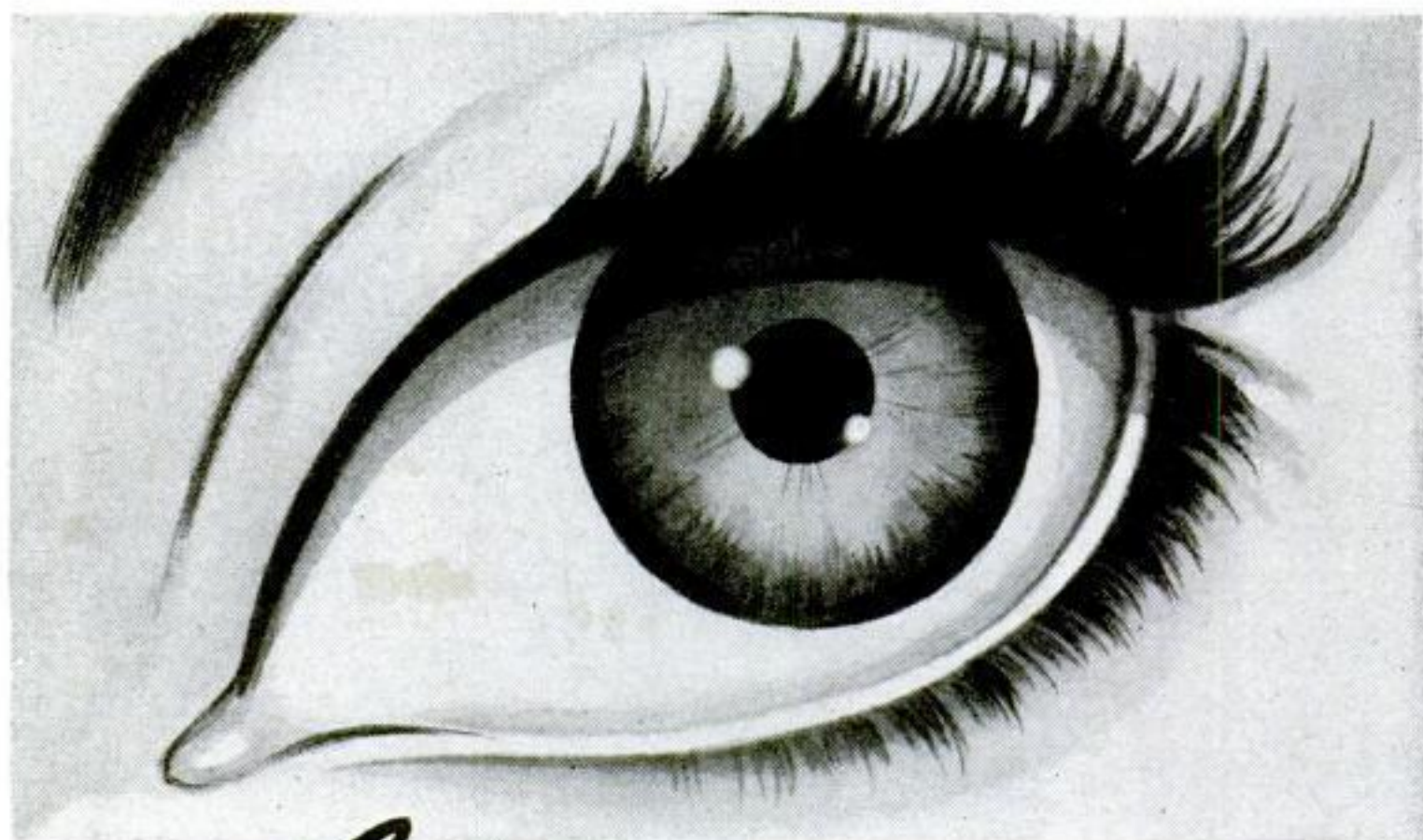
Gloomy reptiles in a steamy room  
wait to be made into brown broth

Green sea turtles are huge melancholy reptiles which resemble 250-pound plastic sandwiches with legs. They are not common in U.S. markets. But because inflation has increased the number of American gourmets, green-turtle soup now sells briskly at \$1 a quart in many food stores.

This phenomenon has meant big business for Moore and Co. Soups, Inc. of New York, which now renders 5,000 Caribbean turtles into 600,000

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for this...*



• From Dan'l Boone on, men have reckoned moccasins as comfortable as they come. Here, Walk-Over stylists adapt the idea to a rugged shoe whose pliant leather puts your feet instantly at ease. Casual—yet crisp!

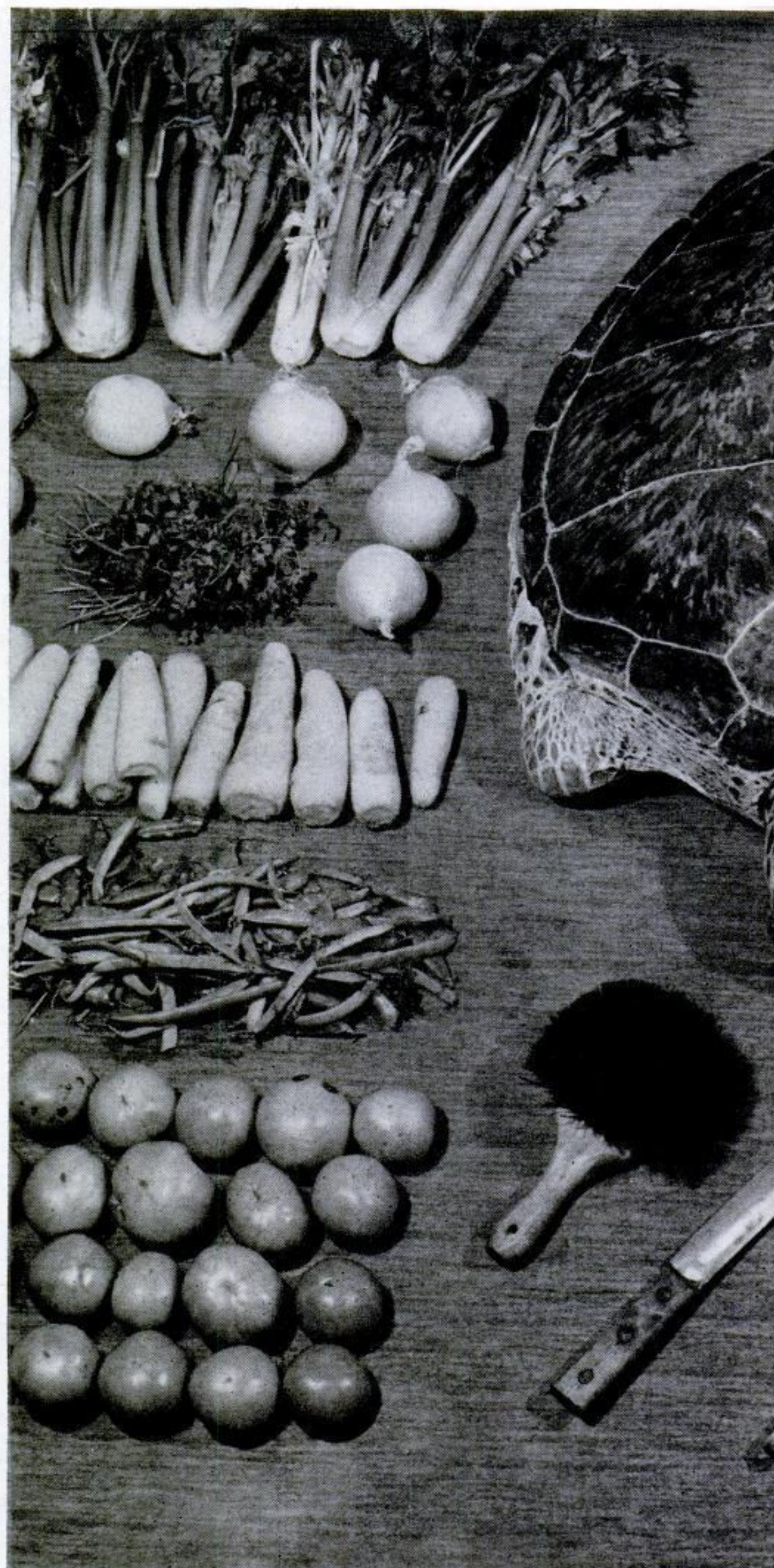


Geo. E. Keith Company  
Brockton 63, Mass.

## WALK-OVER

YOUNG MEN STYLES

## Turtle Soup CONTINUED



INGREDIENTS FOR TURTLE SOUP INCLUDE VEGETABLES, WINE, SPICES AND

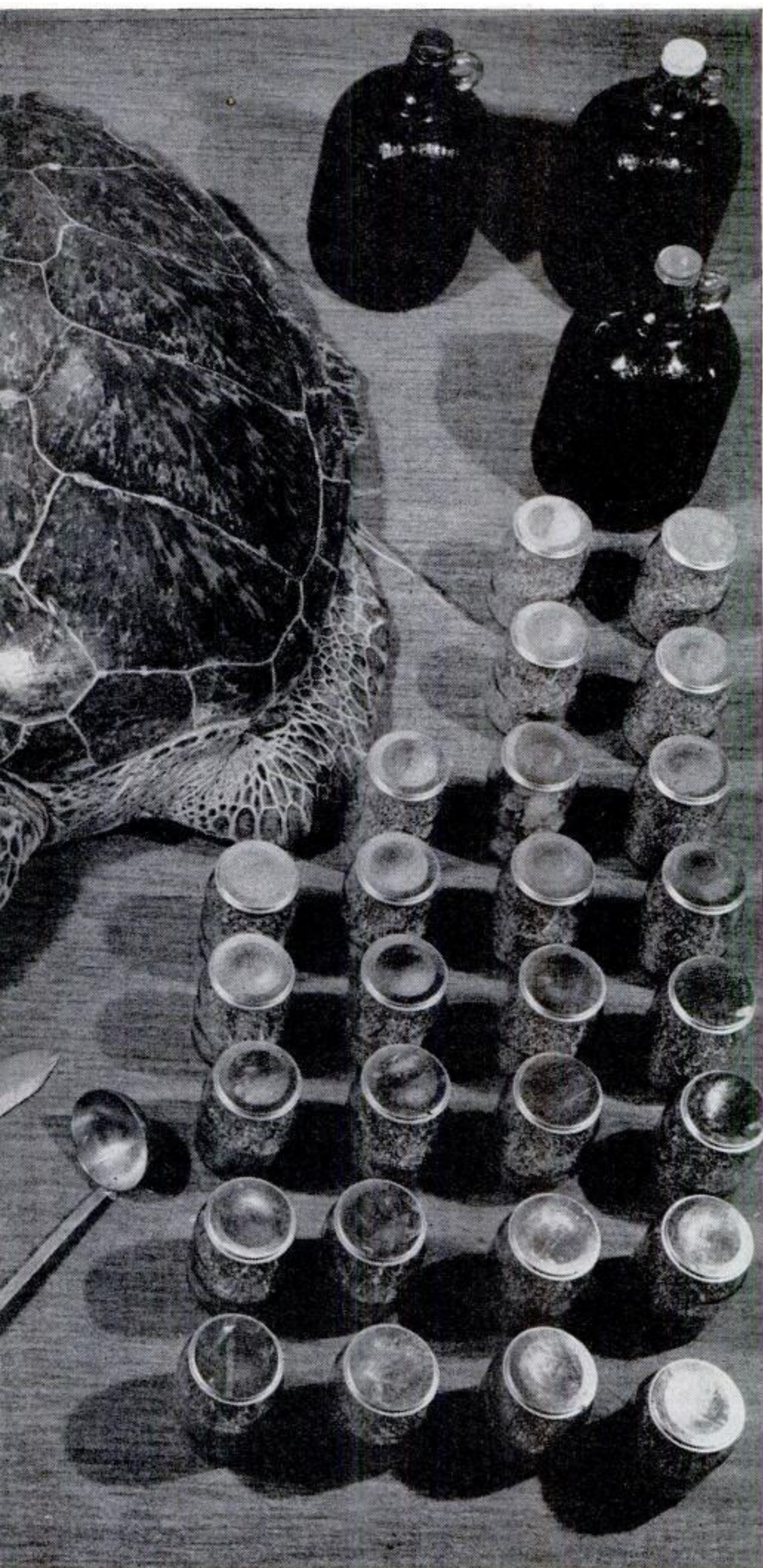
## IT TAKES 35 INGREDIENTS TWO DAYS TO COOK INTO A GOOD TURTLE SOUP

The recipe for good turtle soup is simple, but ingredients (above) are not all easy to obtain. The first item is a large green turtle, weighing between 150 and 250 lb. Then come 15 lb. of tomatoes, string beans, carrots, onions, parsley and celery. Next: 3 gal. of sherry, preferably about 40 years old. Last come 50 oz. of herbs and spices, including 27 different kinds (*jars in top picture*). Mr. Castelli will name nine of them: bay leaf, cinnamon, allspice, thyme, sage, marjoram, rosemary, garlic and spiced onion powder. The rest comprise the secret of Mr. Castelli's turtle soup. Utensils are a knife, tasting ladle and brush for cleaning the shells.

To make soup, simply decapitate the turtle, hack off the flippers and shells and cook them for seven hours. Then add other ingredients and continue cooking. The whole operation takes two 14-hour days.

All this makes five cases of soup (*right*). It is nutritional and is used widely for recuperating hospital patients. It is also used for hangovers.



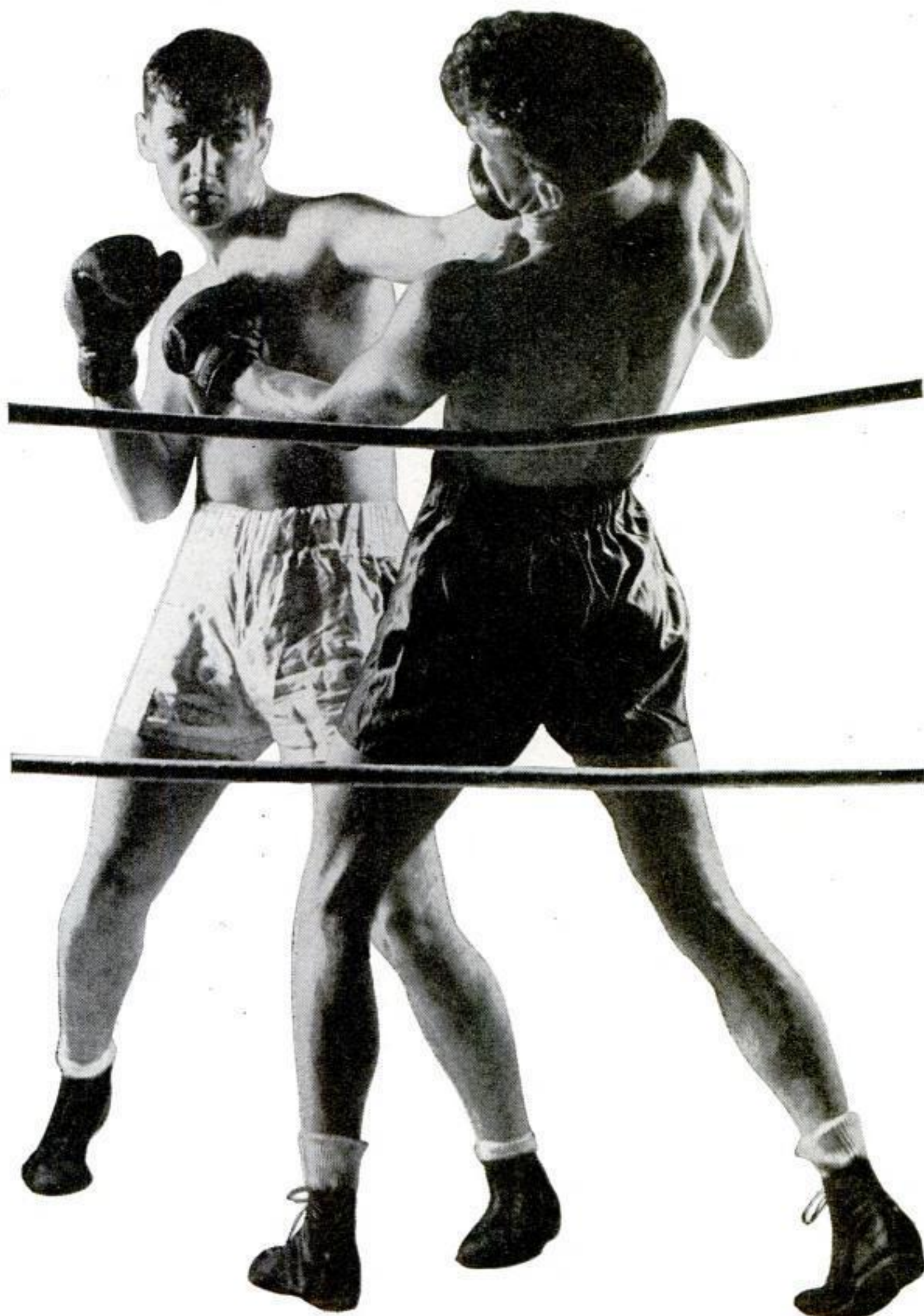


LIVE TURTLE, WHICH STARES FIXEDLY AT GLEAMING BUTCHER KNIFE

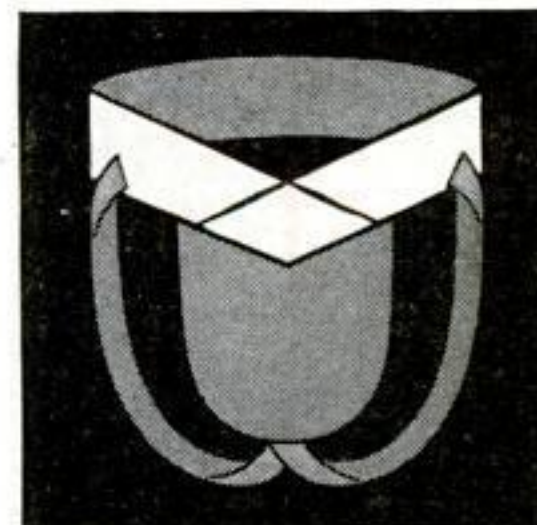


THE SOUP from the ingredients above fills 120 35 oz. containers. It is sometimes packed in cans, sometimes in jars but is still the same beautiful soup.

CONTINUED ON NEXT PAGE



## This "V" Kayos Discomfort



You enjoy the action in a good ring fight. For your own regular exercise, you may turn to handball, tennis, golf or other sports. In these you also need protection of a good supporter. Why not enjoy *comfort-in-action* with the Johnson & Johnson Supporter?

Its V-FRONT\* eliminates discomfort. The construction creates *lifting* action. That means the pouch *stays put*—will not slip down and back between the legs where it might chafe.

We are confident you'll find it the most comfortable supporter you've ever worn. You feel fine—look trim. Made by Johnson & Johnson—famous for quality for fifty years. Buy your V-FRONT Supporters at drug, sporting goods or men's-wear stores. TRUMP and TUXEDO for all-purpose use. RUGBY with 6-inch waistband for greater abdominal support.

Write to Johnson & Johnson, New Brunswick, N. J., for descriptive folder.

\*Patent Pending

# Johnson & Johnson

ALL-ELASTIC

## V-FRONT SUPPORTERS



# A Safer LIGHTER FOR YOUR CAR!



## NEW SANTAY "S. E." AUTOMATIC CIGAR LIGHTER

A better Cigar Lighter four ways . . .  
1. SAFER, because of an automatic heat cut-off within the Cartridge! Should the Cartridge ever fail to pop out, current will cut off automatically. Danger of fire and car damage is practically eliminated.

2. SPEEDY RE-HEATING
3. MORE UNIFORM PERFORMANCE
4. MORE DEPENDABLE.

Ask your dealer for the new SANTAY "S.E." Automatic Cigar Lighter!



## NEW Transparent PLASTIC HOSE



### SO LIGHT, A CHILD CAN CARRY IT!

Weights 1/3rd less yet runs more water. Extremely tough, more resistant to summer sunlight! No more cracks, leaks, taping. Resists oil, greases, acids, alkalis, solvents. New patented fittings . . . "The harder you pull the tighter they grip". Less bulk, easier to handle and store. GUARANTEED FIVE YEARS! Look for it at your local dealers.

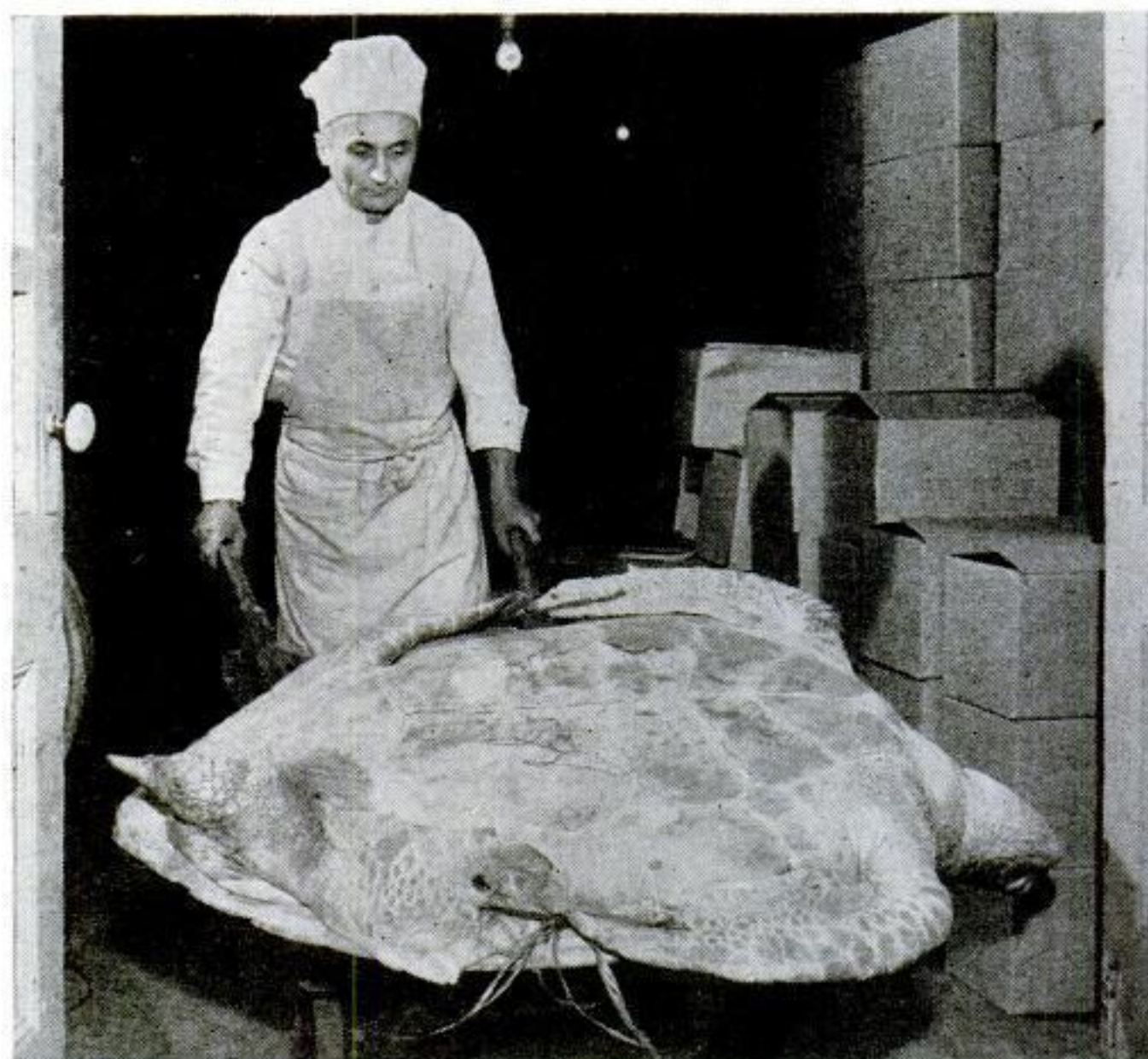
# Santay

PRODUCTS FOR AUTO AND HOME

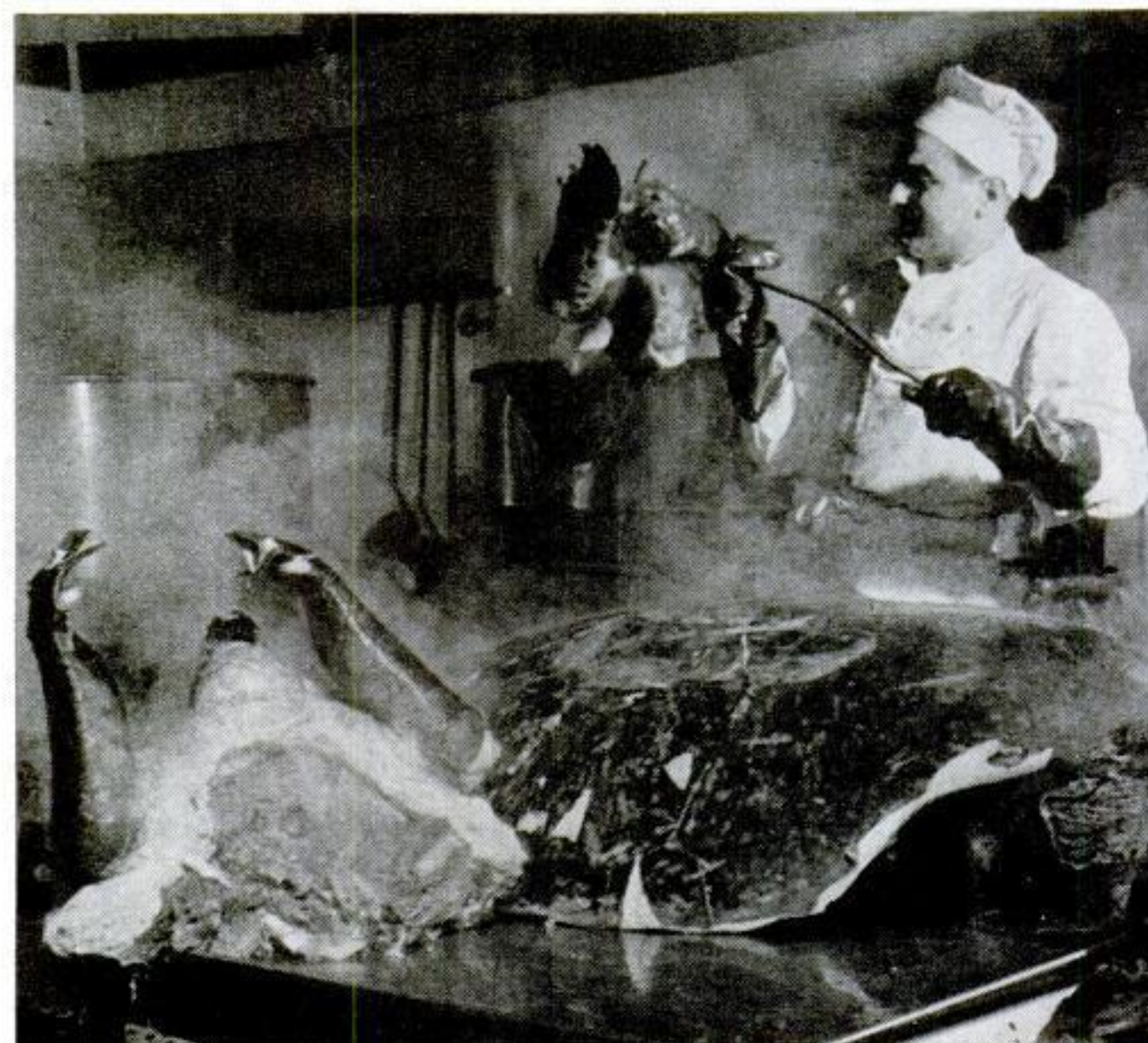
**SANTAY CORPORATION**  
357 NORTH CRAWFORD AVE.  
CHICAGO 24, ILLINOIS



IN A CROWDED STORAGE ROOM cooks walk on turtles to select one. The turtles are put on their backs, with flippers trussed, to keep them quiet.



THE LAST MILE for trussed-up turtle is wheelbarrow ride to the kitchen. The meek turtles do not struggle but sometimes stare reproachfully at cooks.



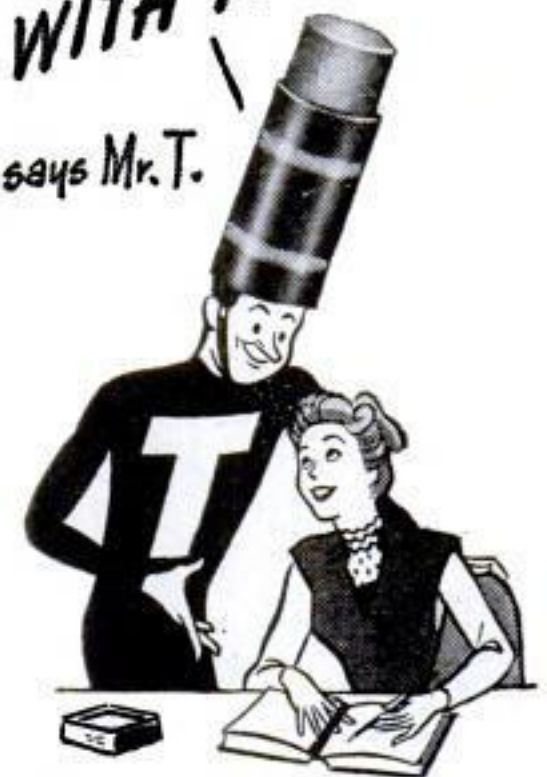
COOKED TURTLE is taken out of caldron after preliminary boiling, to be cut into small pieces for the soup pot. Here chef pulls out forkful of flippers.

CONTINUED ON PAGE 127



"I'VE GOT A WAY WITH FIGURES,"

says Mr. T.



"With my strong, smooth-writing lead, I get around and through a column of figures in a way that delights the busiest book-keeper. And, when necessary, my locked-in plastic rubber eraser so easily, quickly clears away any figures. "So", says Mr. T., "I'll bet my plastic hat you'll like"

DIXON

*Ticonderoga,*

The famous pencil with green and yellow plastips™

Joseph Dixon Crucible Co., Dept. 43-J3, Jersey City 3, N. J.  
Canadian Plant: Dixon Pencil Co., Ltd., Newmarket, Ont.

## STORM TIME IS MY TIME



Yes, but I need to be in good shape to do my job well. So if your wiper blades are old, get a pair of new Trico 5-ply blades today. And on those rare occasions when other parts of your wiper mechanism need replacement, look for the sign which identifies authorized Trico Service Stations . . . located in motoring centers throughout the United States for the protection of the millions of cars and trucks on which Trico is standard equipment.



Trico Products Corporation, Buffalo 3, N. Y.





**Welch's**  
For PURE Enjoyment



Send for free copy of Welch's Mother-Daughter Cook Book, Dept. 4, The Welch Grape Juice Company, Westfield, New York.

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# FOURmula *for value*



*Business*



*Sportswear*



*Week-ending*



*Evening*

"Operation Value" is another name for most-for-your-money Surréwill. The fabric has the luxury look...rich, suave to the eye. And the quality "feel"...soft, smooth to the touch, yet firm and rugged. An unusually versatile, all-wool cloth by Pacific Mills. And when teamed exclusively with Rose Brothers' impeccable tailoring, Surréwill becomes an even greater value because it's perfect attire for business, sportswear, week-ending, evening. That's right; it's 4 suits in 1 at the modest price of one!

Rich, distinctive solid tones. Available in limited but steadily growing quantities at America's leading stores from coast to coast. Surréwill suits \$45. Harmonizing slacks \$14.95.

For further information address Rose Brothers, 275 Seventh Avenue, New York 1; or Pacific Mills, Worsted Division, Retail Service Bureau, 200 Fifth Avenue, New York 10.



LOOK TO THE *Fabric* FIRST-BUY PACIFIC

*Pacific*  
Worsted Woolens





# Turtle Soup CONTINUED

## TERRAPIN STEW IS TASTY BUT COSTS \$15 A QUART

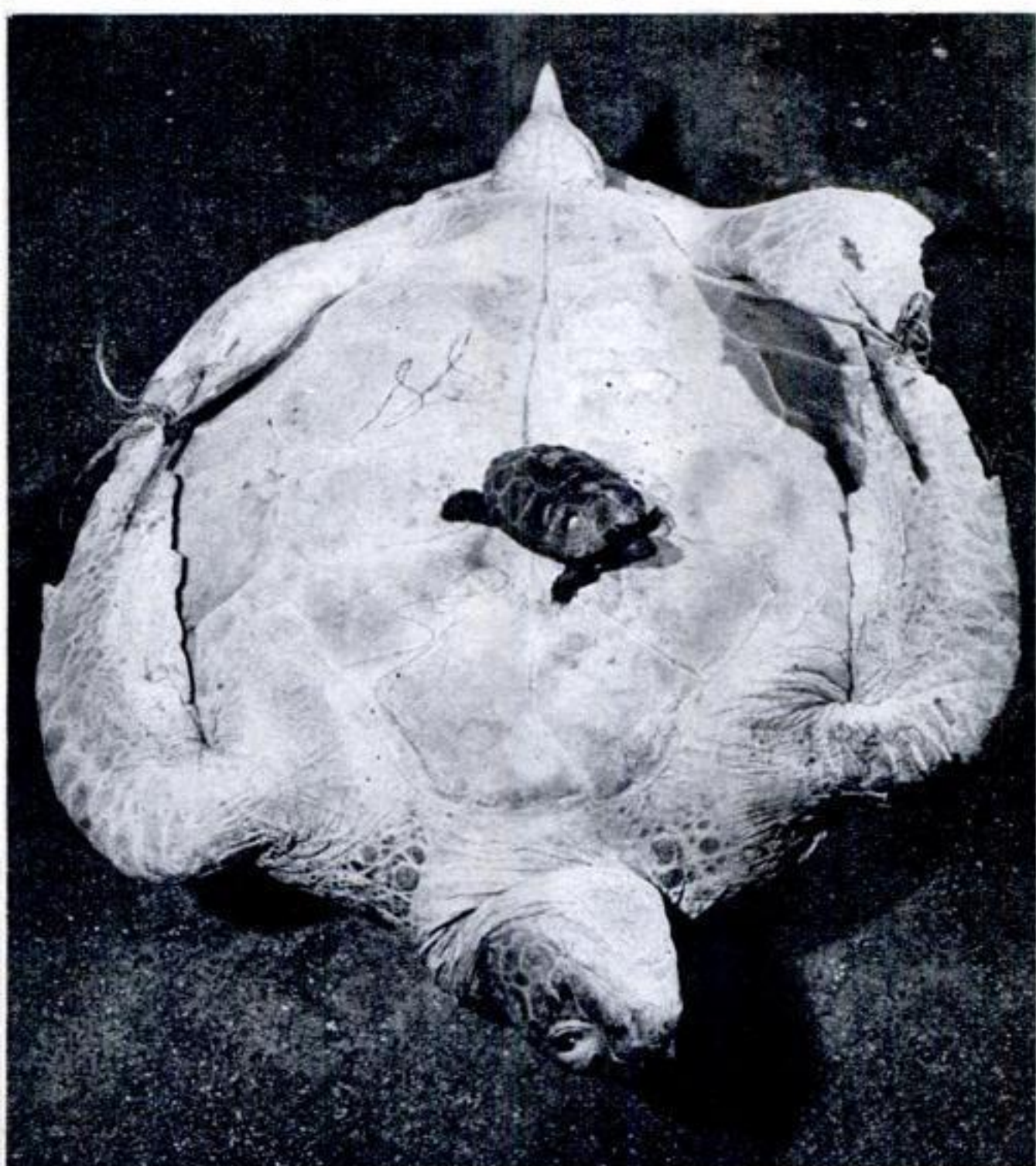
A much costlier delicacy than turtle soup is terrapin stew, which is also produced by Moore and Co. A quart of the stew (*right*) costs \$15 and is made from southern diamondback terrapins, with butter, eggs and spices (*below*). Maryland-style stew, made with cream, is tawny in color. Baltimore style, made without it, is brown. Both types omit or include terrapin eggs according to gourmet's preference. Terrapins for stew, five to six inches long, contain many small bones which are hard to extract. Unlike sea turtles, terrapins are alert, surly and shifty. Sometimes they snap at their handlers and they often escape and hide under radiators when the cooks come to get them.



TERRAPIN STEW WITH EGGS



STEW INGREDIENTS include aged sherry and cream (*top*), terrapin meat (*third row*), butter, pepper, arrowroot, terrapin and chicken eggs (*bottom*).



FRISKY TERRAPIN crawls across sea turtle in Moore's storage room. Soup makers pay about \$4 for terrapins, sometimes as much as \$60 for sea turtles.



*There's no Gin  
like Gordon's*

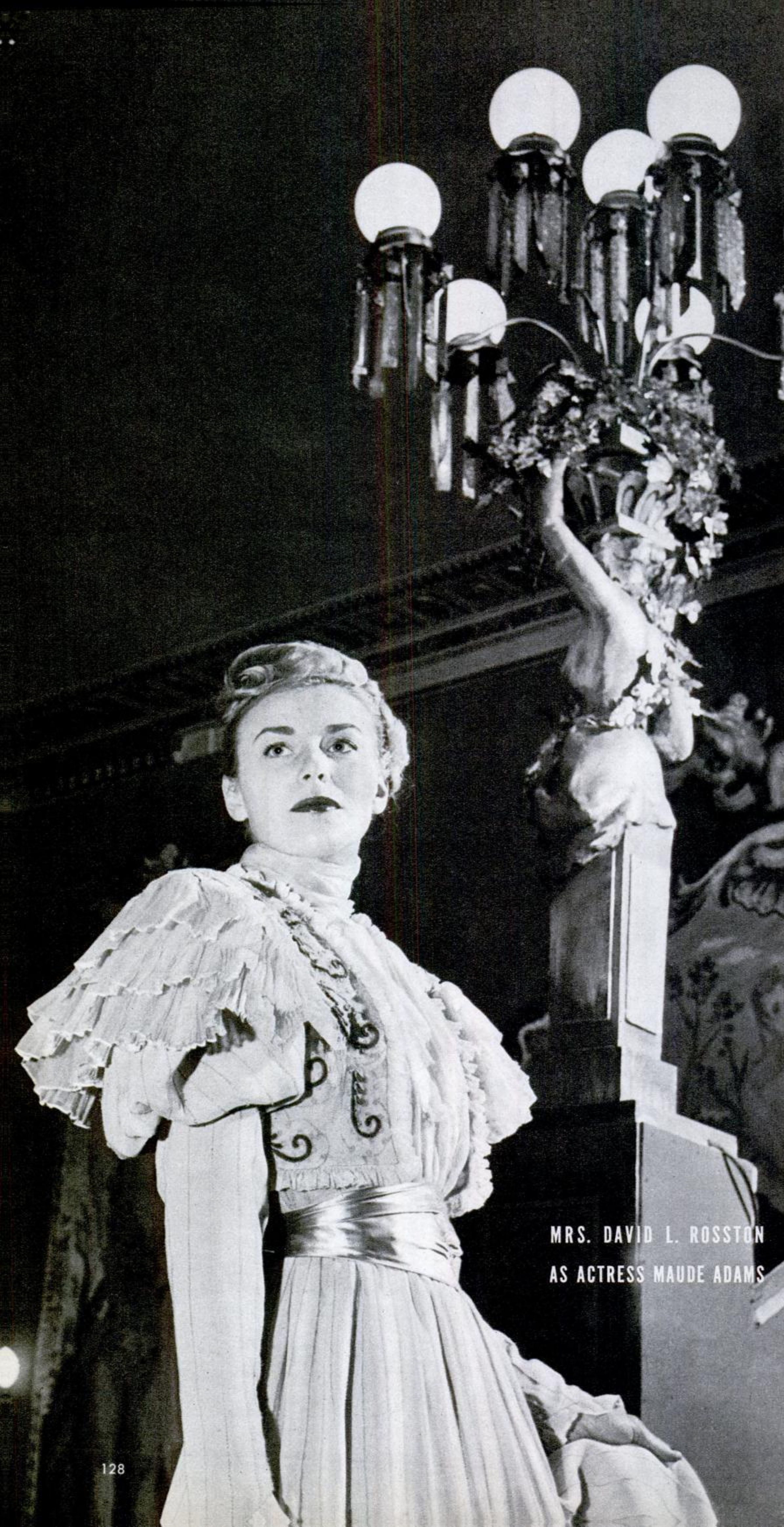
BECAUSE OF LIQUEUR QUALITY and HIGH PROOF 94.4

DRINKS NEVER TASTE THIN WITH . . .

**Gordon's Gin**

Temporarily, GORDON'S GIN is being shipped in the round Victory bottle . . . 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN • GORDON'S DRY GIN CO., LTD., LINDEN, N. J.





MRS. DAVID L. ROSSTON  
AS ACTRESS MAUDE ADAMS



IN A ROOM DECORATED TO SIMULATE RECTOR'S



LIFELIKE RUBBER MASKS were worn at the ball to impersonate personalities of the period. Shown here are Thomas Alva Edison and Singer Anna Held.





OLD RESTAURANT, WHITE-MUSTACHED GEORGE RECTOR WELCOMED THE COSTUMED GUESTS. ON HIS LEFT IS MRS. FROTHINGHAM WAGSTAFF, CHAIRMAN OF THE BALL

## Life Visits "Rector's" for a Gay Nineties Party

Anna Held, the Dolly Sisters and the Duse reappear at New York ball

When they feel nostalgic, city-bred New Yorkers like to reach back to golden memories of the plush 1890s, when Lillian Russell's bustle and Anna Held's 19-inch waist caused heartthrobs, and the custom of drinking champagne out of a slipper was not complicated by open-toe shoes. Last month the New Yorkers shown in these pictures did more than feel nostalgic. They dressed up in appropriate 1890 costumes and went to a ball at The Waldorf-Astoria Hotel, where a room had been decorated to resemble a famous old New York restaurant.

This restaurant was Rector's, whose baroque trappings and fabulous food made it a Broadway landmark. Songs were written about Rector's. Sarah

Bernhardt, Diamond Jim Brady, John Jacob Astor went there for lobster suppers after theater. Stanford White dined there. So did Harry Thaw, who murdered him and who died himself only two weeks ago. Rector's son George was sent to Paris to study under the finest chefs in the world, came back with *sole Marguery*, *crabmeat Mornay*, *lobster Thermidor*.

But the boom did not last. Rector expanded, built a hotel which failed in 1913. Son George then tried a lavish cabaret, but Prohibition ended that. Now 68, with fine red cheeks and white whiskers (above), he consented to help the Outdoor Cleanliness Association, which gave the ball, make \$10,000 which will be spent to keep his city beautiful.



TEDDY ROOSEVELT, portrayed by Jeffrey Doyle, waltzes with Virginia Farnell as Mrs. George Gould, the actress daughter-in-law of famous Financier Jay Gould.



## Babies are smothered that way!



**DON'T**  
sleep with your baby

### WARNS THE NATIONAL SAFETY COUNCIL

*You want to take him into your bed . . . cuddle him for just a little while. He's so cute . . . and so sleepy. But you, too, are tired. There's the hazard. You may fall asleep and wake up heartbroken.*

*That many babies are smothered this way is pointed out by the National Safety Council, which serves us all as a great clearing house of safety information. The Council urges you: "Make sure of baby's health and safety by sleeping him in his own bed, out of drafts."*

We of Storkline are happy to give national circulation to the Council's advice, because our business for 30 years has been devoted to better

things for mothers and babies . . . nicer, more convenient, safer things. In all the world, we are the largest manufacturer of infant and juvenile furniture and baby carriages.

Storkline things are thrilling with their special safety and comfort features. See them at a local department, furniture or juvenile store. You'll find it true, as thousands of parents have discovered: *Storkline thinks of everything.*

**FREE**—We'll send you the National Safety Council's excellent leaflet of safety rules for Mothers. Address Storkline, Dept. B-2, Box 7570, Chicago 80, Illinois.

STORKLINE FURNITURE CORPORATION  
Chicago • New York

 **Storkline**  
THINKS OF EVERYTHING



Skilled Storkline engineers design cribs for safety as well as good looks. Close-together slats and drop sides that respond only to a grown-up's fingertip touch. The ends are draft-free; the springs firm and smooth.



Wonderful thing about this handsome Storkline Carriage is that it folds and unfolds like a fan. And, too, the handle adjusts easily to your height. It stores in practically no space at all and it rides like a dream.

## Gay Nineties Ball CONTINUED



**THE DOLLY SISTERS**, who danced in the Follies and once broke the bank at Cannes, were cleverly impersonated by twins Gloria and Consuelo O'Connor.



**TWO-HEADED DUSE** resulted when Mrs. Galey Dater, representing the celebrated actress, pushed her mask on back of her head and looked in a mirror.




# KINSEY'S MARCH CALENDAR

S	M	T	W	T	F	S
						 <b>1</b> <i>In like a lion...</i>
 <b>2</b> <i>U. S. adopts postage stamps, 1847.</i>	<b>3</b> <i>"Star Spangled Banner" made U.S. anthem, 1931.</i>				 <b>7</b> <i>Alexander G. Bell invents telephone, 1876.</i>	<b>8</b> <i>It's an ill wind that blows nobody good.</i>
 <b>9</b> <i>Merrimac &amp; Monitor fight famous battle, 1862.</i>	<b>10</b> <i>March to a bar or store for mellow Kinsey!</i>				<b>13</b> <b>14</b> <i>Eli Whitney patents cotton gin, 1793.</i>	 <b>15</b> <i>Beware the Ides of March!</i>
<b>16</b> <i>West Point Academy established, 1802</i>	 <b>17</b> <i>St. Patrick's Day. Hooray for the Irish!</i>				 <b>21</b> <i>What if it is cold? The calendar says it's Spring!</i>	<b>22</b> <i>Kinsey gives new pleasure to Old Fashioneds.</i>
<b>23</b>  <b>30</b> <i>... Out like a lamb!</i>	<b>24</b>  <b>31</b> 				<b>28</b> <i>Gunpowder first used in Europe, 1380.</i>	 <b>29</b> <i>WHEE, IN A FEW DAYS IT WILL BE APRIL!</i>
		<b>25</b> <i>Henry Hudson sails for America, 1609.</i>	<b>26</b> <i>Flowers that bloom in the Spring, tra-la!</i>	 <b>27</b> <i>Ponce de Leon discovers Florida, 1513.</i>		

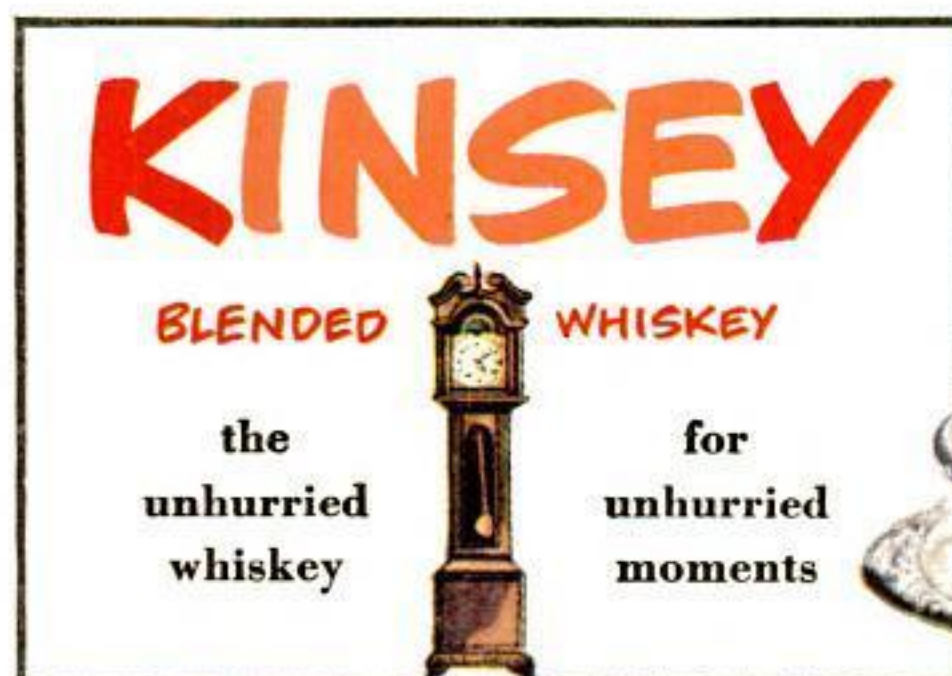
Copyright 1947 Kinsey Distilling Corp.

In March, when winds become impassioned,  
Try Kinsey's wonderful Old Fashioned!

This March, you'll come in like a *social lion* if you serve your guests delightful Old Fashioneds made with superbly smooth Kinsey Whiskey. Here's how:

  $\frac{1}{2}$  lump sugar... 2 dashes bitters... add enough water to cover sugar and muddle well... 2 oz. of mild, mellow Kinsey. Stir well. Add ice cube, lemon rind, slice of orange, lemon and a cherry.

Whatever your favorite drink for these blustery March days, it will taste more delicious made with Kinsey—the unhurried whiskey for unhurried moments. Try this fine blend tonight!



86.8 Proof. 65% Grain Neutral Spirits. Kinsey Distilling Corp., Linfield, Pa.  
FREE! Recipe & Game Book. Write Kinsey, C-1, 1429 Walnut St., Phila. 2, Pa.



Since 1892





## *A deduction that adds up!*

When a coffee is so good it outsells any other in the country, you naturally conclude it's top quality. And in the case of A&P Coffee, that's a deduction that really adds up... for there's no finer coffee in any package at any price.

Superb-quality A&P Coffee is sold only in the roaster-fresh bean, and Custom Ground at the moment of purchase exactly right for your coffeemaker. And you have a choice of three magnificent blends... mild, medium, strong. Buy A&P Coffee today! It's an investment that gives you a steady return of coffee enjoyment.

**A&P COFFEE**  
AT ALL A&P FOOD STORES



*America's most popular coffee  
— none finer in any package  
at any price!*







**YOGI-LIKE MUSCLE EXERCISES** are demonstrated by Severn sons: Winston Franklin MacArthur, 4; William Churchill Roosevelt, 8; Christopher Aubrey (for C.

Aubrey Smith) Reginald, 10; Ernest Smuts (for Jan) Hubbard (for Elbert), 13; Raymond Chesterton Shaw, 15; Clifford Ernest Bernarr (for Macfadden), 21, and father.

## FILM-STAR FAMILY

**Incredible Severns of Hollywood  
have eight kids in the movies**

One way to make a living is to discover a gold mine. Another way is to raise one. Clifford Brill Severn, a transplanted South African, has struck it rich in Hollywood with a remarkable family of eight little breadwinners, six of whom are seen flexing their abdominal muscles above. All seasoned actors, with a total annual income of \$25,000 from the 96 feature productions in which they have appeared, the eight Severn kids have reduced to

an absurdity the old theory that only one screen-struck child out of every 250,000 will ever succeed. That they have done so is largely to the credit of their father, who has been at various times an actor, a vegetarian and an osteopath. Now head of what amounts to his own family casting agency, he is bringing up his brood in the rigid discipline of a Bernarr Macfadden-like cult of muscle control (*above*) called the Life Force Movement.



## Her Dinner Gown

—by Ceil Chapman

## The Motor Oil

for her car

—by VALVOLINE



The added protection of Premium Quality Valvoline Motor Oil is a wise investment—whether you drive a custom-made car or a popular model. This finer oil can be made only in limited quantity. But for you motorists who demand complete protection, Premium Quality Valvoline Motor Oil is available at one or more better dealers in every community.

**VALVOLINE**  
The Original Pennsylvania  
MOTOR OIL  
Unconditionally Guaranteed



Freedom-Valvoline Oil Company, Freedom, Pennsylvania—New York, Toronto, Pittsburgh, Detroit, Atlanta, Cincinnati, Chicago, St. Louis, Los Angeles, San Francisco, Portland, Seattle, Vancouver, B. C.

## Film-Star Family CONTINUED



LINED UP OUTSIDE EAGLE-LION SOUND STAGE, EACH MEMBER OF SEVERN

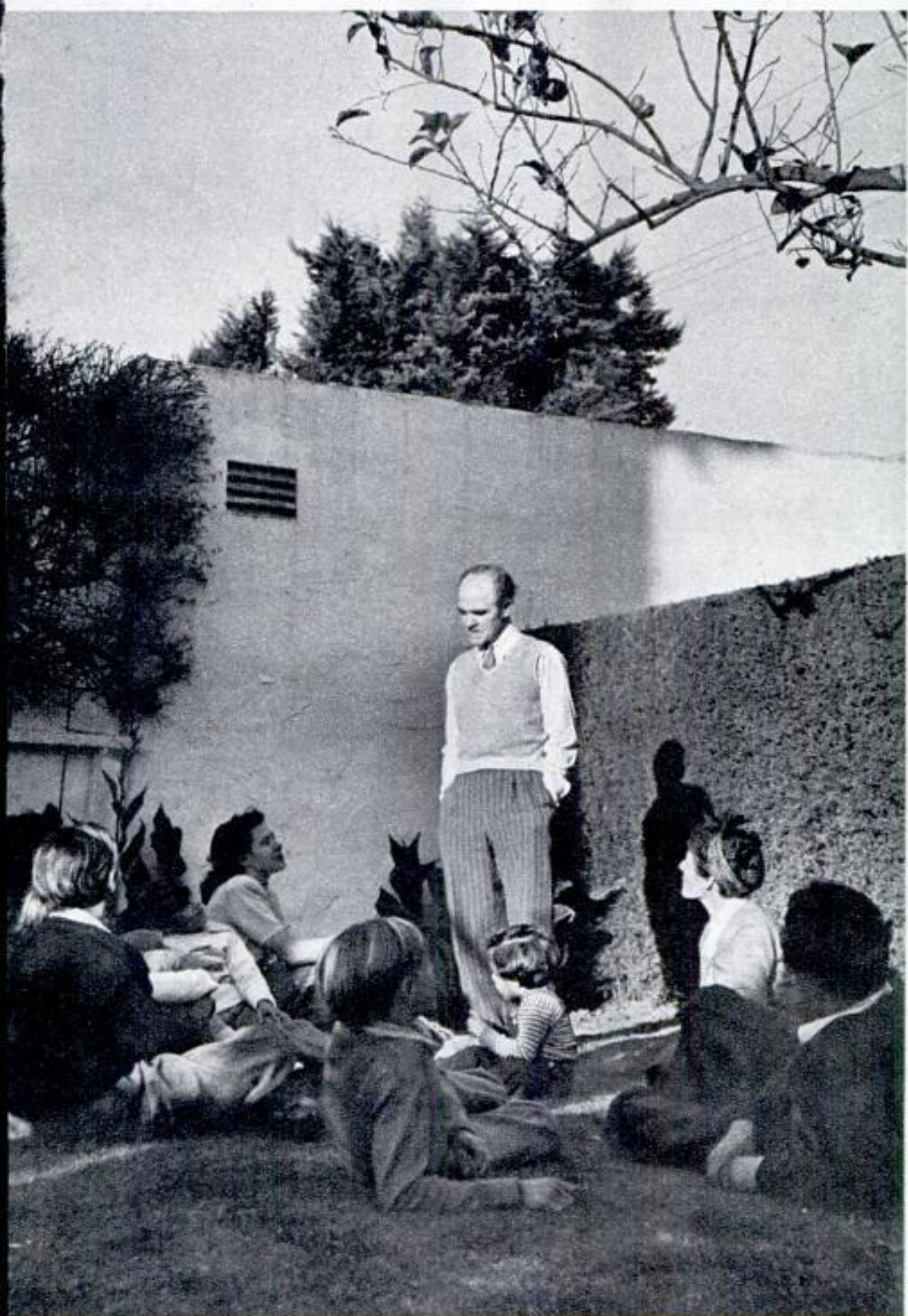


DAILY ROADWORK for 15 minutes is family routine, includes mother and two girls. Street clothes are worn as Severns do not like to be conspicuous.





TRIBE HOLDS UP A LIST OF THE MOVIES IN WHICH HE HAS APPEARED



DAILY MEDITATION, known as Church of the Out-of-Doors, supplements the children's Episcopal upbringing. Father talks on health and ethics.

CONTINUED ON NEXT PAGE



## Use FRESH and be Lovelier to Love

**Lovely to know . . .** that you can really rely on *Fresh*. *Fresh* contains the most effective perspiration-stopping ingredient known to science!

**Lovely to use . . .** creamy *Fresh* stays smooth . . . never greasy, gritty or sticky . . . doesn't dry out.

**And gentle . . .** *Fresh* contains a patented ingredient that makes it gentle to skin, safe for fabrics.

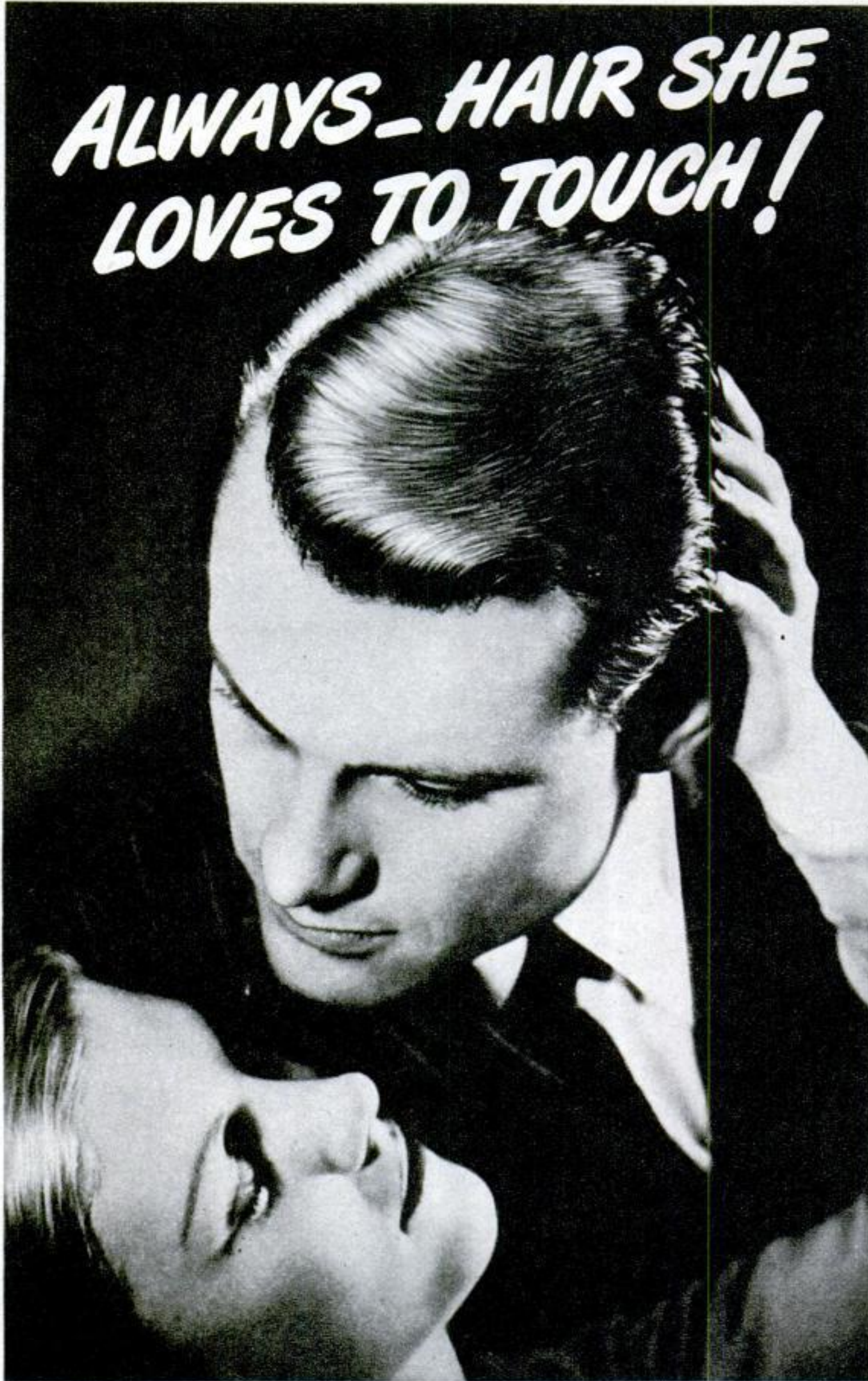
**No wonder . . .** more and more women are switching to *Fresh*.

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FRESH is approved by the American Medical Association for advertising in their publications.





## Rout Hair Odors, Scalp Germs, Scaly Dandruff Double-Quick With Jeris!

*In 15 Seconds—You Get Cleaner, Neater, Handsomer, Healthier Hair!*

JERIS puts "new life" into the looks of your hair—leaves it cleaner, neater, healthier, handsomer. Rids it of loose scaly dandruff, rancid hair odor, scalp germs—cleans hair *twice as clean!* Reason: JERIS contains a special antiseptic agent found in no other leading hair tonic.

Acts instantly, so *easy* to use! Massage a few drops into your scalp each morning. Loose dandruff is whisked away—stale odors and dirt disappear. Your hair *looks* cleaner, *smells* cleaner, *feels* cleaner. At all drug stores and toilet goods counters—in 50¢, 75¢, \$1.00 sizes.

### EVER SMELL YOUR HAT?

Hair quickly develops sweaty odor—another thing JERIS stops! Its special antiseptic action gets hair cleaner, sweeter-smelling, *faster!*

**JERIS**  
*The Antiseptic* HAIR TONIC



**MUSCLE-MAN SEVERN** posed for pictures like this 13 years ago when he was a physical-culture lecturer. His daughter Yvonne, pickaback, is now 16.



**COCKNEY CAPERS** by the father are part of home acting sessions when Severns try out new parts. They often appear in movies as English children.



*My lens reveals a welcome sight  
That tastes like Sunny Morning bright*



**GET INTO THIS PICTURE OF SUNNY MORNING FLAVOR!**

Picture yourself enjoying life . . . and the picture's sure to include Schenley Reserve! Its famous Sunny Morning flavor gives an *extra* measure of enjoyment every time. That's why Schenley Reserve is far and away America's favorite whiskey!

PRE-WAR  
QUALITY

**SCHENLEY**  
RESERVE

Rare Blended Whiskey 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. COPR. 1947, SCHENLEY DISTILLERS CORP., N. Y. C.





## Hospitality in your hands

The popcorn's freshly roasted; there's ice-cold Coke for all! What a pleasant way to greet your guests—with hospitality in your hands. Whenever friendly folks get together—there's nothing more welcome than an all 'round

invitation to enjoy *the pause that refreshes* with ice-cold Coca-Cola.

**Coke = Coca-Cola**

*"Coca-Cola" and its abbreviation "Coke" are the registered trade-marks which distinguish the product of The Coca-Cola Company.*



**5¢**

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